

KGHM
Oklahoma City, OK
Quarterly Issues/Programs List
Fourth Quarter, 2016
12/28/2016

KGMH
Quarterly Issues/Programs List

KGHM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMAL WELFARE IN OKC:** FOOD, SUPPLIES, AND ADOPTION DRIVES FOR THE OKC ANIMAL SHELTER
- **ENCOURAGING KIDS TO READ:** SEVERAL CELEBRITIES JOINED WITH LIBRARIES TO ENCOURAGE KIDS TO READ.
- **FOOD SAFETY& NUTRITION:** THE HOLIDAYS MEAN GREAT FOOD, BUT ALSO FOOD BORNE ILLNESS
- **RED KETTLE VOLUNTEERS NEEDED:**THE MANY GOOD WORKS OF OK SALVATION ARMY
- **THE ELECTION:** WHAT IS ON THE BALLOT AND WHY.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ANIMAL WELFARE IN OKC	Local Perspectives Seg 1	ANIMAL SHELTER DRIVE FOR FOOD, BLANKETS AND TOYS	JULIE BANK-DIR OKC ANIMAL SH	10/02/2016 06:10 PM	016:17
STATE QUESTION 777	Local Perspectives Seg 2	THE FIRST SIGNIFICANT CHANGE IN OKLAHOMA LIQUOR LAWS SINCE STATE HOOD	DAVID BLANKENSHIP OK LIQUOR STORE OWNERS ASSOCIATION	10/2/2016 06:24 PM	15:11

THE ELECTION	Local Perspectives Seg 1	WHICH OKLAOMA STATE SUPREME COURT JUSTICES WILL BE UP FOR RETENTION VOTE AND WHAT IT MEANS	JOHN SLOAN OKLAHOMA COUNTY ELECTION BOARD	10/09/16 06:10 PM	16:17
ANIMAL WELFARE IN OKC	Local Perspectives Seg 2	CLEAR THE SHELTER DRIVE THIS WEEKEND	JULIE BANK-DIR OKC ANIMAL SH	10/09/2016 06:23 PM	015:23
THE ELECTION	Local Perspectives Seg 1	WHY LIBERTARIAN AND OTHER PARTIES WILL NOT APPEAR ON THE BALLOT IN NOVEMBER	JOHN SLOAN OKLAHOMA COUNTY ELECTION BOARD	10/16/16 06:10 PM	15:04
FOOD SAFETY	Local Perspectives Seg 2	WHAT FOODS AND CANDIES TO AVOID, CHECKING CANDY AND HOW TO HAVE A SAFE AND HAPPY HALLOWEEN	JENNIFER LIKE OKLAHOMA CITY COUNTY HEALTH DEPARTMENT.	10/16/16 06:25 PM	16:18
THE ELECTION	Local Perspectives Seg 1	STATE QUESTION 776-ALLOWING THE SHIPMENT OF OKLAHOMA ALCOHOL ACROSS STATE LINE	DAVID BLANKENSHIP OK LIQUOR STORE OWNERS ASSOCIATION	10/23/2016 06:04 PM	15:13
THE ELECTION	Local Perspectives Seg 2	VOTER REGISTRATION IS AT RECORD LEVELS; WHERE TO REGISTER, VOTE, AND DEADLINES	JOHN SLOAN OKLAHOMA COUNTY ELECTION BOARD	10/23/16 06:30 PM	15:35
RED KETTLE VOLUNTEERS NEEDED	Local Perspectives Seg 1	SALVATION ARMY RED KETTLE DRIVE ABOUT TO BEGIN- VOLUNTEERS ARE NEEDED	MAJOR GARGIS-SALVATION ARMY	10/30/2016 06:06 PM	014:38

