

KGHM
Oklahoma City, OK
Quarterly Issues/Programs List
Second Quarter, 2013
07/08/2013

KGHM
Quarterly Issues/Programs List

KGHM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CHILD WELFARE:** NEW CHILD ALERT APP
- **CHILDREN'S HEALTH:** JD MCCARTY BIKE RIDE
- **COMMUNITY INVOLVEMENT:** SUITED FOR SUCCESS GALA
- **DISASTER RELIEF:** STORM RELIEF W/ INS COMMISH
- **EDUCATION:** IEEW WOMENS BIZ
- **EMERGENCY PREPAREDNESS:** SALVATION ARMY MONTH
- **PUBLIC ED:** HELP FOR JOB-SEEKERS
- **PUBLIC HEALTH:** ASK THE PHARMACIST - ATHSMA
- **PUBLIC SAFETY:** TERROISM READINESS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SAFETY	Local Perspectives Seg 1 (4-7-13)	MY BODY MY LIFE	SGT. ROBERT MOORE	04/07/2013 06:02 AM	014:59
PUBLIC SAFETY	Local Perspectives Seg 2 (4-7-13)	MY BODY MY LIFE	SGT. ROBERT MOORE	04/07/2013 06:19 AM	014:59
CHILD WELFARE	Local Perspectives Seg 1 (4-14-13)	111 PROJECT FOSTER CHILDREN	BEN NOCKELS	04/14/2013 06:05 AM	014:58

PUBLIC SAFETY

014:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Local Perspectives Seg 2 (4-14-13)	HOMETOWN HEROS PROGRAM	WALT BRAZINGTON	04/14/2013 06:22 AM	
EDUCATION	Local Perspectives Seg 1 (4-21-13)	IEEW WOMENS BIZ	DR. TERRI NEESE	04/21/2013 06:03 AM	014:59
PUBLIC SAFETY	Local Perspectives Seg 2 (4-21-13)	SHINE PROGRAM	BRIAN MAUGHN	04/21/2013 06:19 AM	014:59
PUBLIC HEALTH	Local Perspectives Seg 1 (4-28-13)	ASK THE PHARMACIST - ATHSMA	PAUL REYES	04/28/2013 06:02 AM	014:58
COMMUNITY INVOLVEMENT	Local Perspectives Seg 2 (4-28-13)	SUITED FOR SUCCESS GALA	SUSAN WALTON	04/28/2013 06:19 AM	014:58
PUBLIC ED	Local Perspectives Seg 1 (5-12-13)	HELP FOR JOB-SEEKERS	ANNE-MARIE McILWAIN	05/12/2013 06:02 AM	014:58
PUBLIC HEALTH	Local Perspectives Seg 2 (5-12-13)	ALZHEIMERS SUPPORT GROUP	RON GRANT	05/12/2013 06:18 AM	014:58
PUBLIC HEALTH	Local Perspectives Seg 1 (5-19-13)	AFFORDABLE CARE ACT INFO	CATHERINE HEMPSTEAD	05/18/2013 06:39 AM	014:59
PUBLIC HEALTH	Local Perspectives Seg 1 (5-19-13)	AFFORDABLE CARE ACT INFO	CATHERINE HEMPSTEAD	05/19/2013 06:02 AM	014:59
EMERGENCY PREPAREDNESS	Local Perspectives Seg 2 (5-19-13)	SALVATION ARMY MONTH	MAJ. DAN PROCTOR	05/19/2013 06:19 AM	014:59
PUBLIC HEALTH	Local Perspectives Seg 1 (5-19-13)	AFFORDABLE CARE ACT INFO	CATHERINE HEMPSTEAD	05/26/2013 06:05 AM	014:59
EMERGENCY PREPAREDNESS	Local Perspectives Seg 2 (5-19-13)	SALVATION ARMY MONTH	MAJ. DAN PROCTOR	05/26/2013 06:24 AM	014:59
PUBLIC HEALTH	Local Perspectives Seg 1 (5-19-13)	AFFORDABLE CARE ACT INFO	CATHERINE HEMPSTEAD	05/26/2013 06:42 AM	014:59
PUBLIC SAFETY	Local Perspectives Seg 1 (60213)	MY BODY MY LIFE PROGRAM	SGT. ROBERT MOORE	06/02/2013 06:02 AM	014:59
PUBLIC SAFETY		MY BODY MY LIFE PROGRAM	MAJ. DAN PROCTOR	06/02/2013 06:19 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Local Perspectives Seg 2 (60213)				
PUBLIC SAFETY	Local Perspectives Seg 1 (60913)	PREVENT STORM RECOVERY SCAMS	SCOTT PRUITT	06/09/2013 06:05 AM	014:58
PUBLIC SAFETY	Local Perspectives Seg 2 (60913)	FINANCIAL DISASTER RECOVERY	AMY WELCH	06/09/2013 06:22 AM	014:58
CHILDREN'S HEALTH	Local Perspectives Seg 1 (61613)	JD MCCARTY BIKE RIDE	GREG GASTON	06/16/2013 06:02 AM	014:58
CHILDREN'S HEALTH	Local Perspectives Seg 2 (61613)	JD MCCARTY BIKE RIDE	GREG GASTON	06/16/2013 06:18 AM	014:58
DISASTER RELIEF	Local Perspectives Seg 1 (62313)	STORM RELIEF W/ INS COMMISH	JOHN DOAK	06/23/2013 06:02 AM	014:59
DISASTER RELIEF	Local Perspectives Seg 2 (62313)	STORM RELIEF W/ A.G.	SCOTT PRUITT	06/23/2013 06:19 AM	014:58
CHILD WELFARE	Local Perspectives Seg 1 (63013)	NEW CHILD ALERT APP	KELI WILSON	06/30/2013 06:02 AM	014:59
PUBLIC SAFETY	Local Perspectives Seg 2 (63013)	TERROISM READINESS	MATT MAYER	06/30/2013 06:19 AM	014:59

