LIST OF ISSUES AND PROGRAMS

OCT. 1-DEC. 31, 2012

WALR-FM KISS 104.1

COX RADIO, INC. GREENVILLE-ATLANTA, GEORGIA

PROGRAM DESCRIPTION

CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS SUNDAY. ALL SEGMENTS ARE HOSTED BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK UNLESS BUSINESS IN THE BLACK IS A TWO HOUR LONG MAGAZINE FORMAT OTHERWISE NOTED.

ISSUES AND ANSWERS

THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM: **DURING THE PERIOD OCT. 1-DEC. 31, 2012**

RACE RELATIONS/MULTICULTURAL ARTS

HEALTH ISSUES

COMMUNITY ISSUES

CHILD/TEEN ISSUES

FINANCIAL/BUSINESS

ENVIRONMENT/TECHNOLOGY

SPIRITUALITY & VALUES

PERSPECTIVES

COMMUNITY EVENTS – WALR-FM 4TH QTR

OCT 7- TWANDA BLACK HOSTED BRUNCH FOR THE ATLANTA BLACK THEATRE FEST HONORING MELBA MOORE & TAUREAN

OCT 11-TWANDA BLACK WAS A GUEST SPEAKER AT LAGRANGE COLLEGE CEI PROGRAM

JACKSON OCT 12-TWANDA BLACK HOSTES THE RAINBOW PUSH BREAKFAST ROUNDTABLE WITH MAYOR KASIM REED AND JESSIE

OCT 13-TWANDA BLACK HOSTED THE LIVE CD/DVD TAPING FOR GOSPEL LEGENDS, JOE LIGON & THE MIGHTY CLOUDS OF JOY

OCT 21-TWANDA BLACK WAS GUEST SPEAKER AT COSMOPOLITAN AME CHURCH

OCT 27-TWANDA BLACK HOSTED THE FAYETTE COUNTY NAACP FREEDOM FUND DINNER WITH CONGRESSMAN DAVID SCOTT AS THE KEYNOTE SPEAKER

NOV 3 -TWANDA BLACK RECEIVED THE MEDIA AWARD FROM PHENOMENAL WOMEN'S HEALTH ANNUAL TEA

NOV 3-TWANDA BLACK HOSTED THE COMBAT OBESITY HEALTH FAIR AT GREENBRIAR MALL

NOV 3-TWANDA BLACK HOSTED A FIRST FAMILY DINNER AT THE ELMORE TEACHING MUSEUM

NOV 9-TWANDA BLACK MODERATED THE TRANSFORMING WOMEN ENTREPRENUERS BREAKFAST AT THE COMMERCE CLUB

NOV 10-TWANDA BLACK SANG AT LUPUS FOUNDATION'S ANNUAL NIGHT OF HOPE GALA

NOV 11-TWANDA BLACK HOSTED THE HOMECOMING CONCERT AT CENTRAL UMC FEATURING GOSPEL LEGEND TRAMAINE

HAWKINS

NOV25-TWANDA BLACK HOSTED THE GIVING HOPE FUNDRAISER FOR A STAGE 4 CANCER PATIENT AND HER FAMILY

DEC 1-TWANDA BLACK & CYNTHIA YOUNG HOSTED THE CHILDRENS HEALTHCARE OF ATLANTA CHRISTMAS PARADE

DEC 1- TWANDA BLACK HOSTED THE GOSPEL PLAY "SOMEBODY PRAYED FOR ME" IN ALABAMA

DEC 20-TWANDA BLACK DISTRIBUTED TOYS FOR 200 FAMILIES WITH PROVERBIAL PEACE REVIVED MINISTRIES

DEC 21-TWANDA BLACK ATTENDED APPRECIATION DINNER WITH VISIONARY PEOPLE, LLC

WALR-FM ISSUES & PROGRAMS – 4TH QTR 2012

ISSUE & DESCRIPTION

RACE RELATIONS/MULTICULTURAL ARTS

ATLANTA HIGH SCHOOL STUDENT, GLORIA CLARK WHO TALKS ABOUT HOW SHE MANAGES THE PICTURE. REDFORD DISCUSSES HIS STRUGGLE WITH DYSLEXIA AND INTERVIEWS OTHERS INCLUDING, TWANDA BLACK TALKS WITH FILM MAKER, JAMIE REDFORD ABOUT "RETHINKING DYSLEXIA" A HBO BIG

LEARNING DISABILITY AND REMAINS A POSITIVE, HONOR ROLL STUDENT.

10/21/12

6AM

FOR COLLEGE AND THROUGH ENGINEERING AND LAWS OF PHYSICS CAME TO HIS PURPOSE IN LIFE, THE SIGNAL & THE NOISE ". MEHRA TELLS HIS STORY OF COMING FROM INDIA TO THE UNITED STATES TWANDA BLACK TALKS WITH AUTHOR, VIJAY MEHRA ABOUT HIS NEW BOOK, "THE JOURNEY- THE VOICE,

11/4/12

5AM

FESTIVAL OF ATLANTA ABOUT THE 3 DAY FEAST OF FILMS FROM INDEPENDENT FILM MAKERS TWANDA BLACK TALKS WITH SHERYL GRIPPER, EXECUTIVE DIRECTOR OF THE BRONZE LENS FILM

11/18/12

SUDAN. THE SPECIAL WITNESS SERIES SENDS A BRAVE CORRESPONDENT INTO COUNTRIES CURRENTLY IN TURMOIL WHETHER IT'S WAR, DISEASE, FAMINE ETC. TO GET THE "REAL" STORY THAT IS QUITE OFTEN TWANDA BLACK TALKS WITH DAVID FRANKHAM, DIRECTOR/PRODUCER OF THE HBO SPECIAL WITNESS: UNTOLD.

RACE RELATIONS/MULTUCULTURAL ART

25/12 6AM

SOULFUL CHRISTMAS, WHICH TAKES THE AUDIENCE ON A CHRISTMAS MUSICAL RIDE FROM THE 1920'S TO TODAY. THIS MUSICAL FEATURED PHENOMENAL LOCAL TALENT. TWANDA BLACK TALKS WITH BROADWAY PERFORMER, STEPP STEWART, WRITER/PRODUCER OF

12/2/12

6 AM

18:00

TWANDA BLACK TALKS WITH DR. KAY GREEN, MARKETING PROFESSIONAL AND AUTHOR OF "I'VE BEEN ABOUT HOW SHE CHOSE THE WOMEN IN THE BOOK TO RE-DEFINE THE B* WORD. CALLED THE B* WORD, NOW WHAT?13 RULES FOR THE NEW AGE PROFESSIONAL WOMAN". GREEN TALKS

12/9/12

6AM

12:00

OF BIBLES FOR PEOPLE OF COLOR. BANKS INCLUDES ILLUSTRATIONS IN THE BIBLES ALONG WITH TEACHINGS FROM THE RELIGIOUS COMMUNITY AND STORYBOOK BIBLES FOR CHILDREN BEAUTIFULLY TWANDA BLACK TALKS WITH MEL BANKS, CEO OF URBAN SPIRIT PUBLISHING ABOUT HIS PRODUCT LINE ILLUSTRATED WITH PEOPLE OF COLOR.

