

ORDER

Orders
Order / Rev: 2725878
 Alt Order #: _____
 Product Desc: Mo Ivory for Fulton County Commission
 Estimate: _____
 Flight Dates: 05/20/24 - 05/21/24
 Original Date / Rev: 05/16/24 / 05/16/24
 Order Type: POLITICAL-CANDIDATE

Atlanta WAOK-AM
 Primary AE: Eric Freeman
 Sales Office: L-ATL
 Sales Region: Local

Agency
Name: Mo Ivory for Fulton County Commission
 Buying Contact: Mo Ivory
 Billing Contact: Mo Ivory
650 Ponce de Leon Avenue, #300-2324
Atlanta, GA 30308

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 0%

Advertiser
Name: Mo Ivory for Fulton County Commission
 Demographic: A18-34
 Product Codes: Candidates (POL)
 Revenue Code 1: DIR
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: FULL

New Business End: _____
 Advertiser External ID: 221442
 Agency External ID: 196044
 Unit Code: Candidate -
 Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	12	\$264.00	\$264.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	12	\$264.00	\$264.00	0.00
Totals	12	\$264.00	\$264.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eric Freeman	L-ATL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAOK	05/20/24	05/21/24	M-F 6a-10a M-F 6a-10a	CM	6a-10a	42-----	:30	6	\$22.00	FULL	0.00	NM	6	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	42-----		6		\$22.00		0.00					
N 2	WAOK	05/20/24	05/21/24	M-F 3p-7p M-F 3p-7p	CM	3p-7p	42-----	:30	6	\$22.00	FULL	0.00	NM	6	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	42-----		6		\$22.00		0.00					
													Totals	12	\$264.00