

KGHM
Oklahoma City, OK
Quarterly Issues/Programs List
Second Quarter, 2015
06/30/2015

KGHM
Quarterly Issues/Programs List

KGHM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AID FOR PUBLIC SCHOOLS:** OK SUMMER READING PROGRAM
- **BRAIN TUMOR TREATMENT OPTIONS:** DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION
- **CPR TRAINING FOR ALL SCHOOLS:** AMERICAN HEART ASSOCIATION HEART WALK
- **CURBING JUVENILE DELINQUENCY:** LION'S CLUB BENEFIT GOLF TOURNAMENT
- **EDUCATION FOR HOMELESS:** ELIMINATING VETERAN HOMELESSNESS BY 2016
- **ELIMINATING MOSQUITOES IN OKC:** OKLAHOMA CITY COUNTY HEALTH DEPARTMENT
- **ENDING HOMELESSNESS BY 2016:** ELIMINATING VETERAN HOMELESSNESS BY 2016
- **EYE HEALTH FOR THE NEEDY:** LION'S CLUB BENEFIT GOLF TOURNAMENT
- **FREE CANCER SCREENING:** AMERICAN CANCER SOCIETY RELAY FOR LIFE
- **FREE HEART ATTACK BP SCREEN:** BLOODPRESSURE AND STROKE MONTH
- **FREE TOTAL HEALTH CLASSES:** OKLAHOMA CITY COUNTY HEALTH DEPARTMENT
- **FUND RAISING FOR THE ARTS:** OKC MUSEUM OF ART-HOW TO SPOT A FAKE
- **HEART ATTACK PREV. FOR WOMEN:** BLOODPRESSURE AND STROKE MONTH
- **HELP FOR ALZ CARE GIVERS:** ALZHEIMER'S PURPLE PLEDGE AND LONGEST DAY
- **HELP FOR DEVELOPMENT DISABLED:** HELP FOR KIDS WITH DEVELOPMENTAL DISABILITIES
- **HOMELESSNESS RALLY AT CAPITAL:** ELIMINATING VETERAN HOMELESSNESS BY 2016
- **HOW TO DETECT A BRAIN TUMOR:** DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION
- **IMPORTANCE OF ART EDUCATION:** FABERGE CLASSES

- **MEASURING OKC OBESITY LEVELS:** OKLAHOMA CITY COUNTY HEALTH DEPARTMENT
- **PET DAYCARE FOR THE HOMELESS:** HOMELESSNESS DOWN YEAR TO YEAR IN OKC
- **READING ED FOR THE NEEDY:** OK SUMMER READING PROGRAM
- **RISE OF L CANCER DEATHS IN OK:** AMERICAN CANCER SOCIETY RELAY FOR LIFE
- **SERVICES AVAIL FOR DISSABLED:** HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES
- **SIGNS & PREVENTION OF STROKE:** BLOODPRESSURE AND STROKE MONTH
- **UNITED WAY:** RUSSEL WILSON

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOW TO DETECT A BRAIN RUMOR	Local Perspectives Seg 1	DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION	OK BRAIN TUMOR FOUNDATION	04/05/2015 06:01 AM	016:17
FUND RAISING FOR THE ARTS	Local Perspectives Seg 2	OKC MUSEUM OF ART-HOW TO SPOT A FAKE	ALLISON AMICK-CURATOR	04/05/2015 06:19 AM	014:38
BRAIN TUMOR TREATMENT OPTIONS	Local Perspectives Seg 1	DOWNED BIKERS & OK BRAIN TUMOR FOUNDATION	OK BRAIN TUMOR FOUNDATION	04/12/2015 06:01 AM	016:27
ENDING HOMLESSNESS BY 2016	Local Perspectives Seg 2	ELIMINATING VETERAN HOMELESSNESS BY 2016	DAN STRAUGHAN-A. FOR HOMLESS	04/12/2015 06:19 AM	016:33
CPR TRAINING FOR ALL SCHOOLS	Local Perspectives Seg 1	AMERICAN HEART ASSOCIATION HEART WALK	CALLEY HEARTH-AMERICAN H ASS.	04/19/2015 06:01 AM	016:21