ANIMAL WELFARE IN OKC	Local Perspectives Seg 2	SANTA PAWS EVENT ENCOURAGING PET ADOPTIONS FOR CHRISTMAS	JULIE BANK-DIR OKC ANIMAL SH	10/30/2016 06:22 PM	015:23
HOMELESSNESS IN THE OKC METRO	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE PROGRAM TO BENEFIT THE POOR AND HOMELESS	MAJOR GARGIS-SALVATION ARMY	11/06/2016 06:06 PM	015:38
ANIMAL WELFARE IN OKC	Local Perspectives Seg 2	MORE THAN ADOPTIONS, PET FOSTER CARE IS A WAY TO GET THE BEST OF BOTH WORLDS	JULIE BANK-DIR OKC ANIMAL SH	11/06/2016 06:23 PM	015:13
THE ELECTION	Local Perspectives Seg 1	THE RESULTS OF THE ELECTION AND WHEN THEY WILL KICK IN	JOHN SLOAN OKLAHOMA COUNTY ELECTION BOARD	11/13/2016 02:03 PM	015:18
ANIMAL WELFARE IN OKC	Local Perspectives Seg 2	FOOD DRIVE FOR ANIMAL SHELTER	JULIE BANK-DIR OKC ANIMAL SH	11/13/2016 02:18 PM	015:23
FOOD SAFETY	Local Perspectives Seg 1	WHAT TO DO AND WHAT NOT TO DO WITH THE BIG MEAL ON THANKSGIVING	MATT BROSH-OKC COUNTY HEALTH	11/20/2016 06:05 PM	016:04
ENCOURAGING KIDS TO READ	Local Perspectives Seg 2	AN ACTOR AND REPORTER WILL BE IN TOWN AUTOGRAPHING AND READING COPIES OF THEIR NEW CHILDREN'S BOOKS AND GIVING WORKSHOPS ON HOW TO ENCOURAGE KIDS TO READ. PART 1 OF 2	JULIE ANDREWS-AINSLEY EARHARD	11/20/2016 06:22 PM	017:19
FOOD SAFETY	Local Perspectives Seg 1	WHAT TO DO WITH ALL THE LEFTOVERS AND HOW LONG CAN YOU KEEP THEM	MATT BROSH-OKC COUNTY HEALTH	11/27/2016 06:05 PM	016:24

ENCOURAGING KIDS TO READ	Local Perspectives Seg 2	AN ACTOR AND REPORTER WILL BE IN TOWN AUTOGRAPHING AND READING COPIES OF THEIR NEW CHILDREN'S BOOKS AND GIVING WORKSHOPS ON HOW TO ENCOURAGE KIDS TO READ. PART 2 OF 2	JULIE ANDREWS-AINSLEY EARHARD	11/27/2016 06:22 PM	017:02
FOOD SAFETY & NUTRITION	Local Perspectives Seg 1	HOW TO AVOID GAINING WEIGHT OVER THE HOLIDAYS	MATT BROSH-OKC COUNTY HEALTH	12/03/2016 06:05 PM	016:14
ENCOURAGING KIDS TO READ	Local Perspectives Seg 2	KENNY LOGGINS AND DR. JUDITH MILLER WILL BE IN EDMOND READING THEIR NEW CHILDREN'S BOOK BASED ON THE KENNY LOGGINS SONG AND MOVIE THAT ORIGINATED IN ELMORE CITY	KENNY LOGGINS AND DR. JUDITH MILLER	12/03/2016 06:21 PM	017:09
HOMELESSNESS IN THE OKC METRO	Local Perspectives Seg 1	SALVATION ARMY ANGEL TREE DEADLINE APPROACHING	MAJOR GARGIS-SALVATION ARMY	12/11/2016 06:06 PM	014:58
HOMELESSNESS IN THE OKC METRO	Local Perspectives Seg 2	SALVATION ARMY RED KETTLE DRIVE IN FULL SWING; WHERE THE MONEY GOES	MAJOR GARGIS-SALVATION ARMY	12/11/2016 06:06 PM	015:29
FLU SEASON	Local Perspectives Seg 1	EVEN IF YOU HAVE A FLU SHOT YOU CAN STILL GET THE FLU; HOW TO MINIMIZE YOUR RISK	MATT BROSH-OKC COUNTY HEALTH	12/18/2016 10:40 AM	016:24

