

KYLD
San Francisco, CA
Quarterly Issues/Programs List
First Quarter, 2018
04/04/2018

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- ADDICTION
- DISASTER PREPAREDNESS
- ARTS & CULTURE
- CHILD DEVELOPMENT
- CHILDREN'S HEALTH
- DIABETES
- ENVIRONMENT
- FOOD SAFETY EDUCATION
- GIRLS EMPOWERMENT
- HOMELESSNESS
- HOUSING SOLUTIONS
- MS AWARENESS
- SENIOR CARE
- Youth Scholarships

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Diabetes	Public Affairs 1/7/18	JUNIOR DIABETES RESEARCH FOUNDATION	Carlton McMillan	01/07/2018 06:03 AM	009:54
CHILDREN'S HEALTH	Public Affairs 1/7/18	GEORGE MARK CHILDREN'S HOUSE	KATHY HULL	01/07/2018 06:13 AM	009:40
Senior Citizen Care	Public Affairs 1/7/18	Meals On Wheels	KARL ROBILLARD	01/07/2018 06:26 AM	009:57
FOOD SAFETY EDUCATION	Public Affairs 1/14/18	Second Harvest Food Bank	LESLIE BACHO	01/14/2018 06:00 AM	005:03
HOUSING SOLUTIONS	Public Affairs 1/14/18	Home AID Nor Cal	Cheryl O'Connor	01/14/2018 06:06 AM	007:51
CHILD DEVELOPMENT	Public Affairs 1/14/18	Boy Scouts Silicon Valley	Hal Hendrickson	01/14/2018 06:13 AM	016:59
FOOD SAFETY EDUCATION	Public Affairs 1/21/18	Alameda County Food Bank	Michael Altfest	01/21/2018 06:03 AM	011:08
CHILDREN'S HEALTH	Public Affairs 1/21/18	GEORGE MARK CHILDREN'S HOUSE	KATHY HULL	01/21/2018 06:14 AM	009:40
Senior Care	Public Affairs 1/21/18	Meals On Wheels	KARL ROBILLARD	01/21/2018 06:27 AM	009:57
FOOD SAFETY EDUCATION	Public Affairs 1/28/18	Second Harvest Food Bank	LESLIE BACHO	01/28/2018 06:00 AM	005:03
Diabetes	Public Affairs 1/28/18	JUNIOR DIABETES RESEARCH FOUNDATION	Carlton McMillan	01/28/2018 06:05 AM	009:47
CHILD DEVELOPMENT	Public Affairs	Boy Scouts Silicon Valley	Hal Hendrickson	01/28/2018 06:19 AM	015:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	1/28/18				
COMMUNITY INVOLVEMENT	Public Affairs 2/4/18	Beloved Oakland	John Jones III	02/04/2018 06:02 AM	010:00
CHILDREN'S HEALTH	Public Affairs 2/4/18	GEORGE MARK CHILDREN'S HOUSE	KATHY HULL	02/04/2018 06:12 AM	009:40
Senior Care	Public Affairs 2/4/18	Meals On Wheels	KARL ROBILLARD	02/04/2018 06:26 AM	009:57
Black History Month	Public Affairs 2/11/18	Black Joy Parade	Elisha	02/11/2018 06:02 AM	006:28
GIRLS EMPOWERMENT	Public Affairs 2/11/18	Princess Project Silicon Valley	Starr Rey	02/11/2018 06:09 AM	007:09
Bay Area Nonprofits	Public Affairs 2/11/18	Beloved Oakland	John Jones III	02/11/2018 06:20 AM	015:57
Emergency Preparedness	Public Affairs 2/18/18	Red Cross	Lillian Phan	02/18/2018 06:02 AM	006:25
Black History Month	Public Affairs 2/18/18	Black Joy Parade	Elisha	02/18/2018 06:08 AM	006:22
ADDICTION	Public Affairs 2/18/18	Alcoholics Anonymous	Frank Topper	02/18/2018 06:20 AM	016:41
GIRLS EMPOWERMENT	Public Affairs 2/25/18	Princess Project Silicon Valley	Starr Rey	02/25/2018 06:01 AM	007:15
Emergency Preparedness	Public Affairs 2/25/18	Red Cross Gala	Lillian Phan	02/25/2018 06:09 AM	006:18
Youth Services	Public Affairs 2/25/18	Boy Scouts Silicon Valley	Hal Hendrickson	02/25/2018 06:20 AM	016:59
Children's Health	Public Affairs 3/4/18	Children's Miracle Network Hospitals	Children's Miracle Network	03/03/2018 06:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Arts & Culture	Public Affairs 3/11/18	Fashion Community Week	Shirin Hashem	03/11/2018 06:00 AM	012:16
MS AWARENESS	Public Affairs 3/11/18	Walk MS	Angela Reinhardt-Mullins	03/11/2018 06:12 AM	009:33
Emergency Preparedness	Public Affairs 3/11/18	Red Cross Gala	Lillian Phan	03/11/2018 06:28 AM	006:23
Youth Services	Public Affairs 3/18/18	Youth Job Fair	Eunice Lee	03/18/2018 05:57 AM	005:15
YOUTH EMPOWERMENT	Public Affairs 3/18/18	Youth Poster Contest	Bruce Burtch	03/18/2018 06:02 AM	016:29
Homelessness	Public Affairs 3/18/18	Home AID Nor Cal	Cheryl O'Connor	03/18/2018 06:22 AM	007:56
Youth Scholarships	Public Affairs 3/25/18	Beach Blanket Babylon Scholarship	Jo Schuman Silver	03/25/2018 05:58 AM	007:21
BABY HEALTH	Public Affairs 3/25/18	March Of Dimes	Azizah Rowen & Robert Pinnix	03/25/2018 06:05 AM	010:57
HUNGER PREVENTION	Public Affairs 3/25/18	Alameda County Food Bank	Michael Altfest	03/25/2018 06:21 AM	011:08

