

KYLD
San Francisco, CA
Quarterly Issues/Programs List
Third Quarter, 2016
10/05/2016

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- MENTORING AND PROFESSIONAL DEVELOPMENT
 - ALZHEIMERS AWARENESS
 - EARLY CHILDHOOD DEVELOPMENT
 - CHILD SAFETY
 - LUNG CANCER EDUCATION AND PREVENTION
 - HUNGER PREVENTION
 - TYPE 1 DIABETES AWARENESS/FUNDRAISING
 - PET ADOPTION/CHARITY
 - TRAFFIC SAFETY
 - EDUCATION
 - COMMUNITY HEALTH
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY HEALTH	Public Affairs 7/3/16	ZUCKERBERG SF GENERAL REPRESENTATIVE SPEAKS ON THE SERVICES THE TRAUMA CENTER WILL PROVIDE THE COMMUNITY AND HOW TO SUPPORT COMMUNITY HEALTH AND WELL BEING.	DR. SINGH	07/03/2016 05:54 AM	005:51
PET ADOPTION/CHARITY	Public Affairs 7/3/16	MADDIE'S FUND SPEAKS ABOUT THE NEED FOR WELCOMING HOMES TO ADOPT PETS AND OTHER CHARITABLE WAYS TO SUPPORT THEIR WORK.	RICH ABENZINO	07/03/2016 06:00 AM	006:01
EDUCATION	Public Affairs 7/3/16	TEACH TOMORROW IN OAKLAND EXPLORES WAYS TEACHERS ARE MAKING A DIFFERENCE IN THE EDUCATION SYSTEM AND THE NEED FOR MORE ABLE TEACHERS.	ROCHELLE RODGERS	07/03/2016 06:12 AM	018:41
HUNGER PREVENTION	Public Affairs 7/17/16	FOOD FOR FAMILIES IS A PROGRAM WORKING TO PREVENT HUNGER IN THE COMMUNITY.	KAT MAUDRU	07/17/2016 06:00 AM	008:11
MENTORING AND PROFFESIONAL DEVELOPMENT	Public Affairs 7/17/16	100 BLACK MEN BAY AREA SPEAK ON THEIR MENTORSHIP PROGRAM TO HELP DEVELOPMENT BAY AREA YOUTH, ALONG WITH INFO ON	MOHAMID NADHIRI	07/17/2016 06:08 AM	007:46

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THEIR SCHOLARSHIP.			
EARLY CHILDHOOD DEVELOPMENT	Public Affairs 7/17/16	FIRST 5 CALIFORNIA DISCUSSES DIFFERENT WAYS TO STIMULATE EARLY CHILDHOOD DEVELOPMENT.	DIANE LEVIN	07/17/2016 06:21 AM	014:00
HUNGER PREVENTION	Public Affairs 7/24/16	FOOD FOR FAMILIES IS A PROGRAM WORKING TO PREVENT HUNGER IN THE COMMUNITY.	KAT MAUDRU	07/24/2016 05:59 AM	008:11
100 BLACK MEN BAY AREA	Public Affairs 7/24/16	MENTORING AND PROFFESIONAL DEVELOPMENT	MOHAMID NADHIRI	07/24/2016 06:08 AM	007:46
EARLY CHILDHOOD DEVELOPMENT	Public Affairs 7/24/16	FIRST 5 CALIFORNIA DISCUSSES DIFFERENT WAYS TO STIMULATE EARLY CHILDHOOD DEVELOPMENT.	DIANE LEVIN	07/24/2016 06:21 AM	014:00
LUNG CANCER EDUCATION AND PREVENTION	Public Affairs 7/31/16	AMERICAN LUNG ASSOCIATION PROMOTES WAYS YOU PREVENT LUNG DISEASE AND DISCUSSES UPCOMING WALKS TO RAISE MONEY FOR VITAL RESEARCH AND SERVICES PROVIDED TO PEOPLE FIGHTING CANCER AND LUNG DISEASE.	JENNY BARNES	07/31/2016 06:01 AM	008:32
TRAFFIC SAFETY	Public Affairs 7/31/16	OFFICE OF TRAFFIC SAFETY PROVIDES TIPS ON HOW TO PREVENT TRAFFIC INCIDENTS AND WAYS TO STAY SAFE WHILE TRAVELING.	CHRIS COCHRAN	07/31/2016 06:10 AM	018:41

