

KYLD
San Francisco, CA
Quarterly Issues/Programs List
First Quarter, 2016
04/06/2016

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- GREEN SUPER BOWL 50
- SUPPORT FOR SMALL BUSINESSES
- TEEN DATING VIOLENCE AWARENESS
- LUNG DISEASE AWARENESS
- EMPLOYMENT
- CHILD ABUSE PREVENTION
- WOMEN IN LEADERSHIP
- TEEN MEDICINE ABUSE
- HOMELESS SERVICES
- RUNAWAY AND SEXUALLY EXPLOITED YOUTH SERVICES

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
YOUTH DRUG ADDICTION	Public Affairs 1/3/16	OFFICE OF TRAFFIC SAFETY	CHRIS COCHRAN	01/03/2016 05:59 AM	015:00
YOUTH DRUG	Public	OFFICE OF TRAFFIC	CHRIS COCHRAN	01/03/201	014:1

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ADDICTION	Affairs 1/3/16	SAFETY		6 06:18 AM	7
SEXUALLY EXPLOITED YOUTH	Public Affairs 1/10/16	DREAM CATCHERS	SORAI SMITH	01/10/201 6 06:05 AM	010:4 0
CHILD ABUSE PREVENTION	Public Affairs 1/10/16	SF CHILD ABUSE PREVENTION CENTER	KATY ALBRIGHT	01/10/201 6 06:18 AM	003:2 5
TEEN MENTORING SERVICES	Public Affairs 1/17/16	BIG BROTHERS BIG SISTERS	MARTHA HODGES	01/10/201 6 06:21 AM	011:1 0
HOMELESS YOUTH SERVICES	Public Affairs 1/17/16	LARKIN STREET YOUTH CENTER	SHERLYN ADAMS	01/17/201 6 06:00 AM	005:2 5
SEXUALLY EXPLOITED YOUTH	Public Affairs 1/17/16	DREAM CATCHERS	SORAI SMITH	01/17/201 6 06:06 AM	010:4 0
CHILD ABUSE PREVENTION	Public Affairs 1/17/16	SF CHILD ABUSE PREVENTION CENTER	KATY ALBRIGHT	01/17/201 6 06:22 AM	003:2 5
TEEN MENTORING SERVICES	Public Affairs 1/24/16	BIG BROTHERS BIG SISTERS	MARTHA HODGES	01/17/201 6 06:26 AM	011:1 0
EMPLOYMENT DIVERSITY	Public Affairs 1/24/16	DIVERSITY DAY CARRER FAIR	NEAL MORRISON	01/24/201 6 06:01 AM	006:4 1
CANCER PATIENTS ASSISTANCE	Public Affairs 1/24/16	FAMILY HOUSE	ALEXANDRA MORGAN	01/24/201 6 06:08 AM	008:3 4
BAY BRIDE RE-LIGHTING	Public Affairs 1/24/16	ILLUMINATE	BEN DAVIS	01/24/201 6 06:21 AM	006:2 9
BAY BRIDE RE-LIGHTING	Public Affairs 1/31/16	ILLUMINATE	BEN DAVIS	01/24/201 6 06:28 AM	006:2 7
MEDICINE ABUSE	Public Affairs 1/31/16	LONG FORM PSA	PARNTERSHIP FOR DRUG FREE KID	01/31/201 6 06:00 AM	015:0 0
MEDICINE ABUSE	Public Affairs 2/7/16	LONG FORM PSA	PARNTERSHIP FOR DRUG FREE KID	01/31/201 6 06:20 AM	014:1 7
EMPLOYMENT	Public	DIVERSITY DAY	NEAL	02/07/201	006:4