12/23/12

6AM

14:00

STORY OF JOSEPH IN THE BIBLE SET TO CORPORATE AMERICA IN MODERN DAY NEW YORK TWANDA BLACK TALKS WITH RICHARD PAUL EVANS, AUTHOR OF "A WINTER'S DREAM", BASED ON THE

WALR-FM ISSUES & PROGRAMS-4TH QTR 2012

HEALTH ISSUES ISSUES & DESCRIPTION

INTRODUCES ALL TYPES OF EXERCISE AND FITNESS MODALITIES TO THE COMMUNITY. THE DAY TWANDA BLACK TALKS WITH FITNESS GURU, STEPP STEWART ABOUT ATLANTA FIT FEST WHICH INCLUDED FITNESS DEMONSTRATIONS, PRODUCTS, HEALTHY FOOD SAMPLING & EQUIPMENT DEMOS

SO QUICKLY IT IS FATAL. DOCTORS DISCUSSED THE SIGNS AND SYMPTOMS OF METASTIC BREAST CANCER WHICH OFTEN SPREADS BREAST CANCER BOOK WITH METASTATIC BREAST CANCER PATIENT, DR.LINDSEY GIANNOBILE. BOTH TWANDA BLACK TALKS WITH DR. CHARLES LOPRINZI, ONCOLOGIST & CO-EDITOR OF THE MAYO CLINIC 10/14/12

SYMPTOMS OF HEART DISEASE AND THE CURRENT TREATMENTS AVAILABLE. NEW HEART INSITUTE AND A FREE ON-LINE HEART ASSESSMENT. GANDY ALSO DISCUSSED THE SIGNS AND TWANDA BLACK TALKS WITH DR. WINSTON GANDY, CARDIOLOGIST AT PIEDMONT HOSPITAL ABOUT THE 10/21/12

DR. HILL DISCUSSED THE HOLIDAY TREATS THAT PACK ON THE POUNDS AND HOW THOSE POUNDS EATING HEALTHY DURING THE HOLIDAYS TO PREVENT CARRYING OVER EXTRA POUNDS INTO 2013 TWANDA BLACK TALKS WITH DR. MALCOLM HILL, CHIROPRACTOR/NATUROPATH EXPERT ABOUT ACTUALLY COMPOUND OVER THE YEARS IF WE DON'T EXERCISE CONSISTENTLY.

11/18/12

MAC

0:00

DUE TO RSV- RESPIRATORY SYNCHIAL VIRUS AND HOW TO PREVENT IT. WEIGHTS DURING THE PREMATURITY AWARENESS MONTH. GOLDSTEIN DISCUSSED PREMATURE BIRTHS TWANDA BLACK TALKS WITH DR. MITCHELL GOLDSTEIN, NEONATOLOGIST ABOUT PREMATURE BIRTH

11/18/12

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10:0

ARE ONLY 4 STATES THAT RECEIVED AN "A", GEORGIA IS NOT ONE OF THEM. McCABE DISCUSSED THE FOUNDATION ABOUT THE PREMATURE BIRTHS REPORT CARD. THE NATION'S GRADE IS A "C" AND THERE FULL TERM WITH THEIR BIRTH PLANS. MARCH OF DIMES ACTION PLAN FOR PROGRESS IN PRETERM BIRTHS AND ENCOURAGES WOMEN TO GO TWANDA BLACK TALKS WITH DR.EDWARD McCABE, MEDICAL DIRECTOR & VP OF THE MARCH OF DIMES

11/18/12

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10:0

DISABILITY INSURANCE. ABOUT THE DEFEND YOUR INCOME MOVEMENT. THIS MOVEMENT FOCUSES ON THE BENEFITS OF TWANDA BLACK TALKS WITH BARRY LUNDQUIST, PRESIDENT OF THE DISABILITY AWARENESS COUNCIL

11/18/12

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10.

BETTER PATIENT WHEN YOU HAVE A CHRONIC DISEASE. SCHWARTZMAN GIVES FIRST HAND TIPS ON HOW TO MAKE THE MOST OF EVERY VISIT WITH YOUR DOCTOR AS HE MANAGES RHEUMATOID ARTHRITIS TWANDA BLACK TALKS WITH RHEUMATOLOGIST, DR. SERGIO SCHWARTZMAN ABOUT HOW TO BE A

5/12 6AM

18:00

EFFORT TO EDUCATE THE COMMUNITY IS FARING. STATISCALLY, AFRICAN AMERICANS HAVE THE HOW AIDS IS TRANSMITTED; THE INCREASING NUMBERS OF NEW CASES OF HIV/AIDS; AND HOW THE EDUCATOR, TERESA BELL ABOUT WORLD AIDS DAY. THE EXPERTS DISCUSSED THE SIGNS, SYMPTOMS AND RICHARDSON, DEKALB COUNTY STD PROGRAM COORDINATOR AND FULTON COUNTY PUBLIC HEALTH HIGHEST NUMBER OF NEW CASES AND THE TEEN AND SENIOR POPOULATIONS ARE AT THE TOP OF THAT TWANDA BLACK TALKS WITH TAMIKA MARTIN, FULTON COUNTY PUBLIC HEALTH EDUCATOR, DARRYL

TWANDA BLACK TALKS WITH DR. JOAN SCHILLER, CHIEF OF ONCOLOGY-HEMOTOLOGY UNIV. OF TEXAS 12/2/12

STRANAHAN DISUCUSSED HOW MOST PEOPLE THINK BECAUSE HE HAS LUNG CANCER HE SMOKED AND DON STRANAHAN, STAGE 4 LUNG CANCER PATIENT ABOUT THE MISCONCEPTIONS OF LUNG CANCER TOBACCO AND DESERVED IT. SCHILLER DISCUSSED SIGNS, SYMPTOMS AND TODAY'S TREATMENTS

12/2/12

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SMOKING BY GIVING TIPS, HEALTH INCENTIVES, FINANCIAL, ETC. TOBACCO ATLAS ABOUT THE GREAT AMERICAN SMOKEOUT WHICH ENCOURAGES PEOPLE TO STOP TWANDA BLACK TALKS WITH DR. MICHAEL ERICKSON, GLOBAL TOBACCO EXPERT AND AUTHOR OF THE

12/9/12

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10:00

MCQUEEN ABOUT KEEPING YOUR NUMBERS GOOD DURING THE HOLIDAYS BY WATCHING WHAT YOU EAT TWANDA BLACK TALKS WITH DR. BETH DZIENGELEWSKI, DIABETES EDUCATOR AND PATIENT JULIE AND REMEMBERING TO TAKE YOUR MEDICATION ON TIME.

12/16/12

MAA

15:00

ABOUT THE "STAY IN THE GAME, MAINTAIN YOUR FRAME CAMPAIGN FOCUSING ON AFRICAN AMERICANS AND MULTIPLE MYELOMA. MULTIPLE MYELOMA IS A FORM OF BONE MARROW CANCER AND HAS HIGH TWANDA BLACK TALKS WITH RETIRED ONCOLOGIST, DR. DORIS BROWN AND REV. ANTHONY EVANS INCIDENCES IN THE AFRICAN AMERICAN COMMUNITY.

