

KYLD
San Francisco, CA
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/03/2017

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- CHILD MOLESTATION ADVOCACY AND AWARENESS
- HOLIDAY FOOD DONATIONS
- ALZHEIMERS AWARENESS
- HOSPITAL SERVICES
- ADHD AWARENESS
- CHILD SAFETY
- TYPE 1 DIABETES AWARENESS
- LUNG CANCER AWARENESS
- EMPLOYMENT: POLICE POSITIONS IN SAN JOSE
- PROSTATE CANCER RESEARCH AND AWARENESS

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
TYPE 1 DIABETES	Public Affairs 10/02/16	TYPE 1 DIABETES AWARENESS FUNDRAISING	LISA JDRF	10/02/2016 06:00 AM	009:11
CHILD SAFETY	Public Affairs 10/2/16	CHILD SAFETY	IRENE	10/02/2016 06:09 AM	005:46
ALZHEIMERS	Public Affairs 10/02/16	ALZHEIMERS AWARENESS	BILL FISHER	10/02/2016 06:20 AM	007:52
TYPE 1 DIABETES	Public Affairs 10/09/16	TYPE 1 DIABETES AWARENESS	LISA JDRF	10/09/2016 06:02 AM	009:11

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
FUNDRAISING					
CHILD SAFETY	Public Affairs 10/9/16	CHILD SAFETY	IRENE	10/09/2016 06:11 AM	005:46
ALZHEIMERS	Public Affairs 10/09/16	ALZHEIMERS AWARENESS	BILL FISHER	10/09/2016 06:21 AM	007:52
PROSTATE CANCER	Public Affairs 10/16/16	PROSTATE CANCER AWARENESS FUNDRAISING	VANESSA PETERSON	10/16/2016 06:02 AM	008:33
CHILD SAFETY	Public Affairs 10/16/16	CHILD SAFETY	IRENE	10/16/2016 06:11 AM	006:19
ALZHEIMERS	Public Affairs 10/16/16	ALZHEIMERS AWARENESS	BILL FISHER	10/16/2016 06:22 AM	005:46
ADHD	Public Affairs 10/23/16	ADHD AWARENESS	DR HOLLOWELL	10/23/2016 06:00 AM	007:51
DIABETES AWARENESS	Public Affairs 10/23/16	DIABETES RESEARCH AND FUNDRAISING	KEVIN	10/23/2016 06:08 AM	007:44
PROSTATE CANCER	Public Affairs 10/23/16	PROSTATE CANCER RESEARCH AND AWARENESS	VANESSA PETERSON	10/23/2016 06:19 AM	008:33
HOSPITAL SERVICES	Public Affairs 10/23/16	ZUCKERBERG GENERAL HOSPITAL SERVICES	DR SINGH	10/23/2016 06:27 AM	005:59
HUNGER PREVENTION	Public Affairs 10/30/16	COMMUNITY HUNGER FUNDRAISING	BECKA WHITMEN	10/30/2016 05:59 AM	007:16
LUNG CANCER	Public Affairs 10/30/16	LUNG CANCER AWARENESS AND FUNDRAISING	RAUL	10/30/2016 06:07 AM	004:35
PROSTATE CANCER	Public Affairs 10/30/16	PROSTATE CANCER RESEARCH AND AWARENESS	VANESSA PETERSON	10/30/2016 06:14 AM	008:33
TYPE 1 DIABETES	Public Affairs 10/30/16	TYPE 1 DIABETES AWARENESS AND FUNDRAISING	KEVIN	10/30/2016 06:23 AM	007:57
HUNGER PREVENTION	Public Affairs 11/6/16	COMMUNITY HUNGER FUNDRAISING	BECKA WHITMEN	11/06/2016 06:02 AM	007:16
LUNG CANCER	Public Affairs 11/6/16	LUNG CANCER AWARENESS AND FUNDRAISING	RAUL	11/06/2016 06:09 AM	004:35
PROSTATE CANCER	Public Affairs 11/6/16	PROSTATE CANCER RESEARCH AND AWARENESS	VANESSA PETERSON	11/06/2016 06:19 AM	008:33
HOSPITAL SERVICES	Public Affairs 11/6/16	ZUCKERBERG GENERAL HOSPITAL	DR SINGH	11/06/2016 06:27 AM	005:59
HUNGER	Public Affairs	COMMUNITY HUNGER	BECKA	11/13/2016	007:16

