KYLD

San Francisco, CA Quarterly Issues/Programs List First Quarter, 2015 04/09/2015

KYLD Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- AUTISM AWARENESS
- ORGAN DONOR SERVICES
- HEART HEALTH
- AFFORDABLE HEALTH CARE ACT/MEDICAL SERVICES FOR LOW INCOME
- CHILDRENS DENTAL CARE
- CHILDRENS HEALTH
- TAX EDUCATION AND SERVICES
- CENTER FOR ASIAN AMERICAN MEDIA
- ANIMAL WELFARE CARE AND CONTROL
- SEXUALLY EXPLOITED TEENS

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issueresponsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRA M / TITLE | DESCRIPTION | GUEST | DATE/TI ME | DURATIO N |
|-------------------------------|-----------------------------|--|------------------|------------------------|--------------|
| SEX TRAFFICKING | Public Affairs 1/4/15 | SEXUALLY EXPLOITED TEEN SERVICES | SORAI SMITH | 01/04/2015 06:01 AM | 018:15 |
| AFFORDABLE HEALTH CARE ACT | Public Affairs 1/4/15 | MEDICAL SERVICES FOR LOW INCOME | LUCINDA BAZIL | 01/04/2015 06:21 AM | 011:00 |

| ISSUE | PROGRA M / TITLE | DESCRIPTION | GUEST | DATE/TI ME | DURATIO N |
|-------------------------------|------------------------------|---|-----------------------|------------------------|--------------|
| EDUCATION | Public Affairs 1/11/15 | COMMUNITY EDUCATION KEEPING LOCAL TEACHERS IN LOCAL SCHOOLS | MICHAEL WILLIAMS | 01/11/2015 06:02 AM | 018:26 |
| SF ANIMAL CARE AND CONTROL | Public Affairs 1/11/15 | ANIMAL WELFARE CARE AND CONTROL | REBECCA CAT | 01/11/2015 06:23 AM | 011:32 |
| EDUCATION | Public Affairs 1/18/15 | COMMUNITY EDUCATION KEEPING LOCAL TEACHERS IN LOCAL SCHOOLS | MICHAEL WILLIAMS | 01/18/2015 06:01 AM | 017:54 |
| SF ANIMAL CARE AND CONTROL | Public Affairs 1/18/15 | ANIMAL WELFARE CARE AND CONTROL | REBECCA CAT | 01/18/2015 06:24 AM | 011:32 |
| EDUCATION/CULT URE | Public Affairs 1/26/15 | FORIEGN EXCHANGE STUDENT SERVICES | CAROL BERGER | 01/25/2015 06:00 AM | 010:00 |
| YOUTH SERVICES | Public Affairs 1/26/15 | SERVICES PROVIDED AT URBAN YMCA | TASANG PARKER | 01/25/2015 06:14 AM | 019:51 |
| HEALTH | Public Affairs 2/1/15 | SF GENERAL FOUNDATION | AMANDA HEIR | 02/01/2015 06:01 AM | 010:15 |
| CALIFORNIA TAX EDUCATION | Public Affairs 2/1/15 | TAX EDUCATION AND SERVICES | MARY BETH | 02/01/2015 06:13 AM | 017:59 |
| CHILDREN'S HEALTH | Public Affairs 2/8/15 | SUPPORT FOR CHILDREN WITH TERMINAL ILLNESS | LORI MORTENSE N | 02/08/2015 06:03 AM | 010:10 |
| EDUCATION | Public Affairs 2/8/15 | TEACHERS PREP PROGRAMS | MICHAEL WILLIAMS | 02/08/2015 06:18 AM | 017:59 |
| AFFORDABLE HEALTH CARE ACT | Public Affairs 2/15/15 | AFFORDABLE HEALTH CARE ACT | DR. GARCIA | 02/15/2015 06:03 AM | 018:00 |

