

LIST OF ISSUES AND PROGRAMS

JULY 1 – SEPT. 30, 2012

WALR-FM  
KISS 104.1

COX RADIO, INC.  
GREENVILLE-ATLANTA, GEORGIA

**PROGRAM DESCRIPTION**

**BUSINESS IN THE BLACK IS A TWO HOUR LONG MAGAZINE FORMAT**

**WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY**

**SUNDAY. IT ALSO INCLUDES; "I'M JUST SAYIN", A ONE MINUTE SEGMENT ADDRESSING COMMUNITY EVENTS THAT AIRS WEEK DAY MORNINGS, HOSTED BY THE SASHATHE DIVA AND A SEGMENT HOSTED BY, NEWS DIRECTOR CONDACE PRESLEY CALLED "PERSPECTIVES". ALL SEGMENTS ARE HOSTED BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK UNLESS OTHERWISE NOTED.**

**ISSUES AND ANSWERS**

**DURING THE PERIOD JULY 1-SEPTEMBER 30, 2012**

**THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM:**

**RACE RELATIONS/MULTICULTURAL ARTS**

**HEALTH ISSUES**

**CHILD/TEEN ISSUES**

**COMMUNITY ISSUES**

**FINANCIAL/BUSINESS**

**ENVIRONMENT/TECHNOLOGY**

**SPIRITUALITY & VALUES**

**I'M JUST SAYIN'**

**PERSPECTIVES**

**COMMUNITY EVENTS – WALR-FM 3RD OTR**

JULY 4-KISS CREW PARTICIPATED AT THE EAST POINT 4<sup>TH</sup> OF JULY CELEBRATION

JULY 8 -TWANDA BLACK HOSTED ATLANTA'S TRAVELERS ANNIVERSARY

JULY 12- SASHA VOLUNTEERED AND SPOKE TO RESIDENTS AT CITY OF REFUGE

JULY 14-TWANDA BLACK PARTICIPATED IN THE SHOENISTA EVENT FOR DIABETES

JULY 29-TWANDA BLACK HOSTED THE ENSOUND MUSIC AWARDS AT PORTER SANFORD

AUG 4-TWANDA BLACK- WAS GUEST SPEAKER AT YOUTH CONFERENCE FOR NEW CAANAN

AUG 11-TWANDA BLACK HOSTED PINK-A-LICIOUS PARTY FOR BREAST CANCER

AUG 16-SASHA VISITED MAYOR'S EXECUTIVE STAFF

AUG 24-TWANDA BLACK HOSTED HAPPY HOUR LIVE AT WYNDHAM HOTEL

AUG 24- WAS GUEST SPEAKER FOR NCBW ANNUAL LUNCHEON

AUG 25-TWANDA BLACK HOSTED 1000 WOMEN IN WHITE AT NEW ZION

AUG 25-TWANDA BLACK HOSTED MUSIC MASTER EXHIBIT AT THE APEX MUSEUM

AUG 26-SASHA HOSTED AN ICE CREAM SOCIAL FOR THE DRAKE HOUSE

AUG 29-SASHA WAS GUEST SPEAKER FOR YOUTH PRIDE LBGT

AUG 31-TWANDA BLACK VOLUNTEERED AT THE LAUNCHING PAD SEMINAR FOR BUSINESS OWNERS

## COMMUNITY EVENTS

- SEPT 13-TWANDA BLACK PARTICIPATED IN CD RELEASE PARTY FOR CHANDRA CURRELLY
- SEPT14-SASHA COLLECTED TOLLIETRIES FOR THE GATEWAY CENTER
- SEPT14-TWANDA BLACK WAS A PANNELIST FOR TRANSFORMING WOMEN ENTREPRENEURS
- SEPT 17-CYNTHIA YOUNG HAD HER DNA TESTED AND REVEALED AT AFRICAN ANCESTRY.COM ATLANTA FAMILY REUNION
- SEPT 22-TWANDA BLACK WAS GUEST SPEAKER AT YOUTH BRANDING UNIVERSITY CONFERENCE
- SEPT 22-TWANDA BLACK HOSTED READ CARPET AND WAS A JUDGE FOR THE PRAYZE FACTOR AWARDS AT CENTER STAGE
- SEPT 24-TWANDA BLACK CO-HOSTED GOSPEL CHOICE AWARDS AT GA WORLD CONGRESS CENTER
- SEPT 25- TWANDA BLACK HOSTED THE PLENARY BREAKFAST FOR ATL BUSINESS LEAGUE SUPER TUESDAY
- SEPT 29-CYNTHIA YOUNG PROVIDED MUSIC AND HOSTED RREGISTRATION FOR STEP OUT FOR DIABETES

WALR-FM ISSUES & PROGRAMS – 3rd QTR 2012

ISSUE & DESCRIPTION DATE TIME LENGTH

RACE RELATIONS/MULTICULTURAL ARTS

7/8/12 6AM 25:00  
TWANDA BLACK TALKS WITH BOB WILLIAMSON, ENTREPRENEUR AND AUTHOR OF “MIRACLE ON LUCKIE ST.”, ABOUT HIS EARLY LIFE AS A DEVIANT AND HOW HE TURNED IT AROUND TO BECOME A BELOVED FATHER, HUSBAND AND BUSINESS MAN.

7/15/12 5AM 17:00  
TWANDA BLACK TALKS WITH DELROY SOUDEN, CEO OF ENSOUND RECORDS ABOUT HIS ANNUAL MUSIC AWARDS FOR THE INDEPENDENT ARTIST. ARTISTS FROM AROUND THE WORLD WERE REPRESENTED AT THE AWARDS CEREMONY.

7/22/12 6AM 14:00  
TWANDA BLACK TALKS WITH AUTHOR ELECTA ROME PARKS ABOUT THE GEORGIA PEACH AUTHORS, WHICH INCLUDES FOUR AUTHORS THAT TOUR AND TEACH ABOUT THE ART OF WRITING. PARKS ALSO DISCUSSED HER SECOND NOVEL IN A TRILOGY “STALKER CHRONICLES”.

7/29/12 6AM 14:00  
TWANDA BLACK TALKS WITH DAN MOORE, JR. EXECUTIVE DIRECTOR OF THE APEX MUSEUM FOR AFRICAN AMERICAN HISTORY ABOUT THE LATEST EXHIBIT ENTITLED, “MUSIC MASTERS & THE ART OF MUSIC”. THIS EXHIBIT CHRONICLES AFRICAN AMERICAN’S HISTORY IN EVOLUTION OF MUSIC.

RACE RELATIONS/MULTICULTURAL ARTS

8/5/12

6AM

15:00

TWANDA BLACK TALKS WITH RECORDING ARTIST, ANN NESBY, WRITER/PRODUCER, TY MARTIN AND PLAY WRITE, DR. BEVERLY LUCIER ABOUT "THE BIBLICAL PRINCIPLE" MUSICAL STAGE PLAY.

8/12/12

6 AM

12:00

TWANDA BLACK TALKS WITH GIGI SMITH, EXECUTIVE DIRECTOR OF GIRLTALKTV.ORG ABOUT THE MISS BLACK USA 2012 PAGEANT. SMITH DISCUSSED THE REQUIREMENTS, TALENT AND BEHIND THE SCENES HAPPENINGS.