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PREVENTION	11/13/16	FUNDRAISING	WHITMEN	06:03 AM	
LUNG CANCER	Public Affairs 11/13/16	LUNG CANCER AWARENESS AND FUNDRAISING	RAUL	11/13/2016 06:10 AM	004:35
PROSTATE CANCER	Public Affairs 11/13/16	PROSTATE CANCER RESEARCH AND AWARENESS	VANESSA PETERSON	11/13/2016 06:18 AM	008:33
HOSPITAL SERVICES	Public Affairs 11/13/16	ZUCKERBERG GENERAL HOSPITAL	DR SINGH	11/13/2016 06:27 AM	005:59
CHILD MOLESTATION ADVOCACY	Public Affairs 12/4/16	CHILD MOLESTATION ADVOCACY AND AWARENESS	ALEESHA BARLOW	12/04/2016 06:02 AM	010:58
EMPLOYMENT: POLICE	Public Affairs 12/4/16	OPEN POLICE POSITIONS IN SAN JOSE	SGT GARCIA	12/04/2016 06:13 AM	009:06
HUNGER PREVENTION	Public Affairs 12/4/16	HOLIDAY FOOD DONATIONS	BECKA WHITMEN	12/04/2016 06:28 AM	007:29
CHILD MOLESTATION ADVOCACY	Public Affairs 12/11/16	CHILD MOLESTATION ADVOCACY AND AWARENESS	ALEESHA BARLOW	12/11/2016 06:01 AM	010:58
EMPLOYMENT: POLICE	Public Affairs 12/11/16	OPEN POLICE POSITIONS IN SAN JOSE	SGT GARCIA	12/11/2016 06:12 AM	009:06
HUNGER PREVENTION	Public Affairs 12/11/16	HOLIDAY FOOD DONATIONS	BECKA WHITMEN	12/11/2016 06:27 AM	007:29
CHILD MOLESTATION ADVOCACY	Public Affairs 12/18/16	CHILD MOLESTATION ADVOCACY AND AWARENESS	ALEESHA BARLOW	12/18/2016 06:02 AM	010:58
EMPLOYMENT: POLICE	Public Affairs 12/18/16	OPEN POLICE POSITIONS IN SAN JOSE	SGT GARCIA	12/18/2016 06:13 AM	009:06
HUNGER PREVENTION	Public Affairs 12/18/16	HOLIDAY FOOD DONATIONS	BECKA WHITMEN	12/18/2016 06:28 AM	007:29

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BASIC HYGIENE NEEDS	SIMPLYTHEBASICS.ORG	000:22	005
BASIC HYGIENE NEEDS	SIMPLYTHEBASICS.ORG	000:23	004
BREAST CANCER	AVON WALK TO END BREAST CANCE	000:22	008
COMMUNITY ENGAGEMENT	DEPUTY SHERIFF'S ACTIVITIES L	000:23	035
SMALL BUSINESS	SMALL BUSINESS SATURDAY	000:30	006
CRISIS PREVENTION	Crisistextline.org	000:23	016
MEDIA ARTS	MACLA	000:26	015
DIABETES PREVENTION	AD COUNCIL	000:23	016
Domestic violence	A SAFE PLACE SHELTER	000:22	038
Domestic violence	LA CASA DE LAS MADRES	000:26	013
EDUCATION	ED FUND WEST	000:27	024
EDUCATION	SFUSD	000:24	028
ELDER CARE	AD COUNCIL	000:18	019
EMERGENCY PREPAREDNESS	Ready.gov/Ad Council	000:23	032
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:24	023
Homelessness	ST VINCENT DE PAUL	000:25	001
Homelessness	THE LINK UP SF	000:22	010
Hunger Prevention	HUGS Foundation	000:24	013
Hunger Prevention	HUNGER IS	000:24	025
LGBT RIGHTS	GLAAD	000:31	004
MEN'S HEALTH	MOVEMBER FOUNDATION	000:22	026
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
NATURAL DISASTER	AD COUNCIL	000:22	025
PROSTATE CANCER	ZERO PROSTATE CANCER	000:26	025
REDUCE FOOD WASTE	AD COUNCIL	000:23	018
TRAFFIC SAFETY	AD COUNCIL	000:21	018
Urban Agriculture	Acta Non Verba	000:25	005
VETERANS	SF STATE VETS	000:22	007
Violence Prevention	United Playaz	000:21	005
VOTING	ROCK THE VOTE	000:27	001
VOTING	ROCK THE VOTE	000:30	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOTING	ROCK THE VOTE	000:31	004
