

KYLD
San Francisco, CA
Quarterly Issues/Programs List
Third Quarter, 2014
10/09/2014

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Asian American Donor Program:** BONE MARROW DONORS NEEDED
- **DREAM CATCHERS:** SERVICES FOR RUN AWAY AND HOMELESS YOUTH
- **MEALS ON WHEELS:** MEAL DELIVERY SERVICE AND COMPANIONSHIP FOR ELDERLY
- **MY CITY BIKES:** HEALTHY LIFESTYLE APPS
- **MYEEP:** TEEN JOB PREPERATION
- **NEXT STEP CENTER:** VETERAN JOB PLACEMENT ASSISTANCE
- **PATHWAYS TO OPPORTUNITY:** CAREER DEVELOPMENT
- **PRESIDIO TRUST:** SUNDAY STREETS FESTIVAL
- **SAN FRANCISCO MARIN FOOD BANK:** SF AND MARIN COUNTY FOOD BANK SERVICES
- **TEACH TOMORROW IN OAKLAND:** SHORTAGE OF LOCAL TEACHERS IN SCHOOLS WHO NEED THEM
- **UCSF MEDICAL CENTER:** UCSF MEDIAL CENTERS AT MISSION BAY SF FUNDRAISER

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger Prevention	PUBLIC AFFAIRS 7/6/14	Paul from the SF/Marin Food Bank talks about the services offered to SF/Marin county residents to prevent hunger. He also touched on the need for donations.	PAUL STEVENSON	7/6/14 23:30:37	011:19
Workforce preparation and career exploration for teens	PUBLIC AFFAIRS 7/6/14	Jareem from MYEEP program speaks about the services young people receive when going through their program including: Job prep, tuition help, internship placements, career day festivals and more.	JAREEM	7/6/14 23:42:00	016:33
Health and Fitness/Family	PUBLIC AFFAIRS 7/13/14	Amy Deck talks about this week's Sunday Streets Festival exploring the Presidio neighborhood. She also goes over what to expect and who should attend, plus a sneak peek into next week's Sunday streets location	AMY DECK	7/13/14 23:29:25	015:15
Education	PUBLIC AFFAIRS 7/13/14	Rochelle Rodgers from Teach Tomorrow In Oakland talks about the shortage of local teachers in the OUSD system. She also touched on how local teaches could get involved and TTO's retention efforts.	ROCHELLE RODGERS	7/13/14 23:44:43	014:16
Career exploration and job placement for high school students.	PUBLIC AFFAIRS 7/20/14	Rich Harper from Wardrobe for Opportunity talked about their Pathways program which helps people secure jobs, create career goals,	Rich Harper	07/20/14 23:31:33	014:44

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		improve time management skills and they even provide professional clothing.			
Education	7/20/14	Rochelle Rodgers talks about Teach tomorrow in Oakland, a center that provides Oakland residents with help on securing teaching credentials and jobs teaching in Oakland Unified School District.	ROCHELLE RODGERS	7/20/14 23:46:21	014:16
Runaway and Homeless youth	PUBLIC AFFAIRS 7/27/14	Sarai Smith from Dream Catchers talks about the services they provide for run away and homeless youth.	SARAI SMITH	7/27/14 23:33:04	010:46
Military and Veterans	PUBLIC AFFAIRS 7/27/14	Monique and Michael talk about the services offered to veterans returning from overseas and how they help them get re-acclimated. They also touch on the mental health services they provide.	MONIQUE AND MICHAEL	7/27/14 23:43:53	015:59
Hunger prevention and companionship for elderly	PUBLIC AFFAIRS 8/3/14	Jessica from Meals on Wheels discusses the importance of their program which provides meals and companionship for elders. She went over key programs and fundraisers they hold to fund various Meals on Wheels programs, and talks about their upcoming fundraiser.	JESSICA	8/3/14 23:29:59	013:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health-Bone Marrow Donations	PUBLIC AFFAIRS 8/3/14	Carol Galespy talks about the work they do at the Asian American Donor Program, their need for donors, and discusses some little known facts about the process of becoming a bone marrow donor.	CAROL GALESPY	8/3/14 23:43:59	015:59
Health and fitness	PUBLIC AFFAIRS 8/10/14	Jean Carlos talks about the free healthy lifestyle app that gives people looking to get more active bike route information in the SF Bay Area.	JEAN CARLOS	08/10/14 23:34:59	013:25
Health-Bone Marrow Donations	PUBLIC AFFAIRS 8/10/14	Carol Galespy talks about the work they do at the Asian American Donor Program, its need for donors, and discusses some little known facts about the process of becoming a bone marrow donor.	CAROL GALESPY	8/10/14 23:48:29	015:59
Health and accessibility to health resources	PUBLIC AFFAIRS 8/17/14	Cindy Lima Executive Director for UCSF Mission Bay Medical Center talks about the upcoming fundraiser and Light Show benefiting the new Children's Hospital, Women's Hospital, and Cancer hospital. Funds raised at the event go towards the completion of the Children's Hospital.	CINDY LIMA	8/17/2014 23:34:54	013:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military and veterans	PUBLIC AFFAIRS 8/17/14	Monique Martin from Next Step Centers joins the show to talk about the organization's work assisting veterans in their search for employment, issues they may face when returning to the civilian work force and she explains how one can get involved as a participant and receive services.	MONIQUE MARTIN	8/17/2014 23:48:14	015:59
Hunger Prevention	PUBLIC AFFAIRS 8/24/14	Paul from the SF/Marin food bank talks about the various outlets and services provided through the food bank. He also discussed how the public can get involved by volunteering or donating, as well as drop-off points where food could be donated.	PAUL	8/24/14 23:28:43	017.23
Military and Veterans	PUBLIC AFFAIRS 8/24/14	Tasang Parker from the Next step Center speaks to listeners about the organization's work assisting veterans in their search for employment, issues they may face when returning to the civilian work force and she explains how one can get involved as a participant and receive services.	TASANG PARKER	8/24/14 23:46:10	012.26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military and Veterans	PUBLIC AFFAIRS 8/31/14	Show Your Stripes Labor day special via corporate. The special covered the importance of hiring veterans and the need to support our military.		8/31/14 23:33:16	016.02
	PUBLIC AFFAIRS 8/31/14	Show Your Stripes Labor day special via corporate. The special covered the importance of hiring veterans and the need to support our military.		8/31/14 23:49:22	013.53
Employment/Military and Veterans/LGBTQ	PUBLIC AFFAIRS 9/7/14	Tracy Blackburn discusses the City Career Fair and gives important details regarding their upcoming "Diversity Day" Career fair targeting veterans and the LGBTQ.	TRACY BLACKBURN	9/7/14 23:28:44	014.39
Domestic Violence	PUBLIC AFFAIRS 9/7/14	Lindsay gives background info about La Casa De Las Madres, which is an organization that offers free programs for survivors of domestic violence. They also have a 24 hour hotline and shelter for people experiencing Domestic Violence. Lastly, she gives more info about their upcoming fundraiser that enables them to offer their programming and	LINDSAY	9/7/14 23:43:28	015.21

