

KYLD  
San Francisco, CA  
Quarterly Issues/Programs List  
Third Quarter, 2017  
10/02/2017

KYLD  
Quarterly Issues/Programs List

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KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- ANTI-BULLYING AWARENESS
- CHILDREN'S HEALTH
- SUMMER ROAD SAFETY TIPS
- SENIOR CITIZEN HUNGER PREVENTION
- ANTI-SMOKING
- DIABETES AWARENESS
- ENVIRONMENT
- HEART HEALTH
- HOMELESSNESS
- GREEN ENERGY
- CHILDREN HUNGER PREVENTION
- KIDNEY HEALTH
- WOMEN'S EMPOWERMENT
- YOUTH MENTORSHIP

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
DIABETES AWARENESS	Public Affairs 7/2/17	TYPE 1 DIABETES RESEARCH	JOEY HAGEN JDRF	07/02/2017 06:03 AM	007:59
SUMMER ROAD SAFETY TIPS	Public Affairs 7/2/17	TRAFFIC SAFETY TIPS	CHRIS COCHRAN	07/02/2017 06:10 AM	012:45
GREEN ENERGY	Public Affairs 7/2/17	GREEN ENERGY TRAINING PROGRAMS	MARK WILLIAMS	07/02/2017 06:30 AM	009:53
DIABETES AWARENESS	Public Affairs 7/9/17	TYPE 1 DIABETES RESEARCH	JOEY HAGEN JDRF	07/09/2017 06:02 AM	007:59
ARTS & CULTURE	Public Affairs 7/9/17	MUSEUM OF AFRICAN DIASPORA	MICHAEL WARR	07/09/2017 06:10 AM	011:39
GREEN ENERGY	Public Affairs 7/9/17	GREEN ENERGY TRAINING PROGRAMS	MARK WILLIAMS	07/09/2017 06:27 AM	009:53
SUMMER ROAD SAFETY TIPS	Public Affairs 7/16/17	TRAFFIC SAFETY TIPS	CHRIS COCHRAN	07/16/2017 06:01 AM	012:12
ADHD AWARENESS	Public Affairs 7/16/17	ADHD AWARENESS	DR. HOLLOWELL	07/16/2017 06:13 AM	007:08
ANTI- BULLYING AWARENESS	Public Affairs 7/16/17	TELL SOMEBODY MOVEMENT	ALEESHA BARLOW	07/16/2017 06:25 AM	011:03
DIABETES AWARENESS	Public Affairs 7/23/17	TYPE 1 DIABETES RESEARCH AND AWARENESS	JOEY HAGEN JDRF	07/23/2017 06:00 AM	007:50
TEEN DATING VIOLENCE	Public Affairs 7/23/17	LA CASA DE LAS MADRES DATING TIPS	KARA DUGGAN	07/23/2017 06:08 AM	010:19
ANTI-SMOKING	Public Affairs 7/23/17	SF ANTI-SMOKING CAMPAIGN	DEREK SMITH	07/23/2017 06:24 AM	008:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILD HUNGER PREVENTION	Public Affairs 7/23/17	FOOD FOR ORPHANS	MICHAEL ROBINSON	07/23/2017 06:33 AM	004:46
DIABETES AWARENESS	Public Affairs 7/30/17	TYPE 1 DIABETES RESEARCH AND AWARENESS	JOEY HAGEN JDRF	07/30/2017 06:01 AM	007:50
TEEN DATING VIOLENCE	Public Affairs 7/30/17	LA CASA DE LAS MADRES DATING TIPS	KARA DUGGAN	07/30/2017 06:09 AM	010:19
ANTI-SMOKING	Public Affairs 7/30/17	SF ANTI-SMOKING CAMPAIGN	DEREK SMITH	07/30/2017 06:25 AM	008:56
CHILD HUNGER PREVENTION	Public Affairs 7/30/17	FOOD FOR ORPHANS	MICHAEL ROBINSON	07/30/2017 06:34 AM	004:46
SUMMER ROAD SAFETY TIPS	Public Affairs 8/6/17	511 Freeway Assist	STEPHAN TERRIN	08/06/2017 06:01 AM	005:05
ARTS & CULTURE	Public Affairs 8/6/17	MUSEUM OF AFRICAN DIASPORA	MICHAEL WARR	08/06/2017 06:06 AM	011:39
GREEN ENERGY	Public Affairs 8/6/17	GREEN ENERGY TRAININGS	MARK WILLIAMS	08/06/2017 06:24 AM	009:53
CHILD HUNGER PREVENTION	Public Affairs 8/6/17	FOOD FOR ORPHANS	MICHAEL ROBINSON	08/06/2017 06:34 AM	004:46
BLEEDING DISORDERS	Public Affairs 8/13/17	BLOOD DISEASE AWARENESS AND RESEARCH	COLLEN HOUSER MUSIC FOR THE CAUSE	08/13/2017 06:00 AM	004:43
TEEN DATING VIOLENCE	Public Affairs 8/13/17	DATING VIOLENCE	KARA DUGGAN	08/13/2017 06:05 AM	010:19
ANTI BULLYING	Public Affairs 8/13/17	TELL SOMEBODY MOVEMENT	ALEESHA BARLOW	08/13/2017 06:21 AM	011:03
KIDNEY HEALTH	Public Affairs	NATIONAL KIDNEY	PATTY MCCORMAC	08/13/2017 06:32 AM	006:04