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
None this quarter				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC HEALTH	(LOCAL PSA) OK FARMERS MARKET	000:30	002
TAX ASSISTANCE	(PSA) 15 Second-IRS	000:15	003
TAX ASSISTANCE	(PSA) 30 Second-IRS	000:30	006
PUBLIC HEALTH	DR KENNETH LOVE	000:30	025
VETS AFFAIRS	US Marine Corp	000:30	103
VETS AFFAIRS	US Marine Corp	001:00	543
AARP	ADVERTISING COUNCIL	000:30	024
AARP	ADVERTISING COUNCIL	001:00	182
ARTS	SMITHSONIAN	000:31	032
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:30	022
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:59	175
BULLYING	ADVERTISING COUNCIL	000:30	031
BULLYING	ADVERTISING COUNCIL	001:00	182
CHILD WELFARE	(LOCAL PSA) JD McCarty Center 30	000:32	003
CHILD WELFARE	(LOCAL PSA) JD McCarty Center 60	000:59	062
CHILD WELFARE	ADVERTISING COUNCIL	000:15	022
CHILD WELFARE	ADVERTISING COUNCIL	000:30	120
CHILD WELFARE	ADVERTISING COUNCIL	000:59	501
CHILD WELFARE	ADVERTISING COUNCIL	001:00	312
CHILDREN'S HEALTH	AD COUNCIL	000:30	056
CHILDREN'S HEALTH	AD COUNCIL	001:00	179
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	065
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:19	013
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	019
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:22	016
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	144
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:59	176
CHILDREN'S HEALTH	ADVERTISING COUNCIL	001:00	1090
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:06	021
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:13	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:14	029
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:15	023
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:18	022
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:20	019
CHILDREN'S HEALTH	DEPARTMENT OF HUMAN SERV	000:10	030
CHILDREN'S HEALTH	DEPARTMENT OF HUMAN SERV	000:15	021
CHILDREN'S HEALTH	DEPARTMENT OF HUMAN SERV	000:19	018
CHILDREN'S HEALTH	KNOT HOW 2 GO	000:06	026
CRIME PREVENTION	ADVERTISING COUNCIL	000:17	021
CRIME PREVENTION	ADVERTISING COUNCIL	000:30	008
CRIME PREVENTION	ADVERTISING COUNCIL	001:00	049
DISABLED	MULTIPLE SCLEROSIS SOCIETY	000:15	021
DISABLED	MULTIPLE SCLEROSIS SOCIETY	000:16	020
DISASTER RELIEF	AMERICAN RED CROSS	000:30	012
EDUCATION	(LOCAL PSA) ART WORKS 15	000:16	003
EDUCATION	(LOCAL PSA) ART WORKS 30	000:33	003
EDUCATION	(LOCAL PSA) ART WORKS 60	001:01	159
EDUCATION	ADVERTISING COUNCIL	000:15	003
EDUCATION	ADVERTISING COUNCIL	000:30	010
EDUCATION	ADVERTISING COUNCIL	001:00	049
EMERGENCY PREPAREDNESS	(LOCAL PSA) STORM KIT	000:26	001
EMERGENCY PREPAREDNESS	ADVERTISING COUNCIL	000:30	020
EMERGENCY PREPAREDNESS	ADVERTISING COUNCIL	001:00	180
ENTERTAINMENT	FRONTIER COUNTRY	000:08	001
ENTERTAINMENT	FRONTIER COUNTRY	000:10	009
ENTERTAINMENT	FRONTIER COUNTRY	000:11	003
ENTERTAINMENT	FRONTIER COUNTRY	000:12	013
ENTERTAINMENT	FRONTIER COUNTRY	000:13	006
ENTERTAINMENT	FRONTIER COUNTRY	000:14	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ENTERTAINMENT	FRONTIER COUNTRY	000:15	005
ENTERTAINMENT	FRONTIER COUNTRY	000:16	016
ENTERTAINMENT	FRONTIER COUNTRY	000:17	012
ENTERTAINMENT	FRONTIER COUNTRY	000:18	004
ENTERTAINMENT	FRONTIER COUNTRY	000:19	001
ENTERTAINMENT	FRONTIER COUNTRY	000:20	006
ENTERTAINMENT	FRONTIER COUNTRY	000:21	001
ENTERTAINMENT	FRONTIER COUNTRY	000:25	006
ENTERTAINMENT	FRONTIER COUNTRY	000:26	034
ENTERTAINMENT	FRONTIER COUNTRY	000:27	005
ENTERTAINMENT	FRONTIER COUNTRY	000:28	003
ENTERTAINMENT	FRONTIER COUNTRY	000:29	009
ENTERTAINMENT	FRONTIER COUNTRY	000:30	002
ENTERTAINMENT	FRONTIER COUNTRY	000:31	001
ENTERTAINMENT	FRONTIER COUNTRY	000:32	012
ENTERTAINMENT	FRONTIER COUNTRY	000:33	038
ENTERTAINMENT	FRONTIER COUNTRY	000:34	017
ENTERTAINMENT	FRONTIER COUNTRY	000:37	023
ENTERTAINMENT	FRONTIER COUNTRY	000:38	212
ENTERTAINMENT	FRONTIER COUNTRY	000:41	115
ENTERTAINMENT	FRONTIER COUNTRY	000:45	096
ENTERTAINMENT	FRONTIER COUNTRY	000:50	023
ENTERTAINMENT	OK Travel and Tourism	001:00	148
FAMILY FINANCE	CREDIT FAIRY .ORG	000:16	025
FAMILY FINANCE	DEPARTMENT OF HUMAN SERV	000:15	021
FAMILY FINANCE	DEPARTMENT OF HUMAN SERV	000:20	016
HEALTH	ADVERTISING COUNCIL	000:16	016
HEALTH	ADVERTISING COUNCIL	000:24	093
HEALTH	AMERICAN SOC. OF P. SURGEONS	000:17	020
HEALTH	DEPARTMENT OF HUMAN SERV	000:10	022
HEALTH	RESTLESS LEG SYNDROME . ORG	000:15	027