8/19/12

6AM

16:00

TWANDA BLACK TALKS WITH AUTHOR ISAIAS GAMBOA ABOUT HIS NEW BOOK "WE SHALL OVERCOME: A SACRED SONG ON THE DEVIL'S TONGUE". THIS BOOK TELLS THE STORY OF HOW WHITES STOLE THE SONG "WE SHALL OVERCOME" FROM A BLACK WOMAN.

8/26/12

5AM

16:00

TWANDA BLACK TALKS WITH CHARLES DUHIGG, REPORTER FOR THE NY TIMES ABOUT HIS NEW BOOK "THE POWER OF HABIT"

8/26/12

5AM

25:00

TWANDA BLACK TALKS WITH AUTHOR GAIL MCFARLAND ABOUT HER NEW BOOK "DOING BIG THINGS" ABOUT A YOUNG GIRL TRYING TO FIND HER WAY IN THE WORLD, CLIMBING THE SOCIAL LADDER BY DOING THE WRONG THINGS AND EVENTUALLY HAVING THAT SAME SOCIAL CIRCLE TURN ON HER.

RACE RELATIONS/MULTICULTURAL ARTS

9/16/12

6AM

12:00

TWANDA BLACK TALKS WITH PASTOR THERESA, CEO OF THE PG NETWORK ABOUT THE PRAYZE FACTOR WEEKEND WHICH INCLUDES A RED CARPET AND AWARDS SHOW FOR INDEPENDENT ARTISTS. PASTOR T USED SOCIAL MEDIA TO ENGAGE OVER 2 BILLION PEOPLE TO VOTE FOR THEIR FAVORITE ARTISTS.

9/16/12

6AM

23:00

TWANDA BLACK TALKS WITH AUTHOR MARISSA MONTEILH ABOUT HER NEW BOOK "HOT GIRLZ", THE SEQUEL TO "HOT BOYZ". THIS BOOK ADDRESSED TRUST, VIOLENCE, BETRAYAL AND FAITH OF THE RICH & FAMOUS.

9/23/12

6AM

18:00

TWANDA BLACK TALKS WITH TONI HENSON, CEO OF THE ATLANTA BLACK THEATER FESTIVAL WITH 40 PLAYS IN 4 DAYS. THIS 4 DAY FESTIVAL HELD OCT. 4-7, INCLUDES INDUSTRY RECEPTIONS, SEMINARS AND WORKSHOPS, PLAYS AND AN AWARDS BRUNCH HONORING MELBA MOORE AND OTHERS.

9/30/12

5AM

12:00

TWANDA BLACK TALKS WITH AUDEY THOMAS, CEO OF KINGDOMWOOD CHRISTIAN FILM FESTIVAL ABOUT THE 3 DAY EVENT HELD OCT.5-7, INCLUDING, SCREENINGS, SEMINARS AND LATE NIGHT PANELS.

9/30/12

6AM

10:00

TWANDA BLACK TALKS WITH ACTRESS/VOCALIST MELBA MOORE ABOUT HER ONE WOMAN SHOW, ENTITLED "STILL STANDING" THAT WILL BE FEATURED AT THE ATLANTA BLACK THEATER FESTIVAL.

**WALR-FM ISSUES & PROGRAMS-3RD QTR 2012**

<b>ISSUES &amp; DESCRIPTION</b>	<b>DATE</b>	<b>TIME</b>	<b>LENGTH</b>
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**HEALTH ISSUES**

TWANDA BLACK TALKS WITH BEA FOWLER, OWNER, CONSULTANT FOR R'SHAPE, A WEIGHT LOSS COMPANY THAT SHOWS YOU HOW TO LOSE WEIGHT NATURALLY.	7/1/12	5AM	16:00
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TWANDA BLACK TALKS WITH DR. VALERIE MONTGOMERY RICE, DEAN & EXECUTIVE VICE PRESIDENT MOREHOUSE SCHOOL OF MEDICINE ABOUT HOW THE AFFORDABLE CARE ACT WILL AFFECT THE PATIENT. SHE GAVE BOTH PROS AND CONS OF THE ACT.	7/8/12	5AM	10:00
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TWANDA BLACK TALKS WITH JEFF ZUKER, CEO OF MYDIRECTIVES.COM, ABOUT HIS COMPANY WHICH STORES MEDICAL DIRECTIVES ONLINE. ZUKER TALKS ABOUT THE IMPORTANCE OF HAVING YOUR MEDICATIONS AND DIRECTIVES STORED ESPECIALLY DURING A DISASTER.	7/22/12	5AM	10:00
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TWANDA BLACK TALKS WITH DR. JAMES BENTON, RADIATION ONCOLOGIST WITH RADIOTHERAPY CLINICS OF GEORGIA, ABOUT PROSTATE CANCER. BENTON DISCUSSED NEW TREATMENTS THAT ARE LESS INVASIVE AND NEW RESEARCH ON WHY BLACK MEN HAVE A HIGHER INCIDENCE AND A LOWER SUCCESSFUL CURE RATE.	7/29/12	5AM	17:00
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HEALTH ISSUES

8/5/12 5AM 18:00  
TWANDA BLACK TALKS WITH CONGRESSMAN DAVID SCOTT ABOUT HIS ANNUAL HEALTH FAIR WHICH SERVES WELL OVER 5,000 PEOPLE WITH SCREENINGS, INFORMATION, ON-SITE SERVICES AND MORE.

8/5/12 6AM 14:00  
TWANDA BLACK TALKS WITH MEDIA REPRESENTATIVE, ANGELA JOHNSON ABOUT PINK-A-LICIOUS, A FUNDRAISER FOR BREAST CANCER. THIS EVENT INCLUDED INFORMATION, FOOD & ENTERTAINMENT.

8/12/12 6AM 17:00  
TWANDA BLACK TALKS WITH MARK UNDERWOOD, CEO OF QUINCY LABS ABOUT THE AGING BRAIN AND HOW TO CARE FOR IT WITH NATURAL SUPPLEMENTS.

8/12/12 6AM 18:00  
TWANDA BLACK TALKS WITH FAMILY MEDICINE, DR. JEANINE OLIGA FROM SOUTHSIDE MEDICAL CENTER ABOUT SEXUALLY TRANSMITTED DISEASES AND HOW THEY ARE TREATED.

8/19/12 6AM 18:00  
TWANDA BLACK TALKS WITH DR. DUNCAN WALLACE ABOUT “ THE BOOK OF PSYCHOLOGICAL TRUTHS” WHICH DISCUSSES

HEALTH ISSUES

8/19/12 SAM 10:00  
TWANDA BLACK TALKS WITH DR. LINDA SIMINERIO, PRESIDENT OF THE DIABETES ASSN. SCHOOL SAFETY ABOUT HAVING A PLAN FOR YOUR DIABETIC CHILD DURING THIS SCHOOL YEAR. SIMINERIO DISCUSSES THE FORMS NEEDED FOR THE NURSE TO ADMINISTER YOUR CHILD'S MEDS.

8/19/12 SAM 10:00  
TWANDA BLACK TALKS WITH DR. JOEL BERG, PRESIDENT OF THE AMERICAN ACADEMY OF PEDIATRIC DENTISTRY AND BETH TRUETT, PRESIDENT OF ORAL HEALTH ABOUT THE PARTNERSHIP FOR HEALTHY MOUTHS, HEALTHY LIVES. BERG & TRUETT DISCUSSED THE LASTING CONSEQUENCES OF POOR ORAL HEALTH STARTING WITH INFANTS & TODDLERS.

