

WWCW 21.1 & WFXR 27.2 CW5 3rd QUARTER 2014 QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of the significant issues responded to by WWCW Roanoke/Lynchburg VA, along with the most significant programming treatment of those issues for the period July 1, 2014 to September 30, 2014. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Home Improvement	TODAY'S HOMEOWNER	7/6	10am	30 min.	A few simple changes and a little hard work can make a big change to the most used room in the house.
Home Improvement	TODAY'S HOMEOWNER	7/13	10am	30 min.	Whether it's long term storage or the stuff you use daily... you can never be too organized.
Home Improvement	TODAY'S HOMEOWNER	7/20	10am	30 min.	Whether it's the lawn or the hardscape, or both the environment around your home has a big impact on the way it looks.
Home Improvement	TODAY'S HOMEOWNER	7/27	10am	30 min.	Whether it's the lawn or the hardscape, or both the environment around your home has a big impact on the way it looks.
Home Improvement	TODAY'S HOMEOWNER	8/3	10am	30 min.	The outer shell of your home helps protect it but it also tells the neighbors about you.... what's it saying?
Home Improvement/ Budget	TODAY'S HOMEOWNER	8/10	10am	30 min.	If the best things in life are free... then we're on the right track. These great ideas may cost a few dollars but FEW is the operative word.
Home Improvement	TODAY'S HOMEOWNER	8/17	10am	30 min.	Improve the look and feel of your home by upgrading the lighting.
Home Improvement	TODAY'S HOMEOWNER	8/24	10am	30 min.	Owning your first home can be the best of times or the worst of times. We're working on making it the best
Home Improvement	TODAY'S HOMEOWNER	8/31	10am	30 min.	Enjoying your home has everything to do with the choices you make when you update it.
Home Improvement	TODAY'S HOMEOWNER	9/7	10am	30 min.	Danny & crew are converting a problem tree into a future family heirloom.
Home Improvement	TODAY'S HOMEOWNER	9/14	10am	30 min.	If your home is as dated as your last high school yearbook photo, this project is for you
Home Improvement	TODAY'S HOMEOWNER	9/21	10am	30 min.	If you have a bathroom that's decades out of date and a modest budget to fix it up... this is the show to see.
Home Improvement	TODAY'S HOMEOWNER	9/28	10am	30 min.	We're making the backyard safe and fun for a toddler and her parents as we tackle this deck building project.

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Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	THE DOCTORS	9/22	8am	60 min.	The Doctors reveal seven unhealthy sins you should avoid committing at all costs! Learn the risks of overly restrictive diets and the potentially devastating effects of not seeking a second opinion. Plus, a simple trick to combat weight gain, a dangerous do-it-yourself treatment you should never try, and more!
Health	THE DOCTORS	9/30	8am	60 min.	Struggling with infertility? Follow three couples on their emotional journeys to become parents, and learn about the latest treatments in reproductive medicine. Then, see how one woman's abdominal fat helped save her eyesight. And, The Doctors reveal surprising hot-spots for bacteria in public bathrooms.