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	8/13/17	FOUNDATION			
NO SHOW AIRED	Public Affairs 8/20/17	NO SHOW AIRED	N/A	08/20/2017	000:00
SENIOR HUNGER PREVENTION	Public Affairs 8/27/17	MEALS ON WHEELS-VOLUNTEER REGISTRATION	KARL ROBILLARD	08/27/2017 06:03 AM	012:03
LEUKEMIA LYMPHOMA AWARENESS	Public Affairs 8/27/17	LEUKEMIA LYMPHOMA SOCIETY	JENNIFER DALY	08/27/2017 06:15 AM	009:23
HUNTINGTON'S DISEASE AWARENESS	Public Affairs 8/27/17	CURE FOR HUNTINGTON'S DISEASE	AMY FEDEL	08/27/2017 06:30 AM	007:32
DISASTER RELIEF	Public Affairs 9/03/17	RED CROSS SPECIAL	N/A	09/03/2017 6:00 AM	030:00
YOUTH MENTORSHIP	Public Affairs 9/10/17	Boy Scouts Of America Silicon Valley	Hal Hendrickson	09/10/2017 06:01 AM	012:50
SICKLE CELL ANEMIA AWARENESS	Public Affairs 9/10/17	SICKLE CELL AWARENESSE WALK	NEDINA	09/10/2017 06:14 AM	010:52
Education/Scholarship	Public Affairs 9/10/17	BLACK GIRLS CODE	AMBER	09/10/2017 06:30 AM	005:53
DISASTER RELIEF	Public Affairs 9/17/17	HURRICANE RELIEF PROGRAM	N/A	09/17/2017 6:00 AM	030:00
HEART HEALTH	Public Affairs 9/24/17	NO MORE BROKEN HEARTS	VICTORIA	09/24/2017 06:02 AM	009:46
ENVIRONMENT	Public Affairs 9/24/17	SLIDE RANCH	SUZETTE	09/24/2017 06:11 AM	012:09
WOMEN'S EMPOWERMENT	Public Affairs 9/24/17	WORLDWIDE WOMEN'S FESTIVAL	ISABEL MCCOMISH	09/24/2017 06:28 AM	008:19

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY FUND	ROOT BEER FLOAT DAY - KYLD PSA	000:24	001
ADDICTION	AD COUNCIL	000:20	012
ALZHEIMER'S AWARENESS	ALZHEIMERS ASSOCIATION	000:25	004
Animal Rescue	HOUSE RABBIT SOCIETY	000:24	019
Animal Rescue	HUMANE SOCIETY OF THE U.S.	000:29	009
ART AND CULTURE	Cine Mas	000:24	013
ART AND CULTURE	Fashion Community Week	000:21	009
ART AND CULTURE	PISTAHAN SF	000:22	002
ART AND CULTURE	PISTAHAN SF	000:23	001
ARTS	UNDERSTOOD.ORG	000:30	009
ARTS & CULTURE	Adobo Festival	000:24	001
ARTS & CULTURE	Adobo Festival	000:25	002
ARTS & CULTURE	Adobo Festival	000:26	025
ARTS & CULTURE	Nihonmachi SF	000:22	001
ARTS & CULTURE	Nihonmachi SF	000:23	005
COLON CANCER	COLON CANCER COALITION	000:24	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ENGAGEMENT	ALAMEDA COUNTY	000:23	013
COMMUNITY ENGAGEMENT	HIPHOPRUN.COM	000:22	001
COMMUNITY ENGAGEMENT	HIPHOPRUN.COM	000:23	027
COMMUNITY ENGAGEMENT	Oracle Arena, Oakland Coliseum	000:25	003
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	005
Diabetes	JDRF	000:23	002
Diabetes	JDRF	000:24	021
Diabetes Awareness	Island Reggae Fest/American R	000:24	029
DISASTER RELIEF	Red Cross	000:21	006
DISASTER RELIEF	Red Cross	000:27	041
Domestic violence	A SAFE PLACE SHELTER	000:21	042
EDUCATION	AD COUNCIL	000:22	041
EDUCATION	Entertainment Industry Foundation	000:26	042
EDUCATION	NATIONAL SUMMER LEARNING	000:30	007
EMPLOYMENT	NATIONAL CAREER FAIRS	000:23	009
FINANCIAL LITERACY	AD COUNCIL	000:22	051
HEALTH AND FITNESS	SAVE THE MALES	000:30	007
HUNTINGTON'S DISEASE	Huntington's Disease Society	000:26	019
HURRICANE RELIEF	AD COUNCIL	000:23	006
LGBT Awareness	Silicon Valley Pride	000:23	001
LGBT Awareness	Silicon Valley Pride	000:24	006
PEACE	PEACE IN THE STREETS	000:31	009
SICKLE CELL DISEASE	Sickle Cell Anemia Awareness	000:25	007
SICKLE CELL DISEASE	Sickle Cell Anemia Awareness	000:26	012
TERMINAL IINESS	GEORGE MARK CHILDREN'S HOUSE	000:25	013
YOUTH EMPOWERMENT	ARC OAKLAND	000:24	001

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
YOUTH EMPOWERMENT	ARC OAKLAND	000:26	039
YOUTH EMPOWERMENT	Bay Area Urban Debate League	000:24	004