

KYLD
 San Francisco, CA
 Quarterly Issues/Programs List
 Third Quarter, 2020
 10/08/2020

KYLD
 Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Covid-19 Awareness
- Covid-19 Response
- West Coast Wildfires
- Arts & Culture
- Employment
- Black Businesses
- Small Businesses
- Elder Care
- Emergency Preparedness
- Healthcare
- Environmental Awareness

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Covid Response	Public Affairs 7/5/20	The science behind face masks and how to keep youth engaged in distance learning	Michael Bell, Aaron Dworkin	07/05/2020 06:00 AM	029:40
Public Safety, Public Health,	Public Affairs 7/12/20	Resurgence of the virus across the country and schools reopening	DRS A NOURI & D BRADFORD	07/12/2020 05:54 AM	029:31
Public Safety, Public Health,	Public Affairs 7/19/20	Analysis of long-term effects of COVID-19 and its impact on children, and challenges facing our hospital systems	Dr. J. Monroe, J. Bernstein	07/19/2020 05:56 AM	029:31
Public Safety, Public Health,	Public Affairs 7/26/20	Progress made on a COVID-19 vaccine, and the importance of rapid testing and contact tracing	DR B. CAMERON, DR A. RASMUSSE	07/26/2020 06:00 AM	029:30
Public Safety, Public Health,	Public Affairs 8/02/20	Rights of protesters and how what you put online could impact your employment	Dr. L. Beitsch, K Paulson	08/02/2020 06:01 AM	029:30

Public Safety, Public Health,	Public Affairs 8/09/20	Importance of wearing face coverings, and what the American Cancer Society has learned about the interaction between cancer and COVID-19	Dr. L. Beitsch, K Paulson	08/09/2020 06:01 AM	029:22
Public Safety, Public Health,	Public Affairs 8/16/20 (CalHope)	Suicide Prevention	Dr. Jim Kooler	08/16/2020 06:00 AM	028:33
Public Health, Public Safety	Public Affairs 8/23/20	'Why I'm Voting' initiative, and a clinical psychologist at the Child Mind Institute on the mental health impact of schools reopening	J SYKES, DR D ANDERSON	08/23/2020 06:00 AM	029:31
MENTAL HEALTH	Public Affairs 8/30/20	Addiction and recovery in advance of this September	DR J KELLY, J BROWN, B GILBER	08/30/2020 06:01 AM	029:31
GRIEF COUNSELING	Public Affairs 9/06/20	September 11 National Day of Service and Remembrance	D. PAINE, J. WINUK	09/06/2020 06:02 AM	029:32
GRIEF COUNSELING PUBLIC SAFETY	Public Affairs 9/13/20	19th Anniversary of the September 11th attacks and the Stephen Siller Tunnel to Towers Foundation	D NIGRO S SILLER	09/13/2020 06:03 AM	029:29
Public Education, Voting	Public Affairs 9/20/20	'Why I'm Voting' initiative, Voter Engagement and voter assistance tools	J SYKES, M WARD	09/20/2020 06:00 AM	029:25
Disaster Relief	Public Affairs 9/27/20	Disaster relief efforts for the recent wildfires and hurricanes and Suicide Prevention Awareness Month	Kate Dischino, Shari Sinwelski	09/27/2020 06:00 AM	029:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AIDS/HIV Awareness	AIDSWALK Live At Home	000:27	3
GUN SAFETY	AD COUNCIL	000:23	1
Diversity Employment Fair	City Career Fair	000:15	6

Sickle Cell Awareness	SCAA	000:15	8
Mentorship & Technology for Black Males	Hidden Genius Project	000:15	21
AIDS Awareness	AIDWALK SF	000:30	9
Autism Awareness	Ad Council	000:15	26
BBQ Safety	Ad Council	000:15	31x
BAUDL Debate Camp	Bay Area Urban Debate League	000:15	12
Hospital Safety	CA Hospital Association	000:30	12
CAAMFest	Center for As Amer Media	000:15	11
Suicide Prevention	Ca Hope	000:15	24
Pet Adoption	Clear the Shelters	000:20	7
Covid 19 Relief for Seniors	Ad Council	000:15	34
Disability Service Dogs	Dogs 4 Diabetics	000:15	1
Donate Life Run/Walk	Donor Network West	000:15	24
Drowning Prevention	Am Academy of Pediatrics	000:15	23
Families First Coronavirus Response Act	US Department of Labor	000:15	25
CA Wildfire Assistance	FEMA	000:30	19
Gun Violence Prevention	Ad Council	000:15	47
Heat Safety	American Red Cross	000:30	30
Covid 19-Social Distancing Awareness	Ad Council	000:15	21
SF Covid 19 Relief	Latino Task Force	000:15	31
Blood Donation	American Red Cross	000:15	12
SF Black Film Festival	SF Black Film Festival	000:15	24
Out of the Darkness Walk	Am Fd Suicide Prevention	000:15	11
She Can Stem	AD Council	000:15	29
LGBTQ Awareness	Silicon Valley Pride	000:15	8
Emergency Preparedness	StopTheBleed.org	000:15	32
Stuttering Assistance	Stuttering Foundation	000:15	26