9/23/12 SAM 10:00  
TWANDA BLACK TALKS WITH CAMILLE ZEIGLER, PRESIDENT OF ATLANTA ALUMNAE CHAPTER OF DELTA SIGMA THETA ABOUT THE ALZHEIMERS FORUM FOR PATIENTS AND CAREGIVERS. THIS FORUM INCLUDED INFORMATION ON PATIENT CARE, A VARIETY OF ASSISTANCE PROGRAMS, NEW THERAPIES AND TREATMENTS AND MORE.

9/23/12 SAM 16:00  
TWANDA BLACK TALKS WITH STEPP STEWART, FITNESS GURU AND CREATOR OF THE ATLANTA FIT FEST 2012 WHICH BRINGS ALL AREAS OF PHYSICAL EXERCISE TOGETHER IN ONE PLACE. THE PUBLIC WILL RECEIVE INFORMATION, INTERACTIVE SESSIONS, FOOD DEMOS AND MORE.

**WALR-FM ISSUES & PROGRAMS 3RD QTR 2012**

<b>ISSUE &amp; DESCRIPTION</b>	<b>DATE</b>	<b>TIME</b>	<b>LENGTH</b>
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**COMMUNITY ISSUES**

TWANDA BLACK TALKS WITH IAMARA CANADY, BOARD MEMBER OF FUND FOR SOUTHERN COMMUNITIES WHICH OFFERS GRANTS FOR NON PROFIT ORGANIZATIONS, ABOUT THE ANNUAL FUNDRASIER FEATURING CULTURAL VOCALISTS "SWEET HONEY IN THE ROCK".	7/15/12	5AM	12:00
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TWANDA BLACK TALKS WITH VALERIE HARRIS, TRAVEL EXPERT AND CEO OF CRUISE ONE ABOUT DESTINATION ALASKA. HARRIS DISCUSSED THE CULTURE, FOODS, HIGHLIGHTS & GOVERNMENT OF ALASKA.	7/15/12	6AM	17:00
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TWANDA BLACK TALKS WITH SARA TEAGLE, CEO OF THE STEPPERS CLUB WHICH TEACHES AND SUPPORTS THE ART OF CHICAGO STYLE STEPPING. TEAGLE DISCUSSES HER ANNUAL STEPPERS BALL WHICH DRAWS THOUDANDS OF DANCERS FROM 50 STATES TO ATLANTA FOR FOUR DAYS OF EVENTS INCLUDING; LESSONS IN WALKING, STEPPING, LINE DANCES AND GROUP DANCES.	7/29/12	6AM	17:00
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TWANDA BLACK TALKS WITH TINCIE LYNCH, CEO OF TL MINISTRIES ABOUT A BREAKFAST TO HONOR WOMEN VETERANS. THE HONOREES INCLUDED WOMEN FROM AS FAR BACK AS WWII TO TODAY'S WOMEN FROM THE WARS IN IRAQ & AFGHANISTAN.	7/29/12	5AM	12:00
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COMMUNITY

8/5/12 5AM 10:00  
TWANDA BLACK TALKS WITH REBA DOMINSKI, MEDIA REP FOR TARGET ABOUT THE "GIVE WITH TARGET" CAMPAIGN WHERE SCHOOLS CAN EARN GIFT CARDS TO BUY SCHOOL SUPPLIES FOR THEIR TEACHERS AND CLASSROOMS.

8/5/12 5AM 10:00  
TWANDA BLACK TALKS WITH JAMIE ROSENBERG, FOUNDER OF ADOPT-A-CLASSROOM ABOUT THE PROGRAM TO AWARD FREE SUPPLIES TO LOCAL SUPPLIES BY SIMPLY CLICKING "LIKE" ON FACEBOOK.

8/12/12 5AM 10:00  
TWANDA BLACK TALKS WITH MELISSA WANDALL, NATIONAL OUTREACH DIRECTOR FOR THE NATIONAL COALITION FOR SAFER ROADS AND THE STOP ON RED CAMPAIGN. WANDALL DISCUSSED THE ACCIDENTS & FATALITIES CAUSED BY DRIVERS NOT STOPPING ON YELLOW AND RED SIGNAL LIGHTS.

8/26/12 6AM 10:00  
TWANDA BLACK TALKS WITH POLITICAL ANALYST, GWEN IFFL ABOUT WHAT TO EXPECT DURING THE POLITICAL CONVENTIONS OF 2012. IFFL DISCUSSED THE CLIMATE OF THE TWO PARTIES AND THE TOPICS LIKELY TO BE COVERED.

COMMUNITY

9/2/12 6AM 12:00  
TWANDA BLACK TALKS WITH NANCY LEWIS, CEO OF PROGRESSIVE TECHNIQUES INC, ABOUT TRANSFORMING WOMEN ENTREPRENEURS BREAKFAST FEATURING A PANEL OF EXPERTS ON OVERALL HEALTH, DIET, EXERCISE AND FAITH.

9/2/12 6AM 16:00  
TWANDA BLACK TALKS WITH AMIR FAROKI DIRECTOR OF GEORGIA FORWARD AND KATE ATWOOD FROM THE ARBY'S FOUNDATION ABOUT THE END HUNGER IN GEORGIA CONFERENCE HELD IN ATHENS. FAROKHI AND ATWOOD TALKED ABOUT THE ISSUES SUCH AS; AGRICULTURE, ECONOMICS AND HOW TO GET NUTRITIOUS FOOD TO THE PEOPLE WHO NEED IT MOST.

9/16/12 5AM 10:00  
TWANDA BLACK TALKS WITH MAJOR JEFF HALL OF THE REAL WARRIORS CAMPAIGN ABOUT SUICIDE PREVENTION AMONG SOLDIERS WHO HAVE OR ARE SERVING IN IRAQ AND AFGHANISTAN. HALL TOLD THE STORY OF COMING BACK FROM IRAQ, FEELING HOPELESS AND WANTING TO TAKE HIS LIFE. HE ALSO DISCUSSED SIGNS AND SYMPTOMS TO LOOK FOR IN YOUR SOLDIER.

9/16/12 5AM 10:00  
TWANDA BLACK TALKS WITH ANGELICA CLARK, PRESIDENT AND NATALIE BRITT, CHAIR OF OMEGA CHAPTER OF AKA SORORITY ABOUT A TASTE OF THE VINE FUNDRAISER FOR EDUCATION SCHOLARSHIPS FOR THE CHAPTER.

COMMUNITY

9/23/12

5AM

12:00

TWANDA BLACK TALKS WITH JANICE AMTHIS, VICE PRESIDENT OF RAINBOW PUSH ABOUT THE 2012 SCLC CREATING OPPORTUNITY CONFERENCE. THIS CONFERENCE INCLUDES LEADERS FROM ALL WALKS OF LIFE TO OFFER SEMINARS AND PANEL DISCUSSIONS ON ECONOMICS, BUSINESS, ENTREPRENEURSHIP AND MORE AND ALSO A BREAKFAST, PASTORS ROUNDTABLE, GALA AND AWARDS CEREMONY.