WALR-FM ISSUES & PROGRAMS 4TH QTR 2012

COMMUNITY ISSUES ISSUE & DESCRIPTION

VIOLENCE IN THE WORKPLACE CONFERENCE IN ATLANTA. DOMESTIC VIOLENCE; LINDA BOATRIGHT, KAISER PERMANENTE AND KATE JAY, VERIZON ABOUT A TWANDA BLACK TALKS WITH AMY ALVAREZ, VP DOEVELOPMENT & MARKETING, PARTNERSHIP AGAINST

CONGRESSMAN DAVID SCOTT. COMMUNITY IN THE AREA OF SERVICE AND JUSTICE. THE KEYNOTE SPEAKER FOR THE DINNER WAS ANNUAL FREEDOM FUND DINNER. THE EVENT HIGHLIGHTS PEOPLE WHO HAVE CONTRIBUTED TO THE TWANDA BLACK TALKS WITH JOHN JONES, PRESIDENT OF THE FAYETTE COUNTY NAACP ABOUT THE 10/14/12

OBESITY IN CHILDREN END SUCCESSFULLY AND COMEDIAN GEORGE WALLACE ABOUT THE ANNUAL TWILIGHT ON OBESITY EVENT. THIS EVENT RAISES FUNDS FOR OBESITY EDUCATION FOR CHILDREN AND TWANDA BLACK TALKS WITH VANETTA KEYS, CEO/EXECUTIVE DIRECTOR OF CHOICES- CENTER HELPING 10/14/13

THEM AT HOME ALONE. THE VARIOUS OPTIONS PARENTS HAVE FOR THEIR CHILDREN AFTERSCHOOL RATHER THAN LEAVING RECREATION ABOUT "THE NATIONAL LIGHTS ON" AFTERSCHOOL PROGRAM. THIS PROGRAM PROMOTES TWANDA BLACK TALKS WITH SHACOLE PEARMAN, PROGRAM COORDINATOR, CLAYTON COUNTY PARKS & 10/14/12 6AM

COMMUNITY

11/4/12

MARKETING YOUR BUSINESS. TRANSFORMING WOMEN ENTREPRENUERS BREAKFAST FEATURING AN EXPERT PANEL ON BRANDING AND TWANDA BLACK TALKS WITH NANCY LEWIS, CEO OF PROGRESSIVE TECHNIQUES ABOUT THE

HIGH SCHOOL SENIORS, UNDERGRADUATE STUDENTS AND MASTERS STUDENTS IN THE AREA OF CHAPTER ABOUT THE ANNUAL SCHOLARSHIP LUNCHEON. THE BLACK MBA REWARDS SCHOLARSHIPS TO TWANDA BLACK TALKS WITH CHARMAINE WARD, PRESIDENT OF THE NATIONAL BLACK MBA, ATLANTA 11/4/12

11/11/12

5AM

SMALL TO MIDDLE BUSINESSPERSON WITH KEYNOTE SPEECH FROM BISHOP TD JAKES, PASTOR OF THE BUSINESS CONFERENCE. THIS CONFERENCE FEATURED MANY CEO'S FACILITATING WORKSHOPS FOR THE POTTER'S HOUSE IN TEXAS. TWANDA BLACK TALKS WITH ROBERT WATKINS, CEO OF KINGS & PRIESTS ABOUT THECONQUERING

11/25/12

5AM

PART D, WHICH IS THE PRESCRIPTION PORTION OF THE PROGRAM. VIRDEE DISCUSSED THE FACT THAT THROUGH THE TERMS TO MAKE THEY GET WHAT IS NEEDED. THERE ARE HUNDREDS OF PLANS OUT THERE TO CHOOSE FROM AND SENIORS NEED HELP WADING TWANDA BLACK TALKS WITH PRITPAL VIRDEE, CEO OF SMART INSURANCE COMPANY ABOUT MEDICARE

COMMUNITY

12/2/12

AM

10:00

HEALTHCARE ABOUT THE MEDICARE DEADLINE FOR SENIORS WHICH WAS MOVED TO DEC. 8TH INSTEAD PROGRAMS. OF ITS USUAL DEC. 31^{ST} DATE, RANDALL ALSO DISCUSSED HOW TO GET HELP DECIPHERING THE TWANDA BLACK TALKS WITH DR. RHONDA RANDALL, CHIEF MEDICAL OFFICER FOR UNITED

12/9/12

AIVI

22:00

FEEDING YOUR ANIMAL TABLE SCRAPS CAN CAUSE DAMAGE TO THEIR DIGESTIVE SYSTEM AND WHAT TO HOSPITAL ABOUT CARING FOR YOUR PETS DURING THE HOLIDAYS. DR. TOLLIVER FOCUSED ON HOW LOOK FOR WHEN BOARDING YOUR ANIMAL DURING THE HOLIDAYS. TWANDA BLACK TALKS WITH DR. RONALD TOLLIVER, CEO OF RED OAK VETERINARIAN- RED OAK

12/16/12

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0:00

PROS AND CONS OF USING CREDIT CARDS FOR HOLIDAY SHOPPING AND HOW TO PROTECT YOUR CREDIT AS WELL. TWANDA BLACK TALKS WITH GERRI DETWEILER, DIRECTOR OF EDUCATION CREDIT.COM ABOUT THE

12/30/12

MAK

12:00

RECEPTION DECOR, CAKES, BRIDE & GROOM ATTIRE, HONEYMOON DESTINATIONS AND MORE. BLACK BRIDE BRIDAL SHOWCASE. THE SHOWCASE INCLUDES THE LATEST IN WEDDING PLANNING. TWANDA BLACK TALKS WITH MARY CHATMAN, CEO OF BLACKBRIDE.COM ABOUT THE 3RD ANNUAL

WALR-FM ISSUES & PROGRAMS -4TH QTR 2012

CHILD/TEEN ISSUES ISSUE & DESCRIPTION LENGTH

TWANDA BLACK TALKS WITH ATLANTA CITY COUNCIL PRESIDENT, CEASAR MITCHELL ABOUT HIS ANNUAL COLLEGE PREP SERIES WHICH INCLUDED A COLLEGE FAIR AND WORKSHOP FOR PARENTS

TWANDA BLACK TALKS WITH MARTHA HOLLER, VP OF EDUCATIONAL DEVELOPMENT FOR SALLIE MAE ABOUT HOW TO FIND SCHOLARSHIP FUNDS FOR HIGH SCHOOL SENIORS. 12/2/12

ORGANIZATION OF SCHOOLS ABOUT THE BOOST UP CAMPAIGN WHICH ENCOURAGES CHILDREN TO GRADUATE FROM HIGH SCHOOL. 41% OF GA STUDENTS DROP OUT OF HIGH SCHOOL ANNUALLY. TWANDA BLACK TALKS WITH BOB BALFANZ, RESEARCH SCIENTIST FOR THE CENTER FOR SOCIAL 12/2/12 5AM

APPROPRIATE APPS AND GAMES FOR CHILDREN DURING THE HOLIDAY SEASON. ROTENBERG DISCUSSED HOW PARENTS CAN READ THE GAME RATINGS AND UNDERSTAND WHAT THEY MEAN. TWANDA BLACK TALKS WITH LESLI ROTENBERG, SR. VP CHILDREN'S MEDIA FOR PBS ABOUT 12/16/12 5AM

TOMORROW UNIVERSITY, THE SISTERS CIRCLE AND THE UPCOMING CONFERENCE FOR YOUNG LADIES TWANDA BLACK TALKS WITH CARLA MORRISON, CEO OF SISTERS OF TOMORROW ABOUT THE SISTERS OF **AGES 10-21.** 12/23/12 5AM

WALR-FM ISSUES & PROGRAMS-4TH QTR 2012

ISSUES & DESCRIPTION

BUSINESS/ECONOMY

ABOUT THE CONVERGE CONFERENCE. THIS CONFERENCE OFFERED WORKSHOPS FOR WRITERS, AUTHORS, MEDIA, PUBLISHERS AND ANYONE INTERESTED IN STARTING A PUBLISHING BUSINESS TWANDA BLACK TALKS WITH DR. TERESA HAIRSTON, PUBLISHER/CEO OF TERESA HAIRSTON MINISTRIES

10/14/12 6AM

CARE OF THEIR PARENTS AND HAVE CHILDREN AT HOME AS WELL. HANCOCK DISCUSSED INSURANCE, CERTIFIED FINANCIAL PLANNNER ABOUT THE SANDWICH GENERATION WHICH ARE THOSE WHO TAKE TWANDA BLACK TALKS WITH CYRUS HANCOCK, CEO OF HANCOCK WEALTH MANAGEMENT AND WILLS AND OTHER DOCUMENTS NEEDED FOR PARENTAL CARE.