DOWNTOWN DEVELOPMENT	Local Perspectives Seg 2	SNOW TUBING, ICE RINK, AND LIGHT SHOWS IN BRICKTOWN AND DOWNTOWN	NANCY ALDENDERFER-OKC DOWNTOWN DEVELOPMENT AUTHORITY	12/18/2016 11:39 AM	017:19
HOMELESSNESS IN THE OKC METRO	Local Perspectives Seg 1	FREE PERFORMANCES OF THE MESSIAH AT ST. LUKE'S LUTHERAN	MIKE GORDON-ST. LUKE'S LUTHERAN CHURCH	12/25/2016 06:06 PM	016:04
TRAFFIC CONDITIONS	Local Perspectives Seg 2	TRAFFIC REPAIRS COMING JAN 2	CHARLES LLOYD OKC TRAFFIC AUTHORITY	12/25/2016 06:24 PM	017:30
HEART HEALTH	Local Perspectives Seg 1	WITH THE RASH OF CELEBRITY DEATHS DUE TO HEART DISEASE; HOW TO PREVENT IT.	GARY NUNLESSER, OKC CHAPTER AMERICAN HEART ASSOCIATION	12/31/2016 12:05 AM	015:23
PUBLIC HEALTH	Local Perspectives Seg 2	HEALTH WORKSHOPS FROM OKCCHD	ALLYSON DRAIN, OKCCHD	12/31/2016 04:55 PM	015:45

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(None this quarter.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TOYS FOR TOTS	US Marine Corp	000:15	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TOYS FOR TOTS	US Marine Corp	000:30	085
TOYS FOR TOTS	US Marine Corp	001:00	058
AMVETS	AMVETS	000:31	020
AMVETS	AMVETS	000:34	031
AMVETS	AMVETS	000:37	023
BENEFIT EXHIBIT FOR MOA	KRISTEN LARY-OKC ARTS COUNCIL	014:38	001
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:30	020
BIG BROTHERS/BIG SISTERS	ADVERTISING COUNCIL	000:59	015
CHILD WELFARE	ADVERTISING COUNCIL	000:30	022
CHILD WELFARE	ADVERTISING COUNCIL	001:00	027
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:10	017
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:15	074
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:20	014
CHILDREN'S HEALTH	ADVERTISING COUNCIL	000:30	064
CHILDREN'S HEALTH	ADVERTISING COUNCIL	001:00	060
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:14	041
CHILDREN'S HEALTH	CHANEALIFEUGANDA.COM	000:16	040
COMMUNITY INVOLVEMENT	(LOCAL PSA) RE-BUILDING TOGETHER	000:31	032
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	003
CONST HOMES FOR HOMELESS VETS	UNITED SERVICES ORGANIZATION	001:00	012
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:11	009
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:25	006
CONST HOMES FOR HOMELESS VETS	VETERAN'S ADMINISTRATION	000:26	005
CRIME PREVENTION	ADVERTISING COUNCIL	000:30	006
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:15	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	000:30	018
DEPT OF HOMELAND SECURITY	ADVERTISING COUNCIL	001:00	022
DISABLED	(LOCAL PSA) JD McCARTY FUN RUN 30	000:33	007
DISABLED	(LOCAL PSA) JD McCARTY FUN RUN 60	000:59	005
DISABLED	(LOCAL PSA) JD McCARTY THERAPEUTIC SCREENING 10	000:13	044
DISABLED	(LOCAL PSA) JD McCARTY THERAPEUTIC SCREENING 20	000:22	019
DISABLED	(LOCAL PSA) JD McCARTY THERAPEUTIC SCREENING 30	000:31	025
DISABLED	(LOCAL PSA) JD McCARTY THERAPEUTIC SCREENING 60	000:51	013
DISASTER RELIEF	AMERICAN RED CROSS	000:30	008
FATHERHOOD	ADVERTISING COUNCIL	000:30	081
FOSTER CARE	ADVERTISING COUNCIL	001:00	017
FREE HEALTH OPTIONS AVAILABLE	(LOCAL PSA) HARGIS OLLIE PSA2013 FINAL	000:30	003
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	000:30	020
FREE HEALTH OPTIONS AVAILABLE	DEPARTMENT OF HUMAN SERV	001:00	044
GOOD WILL	ADVERTISING COUNCIL	001:00	017
HEALTH	(LOCAL PSA) OCCHD WELLNESS CLASS	000:30	011
HEALTH AND FITNESS	BAND AGAINST CANCER	028:14	001
HEALTH AND FITNESS	iHEART RED	000:31	002
HUNGER PREVENTION	ADVERTISING COUNCIL	000:29	051
HUNGER PREVENTION	ADVERTISING COUNCIL	000:56	015
HUNGER PREVENTION	ADVERTISING COUNCIL	001:00	008
LIFELONG LITERACY	ADVERTISING COUNCIL	000:29	021
LIFELONG LITERACY	ADVERTISING COUNCIL	000:30	018
LIFELONG LITERACY	ADVERTISING COUNCIL	000:58	012

