

KYLD  
San Francisco, CA  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/01/2018

KYLD  
Quarterly Issues/Programs List

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KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Affordable Housing**
  - **Hunger Prevention**
  - **Alcoholism**
  - **Arts and Culture**
  - **Children's Health**
  - **Organ Donation**
  - **Employment**
  - **Elder Abuse**
  - **Education**
  - **Prostate Cancer**
  - **Environment**
  - **Disaster Relief**
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COLON CANCER	Public Affairs 7/1/18	Colon Cancer Coalition	Jenny Yu	07/01/2018 06:00 AM	004:37
CHILDREN'S HEALTH	Public Affairs 7/1/18	Sing Me A Story	Austin Atteberry	07/01/2018 06:04 AM	007:17
ALCOHOLISM	Public Affairs 7/1/18	ALCOHOLICS ANONYMOUS	Frank Topper	07/01/2018 06:17 AM	016:41
HUNGER PREVENTION	Public Affairs 7/8/18	Grocery Outlet Independence from Hunger Food Drive	Layla Kasha	07/08/2018 06:00 AM	004:55
HUNGER PREVENTION	Public Affairs 7/8/18	Second Harvest Food Bank	Leslie Bacho	07/08/2018 06:05 AM	012:20
ELDER ABUSE	Public Affairs 7/8/18	San Mateo County Health	Shannon Morgan	07/08/2018 06:23 AM	009:57
FILIPINO HERITAGE	Public Affairs 7/15/18	UNDSCVRD NIGHT MARKET	Mark Herlihy & Gina Rosales	07/15/2018 06:01 AM	008:00
ORGAN DONATION	Public Affairs 7/15/18	DONOR NETWORK WEST Giving Me Life	Ayanna Anderson	07/15/2018 06:09 AM	013:21
ELDER CARE	Public Affairs 7/15/18	Meals On Wheels	Karl Robillard	07/15/2018 06:29 AM	009:51
HUNGER PREVENTION	Public Affairs 7/22/18	Grocery Outlet Independence from Hunger Food Drive	Layla Kasha	07/22/2018 06:03 AM	004:55
CHILDREN'S HEALTH	Public Affairs 7/22/18	Sing Me A Story	Austin Atteberry	07/22/2018 06:08 AM	007:17
ALCOHOLISM	Public Affairs	Alcoholics Anonymous	Frank Topper	07/22/2018 06:20 AM	016:41

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	7/22/18				
HUNGER PREVENTION	Public Affairs 7/29/18	SECOND HARVEST FOOD BANK	Leslie Bacho	07/29/2018 06:00 AM	005:02
ORGAN DONATION	Public Affairs 7/29/18	DONOR NETWORK WEST Giving Me Life	Ayanna Anderson	07/29/2018 06:05 AM	013:21
ELDER CARE	Public Affairs 7/29/18	MEALS ON WHEELS	Karl Robillard	07/29/2018 06:23 AM	009:57
SICKLE CELL ANEMIA AWARENESS	Public Affairs 8/5/18	KMJ Fitness Day	Antwan Work	08/05/2018 06:00 AM	011:07
HEALTH & FITNESS	Public Affairs 8/5/18	Sunday Streets SOMA	Katy Birnbaum	08/05/2018 06:11 AM	007:27
HUNGER PREVENTION	Public Affairs 8/5/18	ALAMEDA COUNTY FOOD BANK	Michael Altfest	08/05/2018 06:24 AM	011:08
ART & MUSIC EDUCATION	Public Affairs 8/12/18	Sand Castle Classic	Jill Dineen	08/12/2018 06:00 AM	008:00
FOOD SAFETY EDUCATION	Public Affairs 8/12/18	Eat Drink SF	Gwyneth Borden	08/12/2018 06:08 AM	004:56
ALCOHOLISM	Public Affairs 8/12/18	Alcoholics Anonymous	Frank Topper	08/12/2018 06:20 AM	016:41
ENVIRONMENT	Public Affairs 8/19/18	SF GREEN FILM FESTIVAL	Rachel Caplan	08/19/2018 06:00 AM	012:45
PROSTATE CANCER	Public Affairs 8/19/18	ZERO The End of Prostate Cancer	Vanessa Petersen	08/19/2018 06:12 AM	012:35
HUNGER PREVENTION	Public Affairs 8/19/18	Second Harvest Food Bank	Stephen Knight	08/19/2018 06:32 AM	005:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ART & MUSIC EDUCATION	Public Affairs 8/26/18	Sand Castle Classic	Jill Dineen	08/26/2018 06:01 AM	008:00
ORGAN DONATION	Public Affairs 8/26/18	DONOR NETWORK WEST Giving Me Life	Ayanna Anderson	08/26/2018 06:09 AM	013:21
CHILDREN'S HEALTH	Public Affairs 8/26/18	Sing Me A Story	Austin Atteberry	08/26/2018 06:29 AM	007:21
HUNGER PREVENTION	Public Affairs 9/2/18	Alameda Co Food Bank	Stephen Knight	09/02/2018 06:00 AM	011:16
ENVIRONMENT	Public Affairs 9/2/18	SF GREEN FILM FESTIVAL	Rachel Caplan	09/02/2018 06:12 AM	012:39
HUNGER PREVENTION	Public Affairs 9/2/18	Second Harvest Food Bank	Leslie Bacho	09/02/2018 06:30 AM	005:01
9-11 DAY	Public Affairs 9/9/18	9-11 DAY OF SERVICE	911DAY.ORG	09/09/2018 6:30 AM	027:33
DRESS FOR SUCCESS	Public Affairs 9/16/18	FASHION COMMUNITY WEEK	Shirin Hashem	09/16/2018 06:02 AM	011:03
COMMUNITY	Public Affairs 9/16/18	INDEPENDENCE HIGH REUNION	Renee Silvera Berg	09/16/2018 06:13 AM	006:32
HUNGER PREVENTION	Public Affairs 9/16/18	ALAMEDA COUNTY FOOD BANK	Stephen Knight	09/16/2018 06:26 AM	011:15
Department of Homeland Security	Public Affairs 9/23/18	"If You See Something Say Something" Campaign	Taylor Price	09/23/2018 06:30 AM	029:00
AFFORDABLE HOUSING	Public Affairs 9/30/18	TNDC POOL TOSS FUNDRAISER	Lori Linker	09/30/2018 05:59 AM	008:03

