

KYLD
San Francisco, CA
Quarterly Issues/Programs List
Fourth Quarter, 2014
12/30/2014

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HUNGER PREVENTION:** ELIMINATING POVERTY, HUNGER ACROSS THE WORLD
 - **DOMESTIC VIOLENCE:** SERVICES FOR VICTIMS OF DOMESTIC VIOLENCE
 - **CHILD SAFETY:** CHILD ABUSE
 - **SAFE DRIVING:** TRAFFIC SAFETY TIPS FOR FALL
 - **HEALTH:** PEDEATRIC BRAIN TUMOR FUND WALK
 - **HEALTHCARE:** MEDICAL SERVICES FOR LOW INCOME
 - **MILITARY/VETERANS:** VETERANS JOB PLACEMENT
 - **BABY HEALTH:** PREMATUREITY AWARENESS MONTH
 - **AT RISK YOUTH:** SEXUALLY EXPLOITED TEEN SERVICES
 - **MILITARY/VETERANS:** VETERANS DAY SPECIAL
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DOMESTIC VIOLENCE	Public Affairs 10/5/14	Carolyn the Executive Director from Safe Place talks about their services/hotline/shelter they run for victims of domestic violence	CAROLYNRUSSEL	10/05/2014 11:30 PM	018:34
SAFE DRIVING	Public Affairs 10/5/14	Chris Cohcran from Office of Traffic Safety talks safe driving tips for the Fall season and tips for parents on Halloween to keep kids safe in the roads	ChrisCohcran	10/05/2014 11:49 PM	010:27
DOMESTIC VIOLENCE	Public Affairs 10/12/14	Carolyn the Executive Director from Safe Place talks about their services/hotline/shelter they run for victims of domestic violence	CAROLYNRUSSEL	10/12/2014 11:28 PM	018:34
SAFE DRIVING	Public Affairs 10/12/14	Chris Cohcran from Office of Traffic Safety talks safe driving tips for the Fall season and tips for parents on Halloween to keep kids safe in the roads	ChrisCohcran	10/12/2014 11:47 PM	010:27
HUNGER PREVENTION	Public Affairs 10/19/14	Asif from Aga Khan foundation talks about their work worldwide to stop hunger and poverty, also their upcoming fundraiser walk.	Asif	10/19/2014 11:29 PM	015:54
CHILD SAFETY	Public Affairs 10/19/14	Kathy Baxter from SF Child abuse center talks about their work and how the public can get	KATHY BAXTER	10/19/2014 11:45 PM	014:13

involved.

HEALTH	Public Affairs 10/26/14	Emily Johnson talks about the Pediatric Brain Tumor foundation, the different types of brain tumors and early detection. As well as the upcoming fundraiser The Starry Nights Walk SF	Emily Johnson	10/26/2014 11:27 PM	012:03
DOMESTIC VIOLENCE	Public Affairs 10/26/14	Carolyn Russell Talks about A Safe Place who provides emergency shelter for those dealing with domestic violence abuse, as well as their many services for those in need	CAROLYN RUSSEL	10/26/2014 11:39 PM	017:56
MILITARY/VETERANS	Public Affairs 11/2/14	(Part 1) Veterans Day special sent from corporate, talking about the Wounded Warrior project and other services helping Veterans with their transition back to civilian life.	WOUNDED WARRIOR	11/02/2014 11:30 PM	014:41
MILITARY/VETERANS	Public Affairs 11/2/14	(Part 2) Veterans Day special sent from corporate, talking about the Wounded Warrior project and other services helping Veterans with their transition back to civilian life.	WOUNDED WARRIOR	11/02/2014 11:45 PM	015:19
MILITARY/VETERANS	Public Affairs 11/9/14	Monique Martin from Next step center talks about their services for	MONIQUE MARTIN	11/09/2014 11:26 PM	021:58

		veterans trying to transition into civilian work force			
BABY HEALTH	Public Affairs 11/9/14	Peyton Mason-Marti Talks about the March of Dimes efforts to improve the health of babies by preventing birth defects, premature birth and infant mortality. November is Premature Awareness month and March of Dimes has a special fundraiser walk March for Babies.	PEYTON MASON- MARTI	11/09/2014 11:48 PM	008:46
MILITARY/VETERANS	Public Affairs 11/16/14	Monique Martin from Next step center talks about their services for veterans trying to transition into civilian work force	MONIQUE MARTIN	11/16/2014 11:30 PM	021:58
BABY HEALTH	Public Affairs 11/16/14	PREMATURITY AWARENESS MONTH	PEYTON MASON- MARTI	11/16/2014 11:52 PM	008:46
AT RISK YOUTH	Public Affairs 11/23/14	Sorai Smith from Dream Catchers in Oakland talks about some of the Alameda Child Services including the orgs work with run away, thrown away, homeless, and sexually exploited youth.	SORAI SMITH	11/23/2014 11:29 PM	021:58
LIFE LONG MEDICAL CARE	Public Affairs 11/23/14	Lucinda Bazil talks about the services provided at Life Long Medical care providing	LUCINDA BAZIL	11/23/2014 11:51 PM	008:46

comprehensive primary medical care services for people who have no insurance or under insured. Services include medical, vision, dental, mental health, and social services.

