

KYLD  
San Francisco, CA  
Quarterly Issues/Programs List  
Fourth Quarter, 2015  
01/06/2016

KYLD  
Quarterly Issues/Programs List

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KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- MENTORING SERVICES
- TRAFFIC SAFETY DURING WINTER CONDITIONS
- BREAST CANCER AWARENESS MONTH
- WOMEN AND CHILDREN SERVICES
- TEEN DATING AWARENESS
- COMBATING HOMELESSNESS
- TAX PREPARATION
- VETERAN EMPLOYMENT SERVICES
- CHILD TOOTH DECAY AND GUM DISEASE
- YOUTH MEDICINE ABUSE

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COURAGEOUS WOMEN	Public Affairs 10/11/15	WOMEN AND CHILDREN SERVICES	TOSHANN A	10/10/2015 11:35 PM	012:38

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COURAGEOUS WOMEN	Public Affairs 10/11/15	WOMEN AND CHILDREN SERVICES	TOSHANN A	10/10/2015 11:48 PM	003:05
GATEPATH/DEVELOPMENT DISABILITIES	Public Affairs 10/11/15	DEVELOPMENT DISABILITIES AWARENESS	HOLLY ROBINSON PETE	10/10/2015 11:51 PM	009:14
CITY OF RICHMOND/COMMUNITY	Public Affairs 10/18/15	PARKS AND RECREATION SERVICES	LOSHAND A WHITE	10/17/2015 11:32 PM	009:02
CITY OF RICHMOND/COMMUNITY	Public Affairs 10/18/15	PARKS AND RECREATION SERVICES	LOSHAND A WHITE	10/17/2015 11:41 PM	003:23
HERS BREAST CANCER FOUNDATION	Public Affairs 10/18/15	BREAST CANCER AWARENESS MONTH	DR VERA PACKARD	10/17/2015 11:44 PM	008:57
BIG BROTHERS BIG SISTERS/MENTORSHIP	Public Affairs 10/18/15	MENTORING SERVICES	KATHY BELLA	10/17/2015 11:53 PM	008:06
IHEART RADIO/DRUG ABUSE	Public Affairs 10/25/15	YOUTH MEDICINE ABUSE	ROGER KEELER	10/24/2015 11:35 PM	029:17
NATIONAL CHILDREN'S ORAL FUND/ORAL HEALTH	Public Affairs 11/1/15	CHILD TOOTH DECAY AND GUM DISEASE	FERN INGRID	11/01/2015 12:37 AM	007:52
BIG BROTHERS BIG SISTERS/ MENTORSHIP	Public Affairs 11/1/15	CHILD MENTORING	KATHY BELLA	11/01/2015 12:45 AM	007:56
NEXT STEP CENTER/MILITARY + VETERANS	Public Affairs 11/1/15	VETERAN EMPLOYMENT SERVICES	MONIQUE MARTIN	11/01/2015 12:53 AM	010:55
FOOD FOR FAMILIES/HUNGER PREVENTION	Public Affairs 11/8/15	FOOD BANK HOLIDAY SERVICES	JENNIE TEEL-WOLTER	11/07/2015 11:36 PM	007:07
MARCH OF DIMES/BABY +	Public Affairs	PREMATURE BIRTH	DR BRYNE	11/07/2015 11:43 PM	007:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PREGNANCY HEALTH	11/8/15	AWARENESS			
TASTE OF THE BAY 2015/ACADEMIC FUNDING	Public Affairs 11/8/15	EDUCATION FUNDRAISING	MARIANA ATWOOD	11/07/2015 11:51 PM	005:19
NEXT STEP CENTER/MILITARY + VETERANS	Public Affairs 11/8/15	VETERAN EMPLOYMENT SERVICES	MONIQUE MARTIN	11/07/2015 11:56 PM	010:21
FOOD FOR FAMILIES/HUNGER PREVENTION	Public Affairs 11/15/15	FOOD BANK HOLIDAY SERVICES	JENNIE TEEL-WOLTER	11/14/2015 11:40 PM	007:07
MARCH OF DIMES/BABY + PREGNANCY HEALTH	Public Affairs 11/15/15	PREMATURE BIRTH AWARENESS	DR BRYNE	11/14/2015 11:47 PM	007:19
TASTE OF THE BAY 2015/ACADEMIC FUNDING	Public Affairs 11/15/15	EDUCATION FUNDRAISING	MARIANA ATWOOD	11/14/2015 11:54 PM	005:19
FOOD FOR FAMILIES/HUNGER PREVENTION	Public Affairs 11/22/15	FOOD BANK HOLIDAY SERVICES	JENNIE TEEL-WOLTER	11/21/2015 11:36 PM	007:07
MARCH OF DIMES/BABY + PREGNANCY HEALTH	Public Affairs 11/22/15	PREMATURE BIRTH AWARENESS	DR BRYNE	11/21/2015 11:43 PM	007:19