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
LUNG CANCER EDUCATION AND PREVENTION	Public Affairs 8/7/16	AMERICAN LUNG ASSOCIATION PROMOTES WAYS YOU PREVENT LUNG DISEASE AND DISCUSSES UPCOMING WALKS TO RAISE MONEY FOR VITAL RESEARCH AND SERVICES PROVIDED TO PEOPLE FIGHTING CANCER AND LUNG DISEASE.	JENNY BARNS	08/07/2016 06:03 AM	008:32
TRAFFIC SAFETY	Public Affairs 8/7/16	OFFICE OF TRAFFIC SAFETY PROVIDES TIPS ON HOW TO PREVENT TRAFFIC INCIDENTS AND WAYS TO STAY SAFE WHILE TRAVELING.	CHRIS COCHRAN	08/07/2016 06:11 AM	018:41
SCHOLARSHIP/URBAN AGRICULTURE	Public Affairs 8/14/16	EAT DRINK SF IS AN ANNUAL FESTIVAL HIGHLIGHTING LOCAL EATERIES WITH PROCEEDS BENEFITTING THE GOLDEN GATE RESTAURANT ASSOCIATION'S SCHOLARSHIP FUND AND CUESA.	GWENYTH BORDON	08/14/2016 06:01 AM	004:57
TRAFFIC SAFETY	Public Affairs 8/14/16	OFFICE OF TRAFFIC SAFETY PROVIDES TIPS ON HOW TO PREVENT TRAFFIC INCIDENTS AND WAYS TO STAY SAFE WHILE TRAVELING.	CHRIS COCHRAN	08/14/2016 06:06 AM	009:16
COMMUNITY HEALTH	Public Affairs 8/14/16	ZUCKERBERG SF GENERAL REPRESENTATIVE SPEAKS ON THE	DR. SINGH	08/14/2016 06:20 AM	005:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		SERVICES THE TRAUMA CENTER WILL PROVIDE THE COMMUNITY AND HOW TO SUPPORT COMMUNITY HEALTH AND WELL BEING			
LUNG CANCER EDUCATION AND PREVENTION	Public Affairs 8/14/16	AMERICAN LUNG ASSOCIATION PROMOTES WAYS YOU PREVENT LUNG DISEASE AND DISCUSSES UPCOMING WALKS TO RAISE MONEY FOR VITAL RESEARCH AND SERVICES PROVIDED TO PEOPLE FIGHTING CANCER AND LUNG DISEASE.	JENNY BARNS	08/14/2016 06:26 AM	008:42
SCHOLARSHIP/URBAN AGRICULTURE	Public Affairs 8/21/16	EAT DRINK SF IS AN ANNUAL FESTIVAL HIGHLIGHTING LOCAL EATERIES WITH PROCEEDS BENEFITTING THE GOLDEN GATE RESTAURANT ASSOCIATION'S SCHOLARSHIP FUND AND CUESA.	GWENYTH BORDON	08/21/2016 06:00 AM	004:57
TRAFFIC SAFETY	Public Affairs 8/21/16	OFFICE OF TRAFFIC SAFETY PROVIDES TIPS ON HOW TO PREVENT TRAFFIC INCIDENTS AND WAYS TO STAY SAFE WHILE TRAVELING.	CHRIS COCHRAN	08/21/2016 06:05 AM	009:16
COMMUNITY HEALTH	Public Affairs 8/21/16	ZUCKERBERG SF GENERAL REPRESENTATIVE SPEAKS ON THE	DR. SINGH	08/21/2016 06:19 AM	005:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		SERVICES THE TRAUMA CENTER WILL PROVIDE THE COMMUNITY AND HOW TO SUPPORT COMMUNITY HEALTH AND WELL BEING			
LUNG CANCER EDUCATION AND PREVENTION	Public Affairs 8/21/16	AMERICAN LUNG ASSOCIATION PROMOTES WAYS YOU PREVENT LUNG DISEASE AND DISCUSSES UPCOMING WALKS TO RAISE MONEY FOR VITAL RESEARCH AND SERVICES PROVIDED TO PEOPLE FIGHTING CANCER AND LUNG DISEASE.	JENNY BARNS	08/21/2016 06:25 AM	008:42
SCHOLARSHIP/URBAN AGRICULTURE	Public Affairs 8/28/16	EAT DRINK SF IS AN ANNUAL FESTIVAL HIGHLIGHTING LOCAL EATERIES WITH PROCEEDS BENEFITTING THE GOLDEN GATE RESTAURANT ASSOCIATION'S SCHOLARSHIP FUND AND CUESA.	GWENYTH BORDON	08/28/2016 06:01 AM	004:57
TRAFFIC SAFETY	Public Affairs 8/28/16	OFFICE OF TRAFFIC SAFETY PROVIDES TIPS ON HOW TO PREVENT TRAFFIC INCIDENTS AND WAYS TO STAY SAFE WHILE TRAVELING.	CHRIS COCHRAN	08/28/2016 06:06 AM	009:16
COMMUNITY HEALTH	Public Affairs 8/28/16	ZUCKERBERG SF GENERAL REPRESENTATIVE SPEAKS ON THE	DR. SINGH	08/28/2016 06:21 AM	005:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		SERVICES THE TRAUMA CENTER WILL PROVIDE THE COMMUNITY AND HOW TO SUPPORT COMMUNITY HEALTH AND WELL BEING			
LUNG CANCER EDUCATION AND PREVENTION	Public Affairs 8/28/16	AMERICAN LUNG ASSOCIATION PROMOTES WAYS YOU PREVENT LUNG DISEASE AND DISCUSSES UPCOMING WALKS TO RAISE MONEY FOR VITAL RESEARCH AND SERVICES PROVIDED TO PEOPLE FIGHTING CANCER AND LUNG DISEASE.	JENNY BARNES	08/28/2016 06:26 AM	008:42
YOUTH SERVICES	Public Affairs 9/4/16	LARKIN STREET YOUTH SERVICES SPEAKS ON THE DAILY ISSUES HOMELESS TEENS FACE AND HOW THE COMMUNITY CAN HELP.	SHERLYN ADAMS	09/04/2016 06:00 AM	005:27
OFFICE OF TRAFFIC SAFETY	Public Affairs 9/4/16	OFFICE OF TRAFFIC SAFETY PROVIDES TIPS ON HOW TO PREVENT TRAFFIC INCIDENTS AND WAYS TO STAY SAFE WHILE TRAVELING.	CHRIS COCHRAN	09/04/2016 06:06 AM	009:16
COMMUNITY HEALTH	Public Affairs 9/4/16	ZUCKERBERG SF GENERAL REPRESENTATIVE SPEAKS ON THE SERVICES THE TRAUMA CENTER WILL PROVIDE THE COMMUNITY AND HOW TO SUPPORT	DR. SINGH	09/04/2016 06:22 AM	005:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		COMMUNITY HEALTH AND WELL BEING			
LUNG CANCER EDUCATION AND PREVENTION	Public Affairs 9/4/16	AMERICAN LUNG ASSOCIATION PROMOTES WAYS YOU PREVENT LUNG DISEASE AND DISCUSSES UPCOMING WALKS TO RAISE MONEY FOR VITAL RESEARCH AND SERVICES PROVIDED TO PEOPLE FIGHTING CANCER AND LUNG DISEASE.	JENNY BARNES	09/04/2016 06:27 AM	008:42
YOUTH SERVICES	Public Affairs 9/11/16	LARKIN STREET YOUTH SERVICES SPEAKS ON THE DAILY ISSUES HOMELESS TEENS FACE AND HOW THE COMMUNITY CAN HELP.	SHERLYN ADAMS	09/11/2016 06:00 AM	005:27
TRAFFIC SAFETY	Public Affairs 9/11/16	OFFICE OF TRAFFIC SAFETY PROVIDES TIPS ON HOW TO PREVENT TRAFFIC INCIDENTS AND WAYS TO STAY SAFE WHILE TRAVELING.	CHRIS COCHRAN	09/11/2016 06:06 AM	009:16
COMMUNITY HEALTH	Public Affairs 9/11/16	ZUCKERBERG SF GENERAL REPRESENTATIVE SPEAKS ON THE SERVICES THE TRAUMA CENTER WILL PROVIDE THE COMMUNITY AND HOW TO SUPPORT COMMUNITY HEALTH AND WELL BEING.	DR. SINGH	09/11/2016 06:20 AM	005:48
LUNG CANCER	Public Affairs	AMERICAN LUNG	JENNY BARNES	09/11/2016	008:42

