

KYLD
 San Francisco, CA
 Quarterly Issues/Programs List
 Third Quarter, 2022
 04/16/2019
 KYLD

Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Gun Violence
- Need for Volunteers
- Access to resources for Unhoused/ Fair Housing
- Covid/Covid Vaccine
- Literacy/Reading
- Access to reliable internet
- Educational Funding
- Mental Health & Wellness
- Youth Empowerment/Mentorship
- Traffic Safety
- Women’s Empowerment
- Hunger Prevention
- Need for Empathy/Compassion
- Financial Literacy

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FIRE SAFETY	Public Affairs 7/3/22	Contra Costa County Fire Protection- Wildfire prevention and preparation for Wildfire Season	Steve Hill	07/03/2022 06:02 AM	029:27

HOUSING	Public Affairs 7/10/22	Richmond Neighborhood Housing Services- Housing Accessibility and resources for first time homebuyers as well as families looking to add and ADU.	Nikki Beasley	07/10/2022 06:02 AM	030:00
TRAVEL AND SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting summer travel and safety	Dr. P. Marks, P. Greenberg	07/17/2022 06:02 AM	029:49
YOUTH EMPOWERMENT	Public Affairs 7/24/22	Youth Summit for Environmental Justice- a concert and Youth Summit from Hip Hop for Change	Khafre Jay /	07/24/2022 06:00 AM	015:00
YOUTH EMPOWERMENT	Public Affairs 7/24/22	Youth Utilizing Power & Praise (YUPP) Ribbon cutting for new Building and services they provide.	Shelene Huey Booker	07/24/2022 06:15 AM	015:00
Educational Resources/Funding & Hunger Prevention	Public Affairs 7/31/22	Youth Uprising-Services for Alameda County Youth 13-24 and backpack giveaway./ Ecumenical Hunger Program (EHP)-How they provide food, clothing and furniture free to needy individuals and backpack giveaway.	Y'anad Burrell/ Pastor Macklin	07/31/2022 06:00 AM	029:24
Arts & Culture/TRAFFIC SAFETY /Antiviolence	Public Affairs 8/07/22	Cinequest Film Festival happening August 16-29/ California Office Of Traffic and Safety-Safety and rules on the road for Adults and Teens/First Step Community Services-AC Macklin Wholeness Center Fellowship Of Faith Prayer day of peace for the city of East Palo Alto	Halfdan Hussey/ Tim Weisberg/ Pastor Macklin	08/07/2022 06:02 AM	030:43
Mental Health & Wellness/STEAM Learning	Public Affairs 8/14/22	Bay Area Community Health Advisory Council (BAHAC)- Free health services and mental health services/Free Science Kits and programs for K-5	Cassandra Jackson Lisa Tealer/ Ahmed Muhammed	08/14/2022 06:00 AM	030:36

Educational Funding/Blood Drive	Public Affairs 8/21/22	Scholar 529 and Cal Kids programs that the state has already saved for low-income children from birth to college. /American Red Cross Blood Drive Campaign	Julio Martinez/Hannah	08/21/2022 06:01 AM	025:16
Literacy/Arts & Culture	Public Affairs 8/28/22	Reading Partners- Helping children in Oakland and SF with different one on one reading programs./ Free community event highlighting new artists.	Hector Salazar/Tajai	08/28/2022 05:58 AM	029:43
COMMUNITY INVOLVEMENT	Public Affairs 9/4/22	Reach Coalition Helping the BIPOC COMMUNITY have a voice in San Mateo County with Health, housing and law enforcement./ Pray for the children Initiative- Christian and Atheist have come together to pray 3 min a day for children and all we have going on in the world.	Kalimah & Noelia/ Grady Harris	09/04/2022 06:01 AM	026:53
Access to Clean Water/FINANCIAL LITERACY	Public Affairs 9/11/22	Fundraiser in Oakland helping to raise money to help Ghana have fresh water/ Financial literacy and black history education for age 6-18. 6-week program for low income community.	Anana/Maria	09/11/2022 06:00 AM	028:54
Ovarian Cancer Research/COVID RESPONSE	Public Affairs 9/18/22	Teal Run-Running for research of Ovarian Cancer/ Education people and looking for individuals to tell their story about Long Covid symptoms	Sarah/Dr. Rhoads	09/18/2022 05:44 AM	028:06
Kids with Disabilities/Employment	Public Affairs 9/25/22	Redwood City Parks and Arts Foundation programs at an all-inclusive park that focus on kids with disabilities. /City of Hayward is offering pre-apprenticeship jobs in construction to Hayward residents and Hayward graduates.	PAMELA ESTES & LISA SCHOFIELD/ PRENTICE JACKSON	09/25/2022 06:00 AM	025:34