Blood Donation	Public Affairs 11/22/15	ETHIC BLOOD DONORS AWARENESS	Asian American Donor Program	11/21/2015 11:51 PM	004:56
NEXT STEP CENTER/MILITARY + VETERANS	Public Affairs 11/22/15	VETERAN EMPLOYMENT SERVICES	MONIQUE MARTIN	11/21/2015 11:55 PM	010:21
FOOD FOR FAMILIES/HUNGER PREVENTION	Public Affairs 11/29/15	FOOD BANK HOLIDAY SERVICES	JENNIE TEEL-WOLTER	11/28/2015 11:34 PM	007:07
MARCH OF DIMES/BABY + PREGNANCY HEALTH	Public Affairs 11/29/15	PREMATURE BIRTH AWARENESS	DR BRYNE	11/28/2015 11:41 PM	007:19
Blood Donation	Public Affairs 11/22/15	ETHIC BLOOD DONORS AWARENESS	Asian American Donor Program	11/21/2015 11:51 PM	004:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FOOD FOR FAMILIES/HUNGER PREVENTION	Public Affairs 11/29/15	VETERAN EMPLOYMENT SERVICES	MONIQUE MARTIN	11/28/2015 11:53 PM	010:21
ST VINCENT DE PAUL SOCIETY SF	Public Affairs 12/6/15	COMBATING HOMELESSNES	MAGI ENGLISH	12/05/2015 11:36 PM	010:06
ST VINCENT DE PAUL SOCIETY SF	Public Affairs 12/6/15	COMBATING HOMELESSNES	MAGI ENGLISH	12/05/2015 11:46 PM	004:35
Blood Donation	Public Affairs 11/22/15	ETHIC BLOOD DONORS AWARENESS	Asian American Donor Program	11/21/2015 11:51 PM	004:56
NEXT STEP CENTER/MILITARY + VETERANS	Public Affairs 12/6/15	VETERAN EMPLOYMENT SERVICES	MONIQUE MARTIN	12/05/2015 11:56 PM	010:21
ST VINCENT DE PAUL SOCIETY SF/HOMELESSNESS	Public Affairs 12/13/15	COMBATING HOMELESSNES	MAGI ENGLISH	12/12/2015 11:35 PM	010:06
ST VINCENT DE PAUL SOCIETY SF/HOMELESSNESS	Public Affairs 12/13/15	COMBATING HOMELESSNES	MAGI ENGLISH	12/12/2015 11:45 PM	004:35
CTEC DOT ORG/TAX PREPARATION	Public Affairs 12/13/15	RULES ON TAX PREPAYERS IN CALIFORNIA	MARY BETH	12/12/2015 11:50 PM	005:15
LA CASA DE LAS MADRES/DATING ABUSE	Public Affairs 12/13/15	TEEN DATING AWARENESS	DARA	12/12/2015 11:55 PM	010:11
OFFICE OF TRAFFIC SAFETY	Public Affairs 12/20/15	TRAFFIC SAFETY DURING WINTER CONDITIONS	CHRIS COCHRAN	12/19/2015 11:33 PM	007:16
OFFICE OF TRAFFIC SAFETY	Public Affairs 12/20/15	TRAFFIC SAFETY DURING WINTER CONDITIONS	CHRIS COCHRAN	12/19/2015 11:40 PM	006:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CTEC DOT ORG/TAX PREPARATION	Public Affairs 12/20/15	RULES ON TAX PREPAYERS IN CALIFORNIA	MARY BETH	12/19/2015 11:47 PM	005:15
LA CASA DE LAS MADRES/DATING ABUSE	Public Affairs 12/20/15	TEEN DATING AWARENESS	DARA	12/19/2015 11:52 PM	010:11
OFFICE OF TRAFFIC SAFETY	Public Affairs 12/27/15	TRAFFIC SAFETY DURING WINTER CONDITIONS	CHRIS COCHRAN	12/26/2015 11:37 PM	007:16
OFFICE OF TRAFFIC SAFETY	Public Affairs 12/27/15	TRAFFIC SAFETY DURING WINTER CONDITIONS	CHRIS COCHRAN	12/26/2015 11:44 PM	006:27
CTEC DOT ORG/TAX PREPARATION	Public Affairs 12/27/15	RULES ON TAX PREPAYERS IN CALIFORNIA	MARY BETH	12/26/2015 11:51 PM	005:15
LA CASA DE LAS MADRES/DATING ABUSE	Public Affairs 12/27/15	TEEN DATING AWARENESS	DARA	12/26/2015 11:56 PM	010:11
COURAGEOUS WOMEN	Public Affairs 10/11/15	WOMEN AND CHILDREN SERVICES	TOSHANNA	10/10/2015 11:35 PM	012:38
COURAGEOUS WOMEN	Public Affairs 10/11/15	WOMEN AND CHILDREN SERVICES	TOSHANNA	10/10/2015 11:48 PM	003:05
GATEPATH/DEVELOPMENT DISABILITIES	Public Affairs 10/11/15	DEVELOPMENT DISABILITIES AWARENESS	HOLLY ROBINSON PETE	10/10/2015 11:51 PM	009:14