10/21/12 6AM

MOVE- HOW TO START YOUR BUSINESS FROM A TO Z". ROBINSON HAS ALSO STARTED A BEAUTY SUPPLY INSTITUTE FOR ANYONE THINKING ABOUT OPENING A BEAUTY SUPPLY STORE. TWANDA BLACK TALKS WITH PROFESSOR DEVIN ROBINSON, ENTREPRENUER AND AUTHOR OF "POWER

11/18/12

6AM

DURING THE HOLIDAY SEASON. CERTIFIED FINANCIAL PLANNER ABOUT YEAR END TAX PREPARATION AND TIPS FOR NOT OVERSPENDING TWANDA BLACK TALKS WITH CYRUS HANCOCK, CEO OF HANCOCK WEALTH MANAGEMENT AND

BUSINESS/ECONOMY

12/9/12 6AM

INTERNET TELEVISION SHOW FEATURING A PANEL OF SUCCESSFUL BUSINESS PERSONS WHICH OFFERS ENTREPRENUER TRAINING THROUGH BOOT CAMPS, WORKSHOPS, CONFERENCES AND AN TWANDA BLACK TALKS WITH NATASHA BOWEN, CEO OF VISIONARY PEOPLE ABOUT HER BUSINESS

TWANDA BLACK TALKS WITH STEVE REPAK, CERTIFIED FINANCIAL PLANNER ABOUT HIS BOOK, 12/16/12

BECOME FISCALLY RESPONSIBLE. HANDLED HIS MONEY POORLY EARLY ON WHILE IN THE MILITARY AND LEARNED TOUGH LESSONS TO "DOLLARS & UNCOMMON SENSE- BASIC TRAINING FOR YOUR MONEY". REPAK DISCUSSES HOW HE

FINDING A COMPANY TO PRODUCE HER TIMEPIECE. SHE IS THE ONLY AFRICAN AMERICAN FEMALE COMPANY FEATURING TIME PIECES WITH A CHRISTIAN MOTIF. PERRY DISCUSSED HER CHALLENGE IN WATCH PRODUCER IN THE USA. TWANDA BLACK TALKS WITH DEL SHEA PERRY, CEO OF ITZADEL WATCHES ABOUT HER START UP 12/16/12

CERTIFIED FINANCIAL PLANNER ABOUT YEAR END FINANCIAL PLANNING. HANCOCK DISCUSSED TAX DEDUCTIONS AND OTHER PLANS NEEDED FOR WEALTH BUILDING IN THE NEW YEAR. TWANDA BLACK TALKS WITH CYRUS HANCOCK, CEO OF HANCOCK WEALTH MANAGEMENT AND 12/30/12

WALR-FM ISSUES & PROGRAMS -4TH QTR 2012

SPIRITUALITY & VALUES ISSUES & DESCRIPTION

6AM

4:00

THAT SITUATION. SERIAL CHEATERS. MORLEY GIVES TIPS ON HOW TO RECOGNIZE A SERIAL CHEATER AND WHAT TO DO IN TWANDA BLACK TALKS WITH RELATIONSHIP EXPERT & PSYCHOTHERAPIST, DR. JOYCE MORLEY ABOUT

/4/12

GETTING THROUGH THESE TOUGH ECONOMIC TIMES WITHOUT A JOB OR ENOUGH MONEY ESPECIALLY MAINTAINING HEALTHY RELATIONSHIPS IN UNCERTAIN TIMES. MORLEY GAVE TIPS FOR COUPLES ON FOR THE HOLIDAYS. TWANDA BLACK TALKS WITH PSYCHOTHERAPIST & RELATIONSHIP EXPERT, DR. JOYCE MORLEY ABOUT

11/11/12

MAX

12:00

THEIR HOMECOMING CELEBRATION FEATURING GOSPEL ICON TRAMAINE HAWKINS. TWANDA BLACK TALKS WITH PASTOR BYRON THOMAS, OF THE HISTORIC CENTRAL UMC CHURCH ABOUT

11/11/12

6AM

17

"SHABACH". RECORDING. WILLIAMS IS WELL KNOWN IN THE USA AND EUROPE FOR HIS RECORDINGS WITH HIS CHOIR TWANDA BLACK TALKS WITH GOSPEL RECORDING ARTIST B. CHASE WILLIAMS ABOUT HIS LIVE CD/DVD

SPIRITUALITY & VALUES

1/25/12 6AM

THE IMPORTANCE OF DREAMS. ROBINSON ADMONISHES US TO NEVER STOP DREAMING BUT TO MAKE A TWANDA BLACK TALKS WITH BRENETIA ROBINSON, CEO OF EPITOME COACHING & CONSULTING ABOUT

PLAN IF THERE IS A REALISTIC DREAM IN OUR HEART.

12/2/12

6AM

24.0

"NEVER THROWING IN THE TOWEL BECAUSE IT DRIES EVERYTHING UP!" MORLEY GAVE TIPS ON HOW TO HAVE A "NEVER GIVE UP" SPIRIT. TWANDA BLACK TALKS WITH PSYCHOTHERAPIST & RELATIONSHIP EXPERT, DR. JOYCE MORLEY ABOUT

12/23/12

6AM

22:0

FOR 2012. INTROSPECTION - LOOKING AT WHERE YOU ARE RIGHT NOW AND IF YOU ACCOMPLISHED YOUR GOALS TWANDA BLACK TALKS WITH BRENETIA ROBINSON, CEO OF EPITOME COACHING & CONSULTING ABOUT

12/30/12

6AM

24:00

HIGHEST RATES OF DIVORCE BECAUSE COUPLES HAVE USUALLY GIVEN THEIR PARTNER ALL YEAR TO TO MAINTAIN YOUR RELATIONSHIPS DURING THE HOLIDAY SEASON. JANUARY AND FEBRUARY HAVE THE TWANDA BLACK TALKS WITH RELATIONSHIP EXPERT AND AUTHOR, STEVEN JAMES DIXON ABOUT HOW WORK OUT WHATEVER THE ISSUES ARE BETWEEN THEM.