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DIVERSITY	Affairs 2/7/16	CAREER FAIR	MORRISON	6 06:02 AM	1
KIDNEY DISEASE AWARENESS	Public Affairs 2/7/16	NATIONAL KIDNEY FOUNDATION	ROBIN PEARSON	02/07/201 6 06:09 AM	011:0 1
HEALTHCARE	Public Affairs 2/7/16	SFGH BENEFIT HEARTS AFTER DARK	CONNIE SHANNAHAN	02/07/201 6 06:26 AM	004:2 3
GREEN SUPER BOWL 50	Public Affairs 2/14/16	SB HOST COMMITTEE	LOU BLOUSTEEN	02/07/201 6 06:30 AM	007:4 5
HOMELESS YOUTH SERVICES	Public Affairs 2/14/16	LARKIN STREET YOUTH CENTER	SHERLYN ADAMS	02/14/201 6 06:00 AM	005:2 5
KIDNEY DISEASE AWARENESS	Public Affairs 2/14/16	NATIONAL KIDNEY FOUNDATION	ROBIN PEARSON	02/14/201 6 06:06 AM	011:0 1
HEALTHCARE	Public Affairs 2/14/16	SFGH BENEFIT HEARTS AFTER DARK	CONNIE SHANNAHAN	02/14/201 6 06:23 AM	004:2 3
TEEN DATING AWARENESS	Public Affairs 2/21/16	LA CASA DE LAS MADRES	DARA	02/14/201 6 06:28 AM	010:1 1
HOMELESS YOUTH SERVICES	Public Affairs 2/21/16	LARKIN STREET YOUTH SERVICES	SHERLYN ADAMS	02/21/201 6 06:01 AM	005:2 5
EMPLOYMENT	Public Affairs 2/21/16	LOCAL JOB FAIR	KAREN DAWAL	02/21/201 6 06:06 AM	007:2 1
CROHN'S & COLITIS	Public Affairs 2/21/16	IRRITABLE BOWEL SYNDROME FUNDRAISING	CHRISTINA CANNIPA	02/21/201 6 06:18 AM	008:2 0
TEEN DATING AWARENESS	Public Affairs 2/28/16	LA CASA DE LAS MADRES	DARA	02/21/201 6 06:26 AM	010:1 1
LUNG DISEASE AWARENESS	Public Affairs 2/28/16	AMERICAN LUNG ASSOCIATION	HANS FLORINE	02/28/201 6 06:01 AM	006:4 2
WOMEN IN LEADERSHIP	Public Affairs 2/28/16	WOMEN IN LEADERSHIP CONFERENCE	KELLY POWERS	02/28/201 6 06:08 AM	006:3 5
CROHN'S & COLITIS	Public	IRRITABLE BOWEL	CHRISTINA	02/28/201	005:0

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Affairs 2/28/16	SYNDROME FUNDRAISING	CANNIPA	6 06:20 AM	7
TEEN DATING AWARENESS	Public Affairs 3/6/16	LA CASA DE LAS MADRES	DARA	02/28/201 6 06:25 AM	010:1 1
LUNG DISEASE AWARENESS	Public Affairs 3/6/16	AMERICAN LUNG ASSOCIATION	HANS FLORINE	03/06/201 6 06:03 AM	006:4 2
WOMEN IN LEADERSHIP	Public Affairs 3/6/16	WOMEN IN LEADERSHIP CONFERENCE	KELLY POWERS	03/06/201 6 06:10 AM	006:5 7
CROHN'S & COLITIS	Public Affairs 3/6/16	IRRITABLE BOWEL SYNDROME FUNDRAISING	CHRISTINA CANNIPA	03/06/201 6 06:22 AM	005:0 7
TEEN DATING AWARENESS	Public Affairs 3/13/16	LA CASA DE LAS MADRES	DARA	03/06/201 6 06:27 AM	010:1 1
LUNG DISEASE AWARENESS	Public Affairs 3/13/16	AMERICAN LUNG ASSOCIATION	HANS FLORINE	03/13/201 6 06:01 AM	006:4 2
SHELTER FOR WOMEN DEALING WITH ADDICTION	Public Affairs 3/13/16	SERENITY HOUSE	MS DAVIES	03/13/201 6 06:07 AM	006:5 7
ARTS & CULTURE	Public Affairs 3/13/16	CAAM FEST	MASASHI	03/13/201 6 06:21 AM	005:0 7
TEEN DATING AWARENESS	Public Affairs 3/20/16	LA CASA DE LAS MADRES	DARA	03/13/201 6 06:26 AM	010:1 1
YOUTH MENTORING SERVICES	Public Affairs 3/20/16	BIG BROTHERS BIG SISTERS	DON KRUEGER	03/20/201 6 06:02 AM	008:4 8
YOUTH VIOLENCE PREVENTION	Public Affairs 3/20/16	1000 MOTHERS	LORRAIN	03/20/201 6 06:11 AM	006:2 6
HOMELESS YOUTH SERVICES	Public Affairs 3/20/16	LARKIN STREET YOUTH SERVICES	SHERLYN ADAMS	03/20/201 6 06:24 AM	005:2 3
TEEN DATING AWARENESS	Public Affairs 3/27/16	LA CASA DE LAS MADRES	DARA	03/20/201 6 06:29 AM	010:1 1
SMALL BUSINESS	Public	OAKLAND INDIE	AJA COOPER	03/27/201	005:2

