

KYLD  
 San Francisco, CA  
 Quarterly Issues/Programs List  
 First Quarter, 2020  
 04/16/2019

KYLD  
 Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Covid-19 Awareness
- Covid-19 Response
- Youth Enrichment
- Arts & Culture
- Tech Employment
- Black History
- Education
- Healthcare
- Environmental Awareness
- Teen Driving Safety

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUTH ENRICHMENT	Public Affairs 1/5/20 (Ever Forward Club)	Ever Forward Club-Mentorship for young men	Ashanti Branch	01/05/2020 06:01 AM	029:40
YOUTH ENRICHMENT	Public Affairs 1/12/20 (Ever Forward Club)	Ever Forward Club-Mentorship for young men	Ashanti Branch	01/12/2020 05:54 AM	029:40
ART AND CULTURE	Public Affairs 1/19/20 (Mutiny Radio)	Mutiny Radio	Pam Benjamin	01/19/2020 05:56 AM	007:35
TECH EMPLOYMENT	Public Affairs 1/19/20 (Tech Activist)	Tech Activist talks about Tech Employment	Idalin Bobe	01/19/2020 06:03 AM	020:14
HEALTH & EDUCATION	Public Affairs	Leukemia & Lymphoma Society's Big Climb	Greg Costanzo	01/26/2020 06:00 AM	017:01

	1/26/20 (Big Climb)				
African American Culture	Public Affairs 1/26/20 (Black Joy Parade)	Black Joy Parade	Elisha Greenwell	01/26/2020 06:21 AM	010:00
TECH EMPLOYMENT	Public Affairs 2/2/20 (Year Up)	YEAR UP BAY AREA	Marcus Savage, Sothera Yem, Emily Leong	02/02/2020 06:01 AM	013:42
COMMUNITY INVOLVEMENT	Public Affairs 2/2/20 (UP)	United Playaz	Rudy Corpuz	02/02/2020 06:19 AM	015:35
Black History Month	Public Affairs 2/9/20 (Black Joy Parade)	Black Joy Parade	Elisha Greenwell	02/09/2020 05:59 AM	010:00
EDUCATION	Public Affairs 2/9/20 (VASA)	City College SF Vasa	Dr. David Palaita	02/09/2020 06:09 AM	021:45
Homelessness	Public Affairs 2/16/20 (Star Vista)	Star Vista Starting Line Breakfast Fundraising Event	Peter Ehrhorn	02/16/2020 05:59 AM	010:49
Social Justice	Public Affairs 2/16/20 (Grace Cathedral)	Grace Cathedral's Carnavale Fundraiser	Lily Leo	02/16/2020 06:10 AM	013:46
Environmental Awareness	Public Affairs 2/16/20 (AQMD)	Spare the Air - Air Quality Management	Sarah Zahedi	02/16/2020 06:29 AM	006:12
ORGAN DONATION	Public Affairs 2/23/20 (Donor Day)	National Donor Day	Frank Holloman	02/23/2020 06:00 AM	014:32
Social Injustice	Public Affairs 2/23/20 (Grace Cathedral)	Grace Cathedral's Carnavale Fundraiser	Lily Leo	02/23/2020 06:19 AM	013:46
LGBT Awareness	Public Affairs 3/1/20 (Our Town SF)	Our Town SF	Paul Margolis	03/01/2020 06:02 AM	008:48
Civic Responsibility	Public Affairs 3/1/20	Census Bureau and its importance to the Community	Michael Cook Sr.	03/01/2020 06:11 AM	005:59

