

KGHM
Oklahoma City, OK
Quarterly Issues/Programs List
First Quarter, 2016
04/01/2016

KGHM
Quarterly Issues/Programs List

KGHM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **altzheimer's trial studies:** OKC ALTZHEIMER'S ASSOCIATION
- **PUBLIC HEALTH:** OKC COUNTY HEALTH DEPARTMENT
- **Cardiac advances for children:** AMERICAN HEART ASSOCIATION HEARTWALK
- **importance of art education:** OKC MUSEUM OF ART
- **SERVICES AVAILABLE FOR DISABLED:** JD MCARTY CENTER

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
altzheimer's trial studies	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES	MARK FRIED ALZHEIMERS ASS	01/03/2016 06:07 PM	015:56
important of art education	Local Perspectives Seg 2	OKC MUSEUM OF ART EDUCATION CLASSES	KRISTEN LARY-OKC ARTS COUNCIL	01/03/2016 06:25 PM	016:57
alzheimers break throughs	Local Perspectives Seg 1	OU MED CENTER\ALTZHEIMER'S TRIAL STUDIES	MARK FRIED ALZHEIMERS ASS	01/10/2016 06:05 PM	015:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICES AVAILABLE FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION	PAXTON STIEBL-JD MCCARDY CENT	01/10/2016 06:23 PM	017:04
alzheimers break throughs	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES IN EDMOND	MARK FRIED ALZHEIMERS ASS	01/17/2016 06:05 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION FILLING UP	PAXTON STIEBL-JD MCCARDY CENT	01/17/2016 06:22 PM	017:04
UNITED WAY FUNDS DRIVE	NEWS STUDIO B	ALL THE UNITED WAY DOES IN THE OKC	ROBERT WILSON- UNITED WAY OKC	01/24/2016 04:19 PM	015:00
alzheimers break throughs	Local Perspectives Seg 1	OU MEDICAL CENTER\ALTZHEIMER'S TRIAL STUDIES RESULTS	MARK FRIED ALZHEIMERS ASS	01/24/2016 06:06 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION EXTENDED ONE MONTH	PAXTON STIEBL-JD MCCARDY CENT	01/31/2016 06:22 PM	017:04
UNITED WAY GOALS FOR THE YEAR	News Studio B	HOW "COMMUNITY CHEST" EVOLVED INTO THE UNITED WAY	RUSSEL WILSON- UNITED WAY-AD COUNCIL	01/31/2016 10:05 PM	015:15
alzheimers break throughs	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES YOU CAN PARTICIPATE IN	MARK FRIED ALZHEIMERS ASS	02/07/2016 06:06 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS VOLUNTEER REGISTRATION	PAXTON STIEBL-JD MCCARDY CENT	02/07/2016 06:23 PM	017:04
GIRL SCOUT COOKIE SALE 2016	Local Perspectives Seg 1	WHEN AND WHERE YOU CAN PURCHASE GIRL SCOUT COOKIES	LISA ESSARY- GIRL SCOUT COUNCIL OKC	02/14/2016 06:05 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER WORKSHOP ON AUTISM SPECTRUM	PAXTON STIEBL-JD	02/14/2016 06:22 PM	017:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MCCARDY CENT					
UNITED WAY SUPPORT OF GIRL SCOUTS	(PSA) 15 Second-UNITED WAY	UNITED WAY SUPPORTS THE GIRL SCOUT COOKIE SALE	RUSSELL WILSON	02/21/2016 04:46 PM	015:25
alzheimers break throughs	Local Perspectives Seg 1	ALTZHEIMER'S TRIAL STUDIES RESULTS ARE IN FOR MOORE	MARK FRIED ALZHEIMERS ASS	02/21/2016 06:06 PM	015:56
YOUTH EDUCATION	Local Perspectives Seg 1	WHEN AND WHERE YOU CAN PURCHASE GIRL SCOUT COOKIES	LISA ESSARY-GIRL SCOUT COUNCIL OKC	02/28/2016 02:05:PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER SERVICES FOR CHILDREN WITH AUTISM	PAXTON STIEBL-JD MCCARDY CENT	02/28/2016 06:24 PM	017:04
PUBLIC HEALTH RESOURCES	Local Perspectives Seg 1	FREE HEALTH WORKSHOPS OFFERED THIS MONTH	JENNIFER LIKE OKC COUNTY HEALTH DEPT	03/06/2016 06:05 PM	015:56
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 2	JD MCARTY CENTER CAMP CLAPHANDS REGISTRATION	PAXTON STIEBL-JD MCCARDY CENT	03/06/2016 06:23 PM	017:04
Cardiac advances for children	Local Perspectives Seg 1	AMERICAN HEART ASSOCIATION HEARTWALK	JODI OSBORNE-AM HEART ASSOCI	03/13/2016 06:05 PM	015:45
PUBLIC HEALTH	Local Perspectives Seg 2	FREE GARDENING WORKSHOP	JENNIFER LIKE-OKC COUNTY HEALTH DEPT	03/13/2016 06:22 PM	017:04
Cardiac advances for children	Local Perspectives Seg 1	HART ATTACK STATISTICS IN OK	DR ALI-AM HEART ASSOCI	03/20/2016 06:05 PM	015:45
HEALTH RESOURCES IN OK	Local Perspectives Seg 2	OPEN STREETS OKC	JENNIFER LIKE-OKC COUNTY	03/20/2016 06:21 PM	017:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH DEPT					
Cardiac advances for children	Local Perspectives Seg 1	AMERICAN HEART ASSOCIATION HEARTWALK TEAMS	CASEY WELCH -AM HEART ASSOCI	03/27/2016 06:05 PM	015:45
HEALTH DEPARTMEN SERVICES AVAIL	Local Perspectives Seg 2	OPEN STREETS IS THIS WEEKEND-A CHANCE TO SEE WHAT OKCCHD HAS TO OFFER	JENNIFER LIKE-OKC COUNTY HEALTH DEPT	03/27/2016 06:22 PM	017:04

