



WSOC-TV
WSOC Television, Inc.
PO Box 809229
Chicago, IL 60680-9229
(855) 333-2676

CONTRACT

And:

Del Ray Media
1427 Leslie Ave
Ste 102
Alexandria, VA 22301

<u>Contract / Revision</u> 468808 /		<u>Alt Order #</u> 09296974
<u>Product</u> NRCC IE		
<u>Contract Dates</u> 10/30/18 - 11/06/18		<u>Estimate #</u>
<u>Advertiser</u> ISS/NRCC IE-A		<u>Original Date / Revision</u> 11/08/18 / 11/08/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> P00063728		<u>Advertiser Ref</u> P00050273-A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 96	WSOC	11/02/18	11/02/18	M-F 208a-4a	2:35 XM-4:00 XM		:30			P-02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----1--				1	\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	10/29/18-11/04/18	M-F 208a-4a	2:35 XM-4:00 XM	-----F----	:30		\$200.00			NM		
	Credited													
Totals								0.00					119	\$220,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	92	\$164,050.00	(\$24,607.50)	\$139,442.50
11/05/18 - 11/11/18	27	\$56,350.00	(\$8,452.50)	\$47,897.50
Totals	119	\$220,400.00	(\$33,060.00)	\$187,340.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!