9/23/12

6AM

12:00

TWANDA BLACK TALKS WITH KENNETH FITZGERALD, SUPERVISOR FOR WORKFORCE DEVELOPMENT ABOUT A JOB FAIR BEING HELD IN ADAMSVILLE WITH EMPLOYERS LOOKING TO HIRE IMMEDIATELY. FITZGERALD ALSO OFFERED A RESUME' WRITING WORKSHOP FOR JOB SEEKERS WHO NEED TO REVAMP THEIR WORK EXPERIENCE.

**WALR-FM ISSUES & PROGRAMS -3RD QTR 2012**

**ISSUE & DESCRIPTION**                      **DATE**                      **TIME**                      **LENGTH**  
**CHILD/TEEN ISSUES**

7/1/12                      5AM                      10:00  
TWANDA BLACK TALKS WITH DIANE LARCHE, NATIONAL PR DIRECTOR FOR THE ORGANIZATION OF BLACK AEROSPACE PROFESSIONALS ABOUT THE ACE ACADEMY FOR KIDS TO LEARN ABOUT NOT ONLY THE PILOT CAREER BUT ALSO THE VARIOUS SUPPORT CAREERS IN THE INDUSTRY.

7/1/12                      6AM                      10:00  
TWANDA BLACK TALKS WITH KATE CARR, PRESIDENT OF SAFE KIDS WORLDWIDE AND DR. MONICA, OPTHAMOLOGIST WITH THE AMERICAN ACADEMY OF OPTHAMOLOGY ABOUT FIREWORKS SAFETY, GRILLING SAFETY AND EYE SAFETY FOR OUR KIDS DURING THE HOLIDAY AND SUMMER MONTHS.

7/1/12                      6AM                      17:00  
TWANDA BLACK TALKS WITH KAI WILLIAMSON, EXECUTIVE DIRECTOR OF YES ATLANTA (YOUTH ENHANCEMENT SERVICES) ABOUT THE ALARMING HIGH SCHOOL DROP OUT RATES AND HOW YES HELPS THROUGH TUTORING, MENTORING AND COUNSELING SERVICES.

7/8/12                      6AM                      15:00  
TWANDA BLACK TALKS WITH STAN WARDSWOTH, CEO OF THE EZRA PROJECT ABOUT HIS BACK TO SCHOOL PROJECT WHICH INCLUDES MENTORING, TUTORING AND CHARACTER DEVELOPMENT FOR BOYS.

WALR-FM ISSUES & PROGRAMS- 3<sup>RD</sup> QTR 2012

<u>ISSUES &amp; DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
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CHILD/TEEN ISSUES

7/29/12

6AM

17:00

TWANDA BLACK TALKS WITH BISHOP ALFRED & REV. ROSEMARY LANDS OF FAMILY LIFE ABOUT AN UPCOMING YOUTH & YOUNG ADULT CONFERENCE. THIS CONFERENCE ADDRESSES ISSUES PLAGUING OUR YOUTH SUCH AS; DRUGS, ALCOHOL, BULLYING, CHARACTER ISSUES, HOW TO DEAL WITH PEER PRESSURE AND MORE. YOUTH WERE ALSO A PART OF STEP OFFS AND MUSIC COMPETITIONS.

8/26/12

5AM

10:00

TWANDA BLACK TALKS WITH ERICA STEVENS, SR. DIRECTOR OF EDUCATION & ARTS FOR BOY/GIRLS CLUB OF AMERICA ABOUT THE NEW CAMPAIGN "TOOLS FOR SCHOOL" WHICH HELPS STUDENTS WITH THE MATERIALS NEEDED FOR SCHOOL AS WELL AS MENTORING AFTER SCHOOL.

9/2/12

5AM

10:00

TWANDA BLACK TALKS WITH DR. DANIEL WHITAKER, DIRECTOR OF SAFECARE TRAINING & RESEARCH CENTER ABOUT THE STATISTICS FOR CHILD NEGLECT AND ABUSE IN THE STATE OF GEORGIA AND WHAT'S BEING DONE THROUGH THE DEPARTMENT OF FAMILY AND CHILDREN SERVICES TO PREVENT KIDS FROM FALLING THROUGH THE CRACKS ESPECIALLY THOSE IN FOSTER CARE.

9/16/12

5AM

10:00

TWANDA BLACK TALKS WITH JULIE SCHAEFFER-SPACE, PROFESSOR AT PHOENIX UNIVERSITY ABOUT THE DANGEROUS SIGNS OF BULLYING. WHETHER YOUR CHILD IS BULLYING OR IS BEING BULLIED, IT CAN BE A DANGEROUS SITUATION THAT CAN INCLUDE JAIL OR DEATH. SPACE ALSO TALKED ABOUT HOW INTERNET BULLYING HAS INCREASED BECAUSE OF THE CLOAK OF ANONYMITY, BUT THROUGH FORENSICS CAN BE TRACED.

WALR-FM ISSUES & PROGRAMS -3<sup>RD</sup> QTR 2012

<u>ISSUES &amp; DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
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BUSINESS & FINANCE

7/8/12

6AM

16:00

TWANDA BLACK TALKS WITH RACHEL MURPHY HUMPHREY, CEO OF METRO RECORDS MGT. ABOUT ATLANTA REGION MINORITY DEVELOPMENT WEEK (MED WEEK). THE WEEK HIGHLIGHTS AND HONORS MINORITY BUSINESS OWNERS IN VARIOUS INDUSTRIES FOR THEIR ADVANCEMENT AND SUPPORT OF MINORITY BUSINESSES AND SUPPLIERS.

7/15/12

6AM

14:00

TWANDA BLACK TALKS WITH MICHAEL DAVIS, CEO OF CARTRIDGE WORLD ABOUT HIS GREEN INITIATIVE RECYCLING CARTRIDGES, OLD PRINTERS, COMPUTERS, ETC. AND ALSO FREE RESUME? PRINTING FOR JOB SEEKERS.

7/15/12

6AM

20:00

TWANDA BLACK TALKS WITH CYRUS HANCOCK, FINANCIAL EXPERT & CEO OF HANCOCK WEALTH MANAGEMENT ABOUT SOCIAL SECURITY. HANCOCK ADDRESSED THE QUESTION "WILL THERE BE ENOUGH LEFT FOR THE FUTURE GENERATIONS?" HE DISCUSSED THE POSSIBILITIES AND WHAT NEEDS TO HAPPEN SO THAT EVERYONE WHO HAS PAID INTO IT WILL BE COVERED.

8/19/12

6AM

18:00

TWANDA BLACK TALKS WITH FINANCIAL EXPERT CYRUS HANCOCK, CEO OF HANCOCK WEALTH MANAGEMENT ABOUT RETIREMENT INCOME PLANNING. HANCOCK FOCUSED ON THE VARIOUS STRATEGIES OF BUILDING INCOME FOR YOUR RETIREMENT AND HOW TO MAKE SURE THERE IS ENOUGH TO CARE FOR ONES NEEDS.

**BUSINESS & FINANCE**

9/16/12

6AM

18:00

TWANDA BLACK TALKS WITH CYRUS HANCOCK, CEO OF HANCOCK WEALTH MGT. ABOUT LONG TERM CARE FOR THE SANDWICH GENERATION. HANCOCK ADDRESSED LONG TERM INSURANCE, ELDER CARE AND NURSING HOMES, ASSISTED LIVING ETC.

9/30/12

5AM

10:00

TWANDA BLACK TALKS WITH SUSAN BRUNO, CEO OF DIVA CEO AND WEALTH SPECIALIST ABOUT FINANCIAL PREPAREDNESS. BRUNO DISCUSSED SAVINGS, INVESTMENTS AND BUDGETS.

