



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26123421	<b>Changes as of:</b> 8/7/2018 at 2:32 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //115	<b>Flight:</b> 8/8/18 - 8/14/18	<b>Station:</b> KLAS
<b>Agency:</b> Left Hook Communications	<b>Advertiser:</b> Nevadans For Affordable, Clean Energy Choices	<b>Market:</b> Las Vegas
2800 Abilene Drive	<b>Product:</b> issue	<b>Office:</b> WASHINGTON
Chevy Chase, MD 20815	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> Buffone, Sarah	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880
	<b>Separation:</b>	<b>Total Spots:</b> 115
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 1641787
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$200,340.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/8 - 8/8		Total Spots	Total \$	CPP*	GRP*
							8/8					
1	W-F,M-Tu 4a-4:30a		NEWS	\$150.00	0.0	30	2		2	\$300.00	\$0.00	0.0
2	W-F,M-Tu 4:30a-5a		NEWS	\$150.00	0.0	30	3		3	\$450.00	\$0.00	0.0
3	W-F,M-Tu 5a-5:30a		NEWS	\$650.00	0.0	30	5		5	\$3,250.00	\$0.00	0.0
4	W-F,M-Tu 5:30a-6a		NEWS	\$650.00	0.0	30	5		5	\$3,250.00	\$0.00	0.0
5	W-F,M-Tu 6a-6:30a		NEWS	\$1,200.00	0.0	30	3		3	\$3,600.00	\$0.00	0.0
6	W-F,M-Tu 6:30a-7a		NEWS	\$1,200.00	0.0	30	3		3	\$3,600.00	\$0.00	0.0
7	W-F,M-Tu 7a-8a		CBS THS MRN	\$900.00	0.0	30	5		5	\$4,500.00	\$0.00	0.0
8	W-F,M-Tu 8a-9a		CBS THS MRN	\$900.00	0.0	30	4		4	\$3,600.00	\$0.00	0.0
9	Sa 5a-6a		NEWS	\$550.00	0.0	30	1		1	\$550.00	\$0.00	0.0
10	Sa 6a-7a		NEWS	\$550.00	0.0	30	1		1	\$550.00	\$0.00	0.0
11	Su 6:30a-8a		NEWS	\$3,300.00	0.0	30	1		1	\$3,300.00	\$0.00	0.0
12	Su 8a-8:30a		NEWS	\$1,000.00	0.0	30	1		1	\$1,000.00	\$0.00	0.0
13	Su 8:30a-9:30a		FACE NATION	\$1,800.00	0.0	30	1		1	\$1,800.00	\$0.00	0.0
14	W-F,M-Tu 9a-10a		LIVE WITH KELLY	\$850.00	0.0	30	6		6	\$5,100.00	\$0.00	0.0
15	W-F,M-Tu 10a-11a		PRIR	\$4,800.00	0.0	30	6		6	\$28,800.00	\$0.00	0.0
16	W-F,M-Tu 11a-12n		Y&R	\$2,500.00	0.0	30	6		6	\$15,000.00	\$0.00	0.0
17	W-F,M-Tu 12n-12:30p		NEWS	\$900.00	0.0	30	5		5	\$4,500.00	\$0.00	0.0
18	W-F,M-Tu 3p-4p		DR PHIL	\$800.00	0.0	30	7		7	\$5,600.00	\$0.00	0.0
19	W-F,M-Tu 5p-5:30p		NEWS	\$1,380.00	0.0	30	3		3	\$4,140.00	\$0.00	0.0
20	W-F,M-Tu 6p-6:30p		NEWS	\$1,500.00	0.0	30	5		5	\$7,500.00	\$0.00	0.0