Perspectives With Host Condace Pressley October - December 2012

October 7:

Ava DuVernay, Writer, Producer, Director of the film Middle of Nowhere

year prison sentence, Ruby must learn to live another life, one marked by shame and separation. But through a chance encounter and a stunning sets aside her dreams and suspends her career when her husband is incarcerated. As the committed couple stares into the hollow end of an eighttwo worlds and two men in the search for herself. betrayal that shakes her to her core, this steadfast wife is soon propelled in new and often shocking directions of self-discovery - caught between Winner of the Best Director Award at the 2012 Sundance Film Festival, MIDDLE OF NOWHERE follows Ruby, a bright medical student who

October 14:

Dr. Ian Smith: The Truth About Men

action women can take today to make a relationship better tomorrow. Smith's fascinating, sometimes surprising topics include: weeks from now? Finally, a man who knows what's going on in there has written a book to decode men for women. It's rich with insight and -- The Subtle Art of Hooking Us (men really do want to be in committed relationships, even if they don't always show it) mean that he introduced me to his sister but not his mother or his best friend? Why hasn't he said anything about my birthday yet when it's two relationship with a man have to spend so much time wondering what things "mean"? Is it good that he called instead of texting? What does it Men don't have glass heads. What's going on in there? Do they mean what they say? And what are they not saying? Why does anyone in a --Beauty Matters (but beauty may not be exactly what you think it is)

October 21:

Dr. Jack Kennedy, District Health Director, Cobb-Douglas Public Health and Cobb Schools Spokesman Jay Dillon

Cobb 2020 Health Initiative: The Cobb2020 Partnership is a partnership of community organizations and individuals dedicated to promoting disease and cancer by promoting healthy lifestyles and better access to health and prevention services for the community. throughout Cobb County over the next five years that build a foundation for reducing and preventing chronic disease such as diabetes, stroke, heart Improvement Plan that will help create significant changes in building a healthier community. The overall goal is to implement strategic changes through Planning and Partnerships (MAPP), Cobb2020 has assessed the current health status of the County and is developing a Health healthy lifestyles and the delivery of essential health services in Cobb County. Together, through a strategic process called Mobilizing Action

October 28:

Dr. D. Ivan Young: Break Up - Don't Break Down

of the issues surrounding this life transition, from dealing with anger, guilt, and peer pressure to minimizing the negative effects on children, to chart a new course. In simple steps and with equal parts encouragement and tough love, relationship expert Dr. D. Ivan Young moves through all creating a new life and finding new love. Its down-to-earth language, participatory exercises, and relatable examples make Break Up—Don't Break Down the ultimate tool for getting over the pain of a dying relationship and getting on with the rest of your life D. Ivan Young provides a road map for anyone who is contemplating a breakup, in the middle of one, or just out of a relationship and trying to

November 4:

Former Atlanta Mayor Shirley Franklin discusses Human Trafficking

of several new initiatives aimed at ending trafficking nationwide, the forum will engage the community in a dialogue around eradicating sex trafficking has been identified as the fastest-growing criminal industry in the world. Atlanta has been identified as a major transportation hub for On November 10, the Buckhead Chapter of the Links, Inc. hosted a discussion forum on human trafficking and the sex slave trade. Human trafficking of children in Atlanta and address much-needed efforts to help the survivors. through human trafficking afflicts more than 20 million people around the world. In response to the recent Obama Administration announcement trafficking young women and one of 14 U.S. cities with the highest levels of sex trafficking of children. The tragedy of modern day slavery

November 11:

Carol Smith, Atlanta Area Coordinator, Operation Christmas Child

supplies, toys, necessity items and notes of encouragement to let hurting children know God loves them and they are not forgotten. In 2012, Operation Christmas Child is a worldwide children's project of Samaritan's Purse that uses simple gift-filled shoe boxes containing school simple project. Operation Christmas Child expects to reach a milestone - delivering shoe boxes to more than 100 million children since the project began in 1993. To achieve this, volunteers are leading a nationwide drive enlisting people to help give joy to needy children this Christmas through this

November 18:

Elisabeth Omilami, CEO, Hosea Feed the Hungry Foundation

over 50,000 families and individuals a year. Hosea Feed the Hungry provides free services to over 40 non-profit and faith based organizations more. HFTH provides these organizations with the food and supplies that they need help the communities that they serve programs for widows and orphans, from human services organizations that cater to specific neighborhoods to job readiness programs, and so much quarterly throughout the year. These organizations range from local food pantries to transitional housing facilities, from churches to assistance Hosea Feed the Hungry is open all year long providing quality human services every week. All services are provided completely free of charge to

November 25:

Renard Murray, Regional Administrator Centers for Medicare & Medicaid Services

exceptions to changing plans outside the Medicare annual enrollment period. If you move you may be able to change plans or, if for some different plan. The Medicare open enrollment period impacts Medicare Advantage and Medicare Part D drug plans. There are some year. These Medicare plans carry a 5-Star rating, awarded by Medicare. There are just a handful of regional insurance companies that are rated types of Medicare insurance plans. Once a year – between Oct. 15 and Dec. 7 – seniors have a chance to change from your current plan to a choices about your health care plans each year in the fall. That's the time rates and plan benefits would change. The same is true for certain reason, your plan is terminated. Also there are some Medicare Advantage and Medicare Part D plans that you can switch to anytime during the Medicare annual open enrollment period is open for citizens to switch Medicare plans for the coming year. In the workplace, we face making

December 2:

Jasmine Guy, Actor

by a missing loved one culmination of events at the end of the film. The film is emotional, provocative and will certainly resonate with anyone who has been affected country, the Caribbean, and Africa. In "What About Us?" Guy portrays a troubled woman whose issues are not immediately apparent until the coverage and resources certain families receive when their loved ones go missing. The film debuted November 9th at the 3rd Annual BronzeLens Film Festival. The festival featured nearly 50 new films - new features, shorts, and documentary films from filmmakers across the Jasmine Guy stars in the short film shot and produced in Atlanta "What About Us?" The 15 minute film explores the disparities of media

December 9:

Southern Author Doris Staton English

Savannah to Sweetwater is the story of survival and redemption when three individual's worlds collide

Set in the old South on the eve of the 1860 elections, it is the story of Rachel and Andrew and the love they both tried to deny. Their story is deceased father s mill in the hands of another and herself virtually penniless. Savannah to Sweetwater is a tale of intrigue, conflict and romance All Rachel Gregory ever dreamed of was to be mistress of her father's plantation and to live her life in the ease and luxury of a Southern aristocrat. played out against a backdrop of an era ending and the conflicting values that ushered in its tragic destruction. When she arrives home in the spring of 1859 from an extended stay in Europe, her dreams collide with reality. She finds her home in shambles, her

December 16:

Ruth Watson - Blackberry Days of Summer

nightclub singer, Pearl Brown. All of the women's lives converge when Herman is found dead from a shotgun wound. There are many people body is lowered into the grave, in Jefferson County, Virginia, Herman slithers into the life of the mourning family. Camm is a beady-eyed, smallman's life is never a concern in the Jim Crow South Herman has offended. And all three women are suspects in his murder. An investigation is launched. However, it is 1920, and the fate of a black framed womanizer with nice clothes, who has a complicated life involving three women: his wife, Mae Lou Parker; her daughter, Carrie, and a BLACKBERRY DAYS OF SUMMER is a compelling look at the Jim Crow era in rural Virginia. This suspenseful tale of deceit is filled with lust, adultery, and romance. In the tradition of The Color Purple and The Help, Watson introduces readers to Herman Camm. As Robert Parker's

December 23:

