

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:** 5.15.17

WGMZ / Gadsden, AL

I, Pinpoint Media

being/on behalf of: Luther Strange

a legally qualified candidate of the Republican

political party for the office of: US Senate

in the Special Election Primary

election to be held on: August 15 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Strange for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ashley Newman

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5.16.17

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, **Meredith Morton - Pinpoint Media**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

**Meredith Morton**

printed name

**7.3.17**

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Jul 24, 17  
 CONT# 31001982 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WGMZ-FM (Gadsden, AL)  
 FM DAVID SCOTT  
 OFF PHILADELPHIA  
 AGY PINPOINT MEDIA LLC  
 ADDR 1707 OSAGE ST #103  
 ALEXANDRIA, VA 22302  
 BYR DANETTE SEGROVES  
 ADV LUTHER STRANGE FOR U.S. SENATE  
 PDT Primary  
 FLT Jul 25, 17 - Jul 31, 17

DDS CONT# 0  
 C/P/E: / / 799  
 SALESPERSON FAX#  
 PH #

\* REP ORDER COMMENT \*

\*\* 7/24/2017 9:13:00 AM:  
 HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX  
 \*\* 7/24/2017 9:13:00 AM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND CHECK BEFORE START. QUESTIONS  
 SHOULD BE SENT TO LINDAHANFORD@IHEARTMEDIA.COM.  
 \*\* 7/24/2017 9:13:00 AM: THE FUSION INDUSTRY IS ISSUE.  
 \*\* 7/24/2017 9:13:00 AM: THE FUSION REVENUE TYPE IS NATIONAL AGENCY POLITICAL.  
 \*\* 7/24/2017 9:13:00 AM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!  
 \*\* 7/24/2017 9:13:00 AM: THIS IS AN ELECTRONIC ORDER. PLEASE DO NOT RETURN IN THE ORDER SYSTEM  
 IF THERE ARE CLEARANCE ISSUES. PLEASE CONTACT MMS WITH CLEARANCE ISSUES. THANKS!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> National Agency-Political	.T.....	6A - 10A	60	07/25/2017 - 07/25/2017	1D	3	\$20.00	3
		RICK&AMP;BUBBA								
						** FLIGHT TOTALS **		3	\$60.00	
	2.1	<b>FLIGHT 2</b> National Agency-Political	..W....	6A - 10A	60	07/26/2017 - 07/26/2017	1D	3	\$20.00	3
		RICK&AMP;BUBBA								
						** FLIGHT TOTALS **		3	\$60.00	
	3.1	<b>FLIGHT 3</b> National Agency-Political	...T...	6A - 10A	60	07/27/2017 - 07/27/2017	1D	3	\$20.00	3
		RICK&AMP;BUBBA								
						** FLIGHT TOTALS **		3	\$60.00	
		<b>FLIGHT 4</b>								

Jul 24, 17  
 CONT# 31001982 Mod# Ver# 1 (Last = )  
 REP iHeartMedia

DDS CONT# 0  
 C/P/E: / / 799

4.1	National Agency-Political	....F..	6A - 10A	60	07/28/2017 - 07/28/2017	1D	3	\$20.00	3
RICK&AMP;BUBBA									
					** FLIGHT TOTALS **		3	\$60.00	
5.1	<u>FLIGHT 5</u> National Agency-Political	M.....	6A - 10A	60	07/31/2017 - 07/31/2017	1D	3	\$20.00	3
RICK&AMP;BUBBA									
					** FLIGHT TOTALS **		3	\$60.00	

	Jul 17	Aug 17					
SPOTS	12	3					
CASH	240.00	60.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	240.00	60.00					

						TOTAL
SPOTS						15
CASH						300.00
TRADE						0.00
NSL						0.00
TOTAL						300.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Luther Strange for U.S. Senate  
c/o Pinpoint Media

1707 Osage St

Alexandria, VA 22302

Advertiser No: 486819      Order No: 1107163146  
Start Date: 07/25/2017      Co-op: No  
End Date: 07/31/2017      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: - - 799  
AE: HOUSE  
Entered: 07/24/2017 04:27 PM by Fusion  
Last Update: 07/25/2017 10:11 AM by bhm1wrh  
Note: WGMZ-FM 31001982 799  
Note 2:  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Spot	Ord Spots	Ord Cost
1 Birmingham 06:00-10:00 WGMZ-FM Commercial		07/25/17	07/28/17	1	20.00 National Agency-Political	0 0 3 3 3 3 0 0	12 60		12	240.00
2 Birmingham 06:00-10:00 WGMZ-FM Commercial		07/31/17	07/31/17	1	20.00 National Agency-Political	0 3 0 0 0 0 0 0	3 60		3	60.00

No. of Spots/Misc/Digital: 15/0/0

Ordered Gross: \$300.00  
Agency Commission: \$45.00  
Ordered Net: \$255.00  
Total Net Due: \$255.00

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Amt. Ord.:	12	3	0	0	0	0	0	0	0	0	0	0	0
Gross:	240.00	60.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	204.00	51.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

### Participating Customers

Luther Strange for U.S. Senate

100%