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(None this quarter.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD SAFETY	(PSA) 05 Sec. CYBERTIPLINE.COM	000:06	001
VETERANS AFFAIRS	US Marine Corp	000:30	154
VETERANS AFFAIRS	US Marine Corp	001:00	068
ARTS	A&E	000:13	010
ARTS	A&E	000:20	005
ARTS	A&E	000:31	013
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:30	039
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:59	019

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD WELFARE	ADVERTISING COUNCIL	000:30	018
CHILD WELFARE	ADVERTISING COUNCIL	001:00	042
CHILDREN'S HEALTH	(PSA) AD COUNCIL - 30 AUTISM SPEAKS	000:30	001
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:10	012
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	127
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	012
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	141
CHILDREN'S HEALTH	ADVERTISING COUNCIL	001:00	132
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:14	061
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:16	065
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:06	011
CHILDREN'S HEALTH	KNOT HOW 2 GO	000:06	008
COMMUNITY INVOLVEMENT	(LOCAL PSA) RE-BUILDING TOGETHER	000:31	027
CONST HOMES FOR HOMELESS VETS	UNITED SERVICES ORGANIZATION	001:00	028
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:11	025
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:25	022
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:26	006
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:15	063
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:30	030
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	001:00	030
DISABLED	J.D. McCARTY CENTER	000:23	048
DISABLED	J.D. McCARTY CENTER	000:28	003
DISABLED	J.D. McCARTY CENTER	000:31	057
DISABLED	J.D. McCARTY CENTER	000:52	001
DISABLED	J.D. McCARTY CENTER	000:53	036
DISASTER RELIEF	AMERICAN RED CROSS	000:30	018
Domestic violence	ADVERTISING COUNCIL	000:29	046

