



**Greensboro WGHP**  
 2960 North Meridian Street, Suite 250  
 Jill Hammons  
 Indianapolis, IN 46208  
 (336) 841-8888

# CONTRACT

<u>Contract / Revision</u> 3398724 /		<u>Alt Order #</u> 10265262	
<u>Advertiser</u> <b>POL/Club for Growth Action PAC</b>		<u>Original Date / Revision</u> 01/31/22 / 02/01/22	
<u>Contract Dates</u> <b>01/10/22 - 05/17/22</b>	<u>Estimate #</u> <b>1402</b>		
<u>Product</u> <b>CFG</b>			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> <b>WGHP</b>	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philadel
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9915707	<u>Advertiser Code</u> 303	<u>Product 1/2</u> 356	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Medium Buying LLC**  
 815 Grandview Avenue  
 Suite 600  
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGHP	03/28/22	05/13/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30			NM	35	\$26,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$750.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$750.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$750.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$750.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$750.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$750.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$750.00			
N 2	WGHP	03/28/22	05/13/22	4:00 PM-4:30 PM	4:00 PM-4:30 PM		:30			NM	35	\$15,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$450.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$450.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$450.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$450.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$450.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$450.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$450.00			
N 3	WGHP	03/28/22	05/13/22	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30			NM	35	\$15,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$450.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$450.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$450.00			
Week:		04/18/22	04/24/22	MTWTF--				5	\$450.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$450.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$450.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$450.00			
N 4	WGHP	03/28/22	05/13/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	35	\$28,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/28/22	04/03/22	MTWTF--				5	\$800.00			
Week:		04/04/22	04/10/22	MTWTF--				5	\$800.00			
Week:		04/11/22	04/17/22	MTWTF--				5	\$800.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> <b>01/10/22 - 05/17/22</b>	<u>Product</u> CFGA	<u>Estimate #</u> <b>1402</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	MTWTF--				5	\$800.00			
Week:		04/25/22	05/01/22	MTWTF--				5	\$800.00			
Week:		05/02/22	05/08/22	MTWTF--				5	\$800.00			
Week:		05/09/22	05/15/22	MTWTF--				5	\$800.00			
N 5	WGHP	03/26/22	05/14/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	-----1-				1	\$500.00			
Week:		03/28/22	04/03/22	-----1-				1	\$500.00			
Week:		04/04/22	04/10/22	-----1-				1	\$500.00			
Week:		04/11/22	04/17/22	-----1-				1	\$500.00			
Week:		04/18/22	04/24/22	-----1-				1	\$500.00			
Week:		04/25/22	05/01/22	-----1-				1	\$500.00			
Week:		05/02/22	05/08/22	-----1-				1	\$500.00			
Week:		05/09/22	05/15/22	-----1-				1	\$500.00			
N 6	WGHP	03/26/22	05/15/22	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	-----1-				1	\$500.00			
Week:		03/28/22	04/03/22	-----1-				1	\$500.00			
Week:		04/04/22	04/10/22	-----1-				1	\$500.00			
Week:		04/11/22	04/17/22	-----1-				1	\$500.00			
Week:		04/18/22	04/24/22	-----1-				1	\$500.00			
Week:		04/25/22	05/01/22	-----1-				1	\$500.00			
Week:		05/02/22	05/08/22	-----1-				1	\$500.00			
Week:		05/09/22	05/15/22	-----1-				1	\$500.00			
N 7	WGHP	05/16/22	05/17/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MT-----				2	\$750.00			
N 8	WGHP	03/23/22	03/25/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	--WTF--				3	\$750.00			
N 9	WGHP	05/16/22	05/17/22	M-F 4p-430p	4p-430p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MT-----				2	\$450.00			
N 10	WGHP	03/23/22	03/25/22	M-F 4p-430p	4p-430p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	--WTF--				3	\$450.00			
N 11	WGHP	05/16/22	05/17/22	M-F 430p-5p	430p-5p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MT-----				2	\$450.00			
N 12	WGHP	03/23/22	03/25/22	M-F 430p-5p	430p-5p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	--WTF--				3	\$450.00			
N 13	WGHP	05/16/22	05/17/22	M-F 530p-6p	530p-6p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	MT-----				1	\$800.00			
N 14	WGHP	03/23/22	03/25/22	M-F 530p-6p	530p-6p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/22	03/27/22	--WTF--				3	\$800.00			
<b>Totals</b>											<b>175</b>	<b>\$105,200.00</b>

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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/27/22	14	\$8,350.00	(\$1,252.50)	\$7,097.50
03/28/22 - 04/24/22	88	\$53,000.00	(\$7,950.00)	\$45,050.00
04/25/22 - 05/29/22	73	\$43,850.00	(\$6,577.50)	\$37,272.50
<b>Totals</b>	<b>175</b>	<b>\$105,200.00</b>	<b>(\$15,780.00)</b>	<b>\$89,420.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<[www.nexstar.tv/advertisingterms](http://www.nexstar.tv/advertisingterms)>