Jeannette Harris, Saxophonist, producer and songwriter

artists. She is best known for her release Saxified. Her new release is Summer Rain school, Jeanette attended the prestigious Berklee College of Music in Boston, Massachusetts, where she graduated with a Bachelor of Arts degree seven and the saxophone at ten. She immediately connected with the sax and soon realized that people enjoyed hearing her play. After high Jazz Instrumentalist" by the L.A Black Music Awards. She has had the privilege of opening for and performing with a number of big named in Music Performance. She has been rockin' the stage ever since! In 2005, Jeanette was recognized as a "Shooting Star" and nominated for "Best Jeanette Harris is one of the artists performing at the 2012 Atlanta Jazz Festival. She started her music career by playing the piano at the age of

December 30:

Dr. Jack Kennedy, District Health Director, Cobb-Douglas Public Health and Cobb Schools Spokesman Jay Dillon

throughout Cobb County over the next five years that build a foundation for reducing and preventing chronic disease such as diabetes, stroke, heart Cobb 2020 Health Initiative: The Cobb2020 Partnership is a partnership of community organizations and individuals dedicated to promoting disease and cancer by promoting healthy lifestyles and better access to health and prevention services for the community. through Planning and Partnerships (MAPP), Cobb2020 has assessed the current health status of the County and is developing a Health healthy lifestyles and the delivery of essential health services in Cobb County. Together, through a strategic process called Mobilizing Action Improvement Plan that will help create significant changes in building a healthier community. The overall goal is to implement strategic changes

		85
		25

LEGEND FOR PSA LOGS

PKCABCD = ISCI CODE

THE 1^{ST} POSITION = PSA

THE 2ND POSITION =STATION

THE 3RD POSITION = TOPIC
H=HEALTH
C=CIVIC
E=EDUCATIONAL
K=CULTURAL
O=OTHER

THE 4TH POSITION= MINORITY OR NON-MINORITY STATUS A=ALL MINORITY MEN
B=ALL MINORITY WOMEN
C=ALL NON-MINORITY WOMEN

C=ALL NON-MINORITY WOMEN D=ALL NON-MINORITY MEN

EXAMPLE: THE ABOVE ISCI CODE WOULD READ PSA=KISS-CIVIC-ALL MINORITY AND NON-MINORITY INCLUDED

PSA'S ARE RUN OVERNIGHT UNLESS OTHERWISE NOTED

ISCI	Product	Air Date	Air Time	Advertiser	Media#	Media# Station	Spot Len	
child asthma	child asthma KISS104.1 PSA'S	10/09/2012	2:44:50AM	PSA (A)	P403	WALR-FM	-	30
child asthma	child asthma KISS104.1 PSA'S	10/11/2012	4:24:22AM	PSA (A)	P403	WALR-FM	ā	30
child asthma	child asthma KISS104,1 PSA'S	10/13/2012	4:45:59AM	PSA (A)	P403	WALR-FM	٠	30
child asthma	child asthma KISS104.1 PSA'S	10/15/2012	3:15:32AM	PSA (A)	P403	WALR-FM	4	30
child asthma	child asthma KISS104.1 PSA'S	10/17/2012	2:20:27AM	PSA (A)	P403	WALR-FM	-4	30
child asthma	child asthma KISS104.1 PSA'S	10/19/2012	4:52:58AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	10/21/2012	3:50:54AM	PSA (A)	P403	WALR-FM	-4	30
child asthma	child asthma KISS104.1 PSA'S	10/23/2012	3:44:39AM	PSA (A)	P403	WALR-FM	÷	30
child asthma	child asthma KISS104.1 PSA'S	10/25/2012	3:47:36AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	10/27/2012	2:43:51AM	PSA (A)	P403	WALR-FM	-	30
child asthma	child asthma KISS104.1 PSA'S	10/29/2012	4:40:20AM	PSA (A)	P403	WALR-FM	4	30
child asthma	Total child asthma KISS104.1 PSA'S						=	
Total child asthma							=	
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/10/2012	4:51:24AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/12/2012	4:19:06AM	PSA (A)	P400	WALR-FM	4	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/14/2012	3:46:54AM	PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/16/2012	4:54:08AM	PSA (A)	P400	WALR-FM	4	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/18/2012	4:52:38AM	PSA (A)	P400	WALR-FM	4	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/20/2012	1:48:33AM	PSA (A)	P400	WALR-FM	*	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/22/2012	4:44:31AM	PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/24/2012	4:15:28AM	PSA (A)	P400	WALR-FM		30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/26/2012	4:44:29AM	PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/28/2012	4:39:50AM	PSA (A)	P400	WALR-FM	4	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	10/30/2012	4:13:56AM	PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	Total PKCD Adopt Us KISS 104.1 PSA'S						11	
Total PKCD Adopt Us				4			11	
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	10/31/2012	1:49:12AM	PSA (A)	P408	WALR-FM	4	30
PKCD Comm C	Total PKCD Comm C KISS 104.1 PSA'S						7	
Total PKCD Comm C							_	

ISCI	Product	Air Date	Air Time	Advertiser	Media # Station		Spot Len	ā
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/15/2012	2:43:21AM	PSA (A)	P404	WALR-FM		30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/17/2012	1:21:17AM	PSA (A)	P404	WALR-FM	<u></u>	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/19/2012	2:51:37AM	PSA (A)	P404	WALR-FM	_	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/21/2012	2:22:26AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/23/2012	2:23:41AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/25/2012	2:52:31AM	PSA (A)	P404	WALR-FM		30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/27/2012	1:46:20AM	PSA (A)	P404	WALR-FM	_	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	10/29/2012	1:22:37AM	PSA (A)	P404	WALR-FM	_	30
PKHD Obesity	Total PKHD Obesity KS 104.1 PSA'S						=	
PKHD Obesity	PKHD Obesity KISS 104.1 PSA'S	10/31/2012	3:52:34AM	PSA (A)	P407	WALR-FM	_	30
PKHD Obesity	Total PKHD Obesity KISS 104.1 PSA'S							
Total PKHD Obesity							12	Ş,
PKHD United Health	PKHD United He KS 104.1 PSA'S	10/31/2012	10/31/2012 4:53:04AM	PSA (A)	P406	WALR-FM	-	30
PKHD United Health	Total PKHD United He KS 104.1 PSA'S						_	
Total PKHD United Health							1	
united healthcare	united health KISS104.1 PSA'S	10/09/2012	12:49:59AM PSA	PSA (A)	P406	WALR-FM	÷	30
united healthcare	united health KISS104.1 PSA'S	10/11/2012	2:47:11AM	PSA (A)	P406	WALR-FM	_	30
united healthcare	united health KISS104.1 PSA'S	10/13/2012	12:24:05AM PSA	PSA (A)	P406	WALR-FM		30
united healthcare	united health KISS104.1 PSA'S	10/15/2012	12:48:42AM	PSA (A)	P406	WALR-FM	_	30
united healthcare	united health KISS104.1 PSA'S	10/17/2012	12:24:47AM PSA		P406	WALR-FM	Á	30
united healthcare	united health KISS104.1 PSA'S	10/19/2012	1:24:08AM	PSA (A)	P406	WALR-FM	÷	30
united healthcare	united health KISS104.1 PSA'S	10/21/2012	1:25:34AM	PSA (A)	P406	WALR-FM		30
united healthcare	united health KISS104.1 PSA'S	10/23/2012	12:50:55AM	PSA (A)	P406	WALR-FM	<u>.</u>	30
united healthcare	united health KISS104.1 PSA'S	10/25/2012	1:50:42AM	PSA (A)	P406	WALR-FM		30
united healthcare	united health KISS104.1 PSA'S	10/27/2012	12:22:30AM PSA (A)	PSA (A)	P406	WALR-FM	_	30
united healthcare	united health KISS104.1 PSA'S	10/29/2012	12:20:40AM PSA	PSA (A)	P406	WALR-FM		30
united healthcare	Total united health KISS104.1 PSA'S						==	
Total united healthcare			1			188	11	
Grand Total							69	
					1			