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	(LOCAL PSA) HARGIS OLLIE PSA2013 FINAL	000:30	032
HEALTH AND FITNESS	DEPARTMENT OF HUMAN SERV	000:30	034
HEALTH AND FITNESS	DEPARTMENT OF HUMAN SERV	001:00	183
HEALTH AND FITNESS	STREET SOCCER	000:29	014
HEALTH AND FITNESS	STREET SOCCER	000:31	014
HUNGER PREVENTION	ADVERTISING COUNCIL	000:30	068
HUNGER PREVENTION	ADVERTISING COUNCIL	001:00	358
LIFELONG LITERACY	(PSA) AD COUNCIL - 60 LITERACY CALL IT COURAGE	000:58	001
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	021
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	036
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	175
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	007
POVERTY	SHARE OUR STRENGTH	000:31	043
PSA	SHOW YOUR STRIPES	000:30	157
PSA	SHOW YOUR STRIPES	000:31	018
PUBLIC ED	(PSA) AD COUNCIL - 60 LIFELONG LITERACY	000:57	001
PUBLIC ED	ADVERTISING COUNCIL	000:12	016
PUBLIC ED	ADVERTISING COUNCIL	000:29	035
PUBLIC ED	ADVERTISING COUNCIL	000:30	089
PUBLIC ED	ADVERTISING COUNCIL	000:57	359
PUBLIC ED	ADVERTISING COUNCIL	000:59	363
PUBLIC ED	ADVERTISING COUNCIL	001:00	179
PUBLIC ED	FRONTIER COUNTRY	000:08	048
PUBLIC ED	FRONTIER COUNTRY	000:09	015
PUBLIC ED	FRONTIER COUNTRY	000:12	009
PUBLIC ED	FRONTIER COUNTRY	000:14	046
PUBLIC ED	FRONTIER COUNTRY	000:15	002
PUBLIC ED	FRONTIER COUNTRY	000:17	001
PUBLIC ED	FRONTIER COUNTRY	000:29	003
PUBLIC ED	FRONTIER COUNTRY	000:30	026

