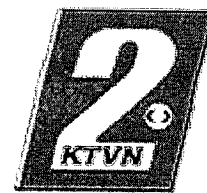


ORDER



Orders	Order / Rev:	26450
	Alt Order #:	26151619
	Product Desc:	ROBERSON / REPUBLICAN / LT GOVERNOR
	Estimate:	5126
	Flight Dates:	10/10/18 - 10/16/18
	Original Date / Rev:	09/17/18 / 09/19/18
	Order Type:	GENERAL

KTVN

Primary AE:	<u>Katz Washington, DC</u>
Sales Office:	<u>K-DC</u>
Sales Region:	<u>NAT</u>

Agency Name: Strategic Media Services

Buying Contact:

Billing Type: Cash

Billing Contact:

Billing Calendar: Broadcast

1911 N Ft Myer Drive #400

Billing Cycle: EOM/EOC

Arlington, VA 22209

Agency Commission: 15%

Advertiser Name: Michael Roberson

Demographic: HH

New Business Thru:

Product Codes: Political - State

Order Separation: 00:15:00

Priority: P-03

Advertiser External ID:

Revenue Code 1: AGENCY

Agency External ID:

Revenue Code 2: POL

Unit Code: General

Revenue Code 3: POL-CAND

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/16/18	46	\$12,850.00	\$10,922.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	46	\$12,850.00	\$10,922.50	0.00
Totals	46	\$12,850.00	\$10,922.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVN	30%	\$12,850.00
Market	100%	\$42,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAME	2%	\$856.67
KNPB	0%	\$0.00
KNVV	0%	\$0.00
KOLO	35%	\$14,991.67
KREN	0%	\$0.00
KRNS	0%	\$0.00
KRNV	25%	\$10,708.33
KRXI	8%	\$3,426.67
MNPB	0%	\$0.00
ONPB	0%	\$0.00
QOLO	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/10/18	10/10/18	M-F 2 News @ 5a M-F Local News @ 5a	CM	5:00 AM-6:00 AM	--W----	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00

Order / Rev: 26450
 Alt Order #: 26151619
 Flight Dates: 10/10/18 - 10/16/18

Advertiser: Michael Roberson
 Product Desc: ROBERSON / REPUBLICAN / LT GOVE
 Estimate: 5126
 KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	M-----			1		\$275.00	0.00					
14	All	10/16/18	10/16/18	M-F CBS This Morning M-F CBS This Morning	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$275.00	P-02	0.00	NM	1	\$275.00
		CBS This Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-T-----			1		\$275.00	0.00					
E 15	All	10/11/18	10/11/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	---T---	:30	1	\$200.00	P-03	0.00	NM	0	\$0.00
		Price Is Right													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	---T---			1		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/08/18-10/14/18		M-F 10-11a	10:00 AM-11:00 A		---Th-----	:30	(\$200.00)	0.00	NM				
		See MG 25.2,25.3,25.4,25.5													
		[Oversold]													
E 16	All	10/15/18	10/15/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	AIM-----	:30	1	\$200.00	P-03	0.00	NM	0	\$0.00
		Price Is Right													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	M-----			1		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/15/18-10/21/18		M-F 10-11a	10:00 AM-11:00 A		M-----	:30	(\$200.00)	0.00	NM				
		See MG 25.2,25.3,25.4,25.5													
		[Oversold]													
E 17	All	10/16/18	10/16/18	M-F 10-11a M-F	CM	10:00 AM-11:00 AM	AI-T-----	:30	1	\$200.00	P-03	0.00	NM	0	\$0.00
		Price Is Right													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-T-----			1		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/15/18-10/21/18		M-F 10-11a	10:00 AM-11:00 A		-T-----	:30	(\$200.00)	0.00	NM				
		See MG 25.2,25.3,25.4,25.5													
		[Oversold]													
18	All	10/10/18	10/10/18	M-F 11a-12p M-F	CM	11:00 AM-12:00 PM	PI--W----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		Young & The Restless													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	--W----			1		\$125.00	0.00					
19	All	10/11/18	10/11/18	M-F 11a-12p M-F	CM	11:00 AM-12:00 PM	PI---T---	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		Young & The Restless													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	---T---			1		\$125.00	0.00					
20	All	10/12/18	10/12/18	M-F 11a-12p M-F	CM	11:00 AM-12:00 PM	PI-----F--	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		Young & The Restless													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	-----F--			1		\$125.00	0.00					
21	All	10/15/18	10/15/18	M-F 11a-12p M-F	CM	11:00 AM-12:00 PM	PIM-----	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		Young & The Restless													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	M-----			1		\$125.00	0.00					
22	All	10/11/18	10/11/18	M-F CBS Afternoon RTR M-F CBS Afternoon RTR	CM	12:30 PM-2:00 PM	PM---T---	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		Bold & Beautiful/The Talk													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	---T---			1		\$75.00	0.00					
23	All	10/12/18	10/12/18	M-F CBS Afternoon RTR M-F CBS Afternoon RTR	CM	12:30 PM-2:00 PM	PM-----F--	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00