ISCI Product Air Date Air Time Advertiser Media # Station Spot Len

ISCI	Product	Air Date	Air Time	Advertiser	Media # Station	Station	Spot L	Len
child asthma	child asthma KISS104.1 PSA'S	11/03/2012	12:23:16AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	11/04/2012	3:51:58AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	11/05/2012	4:20:52AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	11/07/2012	2:30:57AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	11/08/2012	1:47:45AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	11/09/2012	4:52:13AM	PSA (A)	P403	WALR-FM	á	30
child asthma	child asthma KISS104.1 PSA'S	11/11/2012	12:19:19AM	PSA (A)	P403	WALR-FM	_	30
child asthma	child asthma KISS104.1 PSA'S	11/12/2012	1:50:17AM	PSA (A)	P403	WALR-FM		30
child asthma	child asthma KISS104.1 PSA'S	11/13/2012	4:52:20AM	PSA (A)	P403	WALR-FM	÷	30
child asthma	child asthma KISS104.1 PSA'S	11/15/2012	12:23:31AM	PSA (A)	P403	WALR-FM	-	30
child asthma	child asthma KISS104.1 PSA'S	11/16/2012	2:51:14AM	PSA (A)	P403	WALR-FM	÷	30
child asthma	Total child asthma KISS104.1 PSA'S						1	
Total child asthma							11	
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/18/2012	4:51:14AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/20/2012	3:47:31AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/22/2012	4:23:19AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/24/2012	4:51:35AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/26/2012	4:54:17AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/28/2012	4:16:04AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/29/2012	3:43:24AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	11/30/2012	3:51:19AM	PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	Total PKCD Adopt Us KISS 104.1 PSA'S						00	
Total PKCD Adopt Us							8	
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/01/2012	12:52:02AM PSA (A)	PSA (A)	P408	WALR-FM	_	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/02/2012	12:21:39AM	PSA (A)	P408	WALR-FM	_	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/04/2012	1:24:25AM	PSA (A)	P408	WALR-FM		30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/05/2012	2:20:09AM	PSA (A)	P408	WALR-FM	-4	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/06/2012	3:18:37AM	PSA (A)	P408	WALR-FM	_	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/08/2012	12:53:13AM	PSA (A)	P408	WALR-FM	_	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/09/2012	2:49:59AM	PSA (A)	P408	WALR-FM	_	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/10/2012	4:50:55AM	PSA (A)	P408	WALR-FM	_	30

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Media # Station	Spot Len	2
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/12/2012	12:51:18AM PSA (A)	PSA (A)	P408	WALR-FM	-4	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/13/2012	3:49:37AM	PSA (A)	P408	WALR-FM	_	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/14/2012	4:27:37AM	PSA (A)	P408	WALR-FM) 4	30
PKCD Comm C	PKCD Comm C KISS 104.1 PSA'S	11/16/2012	12:52:44AM PSA (A)	PSA (A)	P408	WALR-FM	-	30
PKCD Comm C	Total PKCD Comm C KISS 104.1 PSA'S						12	
Total PKCD Comm C							12	
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSA'S	11/18/2012	1:50:21AM	PSA (A)	P402	WALR-FM	_	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSA'S	11/20/2012	1:48:54AM	PSA (A)	P402	WALR-FM	_	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSA'S	11/22/2012	12:52:23AM	PSA (A)	P402	WALR-FM	_	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSA'S	11/24/2012	12:20:59AM	PSA (A)	P402	WALR-FM	_	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSA'S	11/26/2012	1:51:10AM	PSA (A)	P402	WALR-FM	_	30
PKCD Safe car gov	Total PKCD Safe car KISS 104.1 PSA'S						51	
Total PKCD Safe car gov							Οī	
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/18/2012	2:22:13AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/20/2012	2:20:55AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/22/2012	1:23:29AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/24/2012	4:20:54AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/26/2012	2:20:48AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/28/2012	1:52:40AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/29/2012	1:22:17AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	11/30/2012	3:26:15AM	PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	Total PKCD Voice To KISS 104.1 PSA'S						8	
Total PKCD Voice Today							8	
PKHD child asthma	PKHD CHi asthm KS 104.1 PSA'S	11/17/2012	4:22:56AM	PSA (A)	P403	WALR-FM	_	30
PKHD child asthma	PKHD CHi asthm KS 104.1 PSA'S	11/19/2012	2:23:08AM	PSA (A)	P403	WALR-FM	_	30
PKHD child asthma	PKHD CHi asthm KS 104.1 PSA'S	11/21/2012	4:50:56AM	PSA (A)	P403	WALR-FM	_	30
PKHD child asthma	PKHD CHi asthm KS 104.1 PSA'S	11/23/2012	4:53:37AM	PSA (A)	P403	WALR-FM	_	30
PKHD child asthma	PKHD CHi asthm KS 104.1 PSA'S	11/25/2012	3:49:04AM	PSA (A)	P403	WALR-FM	_	30
PKHD child asthma	PKHD CHi asthm KS 104.1 PSA'S	11/27/2012	4:18:33AM	PSA (A)	P403	WALR-FM	_	30
PKHD child asthma	Total PKHD CHi asthm KS 104.1 PSA'S						6	
Total PKHD child asthma							6	

As of fillulately, Dec o 2012								
ISCI	Product	Air Date	Air Time	Advertiser	Media#	Media # Station	Spot Len	n
PKHD Food Safet	PKHD Food Safet KISS PSA'S	11/28/2012	1:22:24AM	PSA (A)	P405	WALR-FM	_	30
PKHD Food Safet	PKHD Food Safet KISS PSA'S	11/29/2012	1:21:15AM	PSA (A)	P405	WALR-FM	_	30
PKHD Food Safet	PKHD Food Safet KISS PSA'S	11/30/2012	2:24:07AM	PSA (A)	P405	WALR-FM	_	30
PKHD Food Safet	Total PKHD Food Safet KISS PSA'S						ω	
Total PKHD Food Safet							ယ	
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/03/2012	4:20:28AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/05/2012	1:48:58AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/06/2012	2:48:57AM	PSA (A)	P404	WALR-FM	a -1 0	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/07/2012	4:38:41AM	PSA (A)	P404	WALR-FM	-4	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/09/2012	12:53:03AM	PSA (A)	P404	WALR-FM	_	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/10/2012	3:52:24AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/11/2012	4:42:35AM	PSA (A)	P404	WALR-FM		30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/13/2012	12:22:12AM	PSA (A)	P404	WALR-FM	_	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/14/2012	2:51:05AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/15/2012	3:54:08AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/17/2012	3:22:53AM	PSA (A)	P404	WALR-FM	_	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/19/2012	1:46:50AM	PSA (A)	P404	WALR-FM	-	30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/21/2012	3:48:39AM	PSA (A)	P404	WALR-FM		30
PKHD Obesity	PKHD Obesity KS 104.1 PSA'S	11/23/2012	3:52:33AM	PSA (A)	P404	WALR-FM	:	30
PKHD Obesity	Total PKHD Obesity KS 104.1 PSA'S						14	
PKHD Obesity	PKHD Obesity KISS 104.1 PSA'S	11/01/2012	1:47:34AM	PSA (A)	P407	WALR-FM		30
PKHD Obesity	PKHD Obesity KISS 104.1 PSA'S	11/02/2012	1:51:30AM	PSA (A)	P407	WALR-FM	_	30
PKHD Obesity	Total PKHD Obesity KISS 104.1 PSA'S						2	
Total PKHD Obesity							16	
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/01/2012	2:45:02AM	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/02/2012	4:53:51AM	PSA (A)	P406	WALR-FM		30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/03/2012	12:51:25AM	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/04/2012	4:48:59AM	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/06/2012	12:51:58AM PSA (A)	PSA (A)	P406	WALR-FM	S##6	30

