

KGHM
Oklahoma City, OK
Quarterly Issues/Programs List
First Quarter, 2021
04/1/2021

KGHM
Quarterly Issues/Programs List

KGHM provides its listeners with programming and public service announcements that address issues of concern to our local community.

-Corona Virus, Covid-19: How to continue to stay safe, the roll out of a vaccine, where to go to schedule your vaccination, what will be needed for herd immunity, the effects of the pandemic on children, how the vaccine is made, how safe it is, and how soon you might get one.

-Race relations: Given certain demonstrations by Black Lives Matter and other activists groups, what would Martin Luther King have to say on his holiday about race relations in Oklahoma City today.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Corona virus	Local Perspectives	How to stay safe following holiday gatherings.	Dr. Jerome Adama- US Surgeon General	1/3/2021 14:30	30:00:00
Corona Virus	Local Perspectives	Latest rollout for the COVID-19 vaccines and vaccine misinformation.	Mark Weber Deputy Assistant Secretary for Public Affairs/Human Services	1/10/2021 14:30	30:00:00
Race Relations	Local Perspectives	Martin Luther King Day and how the NAACP is raising National awareness about the history of King.	Trovon C. Williams- NAACP,	1/17/2021 14:30	30:00:00
Corona Virus	Local Perspectives	What Americans should be doing right now while we anticipate widespread vaccine distribution	Dr. Celine Gounder, Biden COVID-19 task force	1/24/2021 14:30	30:00:00
Corona virus	Local Perspectives	What should we expect from the Biden-Harris administration in terms of addressing COVID-19	Carolyn Reynolds- Pandemic Action Network Co-Founder,	1/31/2021 14:30	30:00:00

Corona virus	Local Perspectives	Safety of COVID-19 vaccines and how they were tested	Dr. Peter Marks-FDA	2/7/2021 14:30	30:00:00
Corona virus	Local Perspectives	Getting the vaccine to Black communities and why black communities are suspicious.	Patricia N. Whitley Williams (National Foundation for Infection Diseases)	2/14/2021 14:30	30:00:00
Corona virus	Local Perspectives	Impact of Corona Virus on the stress level of kids and what can be done.	Artis Stevens-CEO Big Brothers, Big Sisters.	2/21/2021 14:30	30:00:00
Corona virus	Local Perspectives	Raising resilient children in the age of pandemic	Dr. Harold Koplewicz-President Child Mind Institute.	2/28/2021 14:30	30:00:00
Corona virus	Local Perspectives	Achieving herd immunity as early as April	Marty Makary, MD - Health Policy Expert; John Hopkins surgeon and Professor of Health Policy; Author, The Price We Pay; Editor-in- Chief at MedPage Today.	3/7/2021 14:30	30:00:00
Corona virus	Local Perspectives	FONO-Fear Of Norman as the country re-opens thanks to vaccines etc.	Lucy McBride MD, practicing internist, COVID-19 health-care educator and mental health advocate	3/14/2021 14:30	30:00:00
Corona virus	Local Perspectives	Pandemic, vaccines, and other Covid-19 issues as they pertain to Medicare and Medicaid.	Dr. LaShawn McIver Director of the Office of Minority Health for the Centers for Medicare and Medicaid Services.	3/21/2021 14:30	30:00:00

Corona virus	Local Perspectives	Safety of COVID-19 vaccines and how they were developed	Barney Graham, M.D., Ph.D. Dr. Graham is chief of the Viral Pathogenesis Laboratory at NIAID's Vaccine Research Center.	3/28/2021 14:30	30:00:00
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(None this quarter)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
(LOCAL PSA) AM ACAD PEDIATRICS :30 SECOND	AMERICAN ACADEMY OF PEDIATRIC	000:30	86
(LOCAL PSA) AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION	000:29	11
(LOCAL PSA) FDA :60 SECOND	FOOD AND DRUG ADMINISTRATION	000:30	8
(LOCAL PSA) GIFT OF LIFE :15 SECOND	GIFT OF LIFE REGISTRY	000:15	45
(LOCAL PSA) GIFT OF LIFE :30 SECOND	GIFT OF LIFE REGISTRY	000:30	11
(LOCAL PSA) MARCH OF DIMES :30 SECOND	MARCH OF DIMES	000:30	4
(LOCAL PSA) NATIONAL COUNCIL ON AGING	N. COUNCIL ON AGING	000:15	44
(LOCAL PSA) NATIONAL COUNCIL ON AGING	N. COUNCIL ON AGING	000:30	15
(LOCAL PSA) NATIONAL COUNCIL ON AGING	N. COUNCIL ON AGING	000:31	21
(LOCAL PSA) ODOT 30	OK DEPT OF TRANSPORTATION	000:29	16
(LOCAL PSA) ODOT 30	OK DEPT OF TRANSPORTATION	000:29	8
(LOCAL PSA) ODOT 30	OK DEPT OF TRANSPORTATION	000:30	19

