

KYLD
San Francisco, CA
Quarterly Issues/Programs List
Third Quarter, 2023
04/16/2019

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Mental Health
- Suicide Awareness
- Parenting
- Youth Mentorship/Empowerment
- Travel & Safety
- Autism Awareness
- Environment
- Domestic Violence
- Wildfire Preparedness
- STEM Education
- Tech Education/Safety
- Sex Trafficking
- Senior Animal Rescue

**Section I
LOCAL PROGRAMMING**

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUTH EMPOWERMENT	TB PUBLIC AFFAIRS 49	URBAN EXCELLENCE FOSTERING RESILIENCE WITH YOUTH PROGRAMS & ECZEMA	CENTER FOR URBAN EXCELLENCE	07/02/2023 06:00 AM	028:36
YOUTH ENRICHMENT	TB PUBLIC AFFAIRS 50	MUTTVILLE HELPS TO RESCUE SENIOR DOGS & ASCENSION MAKES BULLET PROOF BACKPACKS	COURT SMITH SHERRI FRANKLIN	07/09/2023 06:00 AM	029:05
Radio History	TB PUBLIC AFFAIRS 52	Event from the California Historic Radio Society titled Radio Day on the Bay	STEVE CUSHMAN	07/16/2023 06:02 AM	016:20
Arts & Culture	TB PUBLIC AFFAIRS 51	Cinequest Film Festival Promotion and celebration of films before they come to the big screen	Athenna Crosby	07/16/2023 06:19 AM	014:13
ADHD	TB PUBLIC AFFAIRS 54	Awareness about ADHD and how to reduce inflammation with food and natural strategies	DANA KAY	07/23/2023 06:01 AM	020:20

Mentorship	TB PUBLIC AFFAIRS 55	BIG BROTHER BIG SISTERS HELPING YOUNG PPL REACH POTENTIAL WITH 1 ON 1 MENTORING	LILLIAN SAMUEL	07/30/2023 06:02 AM	017:55
YOUTH TECH TRAINING	TB PUBLIC AFFAIRS 56	HACK THE HOOD GIVING CHILDREN OF COLOR SKILLS THRU TECHNOLOGY	TERRANCE RILEY	07/30/2023 06:20 AM	014:06
rare disease research	TB PUBLIC AFFAIRS 57	Cure GM1 helping with research for rare diseases	Christine Wagonner	08/06/2023 06:00 AM	016:14
FIRE SAFETY	TB PUBLIC AFFAIRS 58	red cross tips on fire safety	JOHN RUIZ	08/06/2023 06:17 AM	011:04
Designed for health	TB PUBLIC AFFAIRS 59	Homeopathic ways to prevent cancer	Katrina Foe	08/13/2023 06:00 AM	021:22
TAX HELP	TB PUBLIC AFFAIRS 60	Educating people on taxes by providing free tax service from United Way Bay Area	LINDSAY ROJAS	08/13/2023 06:21 AM	012:22
Designed for health	TB PUBLIC AFFAIRS 59	Homeopathic ways to prevent cancer	Katrina Foe	08/20/2023 05:59 AM	021:22
TAX HELP	TB PUBLIC AFFAIRS 60	Educating people on taxes by providing free tax service from United Way Bay Area	LINDSAY ROJAS	08/20/2023 06:21 AM	012:22
Culture & Arts	TB PUBLIC AFFAIRS 63	Golf Tournament to support Black Joy Parade	Elisha Greenwell	08/27/2023 06:03 AM	011:02
Mental Health, Public Health,	TB PUBLIC AFFAIRS 64	Helping College students that suffer with mental illness	DR. DUBEY	08/27/2023 06:14 AM	021:26
LATIN X AWARENESS	TB PUBLIC AFFAIRS 65	LATIN X PERFORMANCE COMPANY BRINGING THE EXPERIENCE TO STAGE WITH AWARENESS AND CULTURE	DAVID HERRERA	09/03/2023 06:01 AM	013:44
African American Culture	TB PUBLIC AFFAIRS 66	SF BLACK FILM FESTIVAL PROMOTING BLACK CULTURE/FILM IN BAY AREA	CREE RAY	09/03/2023 06:15 AM	008:31
Science & Technology, Public	TB PUBLIC AFFAIRS 67	KITS CUBED GETTING YOUTH INTERESTED IN SCIENCE WITH A FAIR IN OAKLAND	Ahmed Mohammad	09/03/2023 06:24 AM	008:00

