

WDAY
spot #1

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tared Hendrix, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: <u>Farga Grassroots</u>		
Agency name: <u>n/a</u>		
Address:		
Contact:	Phone number:	Email:
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: <u>Farga Grassroots</u>		
Address: <u>3227 15th Ave S (B) - Fargo, ND 58103</u>		
Contact: <u>Susy Oliver</u>	Phone number: <u>701-866-2550</u>	Email: <u>info@fargograssroots.org</u>
Station is authorized to announce the time as paid for by such person or entity.		
List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary): <u>Susy Oliver</u>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor:	Station Representative
Signature: <i>J. Hendrix</i>	Signature: <i>Dustin Moore</i>
Name: <i>Jared Hendrix</i>	Name: <i>Dustin Moore</i>
Date of Request to Purchase Ad Time: <i>1/27/22</i>	Date of Station Agreement to Sell Time: <i>1/27/2022</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *1/27/2022*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: *spot titled Fargo Grassroots 30-Political workshop 1*

Contract #: <i>81273</i>	Station Call Letters: <i>WDAY</i>	Date Received/Requested: <i>1/27/2022</i>
Est. #:	Station Location: <i>Fargo / Moorhead</i>	Run Start and End Dates: <i>1/28/22 / 2/1/22</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

1/27/22, 12:18 PM

Flag Family Media Mail - Grass Roots- Jarod

wday



Alicia Marcella <alicia.marcella@flagfamily.com>

Grass Roots- Jarod

1 message

Alyssa Coltom <alyssa.coltom@flagfamily.com>
To: Alicia Marcella <alicia.marcella@flagfamily.com>

Thu, Jan 27, 2022 at 11:44 AM

10 commercials per day airing Friday (tomorrow), Monday 6a-12m
5 commercials Tuesday airing 6a-4p
15 commercials per day Saturday and Sunday

\$400 WDAY
\$400 FLAG

Alyssa Coltom

2852 Thunder Road South


Fargo, ND 58104


P: 701-552-1895

E: alyssa.coltom@flagfamily.com



2 attachments

 1-27-22 Fargo Grassroots 30 - Political Workshop 2 - FINAL.mp3
470K

 1-27-22 Fargo Grassroots 30 - Political Workshop 1 - FINAL.mp3
491K

WDAY AM 970
301 S 8th Street
Fargo, ND 58103

B
Fargo, ND 58103

Schedule Dates	Advertiser	Agency	Product	Brand	Salesperson	Sales Office	Buyer Name	Phone/Fax	CPE	Account Types	Billing Type	Comments
01/28/22-02/01/22	Fargo Grassroots (9)	Direct Account (1)	POLITICAL - Local (1)	Political (1024)	Berg, Chris (1220)	Fargo Radio		/	N/A	Local/Political - Issues	Weekly/Irregular	1/28/22 - 2/1/22 10/day Fri/Mon 6a-Mid :30 5/day Tues 6a-4p :30 15/day Sat/Sun 6a-Mid :30 \$400

AM RADIO (970_WDAY)		Rate
By Broadcast Month	Spots	
Jan. 2022	41	\$400.00
Feb. 2022	15	\$0.00
Grand Total:	56	\$400.00

CONFIRMATION CONTRACT

B/E Bookend P/B Piggy Back

Printed At: 02:52 PM on Thursday, January 27 2022

today



WDAY AM 970
PO Box 2466
Fargo, ND 58108
ph: (701) 237-6500

Advertiser
Agency
Buyer
Salesperson

Fargo Grassroots (9419)
Direct Account (1)

Berg, Chris (1220)
ph: (701) 237-6500

Invoice 279337
Inv Date 2/6/2022
Terms Cash In Advance
Contract 81273
Bill Type Weekly/Irregular
Period 1/24/2022 - 2/6/2022

Fargo Grassroots
3227 15th Ave S
B
Fargo, ND 58103

AdM

Special Handling None
Product POLITICAL - Local (1128)
Brand Political (1024)
Acct Types Local/Political - Issue
Est/External # /
Demo
Revision
Comments 1/28/22 - 2/1/22
10/day Fri/Mon 6a-Mid :30

