

EQUAL EMPLOYMENT OPPORTUNITY

**EEO Public File Report
Falls Media, LLC
KWFB - KXXN**

**ANNUAL REPORT
April 1, 2021 to March 31, 2022**

APRIL 1, 2022

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OPEN POSITIONS

POSITION: Full time – Account Executive/sales

Hired: Marla Tucker Date: 8-23-21 Source: Industry Referral

Date Opened	Recruitment Sources*	# Interviewed
8-1-21	Employment Agencies/Departments	0
	Industry Publication	1
	Industry Referral	2
	Internal Candidate	0
	Newspaper(s)	0
	Radio Ads	0
	Website(s)	1

Total # of Applicants: 4

Total # Interviewed: 2

POSITION: Part time – Administrative Assistant

Hired: Jeri Ware Date: 8-16-21 Source: Employ Agency

Date Opened	Recruitment Sources*	# Interviewed
8-1-21	Employment Agencies/Departments	1
	Industry Publication	
	Industry Referral	1
	Internal Candidate	
	Newspaper(s)	
	Radio Ads	
	Website(s)	1

Total # of Applicants: 3

Total # Interviewed: 2

POSITION: not used

Hired: Date: Source:

Date Opened	Recruitment Sources*	# Interviewed
	Employment Agencies/Departments	
	Industry Publication	
	Industry Referral	
	Internal Candidate	
	Newspaper(s)	
	Radio Ads	
	Website(s)	

Total # of Applicants:

Total # Interviewed:

*See Pages 4 & 5 For Detailed Recruitment Resources

SUPPLEMENTAL RECRUITMENT MEASURES

March 25, 2022

Dan Balla, President of Falls Media, LLC attended the annual Kickstarter networking event at the University of North Texas in Denton. Mr. Balla met with interested applicants to discuss opportunities available. Resumes were accepted and filed.

August 3, 2021

Fred Morton, member of Falls Media LLC, participated in the Texas Association of Broadcasters annual conference in Austin, TX. Their Job Bank attracted candidates to the annual conference, and Fred met with prospects for sales positions. Resumes were accepted and filed.

August 1, 2021

Market Manager Tom Libby spoke with Dr. Jim Sernoe, Chair, Mass Communication Department at MSU Texas to encourage current and former students to apply for positions with our company. He emailed the announcement to recent graduates.

RECRUITMENT SOURCES

Employment Agencies/Departments

Workhard Worksmart
2813 Central Expressway East
Wichita Falls, TX 76302
940-766-5601
940-766-3419

Texas Workforce Solutions
4309 Jacksboro Hwy
Wichita Falls, TX 76302
940-322-8220
940-322-1801

Department of Human Services
1328 Oakhurst Dr.
Wichita Falls, TX 76302
940-720-8485

TAB
503 E 11th St Suite 200
Austin, TX 78701
512-322-9944

North TX Hispanic Chamber of Commerce
(Now part of Wichita Falls Chamber of Commerce)
P.O. BOX 1860
Wichita Falls, TX 76307
940-723-1741

NAACP Wichita Falls Branch
PO Box 1442
Wichita Falls, TX 76307

Midwestern State University
3410 Taft Blvd
Wichita Falls, TX 76308
940-397-4000

Vernon College
4105 Maplewood Ave
Wichita Falls, TX 76308
940-696-8752

Wayland Baptist University
4110 Call Field Rd
Wichita Falls, TX 76308
940-696-0404

Wayland Baptist University
426 5th Ave Suite 7
SAFB, TX 76311-2931
940-855-4322

Other sources:
Industry referrals
Inside Radio trade publication
In-house posting

Newspapers

Times Record News
1301 Lamar
Wichita Falls, TX 76301
940/767-8341

Website Postings
www.bobradio.fm

Midwestern State University
www.mustangshire.org

Wichita Falls Chamber Of Commerce
900 Eighth Street, Suite 218
PO Box 1860
Wichita Falls, TX 76307
940-723-2741 Fax 940-723-8773
www.wichitafallcommerce.com

NOTE: Resumes accepted from applicants are filed in a Human Resources folder at our main office located at 4245 Kemp Blvd., Suite 302, Wichita Falls, Texas.