LIST OF ISSUES AND PROGRAMS

JANUARY 1 – MARCH 31, 2012

WALR-FM KISS 104.1

COX RADIO, INC.
GREENVILLE-ATLANTA, GEORGIA

ISSUES AND ANSWERS

THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM: **DURING THE PERIOD JANUARY 1-MARCH 31, 2012**

RACE RELATIONS/MULTICULTURAL ARTS

HEALTH ISSUES

COMMUNITY ISSUES

CHILD/TEEN ISSUES

BUSINESS/FINANCE

SPIRITUALITY/VALUES

I'M JUST SAYIN'

PROGRAM DESCRIPTION

CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY COMMUNITY EVENTS THAT AIRS WEEK DAY MORNINGS HOSTED BY SASHA. ALL SEGMENTS ARE HOSTED NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS SUNDAY. THIS REPORT ALSO INCLUDES "I'M JUST SAYIN", A ONE MINUTE SEGMENT ADDRESSING BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK UNLESS OTHERWISE NOTED. BUSINESS IN THE BLACK IS A TWO HOUR LONG MAGAZINE FORMAT

COMMUNITY EVENTS – WALR-FM 1ST QTR

JAN 22- SASHA THE DIVA, ORGANIZED THE 104TH BIRTHDAYCELEBRATION OF MRS. V. HALL AT AIRPORT MARRIOTT JAN 14- TWANDA BLACK WAS GUEST SPEAKER FOR WOMEN OF DESTINY BREAKFAST WITH KISS TEAM PARTICIPATING JAN 17-CYNTHIA YOUNG AND KISS TEAM COLLECTED COATS FOR PROJECT OVERCOAT WITH FOX 5

JAN 28- TWANDA BLACK HOSTED CD RELEASE OF GODS GURLS AT LUELLA'S

FEB 12-TWANDA BLACK HOSTED THE GO RED FOR AMERICAN HEART ASSOCIATION- VALENTINE'S EVENT FEB 4-TWANDA BLACK GAVE ATRIBUTE TO PASTOR JERRY BLACK AT 25 YEAR ANNIVERSARY CELEBRATION EMPOWERMENT EXPRIMENT AT THE JUKE JOINT FEB 15 - TWANDA BLACK HOSTED THE BOOK LAUNCH AND SIGNING FOR MAGGIE ANDERSON- THE ECONOMIC

FEB 21-TWANDA BLACK WAS HONORED AS A TOP 100 WOMAN OF INFLUENCE BY THE ATLANTA BUSINESS LEAGUE AMERICAN HEART ASSOCIATION FEB 25- TWANDA BLACK WAS A JUDGE FOR THE MOST POWERFUL VOICES CHOIR COMPETITION SPONSORED BY THE

FEB 27- TWANDA BLACK WAS A SPEAKER FOR THE GOSPEL ANNOUNCER'S GUILD

MARCH 2-SASHA THE DIVA AND TWANDA BLACK WERE GUEST READERS FOR READ ACROSS AMERICA AT ML KING **ELEMENTARY SCHOOL**

MARCH 3- CYNTHIA YOUNG REPRESENTED KISS AS A TEAM CAPTAIN IN THE BOWL FOR KID'S SAKE TO BENEFIT BIG **BROTHERS/SISTERS METRO ATLANTA**

COMMUNITY EVENTS

MARCH 9-TWANDA BLACK WAS MODERATOR FOR THE TRANSFORMING WOMEN ENTREPRENUERS CONFERENCE AT

MARCH 30-CYNTHIA YOUNG WAS KEYNOTE SPEAKER AT GLOBAL WOMEN MENTORING & PHILANTHROPY SUMMIT-MARCH 26-TWANDA BLACK WAS GUEST SPEAKER FOR DIVINE YOUNG LADIES AT RIVERDALE MIDDLE SCHOOL MARCH 23-TWANDA BLACK HOSTED HAPPY HOUR LIVE- A CHRISTIAN EVENT WITH LIVE MUSIC THE COMMERCE CLUB TEEN LUNCHEON

WOMEN'S HISTORY MONTH MARCH 30- TWANDA BLACK WAS FEATURED IN A DOCUMENTARY CALLED "BEHIND THE MASK" IN RECOGNITION OF

WALR-FM ISSUES & PROGRAMS – 1ST QTR 2012

ISSUE & DESCRIPTION

DATE

NGTH

RACE RELATIONS/MULTICULTURAL ARTS

1/8/12

5AM

THE AMERICAN HEART AND DIABETES ASSOCIATION. THE WINNERS FROM ATLANTA WILL COMPETE IN CAMPHOR, THE 2011 WINNER ABOUT THIS YEAR'S MOST POWERFUL VOICES COMPETITION PRESENTED BY TWANDA BLACK TALKS WITH DR. RANI WHITFILED BETTER KNOWN AS THE HIP HOP DOC AND BRANDON THE FINALS IN NEW YORK IN JUNE 2012.