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION FOR HOMELESS	Local Perspectives Seg 2	ELIMINATING VETERAN HOMELESSNESS BY 2016	DAN STRAUGHAN-A. FOR HOMLESS	04/19/2015 06:19 AM	016:38
FREE TOTAL HEALTH CLASSES	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT	JENNIFER LIKE-OCC DEPT HEALTH	04/26/2015 06:02 AM	015:25
HOMELESSNESS RALLY AT CAPITAL	Local Perspectives Seg 2	ELIMINATING VETERAN HOMELESSNESS BY 2016	DAN STRAUGHAN-A. FOR HOMLESS	04/26/2015 06:19 AM	016:44
FREE TOTAL HEALTH CLASSES	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT	JENNIFER LIKE-OCC DEPT HEALTH	05/03/2015 06:02 AM	015:21
HOMELESSNESS RALLY AT CAPITAL	Local Perspectives Seg 2	ELIMINATING VETERAN HOMELESSNESS BY 2016	DAN STRAUGHAN-A. FOR HOMLESS	05/03/2015 06:19 AM	016:56
MEASURING OKC OBESITY LEVELS	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT	JENNIFER LIKE-OCC DEPT HEALTH	05/10/2015 06:01 AM	015:15
PET DAYCARE FOR THE HOMELESS	Local Perspectives Seg 2	HOMELESSNESS DOWN YEAR TO YEAR IN OKC	DAN STRAUGHAN-A. FOR HOMLESS	05/10/2015 06:17 AM	016:33
ELIMINATING MOSQUITOES IN OKC	Local Perspectives Seg 1	OKLAHOMA CITY COUNTY HEALTH DEPARTMENT	JENNIFER LIKE-OCC DEPT HEALTH	05/17/2015 06:02 AM	015:55
SIGNS & PREVENTION OF STROKE	Local Perspectives Seg 2	BLOODPRESSURE AND STROKE MONTH	CALLEY HEARTH-AMERICAN H ASS.	05/17/2015 06:19 AM	015:50
RISE OF L CANCER DEATHS IN OK	Local Perspectives Seg 1	AMERICAN CANCER SOCIETY RELAY FOR LIFE	LISA DOUGLAS-AM CANCER SOC.	05/24/2015 06:01 AM	016:12
HEART ATTACK PREV. FOR WOMEN	Local Perspectives Seg 2	BLOODPRESSURE AND STROKE MONTH	CALLEY HEARTH-AMERICAN H ASS.	05/24/2015 06:18 AM	015:52
FREE CANCER SCREENING	Local Perspectives Seg 1	AMERICAN CANCER SOCIETY RELAY FOR LIFE	LISA DOUGLAS-AM CANCER SOC.	05/31/2015 06:02 AM	016:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FREE HEART ATTACK BP SCREEN	Local Perspectives Seg 2	BLOODPRESSURE AND STROKE MONTH	CALLEY HEARTH-AMERICAN H ASS.	05/31/2015 06:19 AM	015:55
CURBING JUVENILE DELINQUENCY	Local Perspectives Seg 1	LION'S CLUB BENEFIT GOLF TOURNAMENT	JERRY HOCKER-NWO LION'S CLUB	06/07/2015 06:01 AM	015:04
READING ED FOR THE NEEDY	Local Perspectives Seg 2	OK SUMMER READING PROGRAM	GINA DARBY-OK SUM READING PRO	06/07/2015 06:17 AM	015:59
EYE HEALTH FOR THE NEEDY	Local Perspectives Seg 1	LION'S CLUB BENEFIT GOLF TOURNAMENT	JERRY HOCKER-NWO LION'S CLUB	06/14/2015 06:01 AM	015:14
AID FOR PUBLIC SCHOOLS	Local Perspectives Seg 2	OK SUMMER READING PROGRAM	GINA DARBY-OK SUM READING PRO	06/14/2015 06:18 AM	015:49
HELP FOR DEVELOPMENT DISABLED	Local Perspectives Seg 1	HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES	MICHELLE CARR-JD MCCARDY CENT	06/21/2015 06:01 AM	015:42
HELP FOR ALZ CARE GIVERS	Local Perspectives Seg 2	ALZHEIMER'S PURPLE PLEDGE AND LONGEST DAY	MARK FRIED ALZHEIMERS ASS	06/21/2015 06:18 AM	016:24
SERVICES AVAIL FOR DISSABLED	Local Perspectives Seg 1	HELP FOR KIDS WITH DEVELOPMENTAL DISSABILITIES	MICHELLE CARR-JD MCCARDY CENT	06/28/2015 06:02 AM	015:48
IMPORTANCE OF ART EDUCATION	Local Perspectives Seg 2	FABERGE CLASSES	TRACY TRULES-CURATOR OKMOA	06/28/2015 06:19 AM	016:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(None this quarter.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS AFFAIRS	(PSA) The Marines (60)/For Us All	001:00	001
VETERANS AFFAIRS	ADVERTISING COUNCIL	000:30	001
VETERANS AFFAIRS	US Marine Corp	000:30	156
VETERANS AFFAIRS	US Marine Corp	001:00	486
BIG BROTHERS/BIG SISTERS	(PSA) AD COUNCIL - 60 BB/BS JOE THOMPSON	000:59	001
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:30	039
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:59	162
CHILD WELFARE	ADVERTISING COUNCIL	000:30	044
CHILD WELFARE	ADVERTISING COUNCIL	000:59	157
CHILDREN'S HEALTH	(PSA) AD COUNCIL - 60 NUTRITION ED. (Phillip)	001:00	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	079
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	037
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	200
CHILDREN'S HEALTH	ADVERTISING COUNCIL	001:00	682
CHILDREN'S HEALTH	CYBERTIPLINE .COM	000:06	021
CHILDREN'S HEALTH	KNOT HOW 2 GO	000:06	032
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:15	012
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:30	007
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	001:00	028
DISABLED	(LOCAL PSA) NORMAN CONQUEST 30	000:32	001
DISABLED	(LOCAL PSA) NORMAN CONQUEST 60	001:08	068
DISABLED VETERANS RELIEF	VETERAN'S ADMINISTRATION	000:30	005
Domestic violence	AD COUNCIL	000:30	004
ECONOMY	(LOCAL PSA) INDIE TRUNK SHOW 10	000:12	003
ECONOMY	(LOCAL PSA) INDIE TRUNK SHOW 15	000:16	006
ECONOMY	(LOCAL PSA) INDIE TRUNK SHOW 30	000:32	001
GOOD WILL	AD COUNCIL	000:15	011
HEALTH AND FITNESS	(LOCAL PSA) HARGIS OLLIE PSA2013 FINAL	000:30	028
HEALTH AND FITNESS	DEPARTMENT OF HUMAN SERV	000:30	041
HEALTH AND FITNESS	DEPARTMENT OF HUMAN SERV	001:00	169
Internal Revenue Service	Internal Revenue Service	000:30	007
Internal Revenue Service	Internal Revenue Service	001:00	031
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	034
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	036
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	159
MAKE A WISH AMERICA	AD COUNCIL	001:00	030
MARCH OF DIMES	MARCH OF DIMES	000:27	047

