

KGHM
Oklahoma City, OK
Quarterly Issues/Programs List
Fourth Quarter, 2015
12/29/2015

KGHM
Quarterly Issues/Programs List

KGHM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer's trial studies:** OKC ALZHEIMER'S ASSOCIATION TRIAL STUDIES
 - **ANIMAL WELFARE IN OKC:** GET YOUR LICKS ON ROUTE 66 PET ADOPTION
 - **Clothing needy for job interv:** LEGACY CLEANTERS DRESSED FOR SUCCESS PROGRAM
 - **FREE HEALTH OPTIONS AVAILABLE:** OKC COUNTY HEALTH DEPT OPEN STREETS 2015 FEST.
 - **Funding music education:** OKC PHILHARMONIC CONCERTS AND WORKSHOPS
 - **HELP FOR THE HOMELESS:** SALVATION ARMY ANGEL TREE AND BELL RINGERS
 - **ICE STORM SHELTER:** SALVATION ARMY ANGEL TREE AND BELL RINGERS
 - **Importance of street cars. :** MICHAEL SCROGGINS OF EMBARK OKC
 - **Importance of art education :** OKC EDUCATION COUNCIL
 - **Improving education opportunities:** OKC COUNCIL ON THE ARTS
 - **IMROVEMENTS TO MASS TRANSIT:** MICHAEL SCROGGINS OF EMBARK OKC
 - **Lobbying Congress for poor:** THE BORGON FOUNDATION
 - **Race relations with latino Am:** OKC HISPANIC CHAMBER OF COMMERCE
 - **Registering homeless to vote:** THE BORGON FOUNDATION
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Clean water in rural counties	Local Perspectives Seg 1	WATER 4	TERRY AND DICK GREENLY	10/4/2015 06:05 PM	014:55
ANIMAL WELFARE IN OKC	Local Perspectives Seg 2	GET YOUR LICKS ON ROUTE 66	JULIE BANK-DIR OKC ANIMAL SH	10/4/2015 06:21 PM	015:48
FREE HEALTH OPTIONS AVAILABLE	Local Perspectives Seg 1	OKC COUNTY HEALTH DEPT OPEN STREETS 2015	SHANNON WELCH-OCC DEPT HEALTH	10/11/2015 06:00 AM	015:23
Clothing needy for job interv	Local Perspectives Seg 2	LEGACY LEANE5RS DRESSED FOR SUCCESS PROGRAM	SUSAN WALTON-DRESSED FOR SUC	10/11/2015 06:21 AM	015:32
FREE HEALTH OPTIONS AVAILABLE-2	Local Perspectives Seg 1	OKC COUNTY HEALTH DEPT OPEN STREETS 2015	SHANNON WELCH-OCC DEPT HEALTH	10/18/2015 06:02 AM	015:23
Lobbying Congress for poor	Local Perspectives Seg 2	THE CLINT BORGEN FOUNDATION IS WORKING FOR THE POOR IN EDMOND	CLINT BORGEN-BORGEN FOUND	10/18/2015 06:23 AM	015:31
IMROVEMENTS TO MASS TRANSIT	Local Perspectives Seg 1	MICHAEL SCROGGINS REPORTS ON PROGRESS OF LIGHT RAIL	MICHAEL SCROGGINS-EMBARK OKC	10/25/2015 06:03 AM	016:51
Lobbying Congress for poor 2	Local Perspectives Seg 2	2 ND HALF INTERVIEW OF THE CLINT BORGEN FOUNDATION IS WORKING FOR	CLINT BORGEN-BORGEN FOUND	10/25/2015 06:25 AM	015:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THE POOR IN EDMOND ---			
Importance of street cars.	Local Perspectives Seg 1	MICHAEL SCROGGINS OF EMBARK OKC ON WHY STREET CARS ARE 1 YEAR BEHIND.	MICHAEL SCROGGINS- EMBARK OKC	11/01/2015 06:00 AM	016:51
Registering homeless to vote	Local Perspectives Seg 2	HOW THE CLINT BORGEN FOUNDATION IS REGISTERING HOMELESS TO VOTE AND HOW TO HELP	CLINT BORGEN- BORGEN FOUND	11/01/2015 06:22 AM	015:31
Importance of street cars.	Local Perspectives Seg 1	MICHAEL SCROGGINS OF EMBARK OKC EXPLAINS WHY STREET CARS WILL ALLEVIATE TRAFFIC CONGESTION IN OKC	MICHAEL SCROGGINS- EMBARK OKC	11/08/2015 05:59 AM	016:51
Importance of art education	Local Perspectives Seg 2	THE OKC COUNCIL FOR THE ARTS AND THE OKC MUSEUM OF ART	CATHERINE STOKE- CURATOR OKMOA	11/08/2015 06:21 AM	015:24
HELP FOR THE HOMELESS	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE AND BELL RINGERS	MAJOR GARGIS- SALVATION ARMY	11/15/2015 05:58 AM	015:31
Funding music education	Local Perspectives Seg 2	OKC PHILHARMONIC CONCERTS AND EDUCATIONAL WORKSHOPS FOR HIGH SCHOOL AND JR. HIGH STUDENTS	SUSAN WEBB OKC PHILHARMONIC	11/15/2015 06:19 AM	015:37
HELP FOR THE HOMELESS	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE AND BELL RINGERS	MAJOR GARGIS- SALVATION ARMY	11/22/2015 06:00 AM	015:31