| ISSUE | PROGRA M / TITLE | DESCRIPTION | GUEST | DATE/TI ME | DURATIO N |
|-----------------------------|------------------------------|---|--------------------------------|------------------------|--------------|
| ARTS/CULTURE | Public Affairs 2/15/15 | BLACK CUISINE COMMUNITY EVENT | KATHY DAVIS | 02/15/2015 06:26 AM | 011:31 |
| AUTISM AWARENESS | Public Affairs 2/22/15 | SERVICES FOR PEOPLE WITH AUTISM | ANDREW BAILEY | 02/22/2015 06:03 AM | 014:56 |
| HEART HEALTH | Public Affairs 2/22/15 | HEART HEALTH | DAVID FLUETT | 02/22/2015 06:21 AM | 012:51 |
| HEALTH/FITNESS | Public Affairs 3/1/15 | SF SUNDAY STREETS | TROY | 03/01/2015 06:02 AM | 015:33 |
| EDUCATION/CULT URE | Public Affairs 3/1/15 | 100 BLACK WOMEN CONFERENCE | RIDWANA | 03/01/2015 06:21 AM | 014:16 |
| ARTS/CULTURE | Public Affairs 3/8/15 | CENTER FOR ASIAN AMERICAN MEDIA | MASAHI | 03/08/2015 06:00 AM | 015:33 |
| EDUCATION/CULT URE | Public Affairs 3/8/15 | 100 BLACK WOMEN CONFERENCE | RIDWANA | 03/08/2015 06:19 AM | 014:16 |
| DRUG ADDICTION TREATMENT | Public Affairs 3/15/15 | DRUG ADDICTION TREATMENT AND HOUSING FOR WOMEN | MRS. DAVIES AND ERICA | 03/15/2015 06:01 AM | 021:55 |
| DENTAL HEALTH | Public Affairs 3/15/15 | CHILDRENS DENTAL CARE | FERN INGRID | 03/15/2015 06:28 AM | 007:52 |
| ARTS/CULTURE | Public Affairs 3/22/15 | CENTER FOR ASIAN AMERICAN MEDIA | MASAHI | 03/22/2015 06:01 AM | 021:55 |
| AUTISM AWARENESS | Public Affairs 3/22/15 | ANOVA-ROCK N ROLL FOR AUTISM GALA | ANDREW BAILEY | 03/22/2015 06:26 AM | 007:52 |
| HEALTH/FITNESS | Public Affairs | LEADERSHIP AND EXPERIENTIAL | JOSH BRINKMA | 03/29/2015 06:00 AM | 014:55 |

| ISSUE | PROGRA M / TITLE | DESCRIPTION | GUEST | DATE/TI ME | DURATIO N |
|------------------------|------------------------------|--|------------------|------------------------|--------------|
| | 3/29/15 | LEARNING PROGRAMS | N | | |
| ORGAN DONOR PROGRAM | Public Affairs 3/29/15 | ORGAN DONOR REGISTRATION/VETE RAN SERVICES | CAROL GALESPY | 03/29/2015 06:20 AM | 014:45 |

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSU | PROGRAM / | DESCRIPTI | DATE/TI | DURATIO |
|------|-----------|-----------|---------|---------|
| E | TITLE | ON | ME | N |

(Insert network and/or syndicator-provided programs lists here.)

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATIO N | RUN S |
|----------------------|------------------------------------|--------------|----------|
| AIDS HEALTH SERVICES | ACADEMY OF FRIENDS | 000:26 | 020 |
| ARTS & CULTURE | CENTER FOR AISAN AMERICAN MEDIA | 000:20 | 032 |
| ARTS & CULTURE | YOUTH SPEAKS | 000:21 | 010 |
| ARTS & CULTURE | YOUTH SPEAKS | 000:23 | 006 |
| BABY HEALTH | MARCH OF DIMES | 000:21 | 016 |
| BABY HEALTH | MARCH OF DIMES | 000:22 | 006 |
| CHILDREN'S HEALTH | CHILDREN'S MIRACLE NETWORK | 000:19 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATIO N | RUN S |
|-----------------------------------|--|--------------|----------|
| CHILDREN'S HEALTH | CHILDREN'S MIRACLE NETWORK | 000:20 | 002 |
| COMMUNITY INVOLVEMENT | WE DAY | 000:26 | 023 |
| EDUCATION | CAL GRANT | 000:21 | 031 |
| EDUCATION | UNDERSTOOD.ORG | 000:22 | 017 |
| EDUCATION\EMPLOYMENT | YEAR UP BAY AREA | 000:20 | 030 |
| EMPLOYMENT | JOB CORPS | 000:22 | 031 |
| EMPLOYMENT | NATIONAL FOUNDATION FOR CREDIT COUNSELING | 000:22 | 031 |
| ENVIRONMENT/COMMUNITY/BUI LDIN | CITY YOUTH NOW | 000:24 | 001 |
| FINANCIAL EDUCATION | NATIONAL FOUNDATION FOR CREDIT COUNSELING | 000:22 | 031 |
| HEALTH | INSTITUTE FOR ADVANCED LASER | 000:22 | 028 |
| PREGNANCY HEALTH | MARCH OF DIMES | 000:22 | 015 |
| LUNG HEALTH | AMERICAN LUNG ASSOCIATION | 000:25 | 002 |
| MENTAL HEALTH | SUPPORT FOR FAMILIES | 000:23 | 023 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 011 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 025 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:37 | 034 |
| PET ADOPTION | AD COUNCIL | 000:24 | 028 |
| PREGNANCY | BIRTHRIGHT SAN JOSE | 000:20 | 030 |
| STEM EDUCATION | SEM LINK | 000:21 | 001 |
| STEM EDUCATION | SEM LINK | 000:22 | 007 |
| TAX HELP | CTEC DOT ORG | 000:25 | 027 |
| TEEN DATING VIOLENCE | LA CASA DE LAS MADRES | 000:26 | 027 |