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Arts & Culture	Cinequest Film & Creativity Festival-KYLD PSA	000:25	1
Emergency Preparedness	Every Minute Counts-KYLD PSA	000:23	2
Emergency Preparedness	Every Minute Counts-KYLD PSA	000:23	1
Arts & Culture	Hiero Day-KYLD PSA	000:30	2
Arts & Culture	Hiero Day-KYLD PSA	000:30	1
Wildfire Prevention	LOCAL PROMO PSA - KYLD WILDFIRE PREVENTION	000:29	2
Autism Awareness	LOCAL PROMO PSA -KYLD AUTISM AWARENESS	000:17	3
Emergency Preparedness	LOCAL PROMO PSA-KYLD THE BEST PLANNER	000:15	2
Mental Health & Wellness	Middle School Mental Health-KYLD PSA	000:23	2
Mental Health & Wellness	PSA/CRISIS TEXTLINE	000:29	1
Mental Health & Wellness	PSA/NATIONAL ALLIANCE ON MENTAL ILLNESS-FEMALE GE	000:32	1
Summer Learning	PSA/NATIONAL SUMMER LEARNING	000:30	1
ARTS & CULTURE	Black Cultural Zone	000:25	19
ARTS & CULTURE	Cinequest	000:25	6
AUTISM AWARENESS	AUTISMSPEAKS.ORG	000:17	32
Volunteerism	9/11 NATIONAL DAY OF SERVICE	000:28	2
Volunteerism	9/11 NATIONAL DAY OF SERVICE	000:29	2
Volunteerism	9/11 NATIONAL DAY OF SERVICE	000:29	2
COMMUNITY INVOLVEMENT	NATIONAL FAITH & BLUE WEEKEND	000:30	4
Mental Health & Wellness	CRISIS TEXTLINE	000:29	3
Mental Health & Wellness	CRISIS TEXTLINE	000:29	1
EDUCATION	NATIONAL SUMMER LEARNING	000:30	19
EDUCATION	NATIONAL SUMMER LEARNING	000:30	1

EMERGENCY PREPAREDNESS	AD COUNCIL	000:15	33
EMERGENCY PREPAREDNESS	AD COUNCIL	000:23	38
EMERGENCY PREPAREDNESS	AD COUNCIL	000:23	24
FINANCIAL AID	GREENLIGHT FUND BAY AREA	000:31	27
FINANCIAL AID	GREENLIGHT FUND BAY AREA	000:36	38
LGBTQ Awareness	GLAAD	000:29	1
Fire Safety	KIDDE COMMUNITY FIRE SAFETY	000:29	12
LITERACY	GREENLIGHT FUND BAY AREA	000:20	28
LITERACY	GREENLIGHT FUND BAY AREA	000:21	39
LITERACY	GREENLIGHT FUND BAY AREA	000:24	8
MENTAL HEALTH	AD COUNCIL	000:23	29
MENTAL HEALTH	AD COUNCIL	000:23	1
Mental Health & Wellness	NATIONAL RECOVERY MONTH	000:30	3
Mental Health & Wellness	NATIONAL ALLIANCE MENTAL ILLN	000:32	3
Hunger Prevention	NO KID HUNGRY	000:29	14
LGBTQ Awareness	OUTRIGHT INTERNATIONAL	000:29	2
Poison Safety	Poison Control Center	000:23	29
Mental Health & Wellness	NATIONAL RECOVERY MONTH	000:30	10
STEM EDUCATION	Kits Cubed	000:24	2
LGBTQ Awareness	TREVOR PROJECT	000:29	1
WILDFIRE PREPAREDNESS	AD COUNCIL	000:29	39
Wildfire Prevention	AD COUNCIL	000:29	24
Wildfire Prevention	AD COUNCIL	000:29	1
Wildfire Prevention	AD COUNCIL	000:38	25
YOUTH EMPOWERMENT	Hieroglyphics	000:30	11
YOUTH EMPOWERMENT	Hieroglyphics	000:30	1
YOUTH EMPOWERMENT	Hieroglyphics	000:31	1
Youth Mentorship	Performing Stars of Marin	000:23	7
Youth Mentorship	Performing Stars of Marin	000:25	9