

CANDIDATE/AUTHORIZED COMMITTEE RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

FORM MUST BE COMPLETED FOR ALL REQUESTS (ORAL OR WRITTEN) AND PLACED IN THE POLITICAL/ PUBLIC INSPECTION FILE

1.	Date of Request: 9/28/20						
2.	Name of Person making the Request: Lawra Del Savio						
3.	Address and phone number of Person making the Request:						
	Eid50n, TN 37731						
4.	Name of Candidate: Blair Wakingham						
5.	Name of Candidate's Authorized Committee: Blown for Congress						
6.	Name of Treasurer of Committee: Blair Walsingham						
7.	Legally Qualified Candidate for the Office of: U.S. Congress TW-01						
	PRIMARY ELECTION						
	Democrat Republican Other						
	GENERAL ELECTION						
	Democrat Other						
	CAUCUS						
	Democrat Republican Other						
9.	Information Requested:						
10.	Information Provided:						
11.	Request to Purchase Time:ACCEPTEDREJECTED						
12.	Is free time provided for use by or on behalf of candidates? Yes						

13. If request to purchase time is ACCEPTED attach a	copy of (i) the Insertion Order/Agreement					
including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (
Affidavit of Performance indicating dates and times the advertisement aired.						
Signed:	Date:					
Signature of Individual Receiving Request						

AGREEMENT FORM FOR **POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

図 FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political

Window, Federal Candidates Must Sign The Certification On Page 3									
Station and	d Location:			Date:	;				
l, Laura Del Sairo, being/on behalf of: Plair for Congress,									
political party for the office of: US Congress TD-01									
in the 1st District									
election to be held on: November 3, 7020 do hereby request station time as follows:									
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks				
10899 500:	1BD								
Attach propo	sed schedule v	vith charges (if available):						

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required: (name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: 囚 does ☐ does not refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate: (check applicable box) ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast. the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



Mike Cox <mike@whcbradio.org>

Fwd: advertising

1 message

Hobie Hyder hobie@appalachianradiogroup.com To: Mike Cox <mike@whcbradio.org> Wed, Sep 30, 2020 at 12:02 PM

copy of request

----- Forwarded message ------

From: Hobie Hyder <hobie@appalachianradiogroup.com>

Date: Wed, Sep 30, 2020 at 12:02 PM

Subject: Re: advertising

To: Laura Del Savio aura@blairforcongress.com

Hey Laura,

I need an address and phone number for your campaign as well as the name of your Treasurer for Blair for Congress.

Thank you!

On Tue, Sep 29, 2020 at 5:13 PM Hobie Hyder hobie@appalachianradiogroup.com> wrote:

Happy to help thank you

On Tue, Sep 29, 2020 at 5:05 PM Hobie Hyder https://doi.org/10.1016/j.com/ wrote:

How about for love FM we start the commercials Monday and run them through Friday of next week as for the other stations were starting them tomorrow at six per day and running them straight because there's not much if any drop off

On Tue, Sep 29, 2020 at 4:40 PM Laura Del Savio <laura@blairforcongress.com> wrote:

How much does the audience drop off on weekends? Another station said they lose a significant portion on weekends and advised to stick to Monday-Friday. We have super tight budget constraints so I just want to make sure we are maximizing our resources.

Laura

On Tue, Sep 29, 2020 at 4:35 PM Hobie Hyder < hobie@appalachianradiogroup.com> wrote:

Hey Laura.

We have a scheduling conflict on Thursday and Friday for Love FM. Would it be possible to skip Thursday and Friday and continue your schedule Saturday - Tuesday? By the way, I have your commercials ready to start airing tomorrow.

Thanks,

Hobie Hyder

Director of Sales

Appalachian Educational Communication Corporation (AECC)

Informational Communication Corporation (ICC)







WETB Logo.png

PO Box 5

Blountville, TN 37617

423-213-4069 Cell

423-878-6279 Office