(LOCAL PSA) OK DEP OF COMMERCE-CENSUS :15 SECOND	OK DEPT. OF COMMERCE	000:15	27
(LOCAL PSA) OK DEP OF COMMERCE-CENSUS :30 SECOND	OK DEPT. OF COMMERCE	000:30	6
(LOCAL PSA) SAMHSA :30 SECOND	SUB ABUSE MH SERVICES ADMIN	000:29	8
(LOCAL PSA) SAMHSA :60 SECOND	SUB ABUSE MH SERVICES ADMIN	001:00	14
(LOCAL PSA) STAND UP TO CANCER !5	STAND UP TO CANCER	000:15	47
(LOCAL PSA) STAND UP TO CANCER 30	STAND UP TO CANCER	000:30	25
(LOCAL PSA) STAND UP TO CANCER 60	STAND UP TO CANCER	001:00	81
(PSA) 10 Second-STAY FIT	ADVERTISING COUNCIL	000:10	42
(PSA) 10 Second-SUSAN G KOMEN 2	Susan G Komen	000:10	40
(PSA) 11 Second-E-BENEFITS/RYAN NEWMAN	VETERAN'S ADMINISTRATION	000:11	27
(PSA) 12 Second-CCFA	AD COUNCIL	000:12	9
(PSA) 13 Second-ST JUDE	ST JUDE	000:13	39
(PSA) 13 Second-SUSAN G KOMEN 1	Susan G Komen	000:13	31
(PSA) 13 Second-SUSAN G KOMEN 3	Susan G Komen	000:13	31
(PSA) 14 Second-FIRE SAFETY	Ad Council	000:14	73
(PSA) 14 Second-ST JUDE	ST JUDE	000:14	30
(PSA) 14 Second-ST JUDE	ST JUDE	000:14	35
(PSA) 15 Second-ADULT CHILDREN DOT ORG	(PSA) 15 Second-ADULT CHILDREN DOT ORG	000:15	38
(PSA) 15 Second-CHILDHOOD ASHMA	ADVERTISING COUNCIL	000:15	8
(PSA) 15 Second-HEALTH IS PRIMARY	ADVERTISING COUNCIL	000:14	29
(PSA) 15 Second-MAKE A WISH	(PSA) 15 Second-MAKE A WISH	000:14	34
(PSA) 15 Second-MARCH OF DIMES	MARCH OF DIMES	000:14	30
(PSA) 15 Second-SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	32
(PSA) 15 Second-SSN ADMIN	(PSA) 15 Second-SSN ADMIN	000:14	40
(PSA) 15 Second-SSN ADMIN	(PSA) 15 Second-SSN ADMIN	000:15	38
(PSA) 15 Second-SSN ADMIN	(PSA) 15 Second-SSN ADMIN	000:15	37
(PSA) 15 Second-STAY FIT	ADVERTISING COUNCIL	000:15	35
(PSA) 15 Second-The Marines	US Marine Corp	000:15	39
(PSA) 16 Second-CCFA	AD COUNCIL	000:16	51
(PSA) 17 Second-MOD/MFB	MARCH OF DIMES	000:17	69
(PSA) 18 Second-FLASH FLOOD	(PSA) 18 Second-FLASH FLOOD	000:18	94
(PSA) 20 Second-CHILDHOOD ASHMA	ADVERTISING COUNCIL	000:20	13
(PSA) 20 Second-YOUR HEALTH CARE	ADVERTISING COUNCIL	000:20	12
(PSA) 21 Second-RECYCLE	(PSA) 21 Second-RECYCLE	000:21	94
(PSA) 24 Second-CCFA	AD COUNCIL	000:24	26
(PSA) 24 Second-PET ADOPTION	ADVERTISING COUNCIL	000:23	21
(PSA) 28 Second-CCFA	AD COUNCIL	000:28	14

