

WPIG/WHDL
PUBLIC FILE 4/1-6/30 2014
Local Announcements aired five times per week on days shown

April 1-June 30: Bloodmobile schedules for the Olean Chapter of the American Red Cross

April 1-June 30: New York State Broadcasters Association Safety Spots

April 1-June 30: Domestic Violence and Sexual Assault Victim Services

April 1-June 30: Cattaraugus County SPCA supply/donation requests

WPIG/WHDL
PUBLIC FILE 4/1-6/30, 2014
Public Service Remote Broadcasts/Promotions

April: WPIG/WHDL present at the annual Greater Olean Area Chamber of Commerce Home Show, at the William O. Smith Recreation Center, April 11-13. WPIG personalities manned the company booth on Friday, Saturday and Sunday. Also raised money for St. Jude's Radiothon at the home show.

WPIG on location for the Olean Family YMCA's "Wellness Fair" on April 26, from 9-11. 12 minutes of broadcast time devoted to the event

WPIG on location for the Olean Invitational Track and Field Meet, co-sponsored by the U.S. Army on April 26, from 11-1...12 minutes of broadcast time devoted to the event.

May: WPIG's annual "Tab Day" was held on Wednesday, May 7, on the WPIG/WHDL grounds...area residents brought in container tabs, which were turned over to the local salvage yard to raise funds for St. Jude's Children's Hospital. Those taking part were also invited to take part in other fundraisers for St. Jude's.

WPIG's 14th annual St. Jude's Children's Hospital Radiothon took place at K-Mart, and on WPIG May 15-16, from 6am-6pm...the two-day event raised over 80 thousand dollars.

May: WPIG's "Big Pig" mascot made an appearance at the annual Home Health Care and Hospice Walk, held on the Allegany River Trail, on Saturday, May 17

WPIG on location at Olean's Bradner Stadium on Friday, May 30, for the 2nd annual Bradner Bash, a fundraiser for the Olean Oilers Baseball Team, and the Southern Tier Diesel Football Team. 12 minutes of broadcast time devoted to the event.

June: WPIG/WHDL took part in the annual United Way of Cattaraugus County "Paper Day" on Friday, June 6, from 6-9am...the "Morning Pig Pen" broadcast live from the corner of State and Union Streets, while station reps sold papers to motorists stopped at the intersection.

WPIG live at Cuba Dairy Week for a two-hour remote on Friday, June 20, from 11:00-1:00, to promote the major fundraiser for the Cuba Volunteer Fire Department. 12 minutes of air time devoted to event.

WPIG live at the Hinsdale American Legion on Saturday, June 21, for the 1st annual Ischua Valley Summerfest, a three-day fundraiser for the legion. 12 minutes of airtime devoted to the event.

WPIG's "Big Pig" mascot made an appearance at the Genesee, Pennsylvania Old Home Week Parade on Saturday, June 21.

WPIG and the U.S. Army were represented at the annual fundraiser for the L.E.E.K. Foundation in Oswayo, Pennsylvania on Saturday, June 21. The foundation has set up a hunting reserve and getaway for injured military personnel, helped out by the Wounded Warriors Foundation.

WPIG took part in the annual Pioneer Oil Days Parade in Bolivar on Saturday, June 28, with a live broadcast prior to the event, from 10-noon...12 minutes of broadcast time devoted to the event.

WPIG/WHDL PUBLIC FILE
IN-STUDIO GUESTS
First Quarter, January 1-March 31 2014

- April 9 Mimi Yanetsko, representing the Greater Olean Area Chamber of Commerce, talking about their annual home and Garden Show, set for April 11-13, at the William O. Smith Recreation Center
- May 17 Julieanne Wallace, from St. Bonaventure University, Promoting a three-day conference on the life of Catholic poet and Trappist Monk Thomas Merton.
- May 28 Fred Saradin, Olean City Auditor, on WPIG's "Morning Pig Pen" from 7-7:30, promoting the 2nd annual "Bradner Bash", a fundraiser for the teams using the stadium as a home field.
- June 14 Representatives from the American Cancer Society's "Relay For Life" talk about their Olean fundraiser, set for June 14-15.
- June 18 Representatives from the annual "Bonafest" fundraiser for the St. Bonaventure Church Parish promoting the event's 5k Run and Walk
- June 20 Former player and current Buffalo Sabres broadcaster Rob Ray on WPIG's "Morning Pig Pen" to discuss a Country jamboree his company is sponsoring, with Proceeds benefitting the Springville's food pantry.