CO-OP/Order Type No/Normal
Package
Gen. Date 2/7/2022 12:05:56PM

AM RADIO (970_WDAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 6:40AM (Fr)	00:30	Bonnie and Friends 6a	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 7:57AM (Fr)	00:30	Bonnie and Friends 7a	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 8:36AM (Fr)	00:30	The Coffee Club 830a	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 9:53AM (Fr)	00:30	The Coffee Club 9am	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 6:14PM (Fr)	00:30	WDAY 6P News/630pm Programming	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 6:31PM (Fr)	00:30	WDAY 6P News/630pm Programming	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 6:58PM (Fr)	00:30	Ben Shapiro 1	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 8:50PM (Fr)	00:30	WDAY MIDDAY	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 9:35PM (Fr)	00:30	Markley Van Camp Robbins	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/28/22 10:32PM (Fr)	00:30	Markley Van Camp Robbins 2	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 9:05AM (Sa)	00:30	Sports Saturday	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 10:50AM (Sa)	00:30	Sports Saturday 2	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 1:33PM (Sa)	00:30	At Home with Gary Sullivan 2	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 1:51PM (Sa)	00:30	At Home with Gary Sullivan 2	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 2:46PM (Sa)	00:30	At Home with Gary Sullivan 3	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 3:05PM (Sa)	00:30	Kim Komando	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 3:59PM (Sa)	00:30	Kim Komando	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 4:57PM (Sa)	00:30	Kim Komando - 2	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 6:59PM (Sa)	00:30	Kim Komando - 3	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 7:16PM (Sa)	00:30	Kim Komando - 3	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 7:46PM (Sa)	00:30	Handel on the Law 3	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 8:47PM (Sa)	00:30	Handel on the Law 3	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 9:05PM (Sa)	00:30	Leo Laporte - The Tech Guy	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 10:06PM (Sa)	00:30	Leo Laporte - The Tech Guy 2	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/29/22 11:32PM (Sa)	00:30	Leo Laporte - The Tech Guy 3	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 7:32AM (Su)	00:30	Sporting Journal	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 12:59PM (Su)	00:30	Paid Program 4	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 2:22PM (Su)	00:30	At Home with Gary Sullivan 2	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 4:50PM (Su)	00:30	Watchdog on Wallstreet 2	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 5:51PM (Su)	00:30	Watchdog on Wallstreet 3	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 6:20PM (Su)	00:30	Leo Laporte - The Tech Guy	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 6:59PM (Su)	00:30	Leo Laporte - The Tech Guy	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 7:31PM (Su)	00:30	Leo Laporte - The Tech Guy 2	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 8:30PM (Su)	00:30	Leo Laporte - The Tech Guy 3	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 9:23PM (Su)	00:30	The Weekend	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 9:59PM (Su)	00:30	The Weekend	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 10:19PM (Su)	00:30	The Weekend 2	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 10:59PM (Su)	00:30	The Weekend 2	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day, M-10, F-10, Sa-15, Su-15	01/30/22 11:49PM (Su)	00:30	The Weekend 3	Workshop 1	\$0.00	



WDAY AM 970
PO Box 2466
Fargo, ND 58108
ph: (701) 237-6500

Advertiser Fargo Grassroots (9419)
Agency Direct Account (1)
Buyer
Salesperson Berg, Chris (1220)
ph: (701) 237-6500

Special Handling None
Product POLITICAL - Local (1128)
Brand Political (1024)
Acct Types Local/Political - Issue
Est/External # /
Demo
Revision
Comments 1/28/22 - 2/1/22
10/day Fri/Mon 6a-Mid :30

Invoice 279337
Inv Date 2/6/2022
Terms Cash In Advance
Contract 81273
Bill Type Weekly/Irregular
Period 1/24/2022 - 2/6/2022

Fargo Grassroots
3227 15th Ave S
B
Fargo, ND 58103

AdM

CO-OP/Order Type No/Normal
Package
Gen. Date 2/7/2022 12:05:56PM

AM RADIO (970_WDAY)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/30/22 11:59PM (Su)	00:30	The Weekend 3	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 6:42AM (Mo)	00:30	Bonnie and Friends 6a	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 6:57AM (Mo)	00:30	Bonnie and Friends 6a	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 9:21AM (Mo)	00:30	The Coffee Club 9am	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 10:26AM (Mo)	00:30	The Coffee Club 10am	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 12:00PM (Mo)	00:30	WDAY Midday	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 5:14PM (Mo)	00:30	TV News at 5/World News	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 9:35PM (Mo)	00:30	Markley Van Camp Robbins	Workshop 2	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 10:32PM (Mo)	00:30	Markley Van Camp Robbins 2	Workshop 1	\$0.00	
1.0	SPOT	6:00:00AM-11:59:59	Day,M-10,F-10,Sa-15,Su-15	01/31/22 10:59PM (Mo)	00:30	Markley Van Camp Robbins 2	Workshop 2	\$0.00	
1.0	SPOT			01/31/22			1 preempt @\$0.00	\$0.00	Marked as Did not Air
2.0	SPOT	6:00:00AM- 4:00:00	Day,Tu-5	02/01/22 8:34AM (Tu)	00:30	The Coffee Club 830a	Workshop 1	\$0.00	
2.0	SPOT	6:00:00AM- 4:00:00	Day,Tu-5	02/01/22 9:55AM (Tu)	00:30	The Coffee Club 9am	Workshop 2	\$0.00	
2.0	SPOT	6:00:00AM- 4:00:00	Day,Tu-5	02/01/22 10:24AM (Tu)	00:30	The Coffee Club 10am	Workshop 1	\$0.00	
2.0	SPOT	6:00:00AM- 4:00:00	Day,Tu-5	02/01/22 11:24AM (Tu)	00:30	WDAY Midday	Workshop 2	\$0.00	
2.0	SPOT	6:00:00AM- 4:00:00	Day,Tu-5	02/01/22 12:24PM (Tu)	00:30	WDAY Midday 2	Workshop 1	\$0.00	
3.0	Level Bill	12:00:00AM- 2:00:00	Per week (1),Fr,Sa,Su	01/30/22 12:06AM (Su)	00:01	Red Eye Radio 1		\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Actual time is within 7 minutes of time listed.

Gross Total	\$400.00	Total Spots	55
Commission	\$0.00		
Net Total	\$400.00		