(PSA) 40 Second-HEALTH IS PRIMARY	(PSA) 40 Second-HEALTH IS PRIMARY	000:37	1
(PSA) 40 Second-HEALTH IS PRIMARY	ADVERTISING COUNCIL	000:38	199
(PSA) AD COUNCIL - 30 BB/BS JOE THOMPSON	ADVERTISING COUNCIL	000:29	1
(PSA) AD COUNCIL - 30 BE SAFE RX	Ad Council	000:29	6
(PSA) AD COUNCIL - 30 COPD	ADVERTISING COUNCIL	000:29	11
(PSA) AD COUNCIL - 30 FIRE SAFETY	AD COUNCIL	000:25	41
(PSA) AD COUNCIL - 30 PET ADOPTION	ADVERTISING COUNCIL	000:29	7
(PSA) AD COUNCIL - 30 PET ADOPTION	ADVERTISING COUNCIL	000:29	7
(PSA) AD COUNCIL - 30 PET ADOPTION	ADVERTISING COUNCIL	000:31	8
(PSA) AD COUNCIL - 30 READ DOT GOV	ADVERTISING COUNCIL	000:29	4
(PSA) AD COUNCIL - 30 ST JUDE	ST JUDE	000:29	13
(PSA) AD COUNCIL - 30 STAY FIT	ADVERTISING COUNCIL	000:30	9
(PSA) AD COUNCIL - 30 TRAVIS MANION FOUNDATION	ADVERTISING COUNCIL	000:30	6
(PSA) AD COUNCIL - 30 WORLD WILDLIFE	(PSA) AD COUNCIL - 30 WORLD WILDLIFE	000:29	17
(PSA) AD COUNCIL - 60 BB/BS JOE THOMPSON	ADVERTISING COUNCIL	000:59	3
(PSA) AD COUNCIL - 60 DISCOVER NATURE	ADVERTISING COUNCIL	000:59	8
(PSA) AD COUNCIL - 60 FOOD SAFETY	ADVERTISING COUNCIL	000:59	13
(PSA) AD COUNCIL - 60 LITERACY DOT GOV	ADVERTISING COUNCIL	000:57	4
(PSA) AD COUNCIL - 60 PET ADOPTION	ADVERTISING COUNCIL	001:00	10
(PSA) AD COUNCIL - 60 STAY FIT	ADVERTISING COUNCIL	001:00	14
(PSA) AD COUNCIL - 60 WILDFIRE PREVENTION	ADVERTISING COUNCIL	000:59	13
(PSA) AD COUNCIL-ENERGY	AD COUNCIL	000:59	18
(PSA) AD COUNCIL-ENERGY	AD COUNCIL	001:00	19
(PSA) ADULT CHILDREN DOT ORG	(PSA) ADULT CHILDREN DOT ORG	000:29	20
(PSA) ALS	ADVERTISING COUNCIL	001:00	16
(PSA) AM-VETS (Continue to Serve)	AMVETS	000:34	22
(PSA) AM-VETS (Service Officers)	AMVETS	000:36	15
(PSA) AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION	000:59	10
(PSA) AMERICAN LUNG ASSOCIATION 30	AMERICAN LUNG ASSOCIATION	000:30	6
(PSA) AMERICAN RED CROSS 24	AMERICAN RED CROSS	000:24	37
(PSA) AMERICAN RED CROSS 27	AMERICAN RED CROSS	000:27	13
(PSA) AMERICAN RED CROSS 30	AMERICAN RED CROSS	000:28	17
(PSA) AMERICAN RED CROSS 30	AMERICAN RED CROSS	000:29	17