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC ED	FRONTIER COUNTRY	000:35	024
PUBLIC ED	FRONTIER COUNTRY	000:37	004
PUBLIC ED	JD MCCARTNEY CENTER	000:20	004
PUBLIC ED	JD MCCARTNEY CENTER	000:29	016
PUBLIC ED	JD MCCARTNEY CENTER	000:59	090
PUBLIC ED	KNOT HOW 2 GO	000:11	018
PUBLIC ED	KNOT HOW 2 GO	000:17	022
PUBLIC ED	US Marine Corp	000:15	020
PUBLIC HEALTH	ADVERTISING COUNCIL	000:30	032
PUBLIC HEALTH	ADVERTISING COUNCIL	001:00	178
PUBLIC SAFETY	(PSA) AD COUNCIL - 30 RADD	000:30	001
PUBLIC SAFETY	ADVERTISING COUNCIL	000:30	263
PUBLIC SAFETY	ADVERTISING COUNCIL	001:00	170
VETERANS AFFAIRS	(PSA) PARALYZED VETERANS (60)-PETER	000:59	001
VETERANS AFFAIRS	(PSA) US ARMY MUSEUM	000:30	025
VETERANS AFFAIRS	NATIONAL COMM SERVICE . GOV	000:16	023
VETERANS AFFAIRS	UNITED SERVICES ORGANIZATION	001:00	174
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:15	023
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:19	023
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:29	022
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:30	034
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:59	174
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	001:00	182
WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:29	020
WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:30	044
WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:58	175
WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:59	166
WILDFIRE PREVENTION	ADVERTISING COUNCIL	001:00	117