

**Public Service Announcements/Programs and Issues Report for WDUZ-AM:  
July, August, September 2023**

*In our ongoing effort to serve the public interest WDUZ-AM Green Bay broadcasts programming responsive to issues of concern to Green Bay and the surrounding area. The following is a list of those issues:*

Issue Covered: Super Donor Day with the American Red Cross

Length: :30 Public Service announcement to promo Super Donor Days which was held on July 3<sup>rd</sup>. WDUZ Ran 10 promotional PSA's to promote the event.

Issue Covered: Wealth Plan trivia to benefit Forget Me Not Fashion Show

Length: July-September. Each Wednesday after the Money Dr. segment Bill and Rookie would answer sports trivia questions to raise money for the Forget Me Not Fashion Show as a fundraising effort to support the Wolf River Dementia Care and Caregiver Network and Brown County Caregiver Coalition.

Issue Covered: Gandrud Car Show

Length: August 5<sup>th</sup>

Program: This is a yearly car show put on by Gandrud that collects food donations for Paul's Pantry. Bill Rabeor did a live interview on August 4<sup>th</sup> to promote the event.

**Weekend FOCUS**  
**July, August AND September 2023**

**ISSUES COVERED: PEARLY GATES EVENT TO BENEFIT VETERANS OF ALL ERAS**

**PROGRAM: PEARLY GATES VETERANS EVENT.**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY JULY 1ST 2023**

**DESCRIPTION:** INTERVIEWED MIKE CORPUS OF THE PEARLY GATES VETERANS GROUP ABOUT THE PEARLY GATES VETERANS FUND RAISER WHICH WAS HELD AT PEARLY GATES IN GREEN BAY ON SATURDAY JULY 8<sup>TH</sup>. MIKE TALKED ABOUT THE PROGRAMS FOR VETERANS AND HOW THE MONIES WOULD GO TO HELP. HE TALKED ABOUT HONOR AND VALOR A GROUP THAT TAKES VETERANS

OUT HUNTING AND FISHING AND SO MANY OTHER WAYS IN WHICH THE DAY WILL BENEFIT VETS.

**ISSUES COVERED: SOLDIER FOLDS OF HONOR GROUP**

**PROGRAM:** PROMOTED SCHOLORSHIP FUND FOR KIDS OF DISABLED AND FALLEN VETS

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED:** SATURDAY JULY 8<sup>TH</sup> 2023

**DESCRIPTION:** INTERVIEWED RICK SICKMAN FROM FOLDS AND HONOR ABOUT THE EVENTS WITH THE BUDWEISER CLYDESDALES AND HOW THE GROUP HELPS WITH EDUCATION AND SCHOLORSHIPS FOR CHILDREN OF FALLEN AND DISABLED VETERANS. THE BUDWEISER CLYDESDALES MADE SEVERAL APPEARANCES IN OUR AREA OVER A WEEK OF STOPS TO CREATE AWARENESS OF THE ORGANIZATION AND ITS BENEFITS.

**ISSUES COVERED: MY BROTHERS KEEPER MALE MENTORING GROUP**

**PROGRAM: HARRY SYDNEY OPEN TO BENEFIT MY BROTHERS KEEPER INC.**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED:** SATURDAY JULY 15<sup>TH</sup> 2023

**DESCRIPTION:** INTERVIEWED HARRY SYDNEY FROM MY BROTHERS KEEPER INC. A NON-PROFIT 501C GROUP TO HELP MENTOR MEN AND BOYS TO BECOME BETTER FATHERS, HUSBANDS AND CITIZENS. HARRY SPOKE ABOUT THE PROGRAM AS WELL AS THE BENEFIT GOLF OUTING THAT TOOK PLACE AT PAR 5 RESORT IN MICHICOT. HARRY'S EVENT EARNED THOUSANDS OF DOLLARS TO PROVIDE THESE MENTORING SERVICES TO THOSE IN NEED.

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**ISSUES COVERED: MY BROTHERS KEEPER MALE MENTORING GROUP**

**PROGRAM: HARRY SYDNEY OPEN TO BENEFIT MY BROTHERS KEEPER INC.**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED:** SATURDAY JULY 22<sup>ND</sup>, 2023

DISCRIPTION: INTERVIEWED HARRY SYDNEY FROM MY BROTHERS KEEPER INC. A NON-PROFIT 501C GROUP TO HELP MENTOR MEN AND BOYS TO BECOME BETTER FATHERS, HUSBANDS AND CITIZENS. HARRY SPOKE ABOUT THE PROGRAM AS WELL AS THE BENEFIT GOLF OUTING THAT TOOK PLACE AT PAR 5 RESORT IN MICHICOT. HARRY'S EVENT EARNED THOUSANDS OF DOLLARS TO PROVIDE THESE MENTORING SERVICES TO THOSE IN NEED.