9/30/12

6AM

23:00

TWANDA BLACK TALKS WITH DR. ROSALYNNE PRICE, SALES CONSULTANT FOR RVP ENTERPRISES ABOUT HER BUSINESS WHICH OFFERS, TRAINING IN DIVERSITY, CUSTOMER SERVICE, MANAGEMENT AND EXECUTIVE COACHING.

**WALR-FM ISSUES & PROGRAMS -3RD QTR 2012**

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	7/1/12	6AM	22:00
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TWANDA BLACK TALKS WITH PSYCHOTHERAPIST AND RELATIONSHIP EXPERT, DR. JOYCE MORLEY ABOUT HOW TO GET POSITIVE RESULTS THROUGH TOUGH LOVE.

	8/5/12	6AM	23:00
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TWANDA BLACK TALKS WITH PSYCHOTHERPAIST AND RELATIONSHIP EXPERT, DR. JOYCE MORLEY ON THE TOPIC "REJECTION DOES NOT EQUAL REVENGE". MORLEY DISCUSSED HOW TO LET HURT AND PAIN GO AND MOVE ON WITH LIFE.

	8/26/12	6AM	22:00
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TWANDA BLACK TALKS WITH TE DESTINY DOCTOR, BRENETIA ROBINSON, CEO OF EPTOME CONSULTING ABOUT "THE STEP UP SCHOOL YEAR CHALLENGE" FOR PARENTS. ROBINSON DISCUSSED HOW PARENTS CAN GET AND STAY ENGAGED WITH THE TEACHERS AS WELL AS THEIR CHILD; HOW TO HANDLE THE EMOTIONS THAT GO ALONG WITH CHILDREN AND HOW TO ENCOURAGE YOUR CHILD TO GREATNESS.

	9/2/12	5AM	12:00
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TWANDA BLACK TALKS WITH TONY GRIFFIN WITH BEN HILL UMC MEN AND COMEDIAN WILLIE BROWN & WOODY ABOUT A FAMILY COMEDY NIGHT FEATURING CHRISTIAN COMEDIANS, FOOD & FELLOWSHIP.

SPIRITUALITY & VALUES

9/2/12

6AM

22:00

TWANDA BLACK TALKS WITH PSYCHOTHERAPIST & RELATIONSHIP EXPERT, DR. JOYCEMORLEY ABOUT RELIGION AND RELATIONSHIPS- CAN THEY WORK IF TWO PEOPLE ARE OF DIFFERENT BELIEFS. HOW TO RAISE CHILDREN IN TWO DIFFERENT BELIEF SYSTEMS AND HOW TO RESPECT ANOTHER RELIGION IN A RELATIONSHIP WERE ALSO COVERED.

9/23/12

6AM

22:00

TWANDA BLACK TALKS WITH BRENETIA ROBINSON, THE DESTINY DOCTOR AND CEO OF EPITOME CONSULTING ABOUT "A WOMAN'S WOMANHOOD DILEMMA". ROBINSON DISCUSSED A WOMAN'S NEED FOR LOVE AND HOW SHE HAS CONFUSED THAT WITH HER WORKPLACE PERSONA. ALSO THE MODEL THAT WOMEN ARE DISPLAYING FOR OUR YOUNG GIRLS, LESBIANISM, MOTHERHOOD AND MORE.

## Perspectives with Condace Pressley 5:30a-6am

July – September 2012

July 1:

### David Maraniss BARAK OBAMA, The Story

Bestselling author of biographies about Bill Clinton, Vince Lombardi, Roberto Clemente, associate editor at The Washington Post, and Pulitzer Prize winner for his coverage of Clinton, has written an intimate biography of Barak Obama. Based on letters, journals and hundreds of interviews, including with the President himself, the book begins in Kansas and Kenya, before Obama was born, giving us a multigenerational picture of the young Obama, exploring the social and political changes that shaped his life. Maraniss discusses the search for self-identity, covers the family and their relationships and helps us better understand the man who became the 44th President of the United States.

July 8:

### Monique Houston, former sister in law to the late Whitney Houston

Monique Houston, former sister-in-law of Whitney Houston, has decided it is time to speak out on the dysfunction and drug addictions in the Houston family, and the codependency that has run rampant throughout the years. Monique Houston, first wife of Gary Houston and mother of his two oldest children, came forward after the Bobbi Kristina and family interview with Oprah Winfrey to speak about the enabling environment within the Houston inner circle that led to the untimely death of Whitney Houston. Houston has expressed concerns about the well-being of the singer's daughter, Bobbi Kristina, and the decision to expose her to the media so early after her mother's passing. She feels compelled to warn about the continued denial and unhealthy behavior that continues within the family, and petition for healing for the sake of the Houston grandchildren.

July 15:

### Rockmund Dunbar and Vanessa Williams, actors and stars of the GMC movie 'Raising Izzie'

Gertie and Izzie are two young girls on their own. Abandoned by their father and orphaned by their mother, they are doing the best they can to stay in school and remain undetected so they can stay together. With assistance from their mother before her passing, the girls are financially prepared to sustain themselves for some time. Gertie, 14, takes seriously her charge to raise her younger sister Izzie, 10, alone. Greg and Tonya are a couple whose love for one another radiates. Their attempts to build a family have been unsuccessful. Tonya longs to share the love and nurturing she puts into her job as a teacher with children of her own. Is it God's will that they remain childless?

## **PERSPECTIVES**

**July 22:**

### **Garv Black, Georgia Agriculture Commissioner and leader of the program Georgia Grown**

First and foremost, Georgia Grown is a program designed to help businesses with a vested interest in agriculture become even more successful. The program's goal is to aid the state's agricultural economies by bringing together producers, processors, suppliers, distributors, retailers, agricultural tourism and consumers in one powerful, statewide community. Georgia Grown is also a brand. This brand is desired by business and consumers who want to buy and promote Georgia's locally grown products. It's a brand with deep roots in sustainability, quality and integrity.

**July 27:**

### **Monica Pearson, retiring Anchor Channel 2 Action News**

After 37 years in the anchor chair, sitting next to a number of co-anchors, but for the longest period of time John Pruitt, Monica Pearson has decided to retire from her daily position as the co-anchor of Channel 2 Action News at 4pm and 6pm. She is succeeded by Jovita Moore. We talk about the milestones in her career, her myriad of hair styles and her future plans which include returning to school. Pearson has enrolled at the University of Georgia where she will be a Master's degree candidate because she wants to teach the next generation of journalists. She retains her email and Facebook relationship with the station and will return for specials and other events. Pearson was the first African American to anchor the evening news in Atlanta and is perhaps the most beloved personality in the city. Former mayor Andrew Young said she did more for race relations in Atlanta than anyone else.

**August 5:**

### **Len Gibson, Executive Director Peachtree Village International Film Festival**

Since 2006, the Peachtree Village International Film Festival (PVIFF) has brought the best of the best to Atlanta, and this year is no exception. With a 2012 programming line-up that features expanded creative and technical panels and workshops, conducted by some of the leading professionals in the entertainment industry, PVIFF2012 will once again demonstrate why it's the most prestigious African-American film and arts festival in the southeast. The 4-day festival will be held once again at the W Hotel in midtown Atlanta.