Advertiser:	<u>Michael Roberson</u>	
Product Desc:	<u>ROBERSON / REPUBLICAN / LT GOVE</u>	KTVN
Estimate:	5126	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Channel 2 News at 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----F--					1	\$450.00		0.00			
33	All	10/15/18	10/15/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	M-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
Channel 2 News at 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$450.00		0.00			
34	All	10/16/18	10/16/18	M-F 2 News @ 530p M-F Local News @ 530p	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
Channel 2 News at 5:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$450.00		0.00			
35	All	10/10/18	10/10/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Channel 2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--W----					1	\$400.00		0.00			
36	All	10/11/18	10/11/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Channel 2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---T---					1	\$400.00		0.00			
37	All	10/12/18	10/12/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Channel 2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----F--					1	\$400.00		0.00			
38	All	10/15/18	10/15/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Channel 2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$400.00		0.00			
39	All	10/16/18	10/16/18	M-F 2 News @ 630p M-F Local News @ 630p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
Channel 2 News at 6:30p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-T-----					1	\$400.00		0.00			
40	All	10/10/18	10/10/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	--W----	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	--W----					1	\$350.00		0.00			
41	All	10/11/18	10/11/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	---T---	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---T---					1	\$350.00		0.00			
42	All	10/12/18	10/12/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	----F--	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	----F--					1	\$350.00		0.00			
43	All	10/15/18	10/15/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	M-----	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	M-----					1	\$350.00		0.00			
44	All	10/16/18	10/16/18	M-F 730-8p M-F	CM	7:30 PM-8:00 PM	-T-----	:30	1	\$350.00	P-02	0.00	NM	1	\$350.00
Inside Edition															

Order / Rev: 26450
Alt Order #: 26151619
Flight Dates: 10/10/18 - 10/16/18

Advertiser: Michael Roberson
Product Desc: ROBERSON / REPUBLICAN / LT GOVE
Estimate: 5126
KTVN

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-T-----			1		\$350.00	0.00					
45	All	10/10/18	10/10/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	--W----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.0
		Channel 2 News at 11p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	---W----			1		\$400.00	0.00					
46	All	10/12/18	10/12/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	----F--	:30	1	\$400.00	P-02	0.00	NM	1	\$400.0
		Channel 2 News at 11p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/08/18	10/14/18	----F--			1		\$400.00	0.00					
47	All	10/16/18	10/16/18	M-F 2 News @ 11p M-F Local News @ 11p	CM	11:00 PM-11:35 PM	-T-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.0
		Channel 2 News at 11p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/18	10/21/18	-T-----			1		\$400.00	0.00					
													Totals	46	\$12,850.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">KTVN Reno</div>	Date: <div style="font-size: 1.2em; margin-top: 10px;">10-2-18</div>
--	--

I, Ryan Gracy,

being/on behalf of: Roberson for Lieutenant Gov,

a legally qualified candidate of the Republican

political party for the office of: Lieutenant Gov

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Roberson for Lieutenant Gov

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christie Hastie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/26/18

Date

Ryan Gracy

Signature

Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,
email=rgracy@strategicmediaservices.com, c=US
Date: 2018.10.11 09:04:16 -0400

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Sharon Fargue
Printed Name

hsm
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ryan Gracy

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ryan Gracy

Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,
email=rgracy@strategicmediaservices.com, c=US
Date: 2016.10.11 09:04:32 -04'00'

signature of candidate or authorized committee

Ryan Gracy

printed name

9/26/18

date