ISCI	Product	Air Date	Air Date Air Time Advertis	Advertiser	Media#	Media # Station	Spot	Len
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/07/2012	11/07/2012 4:10:30AM PSA (A)	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/08/2012	11/08/2012 3:54:51AM PSA (A)	PSA (A)	P406	WALR-FM		30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/10/2012	2:48:33AM	PSA (A)	P406	WALR-FM	i.	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/11/2012	3:42:20AM	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/12/2012	4:15:53AM	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/14/2012	1:50:44AM	PSA (A)	P406	WALR-FM		30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/15/2012	3:23:41AM	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/16/2012	3:51:56AM PSA (A)	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/17/2012	12:22:21AM PSA (A)	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/19/2012	12:49:37AM PSA (A)	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/21/2012	2:50:28AM	PSA (A)	P406	WALR-FM		30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/23/2012	1:51:03AM	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/25/2012	2:19:37AM PSA (A)	PSA (A)	P406	WALR-FM	4	30
PKHD United Health	PKHD United He KS 104.1 PSA'S	11/27/2012	11/27/2012 12:52:09AM PSA (A)	PSA (A)	P406	WALR-FM	_	30
PKHD United Health	Total PKHD United He KS 104.1 PSA'S						19	
Total PKHD United Health							19	
Grand Total							88	

ISCI	Product	Air Date Air Time	e Advertiser	Media # Station	A.	Spot Len	
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/01/2012 4:16:22AM	AM PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/02/2012 4:49:00AM	AM PSA (A)	P400	WALR-FM	4	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/03/2012 4:22:32AM	AM PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/05/2012 1:52:44AM	AM PSA (A)	P400	WALR-FM		30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/06/2012 4:50:30AM	_	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/07/2012 4:52:01AM	AM PSA (A)	P400	WALR-FM		30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/08/2012 4:44:59AM	AM PSA (A)	P400	WALR-FM		30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/09/2012 4:49:29AM	AM PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/10/2012 3:50:30AM	AM PSA (A)	P400	WALR-FM	-4	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/11/2012 4:52:23AM	AM PSA (A)	P400	WALR-FM		30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/12/2012 3:20:09AM	AM PSA (A)	P400	WALR-FM		30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/13/2012 4:22:22AM	AM PSA (A)	P400	WALR-FM		30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/14/2012 4:50:33AM	AM PSA (A)	P400	WALR-FM	4	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/15/2012 4:53:32AM	AM PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/16/2012 3:20:38AM	AM PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/17/2012 4:15:41AM	AM PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/18/2012 3:46:16AM	AM PSA (A)	P400	WALR-FM	. 8	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/19/2012 2:18:58AM	AM PSA (A)	P400	WALR-FM	, ŭ	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/20/2012 4:21:50AM	AM PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/21/2012 3:51:24AM	AM PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/22/2012 3:46:36AM	AM PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/23/2012 2:49:22AM	AM PSA (A)	P400	WALR-FM	ŭ.	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/24/2012 4:16:15AM	AM PSA (A)	P400	WALR-FM	. —)	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/27/2012 3:21:49AM	AM PSA (A)	P400	WALR-FM	ž	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/28/2012 4:50:21AM	AM PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/29/2012 4:50:38AM	AM PSA (A)	P400	WALR-FM	-	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/30/2012 3:43:20AM	AM PSA (A)	P400	WALR-FM	_	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSA'S	12/31/2012 4:48:16AM	AM PSA (A)	P400	WALR-FM	; <u></u>	30
PKCD Adopt Us	Total PKCD Adopt Us KISS 104.1 PSA'S					28	
Total PKCD Adopt Us						28	
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/01/2012 3:46:33	3:46:33AM PSA (A)	P401	WALR-FM	_	30

ISCI	Product	Air Date Air Time	me Advertiser	Media #	Media # Station	Spot Len	
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/02/2012 12:48	12:48:55AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/03/2012 4:21:00AM)0AM PSA (A)	P401	WALR-FM	-	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/05/2012 1:20:30AM	30AM PSA (A)	P401	WALR-FM	4	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/06/2012 3:47:27AM	27AM PSA (A)	P401	WALR-FM	-4	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/07/2012 1:22:34AM	34AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/08/2012 3:50:09AM)9AM PSA (A)	P401	WALR-FM	-	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/09/2012 1:48:49AM	I9AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/10/2012 2:21:20AM	20AM PSA (A)	P401	WALR-FM	4	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/11/2012 3:22:23AM	23AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/12/2012 1:50:08AM)8AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/13/2012 3:51:35AM	35AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/14/2012 2:22:06AM)6AM PSA (A)	P401	WALR-FM		30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/15/2012 2:50:20AM	20AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/16/2012 2:45:45AM	5AM PSA (A)	P401	WALR-FM	4	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/17/2012 3:49:08AM)8AM PSA (A)	P401	WALR-FM	-	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/18/2012 1:17:50AM	50AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/19/2012 1:51:32AM	32AM PSA (A)	P401	WALR-FM		30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/20/2012 2:51:11AM	1AM PSA (A)	P401	WALR-FM	-	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/21/2012 2:51:56AM	56AM PSA (A)	P401	WALR-FM	-4	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/22/2012 12:49	12:49:12AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/23/2012 1:18:13AM	3AM PSA (A)	P401	WALR-FM	-4	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/24/2012 3:14:15AM	5AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/27/2012 1:23:13AM	3AM PSA (A)	P401	WALR-FM	-	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/28/2012 2:49:00AM)0AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/29/2012 4:25:25AM	25AM PSA (A)	P401	WALR-FM	4	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/30/2012 2:19:45AM	I5AM PSA (A)	P401	WALR-FM	_	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSA'S	12/31/2012 2:18:35AM	35AM PSA (A)	P401	WALR-FM	4	30
PKCD Voice Today	Total PKCD Voice To KISS 104.1 PSA'S					28	
Total PKCD Voice Today						28	
PKHD Food Safet	PKHD Food Safet KISS PSA'S	12/01/2012 12:46	12:46:55AM PSA (A)	P405	WALR-FM	_	30
PKHD Food Safet	PKHD Food Safet KISS PSA'S	12/02/2012 12:16	12:16:19AM PSA (A)	P405	WALR-FM	_	30