

KYLD
San Francisco, CA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **A Sistas Touch:** A sistas touch care symposium highlighting human trafficking with young black girls in the community
- **ALAMEDA COUNTY FOOD BANK:** alameda county community food bank helping alameda county with food insecurity
- **Big Brothers Big Sisters:** BIG BROTHERS BIG SISTERS OF BAY AREA IN MUCH NEED OF VOLUNTEERS FOR YOUTH
- **Carnival SF:** carnival SF community free event kick off feb 13th with fat tuesday
- **Early Alert Canine:** dogs helping diabetics to realize when their sugar spikes may be high or low
- **Family Paths:** family paths helps individuals with resources that are struggling with mental health issues
- **GRACE CATHEDRAL:** GRACE CATHEDRAL INFORMING ABOUT THEIR ANNUAL CARNIVALE EVENT
- **Health and Wellness:** Dr Atousa helps people that suffer from chronic pain with holistic tips
- **MENTAL ILLNESS:** nurse practitioner and best selling author gives advise on dealing with mental illness and suicide
- **MISSEY:** missey giving info about human trafficking awareness and prevention month
- **SAN MATEO COUNTY OFFICE OF ED:** SAN MATEO COUNTY OFFICE OF ED PUTTING ON A AFROFUTURISM EVENT FOR BLACK FAMILIES
- **Woman Got Game:** woman got game summit event introducing young woman of color to the world of gaming
- **YOUTH PROGRAMS:** BATTLE TESTED KIDS HELPING YOUTH IN UNDERSERVE COMMUNITIES WITH RESOURCES IN EDUCATION
- **cinequest film festival:** Cinequest is a film festival open to the public
- **hidden Genius Project:** hidden genius project is helping black youth with coding, entrepreneur, ai and more
- **homeless counting:** city of oakland point in time count. an event to count homeless throughout the city
- **red cross blood donor service:** red cross gving info about blood donor month in March
- **soccer and smiles:** soccer and smiles helping children in el salvador with soccer equipment
- **tmc community capital:** financial service helping underserved communities with business loans

