

KYLD
San Francisco, CA
Quarterly Issues/Programs List
First Quarter, 2017
04/02/2017

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- CHILD MOLESTATION ADVOCACY AND AWARENESS
 - FOOD DONATIONS
 - CANCER PREVENTION
 - HEALTH AND COMMUNITY
 - ADHD AWARENESS
 - COLLEGE FUNDING
 - TEEN DATING VIOLENCE
 - GREEN ENERGY TRAINING
 - ARTS & CULTURE
 - HOMELESS HYGIENE NEEDS
 - INFANT HUNGER AND MALNUTRITION
 - POLICE POSITION OPENINGS IN SAN JOSE
-

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD MOLESTATION ADVOCACY AND AWARENESS	Public Affairs 1/1/17	TELL SOMEBODY MOVEMENT	ALEESHA BARLOW	01/01/2017 06:02 AM	010:58
OPEN POLICE POSITIONS IN SAN JOSE	Public Affairs 1/1/17	SAN JOSE PD CALL FOR APPLICANTS	SGT GARCIA	01/01/2017 06:13 AM	009:06
FOOD DONATIONS	Public Affairs 1/1/17	NEED FOR DONATIONS TO FOOD FOR FAMILIES	BECKA WHITMEN	01/01/2017 06:29 AM	007:29
CANCER PREVENTION	Public Affairs 1/8/17	SF FIRERIGHTERS CANCER PREVENTION PROGRAM	CAPTAIN STEFANI	01/08/2017 06:02 AM	007:13
CHILD MALNUTRITION AND HUNGER AWARENESS	Public Affairs 1/8/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	01/08/2017 06:09 AM	005:06
ADHD AWARENESS	Public Affairs 1/8/17	ADHD AWARENESS	DR. HOLLOWELL	01/08/2017 06:21 AM	007:14
ANTI BULLYING MOVEMENT	Public Affairs 1/8/17	ANTI BULLYING AWARENESS	ALEESHA BARLOW	01/08/2017 06:28 AM	010:55
CANCER PREVENTION	Public Affairs 1/15/17	SF FIRERIGHTERS CANCER PREVENTION PROGRAM	CAPTAIN STEFANI	01/15/2017 06:01 AM	007:13
CHILD MALNUTRITION AND HUNGER AWARENESS	Public Affairs 1/15/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	01/15/2017 06:08 AM	005:06
ADHD AWARENESS	Public Affairs 1/15/17	ADHD AWARENESS	DR. HOLLOWELL	01/15/2017 06:19 AM	007:14
GREEN ENEGRY TRAINING	Public Affairs 1/15/17	CALIFORNIA COLLEGES GREEN ENEGRY TRAINING PROGRAMS	MARK WILLIAMS	01/15/2017 06:26 AM	011:30
CANCER PREVENTION	Public Affairs 1/22/17	SF FIRERIGHTERS CANCER PREVENTION PROGRAM	CAPTAIN STEFANI	01/22/2017 06:02 AM	007:13
CHILD	Public Affairs	NEED FOR	MICHAEL	01/22/2017	005:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MALNUTRITION AND HUNGER AWARENESS	1/22/17	DONATIONS TO FOOD FOR ORPHANS	ROBINSON	06:09 AM	
ADHD AWARENESS	Public Affairs 1/22/17	ADHD AWARENESS	DR. HOLLOWELL	01/22/2017 06:20 AM	007:14
GREEN ENERGY TRAINING	Public Affairs 1/22/17	CALIFORNIA COLLEGES GREEN ENEGRY TRAINING PROGRAMS	MARK WILLIAMS	01/22/2017 06:27 AM	011:30
TEEN DATING VIOLENCE	Public Affairs 2/5/17	TEEN DATING VIOLENCE AWARENESS MONTH	KARA DUGGAN	02/05/2017 06:00 AM	010:38
ADHD AWARENESS	Public Affairs 2/5/17	ADHD AWARENESS	DR. HOLLOWELL	02/05/2017 06:11 AM	007:14
GREEN ENERGY TRAINING	Public Affairs 2/5/17	CALIFORNIA COLLEGES GREEN ENERGY TRAINING	MARK WILLIAMS	02/05/2017 06:25 AM	011:30
HOMELESS HYGIENE NEEDS	Public Affairs 2/12/17	WOMEN'S EMPOWERMENT MONTH-HOMELESS WOMEN'S BASIC NEEDS	MEGHAN FREEBECK SIMPLY THE BASIC	02/12/2017 06:01 AM	005:49
TEEN DATING VIOLENCE	Public Affairs 2/12/17	TEEN DATING VIOLENCE AWARENESS MONTH	KARA DUGGAN	02/12/2017 06:07 AM	010:34
INFANT HUNGER AND MALNUTRITION	Public Affairs 2/12/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	02/12/2017 06:24 AM	005:06
HEALTH AND COMMUNITY	Public Affairs 2/12/17	HEALTH EDUCATION AND PROGRAMS AVAILABLE TO THE COMMUNITY	DR SINGH	02/12/2017 06:29 AM	005:59
BLACK HISTORY MONTH	Public Affairs 2/19/17	MUSEUM OF AFRICAN DIASPORA	MICHAEL WARR	02/19/2017 06:02 AM	013:32
TEEN DATING VIOLENCE	Public Affairs 2/19/17	TEEN DATING VIOLENCE AWARENESS MONTH	KARA DUGGAN	02/19/2017 06:16 AM	010:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
INFANT HUNGER AND MALNUTRITION	Public Affairs 2/19/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	02/19/2017 06:32 AM	005:06
BLACK HISTORY MONTH	Public Affairs 2/26/17	MUSEUM OF AFRICAN DIASPORA	MICHAEL WARR	02/26/2017 06:03 AM	013:32
TEEN DATING VIOLENCE	Public Affairs 2/26/17	TEEN DATING VIOLENCE AWARENESS MONTH	KARA DUGGAN	02/26/2017 06:16 AM	010:34
INFANT HUNGER AND MALNUTRITION	Public Affairs 2/26/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	02/26/2017 06:33 AM	005:06
ARTS & CULTURE	Public Affairs 3/5/17	CAAM FEST 2017	MASASHI	03/05/2017 06:02 AM	007:14
TEEN DATING VIOLENCE	Public Affairs 3/5/17	TEEN DATING VIOLENCE AWARENESS MONTH	KARA DUGGAN	03/05/2017 06:09 AM	010:55
INFANT HUNGER AND MALNUTRITION	Public Affairs 3/5/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	03/05/2017 06:25 AM	005:06
HEALTH AND COMMUNITY	Public Affairs 3/5/17	HEALTH EDUCATION AND PROGRAMS AVAILABLE TO THE COMMUNITY	DR SINGH	03/05/2017 06:30 AM	005:59
ARTS & CULTURE	Public Affairs 3/12/17	CAAM FEST 2017	MASASHI	03/12/2017 06:00 AM	007:14
GREEN ENERGY TRAINING	Public Affairs 3/12/17	CALIFORNIA COLLEGES GREEN ENERGY TRAINING	MARK WILLIAMS	03/12/2017 06:07 AM	011:30
INFANT HUNGER AND MALNUTRITION	Public Affairs 3/12/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	03/12/2017 06:22 AM	005:06
HEALTH AND COMMUNITY	Public Affairs 3/12/17	HEALTH EDUCATION AND PROGRAMS AVAILABLE TO	DR SINGH	03/12/2017 06:27 AM	005:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
THE COMMUNITY					
ARTS & CULTURE	Public Affairs 3/19/17	CAAM FEST 2017	MASASHI	03/19/2017 06:00 AM	007:14
GREEN ENERGY TRAINING	Public Affairs 3/19/17	CALIFORNIA COLLEGES GREEN ENERGY TRAINING	MARK WILLIAMS	03/19/2017 06:07 AM	011:30
INFANT HUNGER AND MALNUTRITION	Public Affairs 3/19/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	03/19/2017 06:24 AM	005:06
HEALTH AND COMMUNITY	Public Affairs 3/19/17	HEALTH EDUCATION AND PROGRAMS AVAILABLE TO THE COMMUNITY	DR SINGH	03/19/2017 06:29 AM	005:59
COLLEGE FUNDING	Public Affairs 3/26/17	BEACH BLANKET BABYLON SCHOLARSHIP FOR PERFORMING ART	JO SHUMAN SILVER	03/26/2017 06:01 AM	005:13
GREEN ENERGY TRAINING	Public Affairs 3/26/17	CALIFORNIA COLLEGES GREEN ENERGY TRAINING	MARK WILLIAMS	03/26/2017 06:06 AM	011:30
INFANT HUNGER AND MALNUTRITION	Public Affairs 3/26/17	NEED FOR DONATIONS TO FOOD FOR ORPHANS	MICHAEL ROBINSON	03/26/2017 06:23 AM	005:06
HEALTH AND COMMUNITY	Public Affairs 3/26/17	HEALTH EDUCATION AND PROGRAMS AVAILABLE TO THE COMMUNITY	DR SINGH	03/26/2017 06:28 AM	005:59