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MAKE A WISH AMERICA	AD COUNCIL	001:00	023
MARCH OF DIMES	MARCH OF DIMES	000:27	012
MARCH OF DIMES	MARCH OF DIMES	000:29	052
MARCH OF DIMES	MARCH OF DIMES	000:31	021
MARCH OF DIMES	MARCH OF DIMES	000:32	028
MARCH OF DIMES	MARCH OF DIMES	001:01	023
MARCH OF DIMES	MARCH OF DIMES	001:03	046
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:31	021
MILITARY AND VETERANS	ADVERTISING COUNCIL	000:54	011
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	US Marine Corp	000:15	040
MILITARY AND VETERANS	US Marine Corp	000:20	016
ORGAN DONATION	(LOCAL PSA) LIFE SHARE / STOOPS	000:29	052
PET ADOPTION	ADVERTISING COUNCIL	000:15	047
PET ADOPTION	ADVERTISING COUNCIL	000:30	040
PET ADOPTION	ADVERTISING COUNCIL	001:00	055
PUBLIC ED	ADVERTISING COUNCIL	000:30	037
PUBLIC ED	ADVERTISING COUNCIL	000:57	010
PUBLIC ED	ADVERTISING COUNCIL	000:58	024
PUBLIC ED	ADVERTISING COUNCIL	000:59	007
PUBLIC ED	ADVERTISING COUNCIL	001:00	007
PUBLIC HEALTH	AD COUNCIL	000:28	008
PUBLIC HEALTH	AD COUNCIL	000:49	009
PUBLIC HEALTH	ADVERTISING COUNCIL	000:14	037
PUBLIC HEALTH	ADVERTISING COUNCIL	000:20	011
PUBLIC HEALTH	ADVERTISING COUNCIL	000:39	041
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	000:30	017
PUBLIC HEALTH	AMERICAN LUNG ASSOCIATION	001:00	022

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PUBLIC HEALTH	AMERICAN RED CROSS	000:24	018
PUBLIC HEALTH	AMERICAN RED CROSS	000:27	010
PUBLIC HEALTH	AMERICAN RED CROSS	000:29	005
PUBLIC HEALTH	AMERICAN STROKE ASSOCIATION	000:15	041
PUBLIC HEALTH	AMERICAN STROKE ASSOCIATION	000:30	021
PUBLIC HEALTH	AMERICAN STROKE ASSOCIATION	001:00	017
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:28	013
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:31	021
PUBLIC HEALTH	HEALTH AND HUMAN SERVICES	000:54	009
PUBLIC SAFETY	Child Safety	000:30	009
PUBLIC SAFETY	Smoke Alarms	000:14	010
PUBLIC SAFETY	Smoke Alarms	000:26	004
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:30	018
RESPIRATORY HEALTH	ADVERTISING COUNCIL	000:56	018
SAFE DRIVING	(LOCAL PSA) TEXT WHILE DRIVE LAW 1	000:22	020
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:15	038
SPECIAL OLYMPICS	SPECIAL OLYMPICS	000:30	017
ST JUDE	ST JUDE	000:13	031
ST JUDE	ST JUDE	000:28	014
ST JUDE	ST JUDE	000:59	020
VOLUNTEERISM	Peace Corps	000:10	005
VOLUNTEERISM	Peace Corps	000:14	009
VOLUNTEERISM	Peace Corps	000:15	008
VOLUNTEERISM	Peace Corps	000:30	003
VOLUNTEERISM	Peace Corps	000:54	004
VOLUNTEERISM	Peace Corps	001:00	001
WILDLIFE PRESERVATION	(PSA) 15 Second-WORLD WILDLIFE	000:15	042
WOUNDED WARRIOR	WOUNDED WARRIOR	000:27	014
WOUNDED WARRIOR	WOUNDED WARRIOR	000:30	015

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WOUNDED WARRIOR	WOUNDED WARRIOR	000:31	012
WOUNDED WARRIOR	WOUNDED WARRIOR	000:32	013
WOUNDED WARRIOR	WOUNDED WARRIOR	000:55	009
WOUNDED WARRIOR	WOUNDED WARRIOR	000:58	007
WOUNDED WARRIOR	WOUNDED WARRIOR	001:00	026
WOUNDED WARRIOR	WOUNDED WARRIOR	001:02	009
YMCA	YMCA	000:25	024