## PERSPECTIVES

**August 12:**

**Gospel Musician BeBe Winans, Cedric the Entertainer, Niecy Nash and Randy Jackson**

Six months following the death of superstar Whitney Houston, her friend and mentor BeBe Winans has written a book about their relationship called "The Whitney I Knew," and we talked as he planned an Atlanta appearance to sign copies of the book. New on TV Land is a program called the Soul Man starring Cedric the Entertainer as a former Las Vegas lounge singer turned minister who goes back to his native St. Louis to pastor his father's church. Reno 911 star Niecy Nash plays his wife. Finally we spend a few minutes with Randy Jackson to discuss his life with diabetes and the growing number of affected Americans and the website [www.takingdiabetestohheart.com](http://www.takingdiabetestohheart.com) where he offers advice on living with the disease.

**August 19:**

**Tedra Cheatham, Clean Air Campaign | Rev. Paul Hollman, Pastor New Zion Baptist Church**

Each year the Clean Air Campaign encourages Georgians to take advantage of Georgia TeleWork week, an event whose main aim is to enlighten people on the success of telework programs created by employers in the state of Georgia. The Georgia Telework Summit that also coincides with the event is held on August 22 during Georgia Telework Week.

The Georgia summit also serves as a platform for employers to learn how telework can bring tremendous growth to the Georgia economy and help cut cost of living and commuting overall for residents. The number of teleworkers in metro Atlanta and the whole of Georgia can be increased from the current 600,000 to about 845,000 if employers agree to establish telework programs for them. Over \$2.7B worth of productivity is lost every year in Atlanta due to traffic because of the high number of commuters. Research has shown that teleworkers are 20% more productive than office-based workers. If the number of telework eligible people in Georgia embraced teleworking, commuter air pollution could be decreased by almost 50%.

The second part of the show featured the pastor of New Zion Baptist Church and a discussion of the Inaugural 1000 Women in White Symposium, a day of empowerment for women from all walks of life on August 25<sup>th</sup>. The event brought together women from many disciplines for a day of study and empowerment.

## PERSPECTIVES

### August 26:

Isaias Gamba, author *We Shall Overcome: Sacred Song on the Devil's Tongue EVERYTHING* you think you know about the song; "We Shall Overcome"...is WRONG. In the new book, **We Shall Overcome: Sacred Song on the Devil's Tongue** music historian Isaias Gamba uncovers the shocking, untold story of the iconic freedom-song and introduces readers to its true author, Louise Shropshire - a sharecropper's daughter and self-proclaimed "nobody", who through love and dedication to God, Gospel-music and the African-American Church; overcame racism and poverty to find herself in the inner-circle of Rev. Dr. Martin Luther King Jr., Rev. Fred Shuttlesworth, Rev. Thomas A. Dorsey and the Civil Rights Movement. In the process, Shropshire composed and had copyrighted a popular Gospel-hymn that would become secularized by Pete Seeger and four other folk-singers - then peddled for untold millions all over the globe by Pete Seeger, Bob Dylan, Joan Baez, Bruce Springsteen and countless others. Exhaustively researched and featuring more than 160 extraordinary photographs -this extraordinary book not only describes the disturbing details surrounding the misappropriation of this sacred hymn, but also explores the historical attitudes of Black-exploitation, subjugation and racism in America - attitudes that enabled such an unthinkable act to occur in the first place and remain unchallenged for over half a century.

### September 2:

#### **The President's Club: Nancy Gibbs and Michael Duffy**

THE PRESIDENTS CLUB reveals the secret history of the private relationships among the last 13 presidents, exploring the backroom deals, rescue missions, secret alliances and bitter rivalries of the men who served as commander in chief. Established at Eisenhower's inauguration by Harry Truman and Herbert Hoover, The Presidents Club is a complicated place: its members are bound forever by the experience of the Oval Office and yet are eternal rivals for history's favor. The book will change the way we think both about the office of the president and the men who have shaped our politics over the last half century.

### September 9:

#### **David Maraniss BARAK OBAMA, The Story**

Bestselling author of biographies about Bill Clinton, Vince Lombardi, Roberto Clemente, associate editor at The Washington Post, and Pulitzer Prize winner for his coverage of Clinton, has written an intimate biography of Barack Obama. Based on letters, journals and hundreds of interviews, including with the President himself, the book begins in Kansas and Kenya, before Obama was born, giving us a multigenerational picture of the young Obama, exploring the social and political changes that shaped his life. Maraniss discusses the search for self-identity, covers the family and their relationships and helps us better understand the man who became the 44th President of the United States.

## PERSPECTIVES

### September 16:

#### Hugh Rowden, Senior Vice President and Regional Servicing Director of Wells Fargo Bank

Wells Fargo mortgage specialists and hundreds of experts will be in Atlanta to help Wells Fargo and Wachovia mortgage customers who feel like they need help with either their home mortgages or home equity loans. Customers interested in meeting face-to-face with servicers who can make on-the-spot decisions about mortgage payment reductions can attend the Home Preservation Workshop on Oct. 26, 27 and 28 at the Georgia World Congress Center (Building A, Level 1) from 10 a.m. to 7 p.m. each day. An official with Wells Fargo said experts will help customers find out about programs that may help them keep their homes. More than 200 Wells Fargo mortgage specialists will be on-site, connected to the technology needed to assess each individual situation and make decisions – where possible – to reduce mortgage payments for customers facing hardships, bank officials said. Independent housing counselors also will be available to assist in debt management discussions. Officials said customers attending the workshop will come away with answers to their question

### September 23:

#### Jeanette Harris, Saxophonist, producer and songwriter

Jeanette Harris is one of the artists performing at the 2012 Atlanta Jazz Festival. She started her music career by playing the piano at the age of seven and the saxophone at ten. She immediately connected with the sax and soon realized that people enjoyed hearing her play. After high school, Jeanette attended the prestigious Berklee College of Music in Boston, Massachusetts, where she graduated with a Bachelor of Arts degree in Music Performance. She has been rockin' the stage ever since! In 2005, Jeanette was recognized as a "Shooting Star" and nominated for "Best Jazz Instrumentalist" by the L.A Black Music Awards. She has had the privilege of opening for and performing with a number of big named artists. She is best known for her release Saxified. Her new release is Summer Rain.

### September 30:

#### Judy Smith, Co-Executive Producer Scandal on ABC, author Good Self, Bad Self

They found out. It's not working. They won't listen. It's all over. Now what? America's number one crisis management expert, Judy Smith is on speed dial for some of the highest-profile celebrities, politicians, and corporations in the world. In Good Self, Bad Self, Smith shares her methods, gleaned from years of professional experience, for smoothing over a bad situation while providing the tools to prevent similar incidents from ever happening again. Judy A. Smith is the founder and President of Smith & Co, a leading strategic and crisis communications firm with offices in Washington D.C. and Los Angeles. Perhaps best known in media circles for her expertise as a crisis management advisor, Ms. Smith has served as a consultant for a host of high profile, celebrity and entertainment clients over the course of her career including, but not limited to, Monica Lewinsky, Senator Craig from Idaho, actor Wesley Snipes, NFL quarterback Michael Vick, and the family of Chandra Levy.