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**ISSUES COVERED: NEW ZOO FUNDRAISER**

**PROGRAM: FEAST WITH THE BEASTS FUNDRAISER FOR THE NEW ZOO GREEN BAY**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY JULY 29TH**

DISCRIPTION: CONDUCTED AND INTERVIEW WITH KRISTINE SCHUETZE OF THE BROWN COUNTY ZOOLOGICAL SOCIETY TO TALK ABOUT THE EVENTS AT THE NEW ZOO INCLUDING A FUN FUNDRAISER CALLED FEAST WITH THE BEASTS. THIS EVENT TOOK PLACE AUGUST 7<sup>TH</sup> AT THE ZOO. KRISTINE SHARED THE EVENTS OF THE DAY AS WELL AS HOW THE MONIES HAVE BEEN SPENT IN ZOO EXPANSION AND IMPROVEMENTS.

**ISSUES COVERED: RIDE TO ADVOCATE WITH OTHER GUYS MOTORCYCLE CLUB**

**PROGRAM: RIDE TO ADVOCATE**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY AUGUST 5<sup>TH</sup> 2023**

**DESCRIPTION:** THIS WEEKENDS PROGRAM FEATURED AN INTERVIEW WITH JUSTIN REAGAN OF THE OTHER GUYS LAW ENFORCEMENT GROUP TO TALK ABOUT THE RIDE TO ADVOCATE. THE RIDE IS TO RAISE MONEY TO HELP EDUCATE MINORS BEFORE THEY FACE THE PEOPLE WHO HAVE BEEN CHARGED WITH A CRIME AGAINST THEM. THIS GROUP REPRESENTS A HUGE NEED IN OUR AREA TO HELP THE SYSTEM,

**ISSUES COVERED: ARTS AND ENTERTAINMENT WITH ART STREET**

**PROGRAM: MOSAIC ARTS INC ARTSTREET.**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY AUGUST 12<sup>TH</sup> 2023**

**DESCRIPTION:** INTERVIEWED CAROL FALTYSKI OF MOSAIC ARTS INC ABOUT ARTSTREET. ARTSTREET IS AN EVENT THAT TAKES PLACE ANNUALLY AND THIS YEAR WAS ITS SECOND YEAR AT ASHWAUBEMAY PARK IN ASHWAUBENON. CAROL TALKED ABOUT THE SCHOLORSHIPS AS WELL AS THE EFFECT THE ARTS HAVE ON THE COMMUNITY AND YOUTH. SHE ALSO TALKED ABOUT THE EVENT THAT TOOK PLACE AUGUST 24<sup>TH</sup>-26<sup>TH</sup> WITH ARTISTS AROUND THE MIDWEST AS WELL AS THE LIVE MUSIC THAT WOULD BE FEATURED AT THE EVENT.

**ISSUES COVERED: 9/11 RIDE TO REMEMBER**

**PROGRAM: FIRE AND IRON'S RIDE TO REMEMBER**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY AUGUST 19<sup>TH</sup> 2023**

**DESCRIPTION:** INTERVIEWED KEN RAMSEY OF FIRE AND IRON TO TALK ABOUT THE RIDE THAT WOULD TAKE PLACE ON SEPTMBER 10<sup>TH</sup> TO COMMEMERATE THE 9/11 ATTACKS WHILE RAISING MONEY FOR BURN CAMPS FOR KIDS IN WISCONSIN. KEN TALKED ABOUT THE HISTORY OF THE RIDE AS WELL AS HOW THOSE KIDS HAVE BEEN HELPED. TO TAKE A HORRIBLE DAY IN HISTORY AND USE IT TO DO SOMETHING GOOD AND LIFE RELATED.

**ISSUES COVERED: 9/11 RIDE TO REMEMBER REPLAY**

**PROGRAM: FIRE AND IRON'S RIDE TO REMEMBER**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY AUGUST 26<sup>TH</sup> 2023**

**DESCRIPTION:** INTERVIEWED KEN RAMSEY OF FIRE AND IRON TO TALK ABOUT THE RIDE THAT WOULD TAKE PLACE ON SEPTMBER 10<sup>TH</sup> TO COMMEMERATE THE 9/11 ATTACKS WHILE RAISING MONEY FOR BURN CAMPS FOR KIDS IN WISCONSIN. KEN TALKED ABOUT THE HISTORY OF THE RIDE AS WELL AS HOW THOSE KIDS HAVE BEEN HELPED. TO TAKE A HORRIBLE DAY IN HISTORY AND USE IT TO DO SOMETHING GOOD AND LIFE RELATED.