NETWORK (and/or SYNDICATED) PROGRAMMING

Section

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**(Insert network and/or syndicator-provided programs lists here.)**

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS & CULTURE	Illuminate dot org	000:30	014
ARTS & CULTURE	Illuminate dot org	000:31	011
ARTS & CULTURE	RYSE YOUTH CENTER	000:23	002
BREAST CANCER	AMERICAN CANCER SOCIETY	000:23	020
BREAST CANCER	Hers Breast Cancer Foundation	000:21	012
BULLYING	BYSTANDER REVOLTUION	000:30	009
Domestic violence	AD COUNCIL	000:22	010
ECONOMIC JUSTICE	SF LGBT CENTER	000:22	012
EMERGENCY PREPAREDNESS	Ready.gov/Ad Council	000:22	003
EMPLOYMENT	HirEvent	000:21	010
EMPLOYMENT/EDUCATION	Job Corps	000:22	029
EMPLOYMENT/EDUCATION	YES WE CODE	000:22	009
EMPLOYMENT/EDUCATION	YES WE CODE	000:26	015
EQUAL OPPORTUNITY EMPLOYMENT	LGBT CENTER	000:26	030
EQUAL OPPORTUNITY EMPLOYMENT	SF LGBT CENTER	000:25	002
HEALTH	SF GENERAL HOSPITAL AND TRAUMA	000:23	015
Heart Health	My City Bikes	000:22	001
HUMAN RIGHTS	WE DAY	000:23	024
HUNTINGTON'S DISEASE	Huntington's Disease Society	000:23	010
MENTORSHIP FOR BAY AREA YOUTH	BIG BROTHERS BIG SISTERS	000:23	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:37	103
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	WE DAY	000:24	012
SEXUAL ASSAULT	District Attorney's Office	000:22	035
SEXUAL ASSAULT	ITSONUS.ORG	000:22	008
TRAFFIC SAFETY	AD COUNCIL	000:22	012
VOTING	ROCK THE VOTE	000:29	102
VOTING	ROCK THE VOTE	000:30	006
YOUTH HOMELESS PREVENTION	LARKIN STREET YOUTH SERVICES	000:25	015