

KYLD
San Francisco, CA
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/08/2018

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALAMEDA COUNTY FOOD BANK:** Alameda County Community Food Bank
- **BREAST CANCER :** Breast Cancer Screenings- Dr. Bonnie Joe
- **CHILDREN'S HEALTH:** George Mark Children's House
- **CHILDRENS MEDICAL SERVICES:** George Mark Children's House
- **Diabetes:** JDRF
- **Diabetes Awareness:** JDRF
- **EMERGENCY PREPAREDNESS:** SFPD 311
- **ENVIROMENT:** Slide Ranch
- **Homelessness:** Home Aid
- **HOUSING:** Home Aid
- **HOUSING SOLUTIONS:** Home Aid
- **Leukemia & Lymphoma:** LLS
- **LUPUS:** Walk To End Lupus Now
- **MEALS ON WHEELS:** Meals On Wheels
- **MEN'S HEALTH:** Movember
- **OFFICE OF TRAFFIC SAFETY:** OTS
- **SAFETY:** SFPD 311
- **Senior Care:** Meals On Wheels
- **YOUTH:** Boy Scouts

- **Youth Mentorship:** Boy Scouts
- **Youth Services:** Boy Scouts

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILDREN'S HEALTH	Public Affairs 10/1/17	George Mark Children's House	GEORGE MARK CHILDREN'S HOUSE	10/01/2017 06:02 AM	010:52
Homelessness	Public Affairs 10/1/17	Home Aid	Home AID Nor Cal	10/01/2017 06:13 AM	007:51
Diabetes	Public Affairs 10/1/17	JDRF	JDRF	10/01/2017 06:26 AM	010:54
BREAST CANCER	Public Affairs 10/8/17	Breast Cancer Screenings- Dr. Bonnie Joe	00	10/08/2017 06:00 AM	006:05
Leukemia & Lymphoma	Public Affairs 10/8/17	LLS	Leukemia & Lymphoma Society	10/08/2017 06:06 AM	006:23
Youth Services	Public Affairs 10/8/17	Boy Scouts	Boy Scouts Silicon Valley	10/08/2017 06:18 AM	016:59
LUPUS	Public Affairs 10/15/17	Walk To End Lupus Now	LUPUS	10/15/2017 06:00 AM	006:33
Diabetes	Public Affairs 10/15/17	JDRF	JDRF	10/15/2017 06:06 AM	013:42
Senior Care	Public Affairs 10/15/17	Meals On Wheels	Meals On Wheels	10/15/2017 06:25 AM	009:57
ALAMEDA COUNTY FOOD BANK	Public Affairs 10/29/17	Alameda County Community Food Bank	Alameda Co Food Bank	10/29/2017 06:01 AM	014:45
CHILDRENS MEDICAL SERVICES	Public Affairs 10/29/17	George Mark Children's House	GEORGE MARK CHILDREN'S HOUSE	10/29/2017 06:15 AM	009:40
BREAST CANCER	Public Affairs 10/29/17	Breast Cancer Imaging	UCSF Mission Bay	10/29/2017 06:29 AM	005:27
Homelessness	Public Affairs 11/12/17	Home Aid	Home AID Nor Cal	11/12/2017 06:02 AM	007:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ENVIROMENT	Public Affairs 11/12/17	Slide Ranch	ECOSMART	11/12/2017 06:10 AM	012:09
YOUTH	Public Affairs 11/12/17	Boy Scouts	Boy Scouts Silicon Valley	11/12/2017 06:27 AM	011:09
MEN'S HEALTH	Public Affairs 11/19/17	Movember	MOVEMBER FOUNDATION	11/19/2017 06:00 AM	009:06
ALAMEDA COUNTY FOOD BANK	Public Affairs 11/19/17	Alameda County Community Food Bank	Alameda Co Food Bank	11/19/2017 06:10 AM	011:04
MEALS ON WHEELS	Public Affairs 11/19/17	Meals On Wheels	Meals On Wheels	11/19/2017 06:27 AM	009:57
Diabetes	Public Affairs 11/26/17	JDRF	JDRF BAY AREA	11/26/2017 06:00 AM	009:54
CHILDREN'S HEALTH	Public Affairs 11/26/17	George Mark Children's House	GEORGE MARK CHILDREN'S HOUSE	11/26/2017 06:10 AM	009:40
Youth Mentorship	Public Affairs 11/26/17	Boy Scouts	Boy Scouts Silicon Valley	11/26/2017 06:25 AM	011:09
EMERGENCY PREPAREDNESS	Public Affairs 12/3/17	SFPD 311	211 SERVICES	12/03/2017 06:00 AM	011:45
HOUSING SOLUTIONS	Public Affairs 12/3/17	Home Aid	Home AID Nor Cal	12/03/2017 06:12 AM	007:51
ENVIROMENT	Public Affairs 12/3/17	Slide Ranch	ECOSMART	12/03/2017 06:26 AM	012:14
ALAMEDA COUNTY FOOD BANK	Public Affairs 12/10/17	ACCFB	Alameda Co Food Bank	12/10/2017 06:00 AM	011:10
CHILDREN'S HEALTH	Public Affairs 12/10/17	George Mark Children's House	GEORGE MARK CHILDREN'S HOUSE	12/10/2017 06:11 AM	009:40
Senior Care	Public Affairs 12/10/17	Meals On Wheels	Meals On Wheels	12/10/2017 06:27 AM	009:57
OFFICE OF TRAFFIC SAFETY	Public Affairs 12/17/17	OTS	OFFICE OF TRAFFIC SAFETY	12/17/2017 06:02 AM	009:22
Diabetes Awareness	Public Affairs 12/17/17	JDRF	JDRF	12/17/2017 06:11 AM	009:47
Youth Services	Public Affairs 12/17/17	Boy Scouts	Boy Scouts Silicon Valley	12/17/2017 06:28 AM	011:09
SAFETY	Public Affairs 12/24/17	SFPD 311	211 SERVICES	12/24/2017 06:00 AM	011:45
ENVIROMENT	Public Affairs	Slide Ranch	CHILD	12/24/2017	012:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	12/24/17		DEVELOPMENT	06:12 AM	
HOUSING	Public Affairs 12/24/17	Home Aid	Home AID Nor Cal	12/24/2017 06:32 AM	007:56
SAFETY	Public Affairs 12/31/17	SECOND HARVEST	211 SERVICES	12/31/2017 06:00 AM	005:03
ENVIROMENT	Public Affairs 12/31/17	OTS	CHILD DEVELOPMENT	12/31/2017 06:05 AM	009:16
HOUSING	Public Affairs 12/31/17	ACC	Home AID Nor Cal	12/31/2017 06:21 AM	014:40