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Chevy Chase, MD 20815	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> Buffone, Sarah	<b>Primary Demo:</b> Adults 35+
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							8/8					
21	W-F,M-Tu 6:30p-7p		NEWS	\$1,800.00	0.0	30	3		3	\$5,400.00	\$0.00	0.0
22	Sa 5p-5:30p		NEWS	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
23	Sa 6p-6:30p		NEWS	\$1,200.00	0.0	30	1		1	\$1,200.00	\$0.00	0.0
24	Sa 4p-5p		POLITICS NOW	\$800.00	0.0	30	1		1	\$800.00	\$0.00	0.0
25	Su 6:30p-7p		NEWS	\$1,800.00	0.0	30	1		1	\$1,800.00	\$0.00	0.0
26	W-F,M-Tu 7p-7:30p		WHEEL	\$5,000.00	0.0	30	5		5	\$25,000.00	\$0.00	0.0
27	W-F,M-Tu 7:30p-8p		JEP	\$4,500.00	0.0	30	5		5	\$22,500.00	\$0.00	0.0
28	Sa 6:30p-7p		NEWS	\$1,400.00	0.0	30	1		1	\$1,400.00	\$0.00	0.0
29	Sa 7p-7:30p		JEP	\$1,400.00	0.0	30	1		1	\$1,400.00	\$0.00	0.0
30	Sa 7:30p-8p		WHEEL	\$850.00	0.0	30	1		1	\$850.00	\$0.00	0.0
31	M 10p-11p		ELEMENTARY	\$4,000.00	0.0	30	1		1	\$4,000.00	\$0.00	0.0
CR 32	W 8p-9p		BIG BROTHER	\$3,500.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
CR 33	W 9p-10p		SEAL TEAM	\$3,500.00	0.0	30	1	0	0	\$0.00	\$0.00	0.0
34	Th 9p-10p		BIG BROTHER	\$8,000.00	0.0	30	1		1	\$8,000.00	\$0.00	0.0
35	Su 8p-9p		BIG BROTHER	\$10,000.00	0.0	30	1		1	\$10,000.00	\$0.00	0.0
36	W-F,M-Tu 11p-11:35p		NEWS	\$1,500.00	0.0	30	5		5	\$7,500.00	\$0.00	0.0
37	Sa 11p-11:35p		NEWS	\$1,500.00	0.0	30	1		1	\$1,500.00	\$0.00	0.0
38	W-F,M-Tu 11:35p-12:37a		LATE SHOW	\$1,000.00	0.0	30	5		5	\$5,000.00	\$0.00	0.0
39	W-F,M-Tu 12:37a-1:37a		LATE LATE SHOW	\$320.00	0.0	30	5		5	\$1,600.00	\$0.00	0.0
40	Sa 11:35p-12:35a		ELEMENTARY	\$750.00	0.0	30	1		1	\$750.00	\$0.00	0.0



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41	Sa 12:35a-1:35a		SCANDAL	\$250.00	0.0	30	1		1	\$250.00	\$0.00	0.0
42	Su 12:35a-1:35a		SCANDAL	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>									<b>115</b>	<b>\$200,340.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
08/07/18 2:32 PM	JENNA NUBAR	Please send MGs in Prime for the NA \$7000. Thanks!
08/07/18 2:10 PM	Sonya Dennis-Javonti	Spots did not make deadline. Did you want to make good another day or credit and move to another order? Thanks, Sonya

Competitive Information	
<b>Market Budget:</b>	\$592,400
<b>KLAS Share:</b>	35%
<b>Comment:</b>	EST
<b>KSNV:</b>	28%
<b>KTNV:</b>	13%
<b>KVCW:</b>	2%
<b>KVVU:</b>	18%
<b>NLAS:</b>	1%
<b>NVCW:</b>	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	115	\$200,340.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>115</b>	<b>\$200,340.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Aug	115	\$200,340.00
<b>Total</b>	<b>115</b>	<b>\$200,340.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	8/7/18 2:10 PM	Sonya Dennis-Javonti	Returned		2	-\$7,000.00	\$200,340.00	Changes: Total \$ from \$207,340.00 to \$200,340.00, Total Spots from 117 to 115. 2 buylines added or modified.
Queued for Electronic Contracting	8/7/18 1:13 PM					\$0	\$0	
New	8/7/18 12:55 PM	JENNA NUBAR	Confirmed	117		\$207,340.00	\$207,340.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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