AT RISK YOUTH	Public Affairs 11/30/14	Sorai Smith from Dream Catchers in Oakland talks about some of the Alameda Child Services including the orgs work with run away, thrown away, homeless, and sexually exploited youth.	SORAI SMITH	11/30/2014 11:31 PM	018:15
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LIFE LONG MEDICAL CARE	Public Affairs 11/30/14	Lucinda Bazil talks about the services provided at Life Long Medical care providing comprehensive primary medical care services for people who have no insurance or under insured. Services include medical, vision, dental, mental health, and social services.	LUCINDA BAZIL	11/30/2014 11:50 PM	011:00
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LIFE LONG MEDICAL CARE	Public Affairs 12/8/14	Lucinda Bazil talks about the services provided at Life Long Medical care providing comprehensive primary medical care services for people who have no insurance or under insured. Services include medical, vision, dental, mental health, and social services.	LucindaBazil	12/08/2014 11:33 PM	018:15
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AT RISK YOUTH	Public Affairs 12/8/14	Sorai Smith from Dream Catchers in Oakland talks about some of the Alameda Child Services including the orgs work with run away, thrown away, homeless, and sexually exploited youth.	Sorai Smith	12/08/2014 11:52 PM	011:00
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LIFE LONG MEDICAL CARE	Public Affairs 12/08/14	Lucinda Bazil talks about the services provided at Life Long Medical care providing comprehensive primary medical care services for people who have no insurance or under insured. Services include medical, vision, dental, mental health, and social services.	LUCINDA BAZIL	12/08/2014 12:00 AM	011:00
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AT RISK YOUTH	Public Affairs 12/14/14	Sorai Smith from Dream Catchers in Oakland talks about some of the Alameda Child Services including the orgs work with run away, thrown away, homeless, and sexually exploited youth.	SORAI SMITH	12/14/2014 11:26 PM	018:15
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LIFE LONG MEDICAL CARE	Public Affairs 12/14/14	Lucinda Bazil talks about the services provided at Life Long Medical care providing comprehensive primary medical care services for people who have no insurance or under insured. Services include medical, vision,	LUCINDA BAZIL	12/14/2014 11:44 PM	011:00
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dental, mental health,
and social services.

AT RISK YOUTH	Public Affairs 12/28/14	SEXUALLY EXPLOITED TEEN SERVICES	SORAI SMITH	12/28/2014 11:31 PM	018:15
LIFE LONG MEDICAL CARE	Public Affairs 12/28/14	MEDICAL SERVICES FOR LOW INCOME	LUCINDA BAZIL	12/28/2014 11:49 PM	011:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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N/A

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
OVEREATERS/HEATH	OVER EATERS ANONYMOUS - KYLD PSA	000:24	001
SAFE DRIVING	TEEN DISTRACTING DRIVING - KYLD PSA	000:37	027
-----	WILD! ALOFT NYE WEEKEND	000:30	014
-----	WILD! TAYLOR SWIFT TIX	000:29	006
ANTI DRUNK DRIVING	OFFICE OF TRAFFIC SAFETY	000:22	054
ARTS & CULTURE	Museum Of African Diaspora	000:24	026

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BEREAVEMENT MENTAL HEALTH	COMFORT ZONE	000:22	028
CANCER	Drivers For Survivors	000:27	032
CANCER	STAND UP TO CANCER	000:23	030
Childrens Health/Education	MUSCLE MILK	000:23	024
DISABILITIES	SUPPORT FOR FAMILIES	000:24	030
Down Syndrome	Silicon Valley Down Syndrome	000:23	018
EDUCATION	National AIDS Memorial	000:24	014
EMPLOYMENT	HirEvent	000:22	001
EMPLOYMENT	HirEvent	000:23	023
HEALTH	OVEREATERS ANONYMOUS	000:24	038
HOUSING SOLUTIONS	Project Sentinel	000:21	025
Hunger Prevention	SACRED HEART COMM SERVICE	000:22	012
LGBT Awareness	OUT AND EQUAL	000:20	012
LUPUS	Alliance For Lupus Research	000:23	010
MILITARY AND VETERANS	CONCERT FOR VALOR	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	020
SEXUAL ASSAULT	IT'S ON US	000:30	004
SEXUAL ASSAULT	ItsOnUs.org	000:35	026
Sexual Violence	Rape Trauma Burlingame	000:22	039
SMOKING CESSATION	CENTER FOR DISEASE CONTROL	000:22	024
Violence Prevention	OPD/CITY OF OAKLAND	000:23	026