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	iHM Understood Long Form PSA	030:00	001
-----	VETERANS DAY PSA PROGRAM	030:00	001
Animal Rescue	HUMANE SOCIETY OF THE U.S.	000:29	011
ANTI-GUN VIOLENCE	United Playaz	000:23	029
Assistance Dogs	Canine Companions for Ind	000:28	037
BREAST CANCER	Plastic Surgury Foundation	000:24	021
BREAST CANCER	Plastic Surgury Foundation	000:25	009
CAREGIVER ASSISTANCE	AD COUNCIL	000:23	020
CAREGIVING FOR SENIORS	AD COUNCIL	000:37	038
CAREGIVING FOR SENIORS	Meals On Wheels	000:22	059

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CAREGIVING FOR SENIORS	Meals On Wheels	000:37	038
CHILDREN'S HEALTH	Childrens Miracle Network	000:20	014
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	008
DISASTER RELIEF	Red Cross	000:21	011
Down Syndrome	Silicon Valley Down Syndrome	000:22	020
EDUCATION	AD COUNCIL	000:22	021
ENVIROMENT	REDDING.COM	000:22	040
Greif Counseling	CHILDRENS HEALTH COUNCIL	000:23	023
HEALTH AND FITNESS	RED	000:30	025
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
HOLIDAY GIVE BACK	SACRED HEART COMM SERVICE	000:25	015
Homelessness	Wardrobe For Opportunity Path	000:22	001
Hunger Prevention	Meals On Wheels	000:22	021
HURRICANE RELIEF	AD COUNCIL	000:23	009
Leukemia & Lymphoma	Leukemia & Lymphoma Society	000:23	002
LOCAL DISASTER RELIEF	Red Cross	000:24	010
LOCAL DISASTER RELIEF	Red Cross	000:29	009
PSA	DEPT OF HOMELAND SECURITY	000:30	014
PSA	DO SOMETHING.ORG/HIDE AND SEE	000:28	004
PSA	JED FOUNDATION	000:30	010
PSA	RED	000:29	015
PSA	SPIRIT DAY	000:30	004
SFSU VETERANS	VETS AT SFSU	000:23	002
STEM CAREERS	Self-eSTEM	000:26	006
TERMINAL IIINESS	GEORGE MARK CHILDREN'S HOUSE	000:25	006
UNDERAGE DRINKING	AD COUNCIL	000:23	020
VETERANS HOMEBUYING	NAREB	000:24	001
VETERANS HOMEBUYING	NAREB	000:25	003