

KMZU Quarterly Issues, Quarter 1, 2023

Description of Issue	Program / Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
Missouri Broadcasters Association – MO Dept of Social Services	July PSA	07/01/23-07/31/23 Mon – Fri	6 a.m. - 6 p.m. 1/Day	30 secs 100%	MDSS2301 – HealthNet Medicaid Annual Renewals - This PSA informs listeners about certain medical insurance benefits they may qualify for or need to update information for, in order to continue receiving benefits from Missouri Medicaid. A website is given for more information.
The greatest celebration since sliced bread is back in Chillicothe.	KMZU Newsmaker	07/07/23	1/Day 7:25 a.m.	3 mins 49 secs	In this KMZU Newsmaker segment, Chillicothe Tourism Director Amy Supple discusses the upcoming event that will celebrate the town’s 95 years of being the home of sliced bread.
The Garden Hour discusses rain, heat and storm-damaged trees	KMZU Newsmaker	07/21/23	1/Day 7:25 a.m.	4 mins 4 secs	In this KMZU Newsmaker segment, KMZU’s Taya White presents weather information from MU Extension’s Tony Lupo. Lupo discusses the current rainfall amounts, the summer heatwave and the predicted storm pattern in the state and how it has affected, or will affect, certain parts of Missouri. Damaged tree care and downed tree safety removal tips are also given.
Daviness County Health Department works #BreaktheStigma with annual mental health 5k	KMZU Newsmaker	07/26/23	1/Day 7:25 a.m.	2 Mins 43 secs	In this KMZU Newsmaker segment informs listeners about the Break the Stigma Second Annual Mental Health 5K. KMZU’s Taya White discusses the details with Raquel King, Daviness

					County Health Department Administrator.
Second Chance: A journey between a girl and a dog, Part 1	KMZU Newsmaker	07/27/23	1/Day 7:25 a.m.	4 mins 12 secs	KMZU's Savannah Reinke informs listeners about the staggering numbers of shelter animal who are lost to euthanasia. In part one of this two-part series, Reinke introduces Ashlay Berry and her rescue dog Chance and the positive changes their relationship brought about for local communities.
Second Chance: A journey between a girl and a dog, Part 2	KMZU Newsmaker	07/28/23	1/Day 7:25 a.m.	4 mins 13 secs	KMZU's Savannah Reinke continues the story of Ashlay Berry and her rescue dog, Chance, in the second part of this two-part Newsmaker segment. Berry started a new organization called Second Chances Animal Resources which is discussed.
Missouri Broadcasters Association – MO Army National Guard	August PSA	08/01/23- 08/31/23	6 a.m. - 6 p.m. 1/Day	30 secs. Rotating Equally	ARNG2002 – MO Education Incentives - This PSA, for the Missouri Army National Guard, informs the public that the National Guard can help with getting an education, possibly for free, at up to 90 colleges and tech schools across the U.S. It also lists other benefits of joining. A website is given for more information. ARNG2003 – Top 10 - TOP 10 MOS - This PSA, for the Missouri Army National Guard, lists the benefits of a career in the Missouri Army National Guard, including a sign-on bonus for

					<p>those who are eligible. A website is given for more information.</p> <p>ZNGB1057 – Be First – This PSA, for the Missouri Army National Guard, features a female soldier who joined and was the first in her family to accomplish several tasks, thanks to the Army National Guard. A website is given for more information about joining.</p>
Third Annual Par for Paws Golf Tournament returns to Richmond	KMZU Newsmaker	08/10/23	1/Day 7:25 a.m.	3 mins 16 sec	In this Newsmaker segment KMZU's Aaron Richards highlights an upcoming golf event put on by the Ray County Humane Society. President Atalie Blackwell shares all of the details with listeners, including that all donations will go toward shelter animal vet bills and a new animal shelter.
Northwest Missouri Steam and Gas Engine Show returns for 60 th anniversary	KMZU Newsmaker	08/18/23	1/Day 7:25 a.m.	3 mins 15 secs	In this KMZU Newsmaker segment News Anchor Taya White discusses the 60 th Anniversary return of the Northwest Missouri Steam and Gas Engine Show to Lathrop, Missouri. Organizer Darrin Lund shares all of the upcoming event's details.
Missouri Broadcasters Association – MO Attorney General	September PSA	09/01/23 - 09/30/23	6 a.m. - 6 p.m. 1/Day	30 secs. 100%	MAG02301 – Stop Human Trafficking – In this PSA, from the Missouri Attorney General, talks about the human trafficking problem in the state of Missouri and how to help fight it. A website is given for more information.
Praisefest 2023	KMZU Newsmaker	09/08/23	1/Day	2 mins 17 secs	KMZU's Aaron Richards speaks with the Carrollton Virginia Street Baptist Church's Pastor

					Jimmy White about Praisefest 2023. The upcoming event is open to the public for food, live music, worship and inflatables for the kids.
Bridge of Hope celebrates 10 years of service in Richmond with a banquet and special guest	KMZU Newsmaker	09/13/23	1/Day 7:25 a.m.	2 mins 26 secs	KMZU's Taya White highlights the Bridge of Hope pregnancy care center in Richmond. Co-founder Connie Taylor looks back over the past ten years, shares information about the organization and its upcoming motivational speaker, Pam Tebow (mother of NFL quarterback Tim Tebow).
Blood Shortage	KMZU Newsmaker	09/15/23	1/Day 7:25 a.m.	2 mins 47 secs	KMZU News Anchor Aaron Richards informs the public about an overall blood shortage in the U.S., which was announced by the American Red Cross, and the reasons for the lack of supply. A website is given to find local drives and to register to donate.