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION AND PREVENTION	9/11/16	ASSOCIATION PROMOTES WAYS YOU PREVENT LUNG DISEASE AND DISCUSSES UPCOMING WALKS TO RAISE MONEY FOR VITAL RESEARCH AND SERVICES PROVIDED TO PEOPLE FIGHTING CANCER AND LUNG DISEASE.		06:26 AM	
TYPE 1 DIABETES AWARENESS	Public Affairs 9/18/16	THE JUNIOR DIABETES RESEARCH FOUNDATION DISCUSSES THEIR UPCOMING WALKS TO CURE DIABETES AND RESEARCH CURRENTLY BEING DONE TO FIND A CURE.	LISA	09/18/2016 06:01 AM	008:08
CHILD SAFETY	Public Affairs 9/18/16	KID POWER CALIFORNIA DISCUSSES INTERNATIONAL CHILD PROTECTION MONTH TO HELP KEEP KIDS SAFE FROM BULLYING, VIOLENCE AND ABUSE BY INVITING LISTENERS TO MAKE THE KIDPOWER SAFETY FIRST COMMITMENT.	IRENE	09/18/2016 06:09 AM	006:34
ALZHEIMER'S AWARENESS	Public Affairs 9/18/16	ALZHEIMER'S ASSOCIATION PROMOTES THEIR UPCOMING FUNDRAISER EVENTS TO RAISE MONEY TO FIND A CURE FOR ALZHEIMER'S AND FUND SERVICES	BILL FISHER	09/18/2016 06:22 AM	015:13

