



125 West 55th St
New York, NY 10019

Contract # 26123421

Changes as of: 8/7/2018 at 2:32 PM

Version: Current State Version 1

CPE: //115

Flight: 8/8/18 - 8/14/18

Station: KLAS

Con Type: POLITICAL/VOTE

Agency: Left Hook
Communications

Advertiser: Nevadans For
Affordable, Clean
Energy Choices

Market: Las Vegas

Total \$: \$200,340.00

2800 Abilene Drive
Chevy Chase, MD
20815

Product: issue
Agency Order #:

Office: WASHINGTON
Service: Nielsen

Total Spots: 115
Total CPP: \$0.00

Buyer: Buffone, Sarah
Salesperson: JENNA NUBAR
202-872-5880

Primary Demo: Adults 35+
Assistant: JENNA NUBAR
202-872-5880

Total GRP:
Traffic #: 1641787

Separation:

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 8/8 - 8/8 | | Total Spots | Total \$ | CPP* | GRP* |
|----|------------------------|----|-----------------|------------|----------------|-----|-----------|--|----------------|-------------|--------|------|
| | | | | | | | 8/8 | | | | | |
| 1 | W-F,M-Tu 4a-4:30a | | NEWS | \$150.00 | 0.0 | 30 | 2 | | 2 | \$300.00 | \$0.00 | 0.0 |
| 2 | W-F,M-Tu 4:30a-5a | | NEWS | \$150.00 | 0.0 | 30 | 3 | | 3 | \$450.00 | \$0.00 | 0.0 |
| 3 | W-F,M-Tu 5a-5:30a | | NEWS | \$650.00 | 0.0 | 30 | 5 | | 5 | \$3,250.00 | \$0.00 | 0.0 |
| 4 | W-F,M-Tu 5:30a-6a | | NEWS | \$650.00 | 0.0 | 30 | 5 | | 5 | \$3,250.00 | \$0.00 | 0.0 |
| 5 | W-F,M-Tu 6a-6:30a | | NEWS | \$1,200.00 | 0.0 | 30 | 3 | | 3 | \$3,600.00 | \$0.00 | 0.0 |
| 6 | W-F,M-Tu 6:30a-7a | | NEWS | \$1,200.00 | 0.0 | 30 | 3 | | 3 | \$3,600.00 | \$0.00 | 0.0 |
| 7 | W-F,M-Tu 7a-8a | | CBS THS MRN | \$900.00 | 0.0 | 30 | 5 | | 5 | \$4,500.00 | \$0.00 | 0.0 |
| 8 | W-F,M-Tu 8a-9a | | CBS THS MRN | \$900.00 | 0.0 | 30 | 4 | | 4 | \$3,600.00 | \$0.00 | 0.0 |
| 9 | Sa 5a-6a | | NEWS | \$550.00 | 0.0 | 30 | 1 | | 1 | \$550.00 | \$0.00 | 0.0 |
| 10 | Sa 6a-7a | | NEWS | \$550.00 | 0.0 | 30 | 1 | | 1 | \$550.00 | \$0.00 | 0.0 |
| 11 | Su 6:30a-8a | | NEWS | \$3,300.00 | 0.0 | 30 | 1 | | 1 | \$3,300.00 | \$0.00 | 0.0 |
| 12 | Su 8a-8:30a | | NEWS | \$1,000.00 | 0.0 | 30 | 1 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| 13 | Su 8:30a-9:30a | | FACE NATION | \$1,800.00 | 0.0 | 30 | 1 | | 1 | \$1,800.00 | \$0.00 | 0.0 |
| 14 | W-F,M-Tu 9a-10a | | LIVE WITH KELLY | \$850.00 | 0.0 | 30 | 6 | | 6 | \$5,100.00 | \$0.00 | 0.0 |
| 15 | W-F,M-Tu 10a-11a | | PRIR | \$4,800.00 | 0.0 | 30 | 6 | | 6 | \$28,800.00 | \$0.00 | 0.0 |
| 16 | W-F,M-Tu 11a-12n | | Y&R | \$2,500.00 | 0.0 | 30 | 6 | | 6 | \$15,000.00 | \$0.00 | 0.0 |
| 17 | W-F,M-Tu 12n-12:30p | | NEWS | \$900.00 | 0.0 | 30 | 5 | | 5 | \$4,500.00 | \$0.00 | 0.0 |
| 18 | W-F,M-Tu 3p-4p | | DR PHIL | \$800.00 | 0.0 | 30 | 7 | | 7 | \$5,600.00 | \$0.00 | 0.0 |
| 19 | W-F,M-Tu 5p-5:30p | | NEWS | \$1,380.00 | 0.0 | 30 | 3 | | 3 | \$4,140.00 | \$0.00 | 0.0 |
| 20 | W-F,M-Tu 6p-6:30p | | NEWS | \$1,500.00 | 0.0 | 30 | 5 | | 5 | \$7,500.00 | \$0.00 | 0.0 |