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Funding music education	Local Perspectives Seg 2	OKC PHILHARMONIC CONCERTS AND EDUCATIONAL WORKSHOPS FOR ELEMENTARY SCHOOL STUDENTS	SUSAN WEBB OKC PHILHARMONIC	11/22/2015 06:21 AM	015:37
HELP FOR THE HOMELESS FOR CHRISTMAS	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE AND BELL RINGERS	MAJOR GARGIS-SALVATION ARMY	11/29/2015 06:05 PM	015:31
Music Education in OKC	Local Perspectives Seg 2	CHRISTMAS CONCERTS HELD BY THE OKC PHIL	SUSAN WEBB OKC PHILHARMONIC	11/29/2015 06:20 AM	015:37
ICE STORM SHELTER	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE AND BELL RINGERS	MAJOR GARGIS-SALVATION ARMY	12/06/2015 05:59 AM	015:31
Improving education opportunities	Local Perspectives Seg 2	OKC FIRST NIGHT CELEBRATION THE WEEK AFTER CHRISTMAS	KRISTEN LARY-OKC ARTS COUNCIL	12/06/2015 06:20 AM	016:57
ICE STORM SHELTER	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE AND BELL RINGERS	MAJOR GARGIS-SALVATION ARMY	12/13/2015 06:00 AM	015:31
Improving education opportunities	Local Perspectives Seg 2	IMPROVEMENTS TO THE OKC ART DISTRICT IN TIME FOR CHRISTMAS AND FIRST NIGHT	KRISTEN LARY-OKC ARTS COUNCIL	12/13/2015 06:22 AM	016:57
ICE STORM SHELTER	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE AND BELL RINGERS	MAJOR GARGIS-SALVATION ARMY	12/20/2015 06:02 AM	015:31
Improving Downtown development	Local Perspectives Seg 2	HOW FIRST NIGHT CELEBRATION WILL IMPROVE DOWNTOWN DEVELOPMENT	KRISTEN LARY-OKC ARTS COUNCIL	12/20/2015 06:23 AM	016:57
Alzheimer's trial studies	Local Perspectives Seg 1	ALTZHEIMER'S ASSOCIATION OPENING UP	MARK FRIED ALZHEIMERS ASS	12/27/2015 06:00 AM	015:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		TRIAL STUDIES OF THAT DISEASE IN OKC			
The Importance of art education	Local Perspectives Seg 2	FIRST NIGHT SCHEDULE OF EVENTS AND LOCATIONS	KRISTEN LARY- OKC ARTS COUNCIL	12/27/2015 06:21 AM	016:57

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(None this quarter)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS AFFAIRS	US Marine Corp	000:15	006
HOPE FOR HOMELESS VETS	US Marine Corp	000:30	209
XMAS ACTIVITIES FOR VETS	US Marine Corp	001:00	579
ARTS	(LOCAL PSA) INDIE TRUNK SHOW 20	000:19	003
ARTS	(LOCAL PSA) INDIE TRUNK SHOW 30	000:29	005
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:30	041
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:59	178
BULLYING	BYSTANDER REVOLTUION	000:30	008
CHILD WELFARE	ADVERTISING COUNCIL	001:00	187
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:10	027
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	122