Ovarian Cancer	TB PUBLIC AFFAIRS 68	A RUN TO SUPPORT RESEARCH FOR OVARIAN CANCER	SHAE ANDERSON	09/10/2023 06:00 AM	007:07
HOUSING SOLUTIONS	TB PUBLIC AFFAIRS 69	CYCLING EVENT TO SUPPORT HABITAT FOR HUMANITY	PATTI WANG CROSS	09/10/2023 06:07 AM	013:54
FIRE SAFETY	TB PUBLIC AFFAIRS 70	EDUCATION FOR PEOPLE AND ANIMALS DURING FIRE SEASON	AMERICAN RED CROSS	09/10/2023 06:21 AM	010:53
Technology, Health and Safety	TB PUBLIC AFFAIRS 71	HELPING YOUNG BLACK MEN WITH TECH, MENTAL HEALTH AND ENTREPRENEURSHIP	KYRON LOGGINS	09/17/2023 06:01 AM	007:01
YOUTH ENRICHMENT	TB PUBLIC AFFAIRS 72	YOUTH SUMMIT IN CONTRA COSTA COUNTY DISTRICT 5	DEMNIUS JOHNSON	09/17/2023 06:08 AM	006:27
Mental Health, Suicide Awareness	TB PUBLIC AFFAIRS 73	FAMILY COUNSELING For THOSE STRUGGLING WITH MENTAL HEATH OR THOUGHTS OF SUICIDE	OTIS WARD	09/17/2023 06:14 AM	015:18
Life Coach	TB PUBLIC AFFAIRS 74	Learning how to live your best life through different mental strategies	Rebecca Mountain	09/24/2023 06:01 AM	014:21
Sex Trafficking Awareness	TB PUBLIC AFFAIRS 75	Sex traffic resources for women that have been sexually exploited.	JENNIFER LYLES	09/24/2023 06:16 AM	012:40

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	LOCAL PROMO PSA-KYLD Heat Ready CA 2	000:27	1
ARTS & CULTURE	Black Joy Parade	000:24	28
ARTS & CULTURE	Cinequest.org	000:24	37
ARTS & CULTURE	FashionCommunity wk	000:22	26
AUTISM	Autism Awareness	000:22	20
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	7
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	5
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	11
DISTRACTED DRIVING	AD COUNCIL	000:29	23

DISTRACTED DRIVING	AD COUNCIL	000:29	29
Domestic violence	NO MORE.ORG	000:30	16
ENVIRONMENT	Red Cross	000:23	22
Free Community Resources	VELOZ	000:14	22
Free Community Resources	VELOZ	000:23	22
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	3
HEALTH & SAFETY	Heat Ready CA BWOPA	000:27	27
HEALTH & SAFETY	Heat Ready CA BWOPA	000:28	29
HEALTH & SAFETY	Heat Ready CA BWOPA	000:29	2
LGBTQ+ Awareness	OAKLAND PRIDE	000:25	19
Lung Cancer Awareness	Stand Up 2 Cancer	000:14	31
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	8
Mentorship for Young Black Men	Hidden Genius Project	000:23	13
Hunger Prevention	NO KID HUNGRY	000:29	4
Hunger Prevention	NO KID HUNGRY	000:29	6
Renter's Rights	ACCE	000:28	29
Science Education	Kits Cubed	000:26	6
Senior Animal Rescue	Muttville.org	000:25	22
SICKLE CELL DISEASE	Ruth Bancroft Garden	000:26	25
SMALL BUSINESS	LA CONCINA TACOLDO	000:24	22
TRAVEL AND SAFETY	NHTSA	000:29	14
WILDFIRE PREPAREDNESS	AD COUNCIL	000:38	53