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SERVICE ANIMALS	Public Affairs 9/30/18	CANINE COMPANIONS: DOGFEST	Michelle Williams	09/30/2018 06:07 AM	007:23
ALCOHOLISM	Public Affairs 9/30/18	Alcoholics Anonymous	Frank Topper	09/30/2018 06:20 AM	016:41

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
9-11 DAY OF SERVICE	9-11 -- 17 Years Later	027:33	001
See Something Say Something	DEPT OF HOMELAND SECURITY PSA SHOW	029:00	001
ARTS & CULTURE	Adobo Festival	000:31	016
EMERGENCY PREPAREDNESS	AMERICAN RED CROSS	000:29	009
ART AND CULTURE	Cine Mas	000:22	020
BUSINESS EDUCATION	FashionCommunity wk	000:23	025
CHRISTMAS IN JULY	CHRISTMAS IN JULY	000:21	011
COLON CANCER	COLON CANCER COALITION	000:23	007
HUNGER PREVENTION	NO KID HUNGRY	000:30	004

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
HUNGER PREVENTION	NO KID HUNGY CAMPAIGN	000:30	001
DISASTER RELIEF	100 ROOFS	000:30	007
ORGAN DONATION	DONOR NETWORK WEST	000:35	043
ENVIRONMENT	SF PUBLIC WORKS	000:27	002
HUNGER PREVENTION	GROCERY OUTLET	000:35	030
HUNGER PREVENTION	GROCERY OUTLET	000:37	029
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
Hunger Prevention	AD COUNCIL	000:22	023
Hunger Prevention	BAY AREA FOOD BANKS	000:22	025
EMPLOYMENT	JOB FORUM	000:22	028
EMPLOYMENT	JOB FORUM	000:23	028
FILIPINO HERITAGE	UNDSCVRD	000:22	017
LUPUS	LUPUS FOUNDATION	000:23	012
EDUCATION	NATIONAL SUMMER LEARNING	000:30	023
EDUCATION	SUMMER LEARNING	000:31	017
ARTS & RECREATION	OAKLAND WINE FESTIVAL	000:23	020
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	008
9-11 DAY OF SERVICE	9-11 DAY	000:30	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	003
SAFETY	AD COUNCIL	000:38	018
ENVIRONMENT	SF GREEN FILM FESTIVAL	000:34	035
SICKLE CELL ANEMIA AWARENESS	Sickle Cell Anemia Awareness	000:31	020
LGBTQ AWARENESS	Silicon Valley Pride	000:24	014
Cancer	STAND UP TO CANCER	000:22	043
EDUCATION	TECH CU BACK TO SCHOOL DRIVE	000:23	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERISM	911DAY.ORG	000:23	017
Women's Empowerment	World Wide Women	000:24	030