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		shelter services for free.			
Employment/Military and Veterans	PUBLIC AFFAIRS 9/14/14	Tracy Blackburn discusses the City Career Fair and gives important details regarding their upcoming "Diversity Day" Career fair targeting veterans and the LGBTQ.	TRACY BLACKBURN	09/14/14 23:26:18	014.39
Domestic Violence	PUBLIC AFFAIRS 9/14/14	Lindsay gives background info about La Casa De Las Madres, which is an organization that offers free programs for survivors of domestic violence. They also have a 24 hour hotline and shelter for people experiencing Domestic Violence. Lastly, she gives more info about their upcoming fundraiser that enables them to offer their programming and shelter services for	LINDSAY	9/14/14 23:41:01	015.21
Educational resources for young women of color	PUBLIC AFFAIRS 9/21/14	Rena Richards talks about her non-profit Cinnamon Girls Inc., which provides girls of color access to professional resources, information and network connections to inspire them to be community leaders.	RENAE RICHARDS	9/21/14 23:29:09	014.52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Support services for families with special needs/disabilities	PUBLIC AFFAIRS 9/21/14	Laurie from Support For Families talks about the services they provide to families with a child with special needs or disabilities.	LAURIE	9/21/14 23:44:05	015.08
Educational resources for young women of color	PUBLIC AFFAIRS 9/28/14	Rena Richards talks about her non-profit Cinnamon Girls Inc., which provides girls of color access to professional resources, information and network connections to inspire them to be community leaders.	RENAE RICHARDS	09/28/14 23:32:55	014.52
Breast Cancer Research	PUBLIC AFFAIRS 9/28/14	Pamela Judd from the Susan G Komen Race for a Cure Foundation talks about their upcoming walks to support Breast Cancer research within their organization.	PAMELA JUDD	9/28/14 23:47:51	015.06

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AIDS RESEARCH	AIDSWALK.NET	000:20	016
ARTS & CULTURE	Adobo Festival	000:26	014
ARTS & CULTURE	CA Culture Health & Education	000:22	009
ARTS & CULTURE	Cine Mas	000:24	011
ARTS & CULTURE	Filipino American Arts	000:24	002
ARTS & CULTURE	Nihomachi SF	000:21	014
BLOOD DONATION	Red Cross	000:24	004
BLOOD DONATION	Red Cross	000:25	022
COLLEGE PREP	Bay Area Urban Debate League	000:27	002
COLLEGE PREP	Bay Area Urban Debate League	000:30	020
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
Diabetes	JDRF BAY AREA	000:23	018
EMPLOYMENT	CITY CAREER FAIR	000:22	024
EMPLOYMENT	Job Corps	000:22	028
FAMILY	AD COUNCIL	000:25	023
Family Health & Anti Violence	Youth Uprising	000:25	003
Family Health & Wellness	Ravenswood's Family Health	000:28	006
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	001
HEALTH	Allen Temple Baptist Church	000:27	006
HEALTH	CA Transplant Donor Network	000:22	024
HEALTH	Contra Costa County	000:22	017
HEALTH	OVEREATERS ANONYMOUS	000:24	001
Health and Wellness	Contra Costa County	000:27	010
Health and Wellness	People's Grocery	000:26	006
Health and Wellness	Tri-City Health Center	000:25	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health Care	Samaritan House	000:26	027
LGBT Awareness	OAKLAND PRIDE	000:24	012
LGBT Awareness	Silicon Valley Pride	000:28	009
MENTAL HEALTH	SupportForFamilies.org	000:24	027
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	057
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	028
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	024
SAFETY	AD COUNCIL	000:27	011
Sex Trafficking Awareness	Youth4Power.org	000:20	030
Sex Trafficking Awareness	Youth4Power.org	000:21	029
Violence Prevention	Oakland PAL	000:27	013
YOUTH	FAM 1ST FOUNDATION	000:23	009