

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Silversmith Strategies
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 1296558-2 | 09/30/16 | October 2016 | 09/26/16 - 09/27/16 |

| Property | Account Executive | Sales Office | Sales Region |
|----------|-------------------|------------------|--------------|
| KSDK | Kristen Waskie | Telerep Philadel | National |

| Advertiser | Product | Estimate Number |
|---------------------------|---------------------|-----------------|
| End Citizens United / POL | END CITIZENS UNITED | 3826 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/21/16 - 10/09/16 | 1296558 | 08367714 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
| | 652 | 682 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 37285AG | 104722 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|------------|----------------------|-----------------|----------------------|-----------------------|----------------|--------------|-------------------------|
| 11 | 09/26/16 | 09/26/16 | LN (M-F) | 10-1035p | M----- | :30 | 1 | \$2,025.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$2,025.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | M | 09/26/16 | 10:12 PM | LN (M-F) | 10-1035p | :30 | 2016ECUM014H | \$2,025.00 NM |
| 12 | 09/26/16 | 09/26/16 | M-F 10-11a | 10-11A | M----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$350.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | M | 09/26/16 | 10:07 AM | M-F 10-11a | 10-11A | :30 | 2016ECUM014H | \$350.00 NM |
| 13 | 09/26/16 | 09/26/16 | Tonight Show | 1035-1137p | M----- | :30 | 1 | \$1,125.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,125.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | M | 09/26/16 | 11:34 PM | Tonight Show | 1035-1137p | :30 | 2016ECUM014H | \$1,125.00 NM |
| 14 | 09/26/16 | 09/26/16 | Ellen Degeneres | 3-4p | M----- | :30 | 1 | \$675.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$675.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | M | 09/26/16 | 3:30 PM | Ellen Degeneres | 3-4p | :30 | 2016ECUM014H | \$675.00 NM |
| 15 | 09/26/16 | 09/26/16 | News Channel 5 at 4P | 4-430P | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,000.00 | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> |
| 1 | KSDK | M | 09/26/16 | 4:07 PM | News Channel 5 at 4P | 4-430P | :30 | 2016ECUM014H | \$1,000.00 NM |