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		PROVIDED TO PEOPLE BATTLING ALZHEIMER'S.			
NO SHOW AIRED	Public Affairs 9/25/16	TECHNICAL DIFFICULTIES DUE TO EQUIPMENT FAILURE	N/A	09/25/16	N/A

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BASIC HYGIENE NEEDS	SIMPLYTHEBASICS.ORG	000:23	030
COMMUNITY ENGAGEMENT	Fashion Community Wk.	000:21	010
YOUTH SERVICES	REACH COMMUNITY CENTER	000:31	032
COMMUNITY ENGAGEMENT	WE DAY	000:22	007
CRISIS PREVENTION	Crisistextline.org	000:25	036
Diabetes	American Diabetes Association	000:23	035
Diabetes	JDRF	000:24	001
Diabetes	JDRF	000:26	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	BAUDL.ORG	000:24	003
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	HUGS Foundation	000:25	034
EDUCATION	SUMMER LEARNING	000:31	023
EDUCATION\EMPLOYMENT	Job Corps	000:23	038
EMERGENCY PREPAREDNESS	AD COUNCIL	000:19	018
EMERGENCY PREPAREDNESS	AD COUNCIL	000:22	020
EMPLOYMENT	CITY CAREER FAIR	000:26	007
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
HEALTH	EOYDC.ORG	000:21	035
Hunger Prevention	Antoine Bethea Safe Coverage	000:23	017
LGBT Awareness	SVPride.com	000:23	020
LGBTQ SUPPORT SERVICES	CAL PEP	000:23	045
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MS SOCIETY	NMSS.ORG	000:20	046
POOL SAFETY	POOLSAFELY.GOV	000:23	037
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003
PROSTATE CANCER	ZERO PROSTATE CANCER	000:26	001
Road Safety	AD COUNCIL	000:20	039