

KYLD
 San Francisco, CA
 Quarterly Issues/Programs List
 Third Quarter, 2021
 04/16/2019

KYLD
 Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Emergency Preparedness
- Covid 19 Updates & Response, Vaccine Guidance
- Mental Health
- Employment
- Girl Empowerment
- Black Awareness & Covid 19 in communities of color
- LGBTQ Awareness
- Education
- Mentorship
- 9/11 Remembrance Day of Service

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
The Ad Council's Tuskegee Legacy Stories & Disaster Preparedness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The Ad Council's Tuskegee Legacy Stories & crisis preparedness and how the different levels of government work	Omar Neal, Michelle Hillman, Jared Moskowitz	07/04/2021 06:03 AM	029:48

		when disaster strikes.			
Hurricane Season & Extreme Summer Weather	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	What you need to know about hurricanes and hurricane season & record heat and wildfires out West.	Dr. Phil Klotzbach, Steve Bowen	07/11/2021 06:03 AM	029:49
COVID Outbreak Update & The New Normal for Office Work	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The current state of the COVID-19 pandemic & the challenges businesses face as they determine the new normal.	Dr. Aditi Nerurkar, Rishad Tobaccowala	07/18/2021 06:01 AM	029:50
Answers to COVID Questions & The Uprising in Cuba	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The latest on the Delta variant and vaccine & the situation in Cuba.	Dr. Joseph Allen, Dr. Brian Latell, Enrique Santos	07/25/2021 06:02 AM	029:53
U.S. Surgeon General Dr. Vivek Murthy & Disabled American Veterans (DAV)	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Update on the state of the pandemic & DAV's important work for those who bravely served our country.	Dr. Vivek Murthy, Rob Lewis	08/01/2021 06:02 AM	029:46
COVID-19 Q&A with the CDC & Pandemic Action Network	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The state of the pandemic, the Delta variant, and effectiveness of the COVID-19 vaccines & latest guidance for face masks.	Dr. John Brooks, Autumn Lerner	08/08/2021 06:00 AM	029:43
The National Medical Association & Lung Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The state of the pandemic and vaccination rates within African American communities & lung cancer and the impact of COVID-19 on the lungs.	Dr. Rachel Villanueva, Dr. Debra Dyer	08/15/2021 06:01 AM	029:49

The Meg Foundation & The 250-Year Journey to the COVID-19 Vaccines	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	How a fear of needles has led to vaccine hesitancy among a certain segment of Americans.	Dr. Jody Thomas, Shaun Raviv	08/22/2021 05:58 AM	029:47
COVID-19 Outbreak Update & Understanding Afghanistan	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The state of the pandemic, the latest CDC COVID-19 guidance & the situation in Afghanistan.	Dr. Leonard Weather, David Loyn	08/29/2021 06:03 AM	029:47
Creating Positive Change & Back to School Mental Health Tips	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Youth and Young Adults Initiatives at NAMI	Christina Jones, Barbara Solish	09/05/2021 06:02 AM	029:50
9/11 20th Anniversary Special	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	iHeartRadio nationwide special for the 20th anniversary of the September 11th attacks.	Elvis Duran, Victoria Clarke, Shelli Sonstein, Donna Gibson	09/12/2021 06:02 AM	028:49
World Alzheimer's Day & Battling Teen Vaping	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	The impact of the disease for World Alzheimer's Day & the fight against teen vaping.	Lisa Skinner, Grace Greene	09/19/2021 06:00 AM	029:46
Vaccinations for Pregnant Women & Substance Abuse Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	To answer questions for pregnant women about COVID-19 and the vaccines & substance abuse prevention.	Dr. Diana Bianchi, Dr. Chris Jones, Dr. Loretta Jackson Brown	09/26/2021 06:02 AM	029:46

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9/11 DAY	911DAY.ORG	000:29	2
9/11 DAY OF SERVICE	9/11 NATIONAL DAY OF SERVICE	000:29	6
ADOPTION	AD COUNCIL	000:14	24
Arts & Education	HipHopforChange.org	000:26	28
Buzzed Driving Prevention	AD COUNCIL	000:23	27
CANCER	StandUptoCancer.org	000:23	5
Girl Empowerment & Career Exploration	CareerGirls.org	000:21	19
Girl Empowerment & Career Exploration	CareerGirls.org	000:31	11
Girl Empowerment & Career Exploration	CareerGirls.org	000:37	11
Girl Empowerment & Career Exploration	CareerGirls.org	000:38	11
CHILD MENTORING	SAVE THE CHILDREN	000:30	1
COVID RESPONSE	COPING19.ORG	000:23	24
Education	DONORS CHOOSE	000:30	1
Education	DONORS CHOOSE	000:30	4
Education	DONORS CHOOSE	000:30	5
Education	DONORS CHOOSE	000:30	1
EDUCATION	Reading Partners	000:37	15
EMERGENCY PREPAREDNESS	AD COUNCIL	000:23	59
EMPLOYMENT	CITY CAREER FAIR	000:22	5
ENVIRONMENT	NATIONAL FOREST FOUNDATION	000:20	10
ENVIRONMENT	NATIONAL FOREST FOUNDATION	000:20	4
GUN SAFETY	GUN SAFETY ALLIANCE	000:29	17
GUN SAFETY	GUN SAFETY ALLIANCE	000:38	30
HIGH SCHOOL SPORTS	NFHSA & NIAAA	000:37	18
LGBT Awareness	Silicon Valley Pride	000:28	5
MENTAL HEALTH & SUBSTANCE USE	RECOVER OUT LOUD	000:30	6
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	16
HUNGER PREVENTION	NO KID HUNGRY	000:30	5
HUNGER PREVENTION	NO KID HUNGRY	000:30	3
HUNGER PREVENTION	NO KID HUNGRY	000:30	3
HUNGER PREVENTION	NO KID HUNGRY	000:30	6
Opioid Overdose Prevention	ReverseTheSilence.org	000:23	6
POVERTY	FEEDING AMERICA	000:30	5
RETIREMENT	AD COUNCIL	000:14	18
Safe Opioid Disposal	FDA	000:23	21
Support for Children	FriendsSFBayArea.org	000:27	25

TRAFFIC SAFETY	NHTSA	000:23	27
UNCF	UNCF	000:30	12
Wildfire Prevention	AD COUNCIL	000:38	28
Wildfire Prevention	AD COUNCIL	000:38	31