

KYLD
San Francisco, CA
Quarterly Issues/Programs List
Fourth Quarter, 2013
01/06/2014

KYLD
Quarterly Issues/Programs List

KYLD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **8 THE MOVEMENT:** GAY AND LESBIAN FILM FESTIVAL SUPPORTING NON PROFITS
 - **BIG BROTHER BIG SISTER SF:** BIG BROTHERS BIG SISTERS BAY AREA CHAPTER
 - **BREAST CANCER AND HIV CARE:** NON PROFIT WORKING WITH PATIENTS WHO ARE BELOW POVERTY LINE WITH BREAST CANCER AND HIV
 - **CENTERFORCE:** CHILDREN AND FAMILIES WHO HAVE AN INCARCERATED PARENTS WHO NEED SUPPORT DURING INCARCERATION/RELEASE
 - **COMMUNITY INVOLVEMENT:** WARDROBE FOR OPPORTUNITY AND ENTERPRISE FOR HIGH SCHOOL STUDENTS
 - **EARTHQUAKE PREPERATION :** EARTHQUAKE SAFETY
 - **EDUCATION:** TEACH TOMMOROW OAKLAND
 - **OFFICE OF TRAFFIC SAFETY:** SAFE DRIVING TIPS AND AWARENESS DURING THE HOLIDAYS
 - **SACRED HEARTS:** FAMILIES THAT CANNOT AFFORD TO GET PRESENTS FOR THEIR KIDS FOR THE HOLIDAYS
 - **SAN FRANCISCO MARIN FOOD BANK:** THE NEED FOR VOLUNTTERS AND DONATIONS TO LOCAL BAY AREA FOOD BANKS TO HELP THROUGH WINTER
 - **SECOND HARVEST FOOD BANK:** LOCAL FAMILIES WHO DO NOT HAVE ENOUGH FOOD AND FOOD BANK HOLIDAY SERVICES
 - **SISTAS GETTING REAL ABOUT HIV:** AFRICAN FMERICAN WOMEN EDCUATING THEM SELVES ON HIV AIDS
-

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY INVOLVEMENT	PUBLIC AFFAIRS 10/6/13	TEACH OAKLAND TALKS ABOUT THE NEED FOR MORE ETHNIC TEACHERS IN INNER CITIES AND HIRING LOCAL TEACHERS FROM COMMUNITY WHO COMMIT TO A CERTAIN TIME IN THE CLASS ROOM	ROCHELLE RODGERS	10/06/2013 06:01 AM	014:20
NON-PROFIT SUPPORT GROUPS	PUBLIC AFFAIRS 10/6/13	THE NEED FOR FUNDING FOR ARTS PROGRAMS IN SAN FRANCISCO, JUMA VENTURES TALKS ABOUT THEIR UPCOMING ART GALLERY TO BENEFIT LOCAL ART NON PROFITS	NICK HUTCHITSON	10/06/2013 06:20 AM	013:56
COMMUNITY INVOLVEMENT	PUBLIC AFFAIRS 10/13/13	WARDROBE FOR OPPORUNITY AND ENERPRISE FOR HIGH SCHOOL STUDENTS ADDRESS SOME OF THE HURDLES YOUNG PEOPLE FACE OBTAINING MEANINGFUL EMPLOYMENT/CAREERS	TONY DISTEFANO	10/13/2013 06:00 AM	014:44
EDUCATION	PUBLIC AFFAIRS 10/13/13	TEACH OAKLAND TALKS ABOUT THE NEED FOR MORE ETHNIC TEACHERS IN INNER CITIES AND HIRING LOCAL TEACHERS FROM COMMUNITY WHO COMMIT TO A CERTAIN TIME IN THE CLASS ROOM	ROCHELLE RODGERS	10/13/2013 06:21 AM	014:25
COMMUNITY INVOLVEMENT	PUBLIC AFFAIRS 10/20/13	WARDROBE FOR OPPORUNITY AND ENERPRISE FOR HIGH	TONY DISTEFANO	10/20/2013 06:01 AM	014:44