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ALAMEDA COUNTY FOOD BANK	TB PUBLIC AFFAIRS 108	alameda county community food bank helping alameda county with food insecurity	Regi Young	01/07/2024 06:00 AM	012:24
A Sistas Touch	TB PUBLIC AFFAIRS 109	A sistas touch care symposium highlighting human trafficking with young black girls in the community	Shelitha Campbell	01/07/2024 06:12 AM	018:59
homeless counting	TB PUBLIC AFFAIRS 110	city of oakland point in time count. an event to count homeless throughout the city	LaTonda Simmons	01/14/2024 06:01 AM	011:35
MISSEY	TB PUBLIC AFFAIRS 111	misssey giving info about human trafficking awareness and prevention month	JENNIFER LYLES	01/14/2024 06:12 AM	017:09
Big Brothers Big Sisters	TB PUBLIC AFFAIRS 112	BIG BROTHERS BIG SISTERS OF BAY AREA IN MUCH NEED OF VOLUNTEERS FOR YOUTH	Lillian Samuel	01/21/2024 06:00 AM	012:56
SAN MATEO COUNTY OFFICE OF ED	TB PUBLIC AFFAIRS 113	SAN MATEO COUNTY OFFICE OF ED PUTTING ON A AFROFUTURISM EVENT FOR BLACK FAMILIES	DR ZONI BOYER	01/21/2024 06:13 AM	013:40
Carnival SF	TB PUBLIC AFFAIRS 114	carnaval SF community free event kick off feb 13th with fat tuesday	Rodrigo Duran	01/28/2024 06:03 AM	016:07
ALAMEDA COUNTY FOOD BANK	TB PUBLIC AFFAIRS 115	alameda county community food bank informing people of there services that are available all year	Regi Young	01/28/2024 06:19 AM	012:24
Health and Wellness	TB PUBLIC AFFAIRS 116	Dr Atousa helps people that suffer from chronic pain with holistic tips	Dr Atousa Mahdavi	02/04/2024 06:02 AM	024:03
GRACE CATHEDRAL	TB PUBLIC AFFAIRS 117	GRACE CATHEDRAL INFORMING ABOUT THEIR ANNUAL CARNIVALE EVENT	ERIN MCCUNE	02/11/2024 06:00 AM	011:53
YOUTH PROGRAMS	TB PUBLIC AFFAIRS 118	BATTLE TESTED KIDS HELPING YOUTH IN UNDERSERVE COMMUNITIES WITH RESOURCES IN EDUCATION	NITA SIMPSON	02/11/2024 06:12 AM	015:13
MISSEY	TB PUBLIC AFFAIRS 119	misssey helps youth that have been sexually exploited	JENNIFER LYLES	02/18/2024 06:00 AM	017:01
cinequest film festival	TB PUBLIC AFFAIRS 120	Cinequest is a film festival open to the public	Halfdan Hussey	02/18/2024 06:17 AM	011:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ALAMEDA COUNTY FOOD BANK	TB PUBLIC AFFAIRS 121	ALAMEDA COUNTY COMMUNITY FOOD BANK INFORMING ABOUT THERE FOOD RESOURCES AND COMMUNITY NEEDS	Regi Young	02/25/2024 06:02 AM	012:24
hidden Genius Project	TB PUBLIC AFFAIRS 122	hidden genius project is helping black youth with coding, entrepreneur, ai and more	Kyron Loggins	02/25/2024 06:14 AM	009:03
red cross blood donor service	TB PUBLIC AFFAIRS 123	red cross gving info about blood donor month in March	hanna malak	03/03/2024 05:59 AM	005:58
tmc community capital	TB PUBLIC AFFAIRS 124	financial service helping underserved communities with business loans	DANIEL FERNANDEZ	03/03/2024 06:05 AM	005:11
Carnival SF	TB PUBLIC AFFAIRS 125	carnaval sf giving info about the 2 day festival and events leading up to it	Rodrigo Duran	03/03/2024 06:10 AM	015:25
Big Brothers Big Sisters	TB PUBLIC AFFAIRS 126	Big brother big sis of bay area upcoming fundraiser event	Lillian Samuel	03/10/2024 06:01 AM	012:54
soccer and smiles	TB PUBLIC AFFAIRS 127	soccer and smiles helping children in el salvador with soccer equipment	Lillian Pena	03/10/2024 06:13 AM	015:08
SAN MATEO COUNTY OFFICE OF ED	TB PUBLIC AFFAIRS 128	san mateo county office of ed afro futurism event for youth	DR ZONI BOYER	03/17/2024 06:00 AM	013:40
Family Paths	TB PUBLIC AFFAIRS 129	family paths helps individuals with resources that are struggling with mental health issues	Otis Ward	03/17/2024 06:13 AM	015:18
Early Alert Canine	TB PUBLIC AFFAIRS 130	dogs helping diabetics to realize when their sugar spikes may be high or low	carol edwards	03/24/2024 06:02 AM	015:38
Woman Got Game	TB PUBLIC AFFAIRS 131	woman got game summit event introducing young woman of color to the world of gaming	Keisha Walker	03/24/2024 06:17 AM	015:24
MENTAL ILLNESS	TB PUBLIC AFFAIRS 132	nurse practitioner and best selling author gives advise on dealing with mental illness and suicide	Melanie Balestra	03/31/2024 06:01 AM	012:43
Carnival SF	TB PUBLIC AFFAIRS 133	info regarding carnival sf two day event	Rodrigo Duran	03/31/2024 06:14 AM	015:04

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	36

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Adult Mental Health	AD COUNCIL	000:38	20
Animal Rescue	Best Friends Animal Society	000:23	21
Anti Violence, Drugs And Bull	LEADrugs.org	000:38	19
ARTS & CULTURE	Cinequest	000:24	12
AUTISM AWARENESS	AUTISM SPEAKS	000:22	22
Black History Month	Black Joy Parade	000:22	1
Black History Month	Black Joy Parade	000:22	15
Black Mothers	Black Infant Health	000:23	14
Black Mothers	Black Infant Health	000:38	11
Blood Donation Shortage	Red Cross	000:37	18
Buzzed Driving Prevention	AD COUNCIL	000:24	29
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	6
COMMUNITY ENGAGEMENT	MLK Jr Freedom Center	000:33	6
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	9
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	17
DRUG ABUSE	DRUGFREEWORLD.ORG	000:23	35
FINANCIAL COACHING	OPERATION HOPE	000:29	6
GRACE CATHEDRAL	GRACE CATHEDRAL	000:24	3
Health Care	CLINIC BY THE BAY	000:22	13
Healthcare Equity	Alameda Health System Foundat	000:21	21
HOMELESS	The Abunant Grace Coastide	000:27	7
HUMAN TRAFFICKING	MISSEY	000:32	7
HUMAN TRAFFICKING	MISSEY.org	000:35	20
MENTAL HEALTH	AD COUNCIL	000:38	20
Migraines	Coalition for Headache and Mi	000:23	30
MUSCULAR DYSTROPHY	MDA.ORG	000:23	19
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11
Quit Smoking	CDC's Office on smoking & Hea	000:27	29
Safe Disposal Of Unused Medic	FDA	000:23	30

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SENIOR ASSISTANCE	CALIFORNIA SENIOR MEDICARE PA	000:23	20
SUPPORT FOR U.S. MILITARY MEM	USO	000:23	19
TRANSFORMING HIRING & DIVERSL	AD COUNCIL	000:38	20
Youth Mentorship	Hidden Genius Project	000:24	9