**I'M JUST SAYIN' WITH SASHA THE DIVA  
8AM WEEKDAYS**

JULY 9<sup>TH</sup>-STUDENTS WITHOUT MOMS  
JULY 17-FRAZIER CENTER  
ATLANTA TOOL BANK  
JULY 18-HEAT  
YMCA  
JULY 26-SUSAN G. KOMEN  
ARTHRITIS FOUNDATION  
AUG 8-LUPUS FOUNDATION  
AUG 8- YES ATLANTA  
YOUTH PRIDE  
AID ATLANTA  
AUG 15- MENTOR WALK  
MAYOR KASEM REED  
SEPT 5-GATEWAY CENTER  
SEPT 6- COLLEGE PREP ATLANTA  
SEPT 13-MARY TIPTON CORP.  
SEPT 14-FURNITURE BANK OF ATLANTA  
SEPT 27- MARVELOUS LIGHT EMPOWERMENT  
ATLANTA DIAPER RELIEF  
REENTRY PROJECT



LEGEND FOR PSA LOGS

PKCABCD = ISCI CODE

THE 1<sup>ST</sup> POSITION = PSA

THE 2<sup>ND</sup> POSITION = STATION

THE 3<sup>RD</sup> POSITION = TOPIC

H=HEALTH

C=CIVIC

E=EDUCATIONAL

K=CULTURAL

O=OTHER

THE 4<sup>TH</sup> POSITION= MINORITY OR NON-MINORITY STATUS

A=ALL MINORITY MEN

B=ALL MINORITY WOMEN

C=ALL NON-MINORITY WOMEN

D=ALL NON-MINORITY MEN

EXAMPLE: THE ABOVE ISCI CODE WOULD READ

PSA=KISS-CIVIC-ALL MINORITY AND NON-MINORITY INCLUDED

PSA'S ARE RUN OVERNIGHT UNLESS OTHERWISE NOTED

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Tuesday, Jul 31 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
family youth	family youth KISS 104.1 PSAS	07/09/2012	3:18:26AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/10/2012	1:48:38AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/11/2012	1:51:00AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/12/2012	3:22:26AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/13/2012	1:22:09AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/14/2012	1:20:17AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/15/2012	3:16:34AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/16/2012	3:19:51AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/17/2012	1:21:31AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/18/2012	2:20:48AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/19/2012	1:53:33AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/20/2012	2:48:31AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/21/2012	2:46:14AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/22/2012	3:41:14AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/23/2012	2:44:08AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/24/2012	3:18:46AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/25/2012	2:53:01AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/26/2012	1:20:51AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/27/2012	3:48:05AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/28/2012	3:47:52AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/29/2012	3:09:43AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/30/2012	2:20:32AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	07/31/2012	2:24:30AM	PSA (A)	P405	WALR-FM	1	30
Total family youth							23	
Total family youth							23	
free to breath	free to breath KISS104.1 PSAS	07/09/2012	4:13:21AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/10/2012	3:51:07AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/11/2012	2:22:45AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/12/2012	4:52:40AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/13/2012	4:50:56AM	PSA (A)	P407	WALR-FM	1	30

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Tuesday, Jul 31 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
free to breath	free to breath KISS104.1 PSAS	07/14/2012	4:21:31AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/15/2012	4:13:43AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/16/2012	4:18:08AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/17/2012	2:47:51AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/18/2012	4:25:54AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/19/2012	3:48:26AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/20/2012	3:51:12AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/21/2012	4:49:44AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/22/2012	4:41:54AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/23/2012	4:08:49AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/24/2012	4:15:10AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/25/2012	3:20:25AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/26/2012	2:23:05AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/27/2012	4:20:39AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/28/2012	4:22:24AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/29/2012	4:38:55AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/30/2012	3:18:04AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	07/31/2012	4:50:00AM	PSA (A)	P407	WALR-FM	1	30
	Total free to breath KISS104.1 PSAS						23	
	Total free to breath						23	
PKCD dress for success	dress for suc KISS104.1 PSAS	07/10/2012	12:20:02AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/11/2012	12:52:09AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/12/2012	2:50:07AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/13/2012	12:23:44AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/14/2012	12:48:24AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/16/2012	1:20:04AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/17/2012	12:22:25AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/18/2012	12:53:38AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/19/2012	12:21:00AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/20/2012	1:47:48AM	PSA (A)	P401	WALR-FM	1	30

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Tuesday, Jul 31 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKCD dress for success	dress for suc KISS104.1 PSAS	07/21/2012	12:23:47AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/22/2012	1:21:00AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/23/2012	12:50:02AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/24/2012	1:53:50AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/25/2012	1:47:48AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/26/2012	12:24:35AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/27/2012	12:25:24AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/28/2012	12:23:54AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/30/2012	12:21:22AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	07/31/2012	1:21:00AM	PSA (A)	P401	WALR-FM	1	30
Total PKCD dress for success	Total dress for suc KISS104.1 PSAS						20	20
PKCD VOICE TODAY	PKCD VOICE TODAY	07/06/2012	4:52:57AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	07/07/2012	4:48:35AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	07/08/2012	3:50:53AM	PSA (A)	P403	WALR-FM	1	30
Total PKCD VOICE TODAY	Total PKCD VOICE TODAY						3	3
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	07/06/2012	12:51:11AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	07/07/2012	12:23:57AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	Total PKED JOB CORPS 104.1 PSAS						2	2
Total PKED JOB CORPS	Total PKED JOB CORPS 104.1 PSAS						2	2
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	07/06/2012	3:21:10AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	07/07/2012	1:49:43AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	Total PKOD WATER WORKS 104.1 PSAS						2	2
Total PKOD WTER WORKS	Total PKOD WATER WORKS 104.1 PSAS						2	2
Grand Total							73	73

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Wednesday, Sep 5 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
family youth	family youth KISS 104.1 PSAS	08/01/2012	3:46:19AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	08/02/2012	1:24:24AM	PSA (A)	P405	WALR-FM	1	30
family youth	family youth KISS 104.1 PSAS	08/03/2012	3:23:37AM	PSA (A)	P405	WALR-FM	1	30
Total family youth	Total family youth KISS 104.1 PSAS						3	
free to breath	free to breath KISS104.1 PSAS	08/01/2012	4:52:49AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	08/02/2012	2:51:17AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	08/03/2012	4:20:59AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	08/04/2012	12:21:58AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	08/06/2012	1:22:38AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	08/11/2012	4:51:05AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	08/14/2012	12:22:54AM	PSA (A)	P407	WALR-FM	1	30
free to breath	free to breath KISS104.1 PSAS	08/16/2012	3:52:36AM	PSA (A)	P407	WALR-FM	1	30
Total free to breath	Total free to breath KISS104.1 PSAS						8	
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/06/2012	12:25:37AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/11/2012	1:49:10AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/13/2012	4:50:44AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/16/2012	1:19:56AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/19/2012	4:21:01AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/21/2012	4:14:35AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/23/2012	4:53:32AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/25/2012	4:23:02AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/27/2012	4:43:57AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/29/2012	4:16:44AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	08/31/2012	2:23:59AM	PSA (A)	P400	WALR-FM	1	30
Total PKCD Adopt Us	Total PKCD Adopt Us KISS 104.1 PSAS						11	
PKCD dress for success	dress for suc KISS104.1 PSAS	08/01/2012	1:47:16AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	dress for suc KISS104.1 PSAS	08/02/2012	12:50:29AM	PSA (A)	P401	WALR-FM	1	30

