

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Silversmith Strategies
Attention: Accounts Payable
1322 G Street SE
Washington, DC 20003

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1296558-2	09/30/16	October 2016	09/26/16 - 09/27/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
End Citizens United / POL	END CITIZENS UNITED	3826

Flight Dates	Order #	Alt Order #
09/21/16 - 10/09/16	1296558	08367714

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	652	682

Agency Ref	Advertiser Ref
37285AG	104722

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/26/16	09/26/16	LN (M-F)	10-1035p	M-----	:30	1	\$2,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$2,025.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	10:12 PM	LN (M-F)	10-1035p	:30	2016ECUM014H	\$2,025.00 NM
12	09/26/16	09/26/16	M-F 10-11a	10-11A	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	10:07 AM	M-F 10-11a	10-11A	:30	2016ECUM014H	\$350.00 NM
13	09/26/16	09/26/16	Tonight Show	1035-1137p	M-----	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	11:34 PM	Tonight Show	1035-1137p	:30	2016ECUM014H	\$1,125.00 NM
14	09/26/16	09/26/16	Ellen Degeneres	3-4p	M-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	3:30 PM	Ellen Degeneres	3-4p	:30	2016ECUM014H	\$675.00 NM
15	09/26/16	09/26/16	News Channel 5 at 4P	4-430P	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	09/26/16	4:07 PM	News Channel 5 at 4P	4-430P	:30	2016ECUM014H	\$1,000.00 NM

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Advertiser	Product	Estimate Number	
End Citizens United / POL	END CITIZENS UNITED	3826	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/26/16	09/26/16	Jeopardy	430-5p	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,000.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	4:36 PM	Jeopardy	430-5p	:30	2016ECUM014H	\$1,000.00 NM
17	09/26/16	09/26/16	News Channel 5 at 5P	5-530P	M-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	5:27 PM	News Channel 5 at 5P	5-530P	:30	2016ECUM014H	\$1,700.00 NM
18	09/26/16	09/26/16	News Channel 5 at 6P	6-630P	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$1,800.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	6:14 PM	News Channel 5 at 6P	6-630P	:30	2016ECUM014H	\$1,800.00 NM
19	09/26/16	09/26/16	6-7a	6-7A	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	5:58 AM	6-7a	6-7A	:30	2016ECUM014H	\$900.00 NM
20	09/26/16	09/26/16	Wheel of Fortune	630-7P	M-----	:30	1	\$2,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$2,025.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	6:43 PM	Wheel of Fortune	630-7P	:30	2016ECUM014H	\$2,025.00 NM
21	09/26/16	09/26/16	Today Show	7-9a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 M----- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	M	09/26/16	8:27 AM	Today Show	7-9a	:30	2016ECUM014H	\$900.00 NM
41	09/27/16	09/27/16	LN (M-F)	10-1035p	-T-----	:30	1	\$2,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$2,025.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Tu	09/27/16	10:32 PM	LN (M-F)	10-1035p	:30	2016ECUM014H	\$2,025.00 NM
42	09/27/16	09/27/16	M-F 10-11a	10-11A	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KSDK	Tu	09/27/16	10:23 AM	M-F 10-11a	10-11A	:30	2016ECUM014H	\$350.00 NM

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1296558-2	09/30/16	October 2016	09/26/16 - 09/27/16
Advertiser	Product	Estimate Number	
End Citizens United / POL	END CITIZENS UNITED	3826	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/27/16	09/27/16	M-F 10-11a	10-11A	-T-----	:30	1	\$350.00	NM
43	09/27/16	09/27/16	Today Show 3	11a-12p	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	09/27/16	11:54 AM	Today Show 3	11a-12p	:30	2016ECUM014H	\$350.00 NM
44	09/27/16	09/27/16	News Channel 5 @ Noon	Noon News	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	09/27/16	12:15 PM	News Channel 5 @ Noon	Noon News	:30	2016ECUM014H	\$350.00 NM
45	09/27/16	09/27/16	Ellen Degeneres	3-4p	-T-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	09/27/16	3:45 PM	Ellen Degeneres	3-4p	:30	2016ECUM014H	\$675.00 NM
46	09/27/16	09/27/16	News Channel 5 at 4P	4-430P	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	09/27/16	4:28 PM	News Channel 5 at 4P	4-430P	:30	2016ECUM014H	\$1,000.00 NM
47	09/27/16	09/27/16	Jeopardy	430-5p	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	09/27/16	4:56 PM	Jeopardy	430-5p	:30	2016ECUM014H	\$1,000.00 NM
48	09/27/16	09/27/16	News Channel 5 at 5P	5-530P	-T-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	09/27/16	5:27 PM	News Channel 5 at 5P	5-530P	:30	2016ECUM014H	\$1,700.00 NM
49	09/27/16	09/27/16	News Channel 5 at 6P	6-630P	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Tu	09/27/16	6:27 PM	News Channel 5 at 6P	6-630P	:30	2016ECUM014H	\$1,800.00 NM
50	09/27/16	09/27/16	6-7a	6-7A	-T-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -T----- 1 \$900.00									

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Advertiser	Product	Estimate Number	
End Citizens United / POL	END CITIZENS UNITED	3826	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/27/16	09/27/16	6-7a	6-7A	-T-----	:30	1	\$900.00	NM
09/26/16 10/02/16 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 6:22 AM 6-7a 6-7A :30 2016ECUM014H \$900.00 NM									
51	09/27/16	09/27/16	Today Show	7-9a	-T-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 7:28 AM Today Show 7-9a :30 2016ECUM014H \$900.00 NM									
52	09/27/16	09/27/16	THIS IS US	9-10P THIS IS US	-T-----	:30	1	\$6,075.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 -T----- 1 \$6,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Tu 09/27/16 9:15 PM THIS IS US 9-10P THIS IS US :30 2016ECUM014H \$6,300.00 NM									
<u>Total Spots</u>							23		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$30,850.00
<u>Agency Commission</u>	\$4,627.50
<u>Net Amount Due</u>	\$26,222.50

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