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Children's Health	CHILDREN'S HOSPITAL WEEK PSA PROGRAM	029:10	001
-----	WINN KIA	000:31	062
ALCOHOLISM	ALCOHOLICS ANONYMOUS	000:23	031
Animal Adoption	SF SPCA	000:22	006
Animal Adoption	SF SPCA	000:23	003
Animal Adoption	SF SPCA	000:25	027
ART AND CULTURE	Fashion Community Week	000:20	013
ART AND CULTURE	Fashion Community Week	000:21	001
At Risk Youth	Bay Area BMXers	000:25	014
Baby Health	MARCH OF DIMES	000:24	013
CANCER	RELAY FOR CANCER	000:24	015
CANCER	STAND UP TO CANCER	000:22	029
Cancer Research	ST BALDRICKS DOT ORG	000:22	013
Diabetes	AD COUNCIL	000:37	025
DIABETES PREVENTION	AD COUNCIL	000:37	010
DRIVING SAFETY	Drivers For Survivors	000:25	040
EDUCATION	AD COUNCIL	000:37	049
EDUCATION	SAN FRANCISCO NATIONAL COALIT	000:25	015
EMPLOYMENT	CITY CAREER FAIR	000:24	018
EMPLOYMENT	NATIONAL CAREER FAIRS	000:24	010
ENVIROMENT	WORLDWIDE LIFE	000:28	007
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	018
HEALTH AND FITNESS	WOMEN HEART	000:30	009
Homelessness	Wardrobe For Opportunity Path	000:22	009
LIBRARY	AMERICAN LIBRARY ASSOCIATION	000:22	040
Lung Health	AMERICAN LUNG ASSOCIATION	000:24	040
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	028
PSA	DEPT OF HOMELAND SECURITY	000:30	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	016
STEM CAREERS	Self-eSTEM	000:26	025
YOUNG WOMEN EMPOWERMENT	THE PRINCESS PROJECT	000:22	026
YOUTH EDUCATION	ALIVE AND FREE	000:23	026
YOUTH EDUCATION	CAMP UNITY	000:23	025