**ISSUES COVERED: AMERICAN PARKINSONS ASSOCIATION WALK**

**PROGRAM:** OPTIMISM WALK TO BENEFIT THE AMERICAN PARKINSONS ASSOCIATION.

**LENGTH: 15 minutes**

**DATE / TIME AIRED:** SATURDAY SEPTEMBER 2<sup>ND</sup> 2023

**DESCRIPTION:** INTERVIEWED MEGHAN RAMSTACK OF THE AMERICAN PARKINSONS ASSOCIATION ABOUT THE WALK THAT TOOK PLACE AT HOWARD COMMONS AND HOW IT BENEFITS THE PROGRAM. MUCH ON EDUCATION AND MORE ON THE FACT THAT EXERCISE IS A SUCH AN IMPORTANT PART TO PREVENT PARKINSONS. OF COURSE, THE EVENT WAS BASED AROUND FITNESS WITH IT BEING A WALK.

**ISSUES COVERED: BE THE LIGHT WALK FOR MENTAL WELLNESS**

**PROGRAM:** FAMILY SERVICES MENTAL HEATH AND SUICIDE PREVENTION

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED:** SATURDAY SEPTEMBER 9<sup>TH</sup> 2023

**DESCRIPTION:** INTERIVEWED KATY YOUNKER THE DIRECTOR OF FAMILY SERVICES IN GREEN BAY. SHE GAVE STATISTICS OF SUICIDE AND ADRESSED SOME OF THE SYMPTONS AND STIGMAS THOSE WHO HAVE LOST A LOVED ONE TO SUICIDE FACE. THE INTERVIEW ALSO INCLUDED INFORMATION ON THE WALK THAT TOOK PLACE ON SEPTEMBER 15<sup>TH</sup> IN DOWNTOWN GREEN BAY

**ISSUES COVERED: GREEN BAY PACKERS KICK OFF WEEKEND**

**PROGRAM:** 20<sup>TH</sup> ANNUAL KICK OFF WEEKEND FOR THE GREEN BAY PACKERS

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED:** SATURDAY SEPTEMBER 16<sup>TH</sup> 2023

**DESCRIPTION:** SPOKE WITH AARON POPKEY OF THE GREEN BAY PACKERS TO LEARN ABOUT THE KICK OFF WEEKEND THAT THE PACKERS HAVE EACH SEASON PRIOR TO THE PACKERS HOME OPENER WEEKEND. AARON SPOKE OF THE FREE CONCERT FEATURING COLLECTIVE SOUL AND STONE TEMPLE PILOTS

THAT WAS HELP ON SEPTEMBER 23<sup>RD</sup> IN FRONT OF LAMBEAU FIELD AS WELL AS THE HOMECOMING EVENTS OF FORMER PLAYERS. HE ALSO TALKED ABOUT THE PACKERS AND SEVERAL OTHER EVENTS OF THE WEEKEND.

**ISSUES COVERED: BELLIN RUN ANNUAL HALF MARATHON AND 5 K.**

**PROGRAM: BELLIN RUN/WALK WEEKEND TO CELEBRATE WOMEN AND FITNESS**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY SEPTEMBER 23<sup>RD</sup> 2023**

**DESCRIPTION:** INTERVIEWED LINDA MAXWELL THE ASSISTANT RACE DIRECTOR OF THE ANNUAL BELLIN RUN. LINDA SHARED THE EXCITEMENT OF THE DAY THAT WOULD BE HELD ON OCTOBER 7<sup>TH</sup> IN DOWNTOWN GREEN BAY. LINDA TALKED OF HOW THE WEEKEND IS A CELEBRATION OF WOMEN AND WOMEN IN FITNESS. THE EMPOWERMENT AND EFFECT OF FITNESS ON FEMALES. THE INTERVIEW TALKED ABOUT THE HISTORY AS WELL AS THE BENEFITS OF THE PROCEEDS.

**ISSUES COVERED: FALL FEST IN THE BROADWAY DISTRICT**

**PROGRAM: 3<sup>RD</sup> ANNUAL FALL FEST IN ON BROADWAY**

**LENGTH: 15 MINUTES**

**DATE / TIME AIRED: SATURDAY SEPTEMBER 30<sup>TH</sup> 2023**

**DESCRIPTION:** SPOKE WITH BRIAN JOHNSON FROM ON BROADWAY INC ABOUT THE DEVELOPMENT OF THE BROADWAY DISTRICT AS WELL AS THE EVENTS COMING OCTOBER 7<sup>TH</sup> AT LIECHT MEMORIAL PARK IN GREEN BAY. BRIAN TALKED OF THE FAMILY FREE ACTIVITIES AND JUST BRINGING PEOPLE DOWN TO THIS GROWING AND THRIVING PART OF TOWN.