	(Census Bureau)				
ART AND CULTURE	Public Affairs 3/1/20 (Youth Speaks)	Cristy Limon	Youth Speaks	03/01/2020 06:22 AM	013:27
Opioid Awareness	Public Affairs 3/8/20	Opioids and Oral Health	Michael Mermigas	03/08/2020 06:00 AM	015:19
ART AND CULTURE	Public Affairs 3/8/20 (Mutiny Radio)	Mutiny Radio	Pam Benjamin	03/08/2020 06:19 AM	007:35
GIRLS EMPOWERMENT	Public Affairs 3/8/20 (Girls Rock Camp)	Bay Area Girls Rock Camp: Arts and Music Education	Sep Mashiahof	03/08/2020 06:26 AM	006:23
Coronavirus Explained	Public Affairs 3/15/20	Doctor discussing general questions about COVID-19. Former government official discussing the federal, state and local response. Financial expert discussing the economic impact of the outbreak.	A Doctor, former Government Official and a Financial Expert	03/15/2020 06:00 AM	030:00
Coronavirus Explained	Public Affairs 3/21/20	What are the latest coronavirus medical developments this week?	Child Mind Institute	03/22/2020 06:00 AM	030:00
Coronavirus Explained	Public Affairs 3/28/20	As COVID-19 spreads, what are we learning about the disease and how to slow the outbreak? Impact of the virus on the U.S. health care system. How the disaster relief organization is helping during this pandemic.	Dr. Leo Galland, Elizabeth Penniman, Dr. Lisa Kennedy	03/29/2020 06:00 AM	030:00

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL	000:22	18
	AD COUNCIL	000:23	38
	AD COUNCIL	000:23	41
	AD COUNCIL	000:27	12
	AD COUNCIL	000:38	40
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	12
	AD COUNCIL_PSA_3_V2	000:29	13
Heart Health	AMERICAN HEART ASSOCIATION	000:29	7
Heart Health	AMERICAN HEART ASSOCIATION	000:30	14
Heart Health	AMERICAN HEART ASSOCIATION	000:30	5
Health & Education	BIG CLIMB - KYLD PSA	000:35	16
Mental Health	CHILD MIND INSTITUTE	000:33	6
Mental Health	CHILD MIND INSTITUTE	000:33	6
Mental Health	CHILD MIND INSTITUTE	000:36	6
Arts & Culture	Cinequest Film Festival	000:37	41
Arts & Culture	CINEQUEST FILM FESTIVAL - KYLD PSA	000:37	2
Neurofibromatosis	Cupids Organization	000:37	16
Social Injustice	GRACE CATHEDRAL	000:25	23
Social Injustice	GRACE CATHEDRAL	000:27	22
Social Injustice	GRACE CATHEDRAL	000:40	23
Social Injustice	GRACE CATHEDRAL	000:42	23
Youth Employment	GREEN LIGHT FUND BAY AREA OUTREACH 2 - KYLD PSA	000:37	24
Youth Employment	GREEN LIGHT FUND BAY AREA STUDENTS - KYLD PSA	000:39	23
Youth Employment	GREENLIGHT FUND BAY AREA	000:37	11
Youth Employment	GREENLIGHT FUND BAY AREA	000:39	12
Community Engagement	HIGHER GROUND	000:32	20
Community Engagement	Koreatown Oakland Community B	000:27	14
Cancer Awareness	Leukemia & Lymphoma Society	000:18	17
Cancer Awareness	Leukemia & Lymphoma Society	000:35	41
Cancer Awareness	OMD	000:22	18
Violence Prevention	PEACE IN THE STREETS	000:31	6
Covid Awareness	PREPAREDNESS HERO-STEVE - KYLD PSA	000:22	21
Teen Driving Safety	PROJECT YELLOW LIGHT	000:29	1
Teen Driving Safety	PROJECT YELLOW LIGHT	000:29	10

Teen Driving Safety	PROJECT YELLOW LIGHT	000:29	1
Teen Driving Safety	PROJECT YELLOW LIGHT	000:30	10
Coronavirus	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
Coronavirus	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	1
Mental Health	PSA/NAMI	000:30	2
Mental Health	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	7
Teen Driving Safety	PSA/PROJECT YELLOW LIGHT	000:29	6
Coronavirus	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
Cancer Awareness	STAND UP TO CANCER - KYLD PSA	000:22	21
ARTS & COMMUNITY	HIGHER GROUND	000:32	1