Issue	Program/Segment	Date	Time	Length	Description of Story
Local Government	WHDL/WPIG News	4/2/2014	6-9am	:20	Olean Mayor Bill Aiello encouraged about progress to clean up Olean's Brownfield site
Local Government	WHDL/WPIG News	2-Apr	6-9am	:30	DEC Representative Chad Staniszewski on the timeline to have brownfield sites ready for use.
Local Government	WHDL/WPIG News	9-Apr	6-9am	:20	Comments from Olean City Auditor Fred Saradin after the Olean Common Council approves the new city budget.
Misc	WHDL/WPIG News	4/11/2014	6-9am	:20	Greater Olean's Mimi Yanetsko talks about events set for GOACC's annual Home and Garden Show.
Local Education	WHDL/WPIG News	4/23/2014	6-9am	:15	comments from Olean School District Superintendent Colleen Taggerty on the proposed 2014-'15 school budget passed by the BOE
Local Government	WHDL/WPIG News	4/24/2014	6-9am	:25	Olean Mayor Bill Aiello on the city's action to issue bonds to cover the intentions of running for New York cost of several projects.
Local Government	WHDL/WPIG News	4/30/2014	6-9am	:50	Olean Common Council President Ann McLaughlin on the contract signed by the city with their CSEA unionized employees.
Local Government	WHDL/WPIG News	5/14/2014	6-9am	:15	Olean Mayor Aiello on the contract with New York State to continue Brownfield sites cleanup
Local Education	WHDL/WPIG News	21-May	6-9am	:25	Olean School Superintendent Colleen Taggerty on voter passage of the 2014-'15 budget.
Local Education	WHDL/WPIG News	21-May	6-9am	:15	Portville School Superintendent Tom Simon on the passage of their school budget.
Local Government	WHDL/WPIG News	5/28/2014	6-9am	:30	Olean Common Council President Anne McLaughlin on the return of the Senior Wellness and Nutrition program to the city's Ash Center
Local Government	WHDL/WPIG News	6/4/2014	6-9am	:20	Olean Common Council member Paul Gonzalez comments on new parking plan for Olean High School.

Issue	Program/Segment	Date	Time	Length	Description of Story
Local Education	WHDL/WPIG News	6/4/2014	6-9am	:20	Olean School Superintendent Colleen Taggerty on time frame for parking changes at Olean High School.
Local Government	WHDL/WPIG News	11-Jun	6-9am	:30	Olean Mayor on the retirement of city Police Chief Terry Schnell, and the search for his replacement.
Local Government	WHDL/WPIG News	12-Jun	6-9am	:20	Comments from NY Governor Andrew Cuomo on an "epidemic" increase in the use of heroin by drug abusers.
Local Education	WHDL/WPIG News	6/18/2014	6-9am	:20	Olean School Board member Paul Kneiser on plans to create more parking space at Olean High School.
Misc	WHDL/WPIG News	6/19/2014	6-9am	:15	Julianne Wallace talks about Thomas Merton, noted Catholic poet and Trappist Monk... St. Bonaventure University hosts a three-day conference celebrating its relationship with Merton.
Local Government	WHDL/WPIG News	6/19/2014	6-9am	:30	Comments from Olean Public Works Director Tom Windus on the bids for the reconstruction of York Street and Prospect Avenue.
Local Government	WHDL/WPIG News	6/20/2014	6-9am	:25	New York Governor Cuomo on the passing of the Medical Marijuana law.
Local Education	WHDL/WPIG News	6/20/2014	6-9am	:15	New Eastview Elementary School Principal Brian Crawford on returning to the Olean School District.
Local Government	WHDL/WPIG News	25-Jun	6-9am	:25	Olean Mayor William Aiello on working with the "Start Up NY" program.
Misc	WHDL/WPIG News	27-Jun	6-9am	:45	Army Major Patrick Miller, on his return to Allegany following his heroic actions at Fort Hood, Texas in April.