(PSA) Breast Cancer Awareness 30	AD COUNCIL	000:27	15
(PSA) Breast Cancer Awareness 50	AD COUNCIL	000:48	126
(PSA) BRIGHT FOCUS FOUNDATION 30	(PSA) BRIGHT FOCUS FOUNDATION 30	000:29	10
(PSA) BRIGHT FOCUS FOUNDATION 60	(PSA) BRIGHT FOCUS FOUNDATION 60	000:59	12
(PSA) COPD	AMERICAN LUNG ASSOCIATION	000:56	20
(PSA) E-BENEFITS/RYAN NEWMAN	VETERAN'S ADMINISTRATION	000:25	24
(PSA) HHS / LONG TERM CARE 30	LIZ SLATTERY-HERITAGE FOUND	000:27	11
(PSA) HHS / LONG TERM CARE 30	LIZ SLATTERY-HERITAGE FOUND	000:31	9
(PSA) HHS / LONG TERM CARE 60	LIZ SLATTERY-HERITAGE FOUND	000:53	12
(PSA) MAKE A WISH	(PSA) MAKE A WISH	000:29	19
(PSA) MERCY SHIPS	MERCY SHIPS	000:56	22
(PSA) MOD / COMING HOME 30	MARCH OF DIMES	000:28	6
(PSA) MOD / COMING HOME 60	MARCH OF DIMES	001:02	13
(PSA) MOD / FOLIC 31	MARCH OF DIMES	000:31	3
(PSA) MOD / MILESTONES 29	MARCH OF DIMES	000:29	8
(PSA) MOD / MILESTONES 60	MARCH OF DIMES	001:03	10
(PSA) MOD / SHAWN JOHNSON 30	MARCH OF DIMES	000:28	10
(PSA) MOD / THALIA	MARCH OF DIMES	000:26	6
(PSA) MOD / WALK TOGETHER 30	MARCH OF DIMES	000:32	14
(PSA) MOD WALK	MARCH OF DIMES	001:01	22
(PSA) PET ADOPTION	OKC ANIMAL WELFARE	000:59	12
(PSA) SPECIAL OLYMPICS 30	SPECIAL OLYMPICS	000:30	10
(PSA) SSN ADMIN 30	(PSA) SSN ADMIN 30	000:30	18
(PSA) SSN ADMIN 30	(PSA) SSN ADMIN 30	000:30	15
(PSA) SSN ADMIN 60	(PSA) SSN ADMIN 60	000:56	16
(PSA) SSN SCAMS	SSNADMIN	000:59	17
(PSA) ST JUDE	ST JUDE	000:59	19
(PSA) ST JUDE 30	ST JUDE	000:28	20
(PSA) ST JUDE 30	ST JUDE	000:29	17
(PSA) ST JUDE 60	ST JUDE	000:59	16
(PSA) ST JUDE 60	ST JUDE	000:59	14
(PSA) TRAVIS MANION FOUNDATION	TRAVIS MANION FOUND	000:53	23
(PSA) USDVA / Stand With Us	VETERAN'S ADMINISTRATION	000:28	16
(PSA) USDVA / Stand With Us	VETERAN'S ADMINISTRATION	000:55	25
(PSA) USMC ANTHEM 30	(PSA) USMC ANTHEM 30	000:30	17
(PSA) USMC ANTHEM 60	(PSA) USMC ANTHEM 60	000:59	17
(PSA) USO/SEEING YOU #1	UNITED SERVICES ORGANIZATION	000:59	12
(PSA) W WAR	WOUNDED WARRIOR	001:00	18

(PSA) W WAR	WOUNDED WARRIOR	001:01	22
(PSA) WWAR (30)/Bob Kingsley	WOUNDED WARRIOR	000:27	7
(PSA) WWAR (30)/grandma	WOUNDED WARRIOR	000:29	7
(PSA) WWAR (30)/hand	WOUNDED WARRIOR	000:31	20
(PSA) WWAR (30)/livinglogo	WOUNDED WARRIOR	000:30	9
(PSA) WWAR (30)/scott	WOUNDED WARRIOR	000:30	7
(PSA) WWAR (30)/warriorkids	WOUNDED WARRIOR	000:29	7
(PSA) WWAR (30)/warriorstowork	WOUNDED WARRIOR	000:27	10
(PSA) WWAR (60)/Bob Kingsley	WOUNDED WARRIOR	000:57	15
(PSA) WWAR (60)/grandma	WOUNDED WARRIOR	000:59	19
(PSA) WWAR (60)/livinglogo	WOUNDED WARRIOR	000:55	6
(PSA) WWAR (60)/scott	WOUNDED WARRIOR	000:57	14
(PSA) WWAR (60)/warriorstowork	WOUNDED WARRIOR	001:00	14
(PSA) YMCA 25	YMCA	000:25	19
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	1
CORONA V-RECOVERY	ADVERTISING COUNCIL	000:20	1
CORONA V-RECOVERY	ADVERTISING COUNCIL	000:38	2
CORONA V-RECOVERY	LIZ SLATTERY-HERITAGE FOUND	000:53	1
HELP FOR DISABLED VETS	VETERAN'S ADMINISTRATION	000:25	1
Help For Returning Vets	TRAVIS MANION FOUND	000:53	2
MARCH OF DIMES	MARCH OF DIMES	000:26	1
MARCH OF DIMES	MARCH OF DIMES	000:32	1
PSA/GLOBAL CITIZEN JUST VOTE	GLOBAL CITIZEN	000:30	10
PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC	DEMOCRACY WORKS	000:30	34
PSA/PROJECT YELLOW LIGHT-TELEGRAPHING	PROJECT YELLOW LIGHT	000:29	1
PSA/PROJECT YELLOW LIGHT-YOU CAN WAIT	PROJECT YELLOW LIGHT	000:29	1
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	DEPT OF HEALTH & HUMAN SERVIC	000:29	7
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	12
PSA/UNCF-HBCU DONATION	UNCF	000:29	15
SSN ADMIN	(PSA) 15 Second-SSN ADMIN	000:15	1
VETERAN'S ADMINISTRATION	VETERAN'S ADMINISTRATION	000:55	1
WOMEN'S RIGHTS	YMCA	000:25	1