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MARCH OF DIMES	MARCH OF DIMES	000:29	117
MARCH OF DIMES	MARCH OF DIMES	000:31	036
MARCH OF DIMES	MARCH OF DIMES	000:32	032
MARCH OF DIMES	MARCH OF DIMES	001:01	167
MARCH OF DIMES	MARCH OF DIMES	001:03	326
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	006
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	027
MILITARY AND VETERANS	US Marine Corp	000:15	045
MILITARY AND VETERANS	US Marine Corp	000:20	042
PET ADOPTION	ADVERTISING COUNCIL	000:30	114
PET ADOPTION	ADVERTISING COUNCIL	001:00	335
PSA	(PSA) FBI RECRUITING (FEMALE)	000:30	001
PSA	(PSA) FBI RECRUITING (MALE)	000:31	002
PUBLIC ED	(PSA) AD COUNCIL - 60 DISCOVER NATURE	000:58	001
PUBLIC ED	ADVERTISING COUNCIL	000:30	154
PUBLIC ED	ADVERTISING COUNCIL	000:57	240
PUBLIC ED	ADVERTISING COUNCIL	000:58	166
PUBLIC ED	ADVERTISING COUNCIL	000:59	165
PUBLIC ED	ADVERTISING COUNCIL	001:00	292
PUBLIC HEALTH	ADVERTISING COUNCIL	000:20	011
PUBLIC HEALTH	AMERICAN HEART ASSOCIATION	000:30	004
PUBLIC HEALTH	AMERICAN HEART ASSOCIATION	000:51	105
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	000:30	039
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	001:00	163
PUBLIC HEALTH	AMERICAN RED CROSS	000:24	095
PUBLIC HEALTH	AMERICAN RED CROSS	000:27	013
PUBLIC HEALTH	AMERICAN RED CROSS	000:29	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:28	041
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:31	037
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:54	184
PUBLIC HEALTH	Nat Assoc. of Student Nurses	000:30	030
PUBLIC SAFETY	ADVERTISING COUNCIL	000:12	012
PUBLIC SAFETY	ADVERTISING COUNCIL	000:29	030
PUBLIC SAFETY	ADVERTISING COUNCIL	000:30	211
PUBLIC SAFETY	Child Safety	000:30	009
PUBLIC SAFETY	Smoke Alarms	000:14	031
PUBLIC SAFETY	Smoke Alarms	000:26	032
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	050
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	037
ST JUDE	ST JUDE	000:13	048
ST JUDE	ST JUDE	000:28	008
ST JUDE	ST JUDE	000:59	166
VETERANS AFFAIRS	UNITED SERVICES ORGANIZATION	001:00	165
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:11	015
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:25	048
VETERANS AFFAIRS	VETERAN'S ADMINISTRATION	000:26	027
VOLUNTEERISM	Peace Corps	000:10	033
VOLUNTEERISM	Peace Corps	000:14	030
VOLUNTEERISM	Peace Corps	000:15	030
VOLUNTEERISM	Peace Corps	000:30	005
VOLUNTEERISM	Peace Corps	000:54	109
VOLUNTEERISM	Peace Corps	001:00	096
WILDLIFE PRESERVATION	(PSA) 15 Second-WORLD WILDLIFE	000:15	036
WOUNDED WARRIOR	WOUNDED WARRIOR	000:27	011
WOUNDED WARRIOR	WOUNDED WARRIOR	000:30	010
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WOUNDED WARRIOR	WOUNDED WARRIOR	000:32	003
WOUNDED WARRIOR	WOUNDED WARRIOR	000:55	168
WOUNDED WARRIOR	WOUNDED WARRIOR	000:58	164
WOUNDED WARRIOR	WOUNDED WARRIOR	001:00	316
WOUNDED WARRIOR	WOUNDED WARRIOR	001:02	162
YMCA	YMCA	000:29	037
YMCA	YMCA	000:57	158