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SCHOOL STUDENTS					
EDUCATION	PUBLIC AFFAIRS 10/20/13	TEACH OAKLAND TALKS ABOUT THE NEED FOR MORE ETHNIC TEACHERS IN INNER CITIES AND HIRING LOCAL TEACHERS FROM COMMUNITY WHO COMMIT TO A CERTAIN TIME IN THE CLASS ROOM	ROCHELLE RODGERS	10/20/2013 06:21 AM	014:25
BREAST CANCER AND HIV CARE	PUBLIC AFFAIRS 10/27/13	NON PROFIT WORKING WITH PATIENTS WHO ARE BELOW POVERTY LINE WITH BREAST CANCER AND HIV	KAUSHIK ROY	10/27/2013 06:01 AM	014:57
EDUCATION	PUBLIC AFFAIRS 10/27/13	TEACH OAKLAND TALKS ABOUT THE NEED FOR MORE ETHNIC TEACHERS IN INNER CITIES AND HIRING LOCAL TEACHERS FROM COMMUNITY WHO COMMIT TO A CERTAIN TIME IN THE CLASS ROOM	ROCHELLE RODGERS	10/27/2013 06:20 AM	014:25
BREAST CANCER AND HIV CARE	PUBLIC AFFAIRS 11/3/13	NON PROFIT WORKING WITH PATIENTS WHO ARE BELOW POVERTY LINE WITH BREAST CANCER AND HIV	KAUSHIK ROY	11/03/2013 06:00 AM	014:57
EDUCATION	PUBLIC AFFAIRS 11/3/13	TEACH OAKLAND TALKS ABOUT THE NEED FOR MORE ETHNIC TEACHERS IN INNER CITIES AND HIRING LOCAL TEACHERS FROM COMMUNITY WHO COMMIT TO A CERTAIN TIME IN THE CLASS ROOM	ROCHELLE RODGERS	11/03/2013 06:20 AM	014:25
EARTHQUAKE PREPERATION	PUBLIC AFFAIRS 11/10/13	CA EARTHQUAKE SAFETY	LONG FORM PSA	11/10/2013 05:59 AM	011:56
EARTHQUAKE PREPERATION	PUBLIC AFFAIRS	CA EARTHQUAKE SAFETY	LONG FORM PSA	11/10/2013 06:16 AM	015:19