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	047
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	280
CHILDREN'S HEALTH	ADVERTISING COUNCIL	001:00	1080
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:06	034
CHILDREN'S HEALTH	KNOT HOW 2 GO	000:06	021
CONST HOMES FOR HOMELESS VETS	UNITED SERVICES ORGANIZATION	001:00	182
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:11	009
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:25	057
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:26	032
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:15	048
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:30	046
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	001:00	182
Domestic violence	ADVERTISING COUNCIL	000:29	048
EDUCATION	(LOCAL PSA) LEARNING NEVER STOPS	000:30	034
EDUCATION	(LOCAL PSA) SCHOOL BULLYING 30	000:29	042
EDUCATION	(LOCAL PSA) SCHOOL BULLYING 60	001:00	167
EDUCATION	(LOCAL PSA) STUDY HABITS 30	000:28	037
EDUCATION	(LOCAL PSA) STUDY HABITS 60	001:00	172
FREE HEALTH OPTIONS AVAILABLE	(LOCAL PSA) HARGIS OLLIE PSA2013 FINAL	000:30	038
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	000:30	050
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	001:00	175
GOOD WILL	AD COUNCIL	000:15	047
HEALTH AND FITNESS	(LOCAL PSA) HARGIS OLLIE PSA2013 FINAL	000:30	005
HEALTH AND FITNESS	DEPARTMENT OF HUMAN SERV	000:30	003
HEALTH AND FITNESS	DEPARTMENT OF HUMAN SERV	001:00	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	042
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	044
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	178
MAKE A WISH AMERICA	AD COUNCIL	001:00	185
MARCH OF DIMES	MARCH OF DIMES	000:27	049
MARCH OF DIMES	MARCH OF DIMES	000:29	135
MARCH OF DIMES	MARCH OF DIMES	000:31	045
MARCH OF DIMES	MARCH OF DIMES	000:32	047
MARCH OF DIMES	MARCH OF DIMES	001:01	189
MARCH OF DIMES	MARCH OF DIMES	001:03	368
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:31	051
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:54	203
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	012
MILITARY AND VETERANS	US Marine Corp	000:15	036
MILITARY AND VETERANS	US Marine Corp	000:20	043
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
PET ADOPTION	ADVERTISING COUNCIL	000:30	116
PET ADOPTION	ADVERTISING COUNCIL	001:00	367
Police Support	(LOCAL PSA) SUPPORT POLICE DEPT.	000:31	011
PUBLIC ED	ADVERTISING COUNCIL	000:15	090
PUBLIC ED	ADVERTISING COUNCIL	000:30	248
PUBLIC ED	ADVERTISING COUNCIL	000:57	182
PUBLIC ED	ADVERTISING COUNCIL	000:58	184
PUBLIC ED	ADVERTISING COUNCIL	000:59	176
PUBLIC ED	ADVERTISING COUNCIL	001:00	561
PUBLIC HEALTH	ADVERTISING COUNCIL	000:20	046
PUBLIC HEALTH	AMERICAN HEART ASSOCIATION	000:30	008
PUBLIC HEALTH	AMERICAN HEART ASSOCIATION	000:51	048
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	000:30	045

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	001:00	181
PUBLIC HEALTH	AMERICAN RED CROSS	000:24	089
PUBLIC HEALTH	AMERICAN RED CROSS	000:27	020
PUBLIC HEALTH	AMERICAN RED CROSS	000:29	024
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:28	046
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:31	046
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:54	198
PUBLIC SAFETY	ADVERTISING COUNCIL	000:12	005
PUBLIC SAFETY	ADVERTISING COUNCIL	000:29	025
PUBLIC SAFETY	ADVERTISING COUNCIL	000:30	132
PUBLIC SAFETY	Child Safety	000:30	055
PUBLIC SAFETY	Smoke Alarms	000:14	039
PUBLIC SAFETY	Smoke Alarms	000:26	042
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 1	000:22	028
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 2	000:29	008
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 3	000:18	006
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 4	000:29	009
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 5	000:19	009
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 6	000:19	007
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 7	000:19	008
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 8	000:19	005
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	046
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	054
ST JUDE	ST JUDE	000:13	048
ST JUDE	ST JUDE	000:28	023

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ST JUDE	ST JUDE	000:59	173
VOLUNTEERISM	Peace Corps	000:10	023
VOLUNTEERISM	Peace Corps	000:14	041
VOLUNTEERISM	Peace Corps	000:15	029
VOLUNTEERISM	Peace Corps	000:30	035
VOLUNTEERISM	Peace Corps	000:54	181
VOLUNTEERISM	Peace Corps	001:00	175
VOTING	ROCK THE VOTE	000:29	100
VOTING	ROCK THE VOTE	000:30	007
WILDLIFE PRESERVATION	(PSA) 15 Second-WORLD WILDLIFE	000:15	038
WOUNDED WARRIOR	WOUNDED WARRIOR	000:27	018
WOUNDED WARRIOR	WOUNDED WARRIOR	000:30	033
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	018
WOUNDED WARRIOR	WOUNDED WARRIOR	000:32	017
WOUNDED WARRIOR	WOUNDED WARRIOR	000:55	183
WOUNDED WARRIOR	WOUNDED WARRIOR	000:58	185
WOUNDED WARRIOR	WOUNDED WARRIOR	001:00	342
WOUNDED WARRIOR	WOUNDED WARRIOR	001:02	178