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	(LOCAL PSA) LEARNING NEVER STOPS	000:30	054
EDUCATION	(LOCAL PSA) PAYNE BRAIN GAMES	000:31	039
EDUCATION	(LOCAL PSA) SCHOOL BULLYING 30	000:29	050
EDUCATION	(LOCAL PSA) SCHOOL BULLYING 60	001:00	041
EDUCATION	(LOCAL PSA) STUDY HABITS 30	000:28	041
EDUCATION	(LOCAL PSA) STUDY HABITS 60	001:00	038
FATHERHOOD	ADVERTISING COUNCIL	000:30	031
FOSTER CARE	ADVERTISING COUNCIL	001:00	029
FREE HEALTH OPTIONS AVAILABLE	(LOCAL PSA) HARGIS OLLIE PSA2013 FINAL	000:30	036
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	000:30	037
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	001:00	046
GOOD WILL	AD COUNCIL	000:15	025
GOOD WILL	ADVERTISING COUNCIL	001:00	028
HEALTH	(LOCAL PSA) OCCHD WELLNESS CLASS	000:28	058
HUNGER PREVENTION	ADVERTISING COUNCIL	000:29	095
HUNGER PREVENTION	ADVERTISING COUNCIL	000:56	028
HUNGER PREVENTION	ADVERTISING COUNCIL	001:00	017
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	040
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	028
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	022
MAKE A WISH AMERICA	AD COUNCIL	001:00	043
MARCH OF DIMES	MARCH OF DIMES	000:27	026
MARCH OF DIMES	MARCH OF DIMES	000:29	089
MARCH OF DIMES	MARCH OF DIMES	000:31	025
MARCH OF DIMES	MARCH OF DIMES	000:32	031
MARCH OF DIMES	MARCH OF DIMES	001:01	047
MARCH OF DIMES	MARCH OF DIMES	001:03	060

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:31	033
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:54	034
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	US Marine Corp	000:15	056
MILITARY AND VETERANS	US Marine Corp	000:20	010
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006
PET ADOPTION	ADVERTISING COUNCIL	000:15	022
PET ADOPTION	ADVERTISING COUNCIL	000:30	053
PET ADOPTION	ADVERTISING COUNCIL	001:00	064
PUBLIC ED	ADVERTISING COUNCIL	000:15	115
PUBLIC ED	ADVERTISING COUNCIL	000:30	168
PUBLIC ED	ADVERTISING COUNCIL	000:57	030
PUBLIC ED	ADVERTISING COUNCIL	000:58	038
PUBLIC ED	ADVERTISING COUNCIL	000:59	035
PUBLIC ED	ADVERTISING COUNCIL	001:00	087
PUBLIC HEALTH	ADVERTISING COUNCIL	000:14	041
PUBLIC HEALTH	ADVERTISING COUNCIL	000:20	008
PUBLIC HEALTH	ADVERTISING COUNCIL	000:39	055
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	000:30	025
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	001:00	040
PUBLIC HEALTH	AMERICAN RED CROSS	000:24	015
PUBLIC HEALTH	AMERICAN RED CROSS	000:27	013
PUBLIC HEALTH	AMERICAN RED CROSS	000:29	015
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:28	031
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:31	026
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:54	030
PUBLIC SAFETY	Child Safety	000:30	038

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC SAFETY	Smoke Alarms	000:14	046
PUBLIC SAFETY	Smoke Alarms	000:26	015
RECYCLING	ADVERTISING COUNCIL	000:18	035
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:30	030
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:56	020
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 1	000:22	027
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	052
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	026
ST JUDE	ST JUDE	000:13	045
ST JUDE	ST JUDE	000:28	011
ST JUDE	ST JUDE	000:59	026
VOLUNTEERISM	Peace Corps	000:10	014
VOLUNTEERISM	Peace Corps	000:14	039
VOLUNTEERISM	Peace Corps	000:15	043
VOLUNTEERISM	Peace Corps	000:30	032
VOLUNTEERISM	Peace Corps	000:54	011
VOLUNTEERISM	Peace Corps	001:00	016
WILDLIFE PRESERVATION	(PSA) 15 Second-WORLD WILDLIFE	000:15	039
WOUNDED WARRIOR	WOUNDED WARRIOR	000:27	020
WOUNDED WARRIOR	WOUNDED WARRIOR	000:30	039
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	020
WOUNDED WARRIOR	WOUNDED WARRIOR	000:32	019
WOUNDED WARRIOR	WOUNDED WARRIOR	000:55	020
WOUNDED WARRIOR	WOUNDED WARRIOR	000:58	011
WOUNDED WARRIOR	WOUNDED WARRIOR	001:00	050
WOUNDED WARRIOR	WOUNDED WARRIOR	001:02	025
YMCA	YMCA	000:25	013