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| 1296558-2 | 09/30/16 | October 2016 | 09/26/16 - 09/27/16 |
| Advertiser | Product | Estimate Number | |
| End Citizens United / POL | END CITIZENS UNITED | 3826 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------|----------------|---------|--------|----------------|------------|------|
| 16 | 09/26/16 | 09/26/16 | Jeopardy | 430-5p | M----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 4:36 PM Jeopardy 430-5p :30 2016ECUM014H \$1,000.00 NM | | | | | | | | | |
| 17 | 09/26/16 | 09/26/16 | News Channel 5 at 5P | 5-530P | M----- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 5:27 PM News Channel 5 at 5P 5-530P :30 2016ECUM014H \$1,700.00 NM | | | | | | | | | |
| 18 | 09/26/16 | 09/26/16 | News Channel 5 at 6P | 6-630P | M----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 6:14 PM News Channel 5 at 6P 6-630P :30 2016ECUM014H \$1,800.00 NM | | | | | | | | | |
| 19 | 09/26/16 | 09/26/16 | 6-7a | 6-7A | M----- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 5:58 AM 6-7a 6-7A :30 2016ECUM014H \$900.00 NM | | | | | | | | | |
| 20 | 09/26/16 | 09/26/16 | Wheel of Fortune | 630-7P | M----- | :30 | 1 | \$2,025.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$2,025.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 6:43 PM Wheel of Fortune 630-7P :30 2016ECUM014H \$2,025.00 NM | | | | | | | | | |
| 21 | 09/26/16 | 09/26/16 | Today Show | 7-9a | M----- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK M 09/26/16 8:27 AM Today Show 7-9a :30 2016ECUM014H \$900.00 NM | | | | | | | | | |
| 41 | 09/27/16 | 09/27/16 | LN (M-F) | 10-1035p | -T----- | :30 | 1 | \$2,025.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$2,025.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 10:32 PM LN (M-F) 10-1035p :30 2016ECUM014H \$2,025.00 NM | | | | | | | | | |
| 42 | 09/27/16 | 09/27/16 | M-F 10-11a | 10-11A | -T----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 10:23 AM M-F 10-11a 10-11A :30 2016ECUM014H \$350.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 1296558-2 | 09/30/16 | October 2016 | 09/26/16 - 09/27/16 |
| Advertiser | Product | Estimate Number | |
| End Citizens United / POL | END CITIZENS UNITED | 3826 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 42 | 09/27/16 | 09/27/16 | M-F 10-11a | 10-11A | -T----- | :30 | 1 | \$350.00 | NM |
| 43 | 09/27/16 | 09/27/16 | Today Show 3 | 11a-12p | -T----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 11:54 AM Today Show 3 11a-12p :30 2016ECUM014H \$350.00 NM | | | | | | | | | |
| 44 | 09/27/16 | 09/27/16 | News Channel 5 @ Noon | Noon News | -T----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 12:15 PM News Channel 5 @ Noon Noon News :30 2016ECUM014H \$350.00 NM | | | | | | | | | |
| 45 | 09/27/16 | 09/27/16 | Ellen Degeneres | 3-4p | -T----- | :30 | 1 | \$675.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$675.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 3:45 PM Ellen Degeneres 3-4p :30 2016ECUM014H \$675.00 NM | | | | | | | | | |
| 46 | 09/27/16 | 09/27/16 | News Channel 5 at 4P | 4-430P | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 4:28 PM News Channel 5 at 4P 4-430P :30 2016ECUM014H \$1,000.00 NM | | | | | | | | | |
| 47 | 09/27/16 | 09/27/16 | Jeopardy | 430-5p | -T----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 4:56 PM Jeopardy 430-5p :30 2016ECUM014H \$1,000.00 NM | | | | | | | | | |
| 48 | 09/27/16 | 09/27/16 | News Channel 5 at 5P | 5-530P | -T----- | :30 | 1 | \$1,700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 5:27 PM News Channel 5 at 5P 5-530P :30 2016ECUM014H \$1,700.00 NM | | | | | | | | | |
| 49 | 09/27/16 | 09/27/16 | News Channel 5 at 6P | 6-630P | -T----- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 6:27 PM News Channel 5 at 6P 6-630P :30 2016ECUM014H \$1,800.00 NM | | | | | | | | | |
| 50 | 09/27/16 | 09/27/16 | 6-7a | 6-7A | -T----- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$900.00 | | | | | | | | | |

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| <u>Advertiser</u> End Citizens United / POL | | <u>Product</u> END CITIZENS UNITED | <u>Estimate Number</u> 3826 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|--------------------|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|----------------|--------------|-------------|-------------|
| 50 | 09/27/16 | 09/27/16 | 6-7a | 6-7A | -T----- | :30 | 1 | \$900.00 | NM | |
| | | 09/26/16 | 10/02/16 | -T----- | 1 | \$900.00 | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | KSDK | Tu | 09/27/16 | 6:22 AM | 6-7a | 6-7A | :30 | 2016ECUM014H | \$900.00 | NM |
| 51 | 09/27/16 | 09/27/16 | Today Show | 7-9a | -T----- | :30 | 1 | \$900.00 | NM | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 09/26/16 | 10/02/16 | -T----- | 1 | \$900.00 | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | KSDK | Tu | 09/27/16 | 7:28 AM | Today Show | 7-9a | :30 | 2016ECUM014H | \$900.00 | NM |
| 52 | 09/27/16 | 09/27/16 | THIS IS US | 9-10P THIS IS US | -T----- | :30 | 1 | \$6,075.00 | NM | |
| <u>Weeks:</u> | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | |
| | 09/26/16 | 10/02/16 | -T----- | 1 | \$6,075.00 | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |
| 1 | KSDK | Tu | 09/27/16 | 9:15 PM | THIS IS US | 9-10P THIS IS US | :30 | 2016ECUM014H | \$6,300.00 | NM |
| <u>Total Spots</u> | | | | | | | 23 | | | |

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$30,850.00 |
| <u>Agency Commission</u> | \$4,627.50 |
| <u>Net Amount Due</u> | \$26,222.50 |

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