

WPIG/WHDL
PUBLIC FILE 7/1-9/30 2014
Local Announcements aired five times per week on days shown

July 1-September 30: Bloodmobile schedules for the Olean Chapter of the American Red Cross

July 1-September 30: New York State Broadcasters Association Safety Spots

July 1-September 30: Domestic Violence and Sexual Assault Victim Services

July 1-September 30: Cattaraugus County SPCA supply/donation requests

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Public Service Remote Broadcasts/Promotions

July: WPIG/WHDL ran a safety campaign encouraging safe travel and Firework safety during the 4th of July Holiday weekend.

WPIG was live at the Cattaraugus County Fair during fair week. On the 30th, we promoted a special "Swearing-In" ceremony, as area recruits joined the U.S. Army

WPIG and the U.S. Army joined again to promote a special "Swearing In" service for area recruits at the Gerry Rodeo.

August: WPIG and WHDL ran a promotional campaign in support of the Olean Gus Macker 3-on-3 Basketball event in Olean...the proceeds from the tournament benefit the Olean School District Foundation, and the Olean Sports Boosters Club.

WPIG was live on location Saturday, August 23, at Bradner Stadium, for the annual "Rally In The Valley" Motorcycle event. 18 minutes of broadcast time was dedicated to the event. The Rally raises thousands of dollars for area charities each year.

September WPIG and WHDL ran a promotional schedule asking listeners to be safe over the Labor Day Holiday Weekend.

WPIG "Morning Pigpen" personalities Mark Thompson and Gary Nease participated in the 3rd annual "Swine, Wine & Music Fest" at Olean's War Veteran's Park on Saturday, September 6th. The event serves as the kick-off for the United Way of Cattaraugus County's fundraising drive. The WPIG entry for best BBQ's ribs finished 11th out of 18 teams.

September(con'd) WPIG took part in the annual 9/11 Memorial Blood Drive, sponsored by the American Red Cross. WPIG broadcast live from noon-6pm, dedicating 36 total minutes to the event. Over 200 usable donations were collected during the drive, with a couple of WPIG employees donating blood.

WPIG and the US Army combined to put a float into the annual Bolivar-Richburg Central School Homecoming Parade on Friday, September 19th, with the "Big Pig" mascot riding in another vehicle. WPIG broadcast a two-hour remote from the event, dedicating 12 minutes of broadcast time to the event.

FOR THE PUBLIC FILE THIRD QUARTER IN-STUDIO GUESTS WPIG

- Friday, July 11 Bridgit Dean, spokesman for the SPCA of Cattaraugus County, talked about the annual Give A Dog A Bone Tour event, set for July 13.
- Friday, July 25 Meme Yanetsko, from the Greater Olean Area Chamber of Commerce, promoting the annual Taste of Olean and Art in the Park events, set for Sunday, July 27.
- Thursday, August 7 Candice Plants, Executive Director of the United Way of Cattaraugus County, on-air to promote the 3ed annual Swine Wine and Music Festival, set for September 6
- Thursday, August 14 John Irving, Chairman of the Olean Gus Macker Basketball event, promoting the basketball tournament, set to take place Friday-Sunday, August 15-17
- Monday, August 18 Randy Langdon, co-chairman of the Rally In The Valley Motorcycle Event, talks about the various events that take place at the Rally, set for August 19-24
- Thursday, August 21 D.J. Dick, co-chairman of the Rally In The Valley Motorcycle Event, sets up the itinerary for the rest of the weekend.
- Thursday, Sept. 4 American Red Cross representative Melissa Riehle in studio to promote the annual 9/11 Memorial Blood Drive, taking place Thursday, September 11, at Good Times of Olean.
- Tuesday, Sept. 9 Megan Monahan, from the Cattaraugus County Suicide Prevention Coalition in studio to promote their "Out of the Darkness" suicide Prevention walk, set for September 15

Issue	Program/Segment	Date	Time	Length	Description of Story
Misc	WHDL/WPIG News	7/4/2014	6-9am	:20	Olean City Firefighter Dave Bauer on events surrounding the 4th of July Firworks Show at Bradner Stadium
Local Education	WHDL/WPIG News	4-Jul	6-9am	:30	Olean School Board President John Bartimole talks about the coming school year.
Local Government	WHDL/WPIG News	9-Jul	6-9am	:20	Olean Mayor Bill Aiello talks about appointing a new police chief
Local Government	WHDL/WPIG News	7/11/2014	6-9am	:20	U.S. Senator Charles Schumer(NY) on funding the Federah Highway Trust Fund
Local Education	WHDL/WPIG News	7/15/2014	6-9am	:45	New Archbishop Walsh President & CEO Tom Manko on taking over his new duties...also what he plans for his first school year.
Local Government	WHDL/WPIG News	7/17/2014	6-9am	:30	Western New York Congresswoman Louise Slaughter weighs in on the plan by House Republicans to sue President Obama
Local Government	WHDL/WPIG News	7/22/2014	6-9am	:25	Republican Gubernatorial Candidate Rob Astorino comments on running for Governor at a stop in Olean
Local Government	WHDL/WPIG News	7/22/2014	6-9am	:15	Local Congressman Tom Reed on retaining the import-export bank.
Local Government	WHDL/WPIG News	23-Jul	6-9am	:25	Olean Mayor Bill Aiello on the vacant City Police Chief's position
Local Government	WHDL/WPIG News	29-Jul	6-9am	:45	Comments from Olean Planning Board Chairman Tom Barnes on the proposed soccer field near Grossman Avenut...also a comment from Grossman Avenue resident Brenda Springer.
Local Government	WHDL/WPIG News	8/4/2014	6-9am	:20	U.S. Senator Charles Schumer(NY) pushing for new regulations on small remote-controlled aircraft such as drones.
Local Government	WHDL/WPIG News	8/13/2014	6-9am	:30	Olean Mayor William says the city will have a new police chief soon

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Local Government	WHDL/WPIG News	8/14/2014	6-9am	:20	Olean Public Works Director Tom Windus on the bids submitted by four contractors for the "Walkable North Union Street" Project
Local Education	WHDL/WPIG News	26-Aug	6-9am	:30	Olean School Superintendant Colleen Taggerty on a proposal to add more parking around the high school campus.
Local Government	WHDL/WPIG News	27-Aug	6-9am	:20	Olean Public Works Director Tom Windus on the awarding of the "Walkable North Union Street" project to CatCo Construction, of Alden, NY
Misc	WHDL/WPIG News	6/30/1902	6-9am	:45	Allegany-Limestone Teacher Mike Wilbur on taking part in the CNN National Triathlon Challenge
Local Education	WHDL/WPIG News	9/17/2014	6-9am	:45	Olean Board of Education President John Bartimole on making changes to the school district bus routes.
Local Government	WHDL/WPIG News	9/24/2014	6-9am	:30	Olean Mayor William Aiello comments on his selection of Jeff Rowley to become the city's chief of police
Local Government	WHDL/WPIG News	9/24/2014	6-9am	:25	Olean Police Captain Jeff Rowley comments on his appointment to the chief's position.