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Wednesday, Sep 5 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKCD dress for success	dress for suc KISS104.1 PSAS'S	08/03/2012	12:49:00AM	PSA (A)	P401	WALR-FM	1	30
PKCD dress for success	Total dress for suc KISS104.1 PSAS'S						3	
Total PKCD dress for success							3	
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/05/2012	2:46:48AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/07/2012	3:53:37AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/10/2012	3:50:13AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/13/2012	12:20:48AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/15/2012	2:24:52AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/17/2012	3:48:13AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/19/2012	12:20:43AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/21/2012	1:18:56AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/23/2012	12:56:00AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/25/2012	1:50:52AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/27/2012	2:17:44AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/29/2012	12:48:24AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS'S	08/31/2012	12:53:08AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	Total PKCD Safe car KISS 104.1 PSAS'S						13	
Total PKCD Safe car gov							13	
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/05/2012	3:47:52AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/11/2012	12:51:37AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/13/2012	2:42:04AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/15/2012	3:19:54AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/19/2012	2:20:15AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/21/2012	3:43:31AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/23/2012	1:23:46AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/25/2012	2:49:56AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/27/2012	3:43:04AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/29/2012	2:48:35AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS'S	08/31/2012	1:53:38AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	Total PKCD Voice To KISS 104.1 PSAS'S						11	

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Wednesday, Sep 5 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
Total PKCD Voice Today 11								
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/05/2012	1:45:32AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/07/2012	1:23:59AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/10/2012	12:23:09AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/12/2012	3:41:58AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/15/2012	1:23:08AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/17/2012	2:54:00AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/18/2012	4:47:06AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/20/2012	2:46:20AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/22/2012	3:22:59AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/24/2012	4:50:43AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/26/2012	4:10:53AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/28/2012	3:52:11AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthma KS 104.1 PSAS	08/30/2012	4:55:43AM	PSA (A)	P403	WALR-FM	1	30
Total PKHD child asthma 13								
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/04/2012	4:45:53AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/07/2012	12:48:50AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/09/2012	3:20:54AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/12/2012	2:53:00AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/14/2012	4:55:05AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/17/2012	12:51:43AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/18/2012	3:51:39AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/20/2012	1:19:17AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/22/2012	2:23:34AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/24/2012	3:20:44AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/28/2012	1:19:15AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	08/30/2012	3:20:14AM	PSA (A)	P404	WALR-FM	1	30
Total PKHD Obesity KS 104.1 PSAS 12								

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Wednesday, Sep 5 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len		
Total PKHD Obesity										
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/04/2012	2:49:54AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/06/2012	4:50:51AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/09/2012	1:21:56AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/12/2012	1:20:00AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/14/2012	2:48:12AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/16/2012	4:51:03AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/18/2012	12:52:20AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/20/2012	12:23:42AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/22/2012	12:53:28AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/24/2012	2:51:05AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/26/2012	12:48:31AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/28/2012	12:49:33AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He	KS 104.1	PSAS	08/30/2012	1:49:15AM	PSA (A)	P406	WALR-FM	1	30
Total PKHD United Health										
Grand Total										
13										
87										

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Thursday, Oct 4 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/02/2012	4:17:16AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/04/2012	2:23:53AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/06/2012	4:53:06AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/08/2012	4:47:52AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/10/2012	4:21:56AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/12/2012	3:21:26AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/14/2012	1:22:57AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/16/2012	4:25:23AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/18/2012	4:22:58AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/20/2012	3:43:56AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/22/2012	2:50:28AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/24/2012	4:18:47AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/26/2012	2:50:26AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/28/2012	4:19:20AM	PSA (A)	P400	WALR-FM	1	30
PKCD Adopt Us	PKCD Adopt Us KISS 104.1 PSAS	09/30/2012	3:39:51AM	PSA (A)	P400	WALR-FM	1	30
Total PKCD Adopt Us							15	
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/04/2012	12:24:07AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/06/2012	12:47:52AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/08/2012	2:50:45AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/10/2012	12:23:44AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/12/2012	1:23:30AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/14/2012	12:23:40AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/18/2012	2:49:14AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/20/2012	1:20:46AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/22/2012	12:23:32AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/24/2012	12:23:07AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/26/2012	12:53:23AM	PSA (A)	P402	WALR-FM	1	30
PKCD Safe car gov	PKCD Safe car KISS 104.1 PSAS	09/28/2012	2:52:22AM	PSA (A)	P402	WALR-FM	1	30
Total PKCD Safe car gov							12	
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/02/2012	3:41:34AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/04/2012	1:19:48AM	PSA (A)	P401	WALR-FM	1	30

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Thursday, Oct 4 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/06/2012	3:24:35AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/08/2012	4:21:05AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/10/2012	2:22:14AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/12/2012	2:20:57AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/14/2012	12:55:03AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/16/2012	3:48:42AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/18/2012	3:49:13AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/20/2012	2:19:40AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/22/2012	1:22:10AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/24/2012	12:52:22AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/26/2012	1:54:57AM	PSA (A)	P401	WALR-FM	1	30
PKCD Voice Today	PKCD Voice To KISS 104.1 PSAS	09/28/2012	3:52:17AM	PSA (A)	P401	WALR-FM	1	30
Total PKCD Voice Today							14	
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/01/2012	2:47:52AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/03/2012	4:18:01AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/05/2012	4:52:50AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/07/2012	3:52:33AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/09/2012	3:11:11AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/11/2012	4:52:45AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/13/2012	4:19:21AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/15/2012	4:39:54AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/17/2012	4:15:38AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/19/2012	4:49:50AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/21/2012	4:52:26AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/23/2012	3:41:25AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/25/2012	4:20:45AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/27/2012	4:19:57AM	PSA (A)	P403	WALR-FM	1	30
PKHD child asthma	PKHD CHI asthm KS 104.1 PSAS	09/29/2012	4:48:04AM	PSA (A)	P403	WALR-FM	1	30
Total PKHD child asthma							15	
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/01/2012	1:49:23AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/03/2012	3:18:25AM	PSA (A)	P404	WALR-FM	1	30

# All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection  
As of Thursday, Oct 4 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/05/2012	3:48:40AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/07/2012	2:20:58AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/11/2012	1:44:49AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/13/2012	3:21:51AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/15/2012	3:41:05AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/17/2012	1:19:33AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/19/2012	1:51:30AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/21/2012	3:20:21AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/25/2012	3:21:31AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/27/2012	3:48:27AM	PSA (A)	P404	WALR-FM	1	30
PKHD Obesity	PKHD Obesity KS 104.1 PSAS	09/29/2012	1:51:22AM	PSA (A)	P404	WALR-FM	1	30
Total PKHD Obesity							13	
PKHD United Health	PKHD United He KS 104.1 PSAS	09/01/2012	12:21:23AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/03/2012	12:48:48AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/05/2012	1:47:10AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/07/2012	12:50:42AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/11/2012	12:54:50AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/13/2012	1:54:32AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/15/2012	2:47:10AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/17/2012	12:48:51AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/19/2012	12:47:11AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/21/2012	12:24:00AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/25/2012	1:21:57AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/27/2012	12:22:20AM	PSA (A)	P406	WALR-FM	1	30
PKHD United Health	PKHD United He KS 104.1 PSAS	09/29/2012	12:22:16AM	PSA (A)	P406	WALR-FM	1	30
Total PKHD United Health							13	
Grand Total							82	