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MULTIPLE SCLEROSIS	MS WALK - KYLD PSA	000:22	001
Animal Rescue	ARF	000:23	003
Animal Rescue	ARF	000:24	003
AUTISM AWARENESS	AUTISM SPEAKS	000:22	014
BREAST CANCER	AVON WALK TO END BREAST CANCER	000:22	001
CHILDREN'S CANCER	VALENTINE PROJECT DOT ORG	000:23	015
COLLEGE ACCESS	AD COUNCIL	000:22	031
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:31	006
EDUCATION	THE HISPANIC EDUCATION FUND	000:22	001
EDUCATION	THE HISPANIC EDUCATION FUND	000:23	003
EMERGENCY PREPAREDNESS	AD COUNCIL	000:22	043
EMPLOYMENT	CITY CAREER FAIR	000:23	030
FINANCIAL AID	AD COUNCIL	000:24	033
FINANCIAL LITERACY	AD COUNCIL	000:22	031
HEALTH AND FITNESS	FRUITS & VEGGIES	000:30	006
Health and Wellness	EAST BAY COMMUNITY RECOVERY	000:25	030
HIV/AIDS	Academy of Friends	000:23	007
HIV/AIDS	Academy of Friends	000:24	014
HIV/AIDS	CAL PEP	000:26	010
Hunger Prevention	TRAVELER'S FIGHTING HUNGER	000:26	047
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	006
MLK DAY	IHEART MEDIA	000:29	004
Multiple Sclerosis	National MS Society	000:22	032
PEACE	PEACE IN THE STREETS	000:31	009
SAFE DRIVING	PROJECT YELLOW LIGHT	000:31	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Senior Health Care	AD COUNCIL	000:29	042
Senior Services Center	Meals On Wheels	000:22	037
TEEN DATING AWARENESS	LA CASA DE LAS MADRES	000:28	022
Teen Dating Violence	A SAFE PLACE SHELTER	000:26	029
TRAFFIC SAFETY	AD COUNCIL	000:22	001