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|-------|---------------------------|----|----------------|-------------|----------------|-----|-----------|---|----------------|-------------|--------|------|
| | | | | | | | 8/8 | | | | | |
| 21 | W-F,M-Tu 6:30p-7p | | NEWS | \$1,800.00 | 0.0 | 30 | 3 | | 3 | \$5,400.00 | \$0.00 | 0.0 |
| 22 | Sa 5p-5:30p | | NEWS | \$800.00 | 0.0 | 30 | 1 | | 1 | \$800.00 | \$0.00 | 0.0 |
| 23 | Sa 6p-6:30p | | NEWS | \$1,200.00 | 0.0 | 30 | 1 | | 1 | \$1,200.00 | \$0.00 | 0.0 |
| 24 | Sa 4p-5p | | POLITICS NOW | \$800.00 | 0.0 | 30 | 1 | | 1 | \$800.00 | \$0.00 | 0.0 |
| 25 | Su 6:30p-7p | | NEWS | \$1,800.00 | 0.0 | 30 | 1 | | 1 | \$1,800.00 | \$0.00 | 0.0 |
| 26 | W-F,M-Tu 7p-7:30p | | WHEEL | \$5,000.00 | 0.0 | 30 | 5 | | 5 | \$25,000.00 | \$0.00 | 0.0 |
| 27 | W-F,M-Tu 7:30p-8p | | JEP | \$4,500.00 | 0.0 | 30 | 5 | | 5 | \$22,500.00 | \$0.00 | 0.0 |
| 28 | Sa 6:30p-7p | | NEWS | \$1,400.00 | 0.0 | 30 | 1 | | 1 | \$1,400.00 | \$0.00 | 0.0 |
| 29 | Sa 7p-7:30p | | JEP | \$1,400.00 | 0.0 | 30 | 1 | | 1 | \$1,400.00 | \$0.00 | 0.0 |
| 30 | Sa 7:30p-8p | | WHEEL | \$850.00 | 0.0 | 30 | 1 | | 1 | \$850.00 | \$0.00 | 0.0 |
| 31 | M 10p-11p | | ELEMENTARY | \$4,000.00 | 0.0 | 30 | 1 | | 1 | \$4,000.00 | \$0.00 | 0.0 |
| CR 32 | W 8p-9p | | BIG BROTHER | \$3,500.00 | 0.0 | 30 | 1 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| CR 33 | W 9p-10p | | SEAL TEAM | \$3,500.00 | 0.0 | 30 | 1 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| 34 | Th 9p-10p | | BIG BROTHER | \$8,000.00 | 0.0 | 30 | 1 | | 1 | \$8,000.00 | \$0.00 | 0.0 |
| 35 | Su 8p-9p | | BIG BROTHER | \$10,000.00 | 0.0 | 30 | 1 | | 1 | \$10,000.00 | \$0.00 | 0.0 |
| 36 | W-F,M-Tu 11p-11:35p | | NEWS | \$1,500.00 | 0.0 | 30 | 5 | | 5 | \$7,500.00 | \$0.00 | 0.0 |
| 37 | Sa 11p-11:35p | | NEWS | \$1,500.00 | 0.0 | 30 | 1 | | 1 | \$1,500.00 | \$0.00 | 0.0 |
| 38 | W-F,M-Tu 11:35p-12:37a | | LATE SHOW | \$1,000.00 | 0.0 | 30 | 5 | | 5 | \$5,000.00 | \$0.00 | 0.0 |
| 39 | W-F,M-Tu 12:37a-1:37a | | LATE LATE SHOW | \$320.00 | 0.0 | 30 | 5 | | 5 | \$1,600.00 | \$0.00 | 0.0 |
| 40 | Sa 11:35p-12:35a | | ELEMENTARY | \$750.00 | 0.0 | 30 | 1 | | 1 | \$750.00 | \$0.00 | 0.0 |



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| | | | | | | | 8/8 | | | | | |
| 41 | Sa 12:35a-1:35a | | SCANDAL | \$250.00 | 0.0 | 30 | 1 | | 1 | \$250.00 | \$0.00 | 0.0 |
| 42 | Su 12:35a-1:35a | | SCANDAL | \$200.00 | 0.0 | 30 | 1 | | 1 | \$200.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | 115 | | 115 | \$200,340.00 | \$0.00 | 0.0 |



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| | Separation: | | |

| | |
|-----------------------------|--|
| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|----------------------|---|
| Date/Time | Added by | Comment |
| 08/07/18 2:32 PM | JENNA NUBAR | Please send MGs in Prime for the NA \$7000. Thanks! |
| 08/07/18 2:10 PM | Sonya Dennis-Javonti | Spots did not make deadline. Did you want to make good another day or credit and move to another order? Thanks, Sonya |

| Competitive Information | |
|-------------------------|-----------|
| Market Budget: | \$592,400 |
| KLAS Share: | 35% |
| Comment: | EST |
| KSNV: | 28% |
| KTNV: | 13% |
| KVCW: | 2% |
| KVVU: | 18% |
| NLAS: | 1% |
| NVCW: | 3% |

| Daypart Summary | | | | | |
|-----------------|-------------|------------|---------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 115 | \$200,340.00 | N/A | 0.0 |
| Total | 100% | 115 | \$200,340.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|------------|---------------------|
| Month | Spots | Dollars |
| 2018-Aug | 115 | \$200,340.00 |
| Total | 115 | \$200,340.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|----------------------|-----------|-------|-------|--------------|--------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Makegood 1 | 8/7/18 2:10 PM | Sonya Dennis-Javonti | Returned | | 2 | \$-7,000.00 | \$200,340.00 | Changes: Total \$ from \$207,340.00 to \$200,340.00, Total Spots from 117 to 115. 2 buylines added or modified. |
| Queued for Electronic Contracting | 8/7/18 1:13 PM | | | | | \$0 | \$0 | |
| New | 8/7/18 12:55 PM | JENNA NUBAR | Confirmed | 117 | | \$207,340.00 | \$207,340.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|