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Affairs 3/27/16	AWARDS		6 06:03 AM	4
CROHN'S & COLITIS	Public Affairs 3/27/16	CHRON'S AND COLITIS AWARENESS	CHRISTINA	03/27/201 6 06:08 AM	008:1 8
CHILD ABUSE PREVENTION	Public Affairs 3/27/16	SF CHILD ABUSE PREVENTION CENTER	KATY ALBRIGHT	03/27/201 6 06:22 AM	003:2 5
HOMELESS SERVICES	Public Affairs 3/27/16	ST VINCENT DE PAUL SOCIETY SF	MAGI ENGLISH	03/27/201 6 06:25 AM	010:0 2

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS & SOCIAL CHANGE	Illuminate Foundation/0122-0214/SF	000:31	001
AIDS & HIV	Academy of Friends	000:25	021
ARTS & CULTURE	CAAM Media.org	000:24	001
ARTS & CULTURE	CAAM Media.org	000:25	017
ARTS & CULTURE	Illuminate dot org	000:32	011
ARTS & CULTURE	Illuminate.org	000:30	001
BULLY PREVENTION	StompOutBullying.org	000:20	022
CHILDCARE	CONTRA COSTA CHILD CARE COUNC	000:23	021
COMMUNITY ENGAGEMENT	IHEART MEDIA	000:29	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DATING VIOLENCE	LA CASA DE LAS MADRES	000:28	024
EDUCATION	MarcusFoster.org	000:24	022
ELDERLY	DO SOMETHING	000:29	006
Food Waste Prevention Program	Bay Area Recycling Outreach	000:22	006
HEALTH	SF GENERAL HOSPITAL AND TRAMA	000:22	023
HEALTH & SPORTSMANSHIP	OAKLAND BABE RUTH YOUTH BASEB	000:25	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	006
Heart Health	AMERICAN HEART ASSOCIATION	000:20	023
Heart Health	My City Bikes	000:22	028
HIGHER EDUCATION	URBAN HEAT ACADEMY	000:20	035
HIGHER EDUCATION	URBAN HEAT ACADEMY	000:21	024
Homelessness	ARIEL OUTREACH	000:20	007
Homelessness	ARIEL OUTREACH	000:23	003
Hunger Prevention	Feeding America.org	000:22	024
Hunger Prevention	FOOD FOR FAMILIES	000:21	016
International Women's Day	AD COUNCIL	000:20	045
International Women's Day	AD COUNCIL	000:23	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	002
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006
PRE-MATURE BIRTH	MARCH OF DIMES	000:24	006
RAPE PREVENTION	BAWAR.ORG	000:21	032
SEXUAL ASSAULT PREVENTION	ItsOnUs.org	000:22	023
URBAN FARMING	ACTA NO VERBA	000:29	030