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
11/10/13					
SECOND HARVEST FOOD BANK	PUBLIC AFFAIRS 11/17/13	LOCAL FAMILIES WHO DO NOT HAVE ENOUGH FOOD AND FOOD BANK HOLIDAY SERVICES AND HOURS OF OPERATION DURING HOLIDAYS	KATHY JACKSON	11/17/2013 06:01 AM	017:44
CENTERFORCE	PUBLIC AFFAIRS 11/17/13	CHILREN AND FAMILIES WHO HAVE AN INCARCERATED PARENTS WHO NEED SUPPORT DURING INCARCERATION/RELEAS	CAROL BURTON	11/17/2013 06:25 AM	008:51
8 THE MOVEMENT	PUBLIC AFFAIRS 11/24/13	GAY AND LESBIAN FILM FESTIVAL THAT WORKS AT SUPPORTING NON PROFITS WHO WORK WITH THE YOUNG L, G, B, T, Q POPULATION IN THE GREATER BAY AREA	WANYES LEONARD	11/24/2013 06:01 AM	015:20
SISTAS GETTING REAL ABOUT HIV	PUBLIC AFFAIRS 11/24/13	AFRICAN FMERICAN WOMEN EDCUATING THEM SELVES ON HIV AIDS	CATHY ADAMS	11/24/2013 06:23 AM	013:03
8 THE MOVEMENT	PUBLIC AFFAIRS 12/1/13	GAY AND LESBIAN FILM FESTIVAL THAT WORKS AT SUPPORTING NON PROFITS WHO WORK WITH THE YOUNG L, G, B, T, Q POPULATION IN THE GREATER BAY AREA	WANYES LEONARD	12/01/2013 05:56 AM	015:20
SISTAS GETTING REAL ABOUT HIV	PUBLIC AFFAIRS 12/1/13	AFRICAN FMERICAN WOMEN EDCUATING THEM SELVES ON HIV AIDS	CATHY ADAMS	12/01/2013 06:18 AM	013:03
SAN FRANCISCO MARIN FOOD BANK	PUBLIC AFFAIRS 12/8/13	HOMELESS AND WORKING CLASS PEOPLE IN NEED OF FOOD IN SAN FRANCISCO AND MARIN COUNTIES	PAUL STEVENSON	12/08/2013 06:02 AM	016:44
BIG BROTHER BIG SISTER SF	PUBLIC AFFAIRS 12/8/13	BIG BROTHERS BIG SISTERS TALK ABOUT THE POSITIVE AFFECTS OF HAVING A MENTOR, AND THE TYPES OF	MARSHA HODGES	12/08/2013 06:23 AM	011:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		THINGS MENTORS AND MENTEES DO TOGETHER WHILE PAIRED THROUG BBBS			
SAN FRANCISCO MARIN FOOD BANK	PUBLIC AFFAIRS 12/15/13	HOMELESS AND WORKING CLASS PEOPLE IN NEED OF FOOD IN SAN FRANCISCO AND MARIN COUNTIES	PAUL STEVENSON	12/15/2013 06:02 AM	016:44
BIG BROTHER BIG SISTER SF	PUBLIC AFFAIRS 12/15/13	BIG BROTHERS BIG SISTERS TALK ABOUT THE POSITIVE AFFECTS OF HAVING A MENTOR, AND THE TYPES OF THINGS MENTORS AND MENTEES DO TOGETHER WHILE PAIRED THROUG BBBS	MARSHA HODGES	12/15/2013 06:24 AM	011:10
SACRED HEARTS	PUBLIC AFFAIRS 12/22/13	FAMILIES UNDER THE POVERTY LINE WHO CANNOT AFFORD FOOD/TOYS DURING THE HOLIDAYS. SACRED HEARTS TOY DRIVE INFORMATION AND PICK UP HOURS	JAY PECOT	12/22/2013 06:00 AM	014:02
OFFICE OF TRAFFIC SAFETY	PUBLIC AFFAIRS 12/22/13	SAFE DRIVING TIPS AND AWARENESS DURING THE HOLIDAY S	CHRIS COCHRAN	12/22/2013 06:20 AM	013:16
SAN FRANCISCO MARIN FOOD BANK	PUBLIC AFFAIRS 12/29/13	THE NEED FOR VOLUNTTERS AND DONATIONS TO LOCAL BAY AREA FOOD BANKS TO HELP THROUGH WINTER	PAUL STEVENSON	12/29/2013 06:02 AM	016:44
OFFICE OF TRAFFIC SAFETY	PUBLIC AFFAIRS 12/29/13	SAFE DRIVING TIPS AND AWARENESS DURING THE HOLIDAY S	CHRIS COCHRAN	12/29/2013 06:25 AM	013:16

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

N/A

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
License Renewal	PSA-Post-Filing Announcements	000:58	002
Lupus	WILD-psa-ALLIANCE FOR LUPUS RESEARCH	000:24	010
Violence Prevention	WILD-psa-DATING ABUSE PREVENTION MONTH	000:23	019
Disability Awareness	WILD-psa-DISABILITY AWARENESS MONTH	000:25	034
Education	WILD-psa-INFINITE SCHOLARS PROGRAM	000:25	015
Education	WILD-psa-LEYVA MIDDLE SCHOOL	000:31	010
Education	WILD-psa-RISING INTERNATIONAL	000:24	003
Military and Veterans	WILD-psa-SHOW YOUR STRIPES (VER2)	000:22	047
Military and Veterans	WILD-psa-SHOW YOUR STRIPES-1	000:32	081
ADOPTION	RAISE A CHILD	000:24	032
ARTS & CULTURE	AFRICAN AMERICAN MALE ACHIEVE	000:22	015
Diabetes	JDRF	000:26	032
Drinking And Driving	CHP/CA Office Traffic Safety	000:15	028
HEALTH	ACTAGAINSTAIDS.ORG	000:28	029
HEALTH	Red Cross	000:15	027
Homelessness/At Risk Adults	DELANCEY STREET FOUNDATION	000:22	016
Homelessness	Glide	000:24	007
Hunger Prevention	Feeding America.org	000:20	032
Hunger Prevention	Second Harvest Food Bank	000:30	056
MILITARY AND VETERANS	MEDAL OF HONOR	000:32	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:21	027
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	044

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	023
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	130
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	200
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	040
POVERTY	WE SCARE HUNGER	000:31	022
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008