

**KCRC(AM), KNID(FM), KHRK(FM), KWOE(FM) &  
KXLS(FM), KNAH(FM,) KZLS(AM) & KQOB(FM)\***

**EEO PUBLIC FILE REPORT  
FEBRUARY 1, 2020 - JANUARY 31, 2021**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List: (“MRSL”) for recruitment source data

<b>RS #</b>	<b>Job Title</b>	<b>Recruitment Sources(“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
<b>1</b>	<b>News Director</b>	<b>24, 28, 33, 34, 35</b>	<b>35</b>
<b>2</b>	<b>Sports Director</b>	<b>21, 24, 28, 33, 34, 36</b>	<b>21</b>
<b>3</b>	<b>Account Executive</b>	<b>24, 28, 33, 34</b>	<b>24</b>
<b>4</b>	<b>Account Executive</b>	<b>23, 28, 30, 33, 34</b>	<b>23</b>
<b>5</b>	<b>Account Executive</b>	<b>27, 28, 29, 30, 33, 34</b>	<b>28</b>
<b>6</b>	<b>Account Executive</b>	<b>27, 28, 29, 30, 33, 34,</b>	<b>34</b>
<b>7</b>	<b>On-Air Host</b>	<b>23, 24, 26, 30, 35,</b>	<b>23</b>

\*Champlin Broadcasting, Inc., the licensee of Station KQOB(FM), Enid, OK, is a party to a local marketing agreement with Cumulus Radio LLC, whose affiliate operates stations in the Oklahoma City market.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS #</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	American Broadcasting School Job Placement Dept. 4511 SE 29 <sup>th</sup> Street Oklahoma City, OK 73115 (405) 672-6511	No	0
2	Autry Technology Center Student Development 1201 W. Willow Rd. Enid, OK 73703 (580)242-2750	No	0
3	Langston University Student Employment 226 Page Hall Langston, OK 73050 (405)466-3281	No	0
4	High Plains Technology Center Career Services 3921 34 <sup>th</sup> Street Woodward, OK 73801 (580)256-6618	No	0
5	Northern Oklahoma College Communications PO Box 310 Tonkawa, OK 74653 (580)628-6446	No	0
6	Northwest Technology Center Career Services 1801 S. 11 <sup>th</sup> Alva, OK 73717 (580)327-0344	No	0
7	Northwestern Oklahoma State University Mass Communications 709 Oklahoma Blvd. Alva, OK 73717 (580)327-8606	No	0

8	Office of Disability Concerns Disability Program 2712 Villa Prom Oklahoma City, OK 73107-2423 (405)521-3756	No	0
9	Oklahoma Association of Broadcasters 6520 N. Western Oklahoma City, OK 73116 (405)848-0771	No	0
10	Oklahoma Christian University Career Services PO Box 11000 Oklahoma City, OK 73136 (405)425-5960	No	0
11	Oklahoma City Community College Communications 7777 S. May Avenue Oklahoma City, OK 73159 (405)982-1611	No	0
12	Oklahoma City University Career Services 2501 N. Blackwelder Oklahoma City, OK 73106 (405)208-5171	No	0
13	Oklahoma State University Communications 206 Paul Miller Building Stillwater, OK 74078 (405)744-8282	No	0
14	Oklahoma State University-OKC Student Employment 900 N. Portland Oklahoma City, OK 73107 (405)945-8680	No	0
15	Southern Nazarene University Career Placement 6729 NW 39 <sup>th</sup> Expressway Bethany, OK 73008 (405)491-6684	No	0
16	University of Central Oklahoma Career Services 100 University Blvd. Edmond, OK 73034 (405)974-3346	No	0

17	University of Oklahoma Career Services 900 Asp Ave. Suite 323 Norma, OK 73019 (405)325-1974	No	0
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18	University of Tulsa Career Services 600 S. College Tulsa, OK 74104 (918)631-2549	No	0
19	Rose State College Career Services 6420 SE 16 <sup>th</sup> Street Midwest City, OK 73110 (405)733-7673	No	0
20	Enid News & Eagle Classified Job Search 227 W. Broadway Enid, OK 73703 (580)233-6600	No	0
21	Sportscasters Talent Agency of America Jon Chelesnik (949)648-7822	No	6
22	Former Employees/Return to Work	No	0
23	Internal Transfer/Promotion	No	2
24	Word of Mouth/Referral	No	3
25	Station Websites	No	0
26	Walk-in/Self-Referral	No	0
27	On Air Spot Announcements	No	10
28	Facebook.com	No	17
29	Monster.com	No	4
30	Linkedin.com	No	6
31	ZipRecruiter.com	No	0
32	EnidBuzz.com	No	0
33	Twitter.com	No	3
34	Indeed.com	No	12
35	Allaccess.com	No	5
36	InsideRadio.com	No	3
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>71</b>

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**III. RECRUITMENT INITIATIVES**

Type of Recruitment Initiative		Brief Description of Activity
1	Personnel Training	<p>(The licensees) provide regular training to its employees based on the job description of the employee. Account Executives receive sales training. Board Operators, as well as Programming Directors, meet together with the Chief Engineer to discuss technical operations and proper programming for on-air operations and upcoming Live Events. These ongoing efforts provide employees with the opportunity to develop their skills. Regular full-staffing meetings are also held to acquaint both programming and sales with what is going on in each department of the stations.</p>
2	Event Participation (5)	<p>(The licensees) set up a booth and broadcast live at three different local weekend shows. The Spring Home Show, June 26-28, 2020, The Enid ComicCon, August 1-2, 2020 and the Home for the Holidays Home Show, November 21-22, 2020. The thousands that attended these shows were able to stop by and talk with employees about radio and opportunities in broadcasting.</p> <p>(The licensees) sponsored several outdoor entertainment events throughout the year, including the Hennessey Pasture Party, July 25, 2020 and the Hanor Smokin Red Dirt Barbeque, August 7-8, 2020. Station personnel were on hand throughout the day to discuss radio and opportunities in broadcasting to those in attendance.</p> <p>(The licensees) planned to participate in the Oklahoma City Job Fair at the State Fairgrounds during the month of May, but due to the Covid-19 pandemic, the event was not held.</p>

		<p>(The licensees) planned to set up and staff a booth during the licensee’s annual Farm Show that was to be held January 8-9, 2021. Unfortunately, the show was cancelled due to the Covid-19 pandemic.</p>
3	Advisory Committee Participation	<p>The Licensees’ Operation Manager serves as a charter member of the Northern Oklahoma College Mass Communications Advisory Committee. This consists of a select group of area broadcasters and newspaper print operators that were put together to help advise the college on courses of study and technological advances in the field to best prepare students for employment after graduation. Due to the Covid-19 pandemic, the Advisory Committee held their annual meeting virtually by Zoom on October 20, 2020 instead of the normal meeting at the College.</p>