1/8/12

SAM

12:00

HOW TO RESEARCH YOUR FAMILY TREE AND ITS IMPORTANCE. BEGAN TO RESEARCH HIS FAMILY HISTORY BACK TO THE CIVIL WAR PERIOD. BRAMBLE ALSO DISCUSSES TWANDA BLACK TALKS WITH LARRY BRAMBLE, AUTHOR OF LIBERTY, A BOOK WRITTEN AFTER HE

1/15/12

5AM

12:00

HEARD FROM JOHANNESBURG?" FIELDS ADDRESSES THE PROGRESS SINCE THE DAYS OF APARTHEID. TWANDA BLACK TALKS WITH WRITER/ PRODUCER CONNIE FIELD ABOUT HER DOCUMENTARY" HAVE YOU

1/22/12

6AM

7:00

CARNAGE". GUY DISCUSSES HER LIFE INCLUDING HER ACTING CAREER. TWANDA BLACK TALKS WITH ACTRESS/DIRECTOR JASMINE GUY ABOUT HER NEW STAGE PLAY,"GOD OF

RACE RELATIONS/MULTUCULTURAL ART

2/12/12

5AM

00:0T

HISTORY PROGRAMS AND THE COMMITMENT TO DIVERSE PROGRAMMING TWANDA BLACK TALKS WITH DONALD THOMS, VP OF PROGRAMMING FOR PBS ABOUT THE BLACK

2/12/12

6 AM

7:00

WHERE SHE SPOKE ABOUT SMALL LIFESTYLE CHANGES TO SUPPORT AFRICAN AMERICAN BUSINESSES. AND AUTHOR OF NEW BOOK "OUR BLACK YEAR". ANDERSON LAUNCHED HER BOOK AT THE JUKE JOINT TWANDA BLACK TALKS WITH MAGGIE ANDERSON, CEO OF THE ECONOMIC EMPOWERMENT EXPERIMENT

2/19/12

NAM.

TWANDA BLACK TALKS WITH HUGO HERNANDEZ, PRESIDENT OF THE HISPANIC MERCHANTS ASSOCIATION ABOUT THEIR SEMINAR ON DOING BUSINESS WITH THE NEW LATIN AMERICA.

3/4/12

NAM

10:0

AMISH" BEING SHOWN ON PBS AMERICAN EXPERIENCE. SAMUELS ADDED THAT IT TOOK ALMOST 5 YERS TWANDA BLACK TALKS WITH WRITER/PRODUCER, MARK SAMUELS ABOUT HIS DOCUMENTARY "THE TO GAIN THE TRUST OF THIS EXCLUSIVE SOCIETY.

3/4/12

MAA

18:00

TWANDA BLACK TALKED WITH ACTOR, WRITER, PRODUCER, DANNY STRONG ABOUT HIS NEW HBO FILM 'GAME CHANGE" WHICH CHRONICLES THE RISE AND FALL OF SARAH PALIN

3/4/12

SAM

14:00

TWANDA BLACK TALKS WITH THOMAS KIRKWOOD, AUTHOR OF "THE TRADE", A STORY ABOUT THE GROWING PROBLEM OF SEX TRAFFICKING CHILDREN IN AMERICA

WALR-FM ISSUES & PROGRAMS-1ST QTR 2012

HEALTH ISSUES ISSUES & DESCRIPTION

MEDICAL CENTER ABOUT THE SIGNS, SYMPTOMS AND TREATMENTS FOR DIABETES. TWANDA BLACK TALKS WITH DR. JEANINE OLIGA, LEAD FAMILY MEDICINE PHYSICIAN AT SOUTHSIDE

NEW BOOK "SPONTANEOUS HAPPINESS". WEIL DISCUSSES THE ILLNESS OF DEPRESSION AT LENGTH. TWANDA BLACK TALKS WITH THE FATHER OF INTEGRATIVE MEDICINE, DR.ANDREW WEIL ABOUT HIS 1/29/12 5AM

GROUP ABOUT HIS BOOK "DOCTOR IN THE MIRROR". TUCKSON LOOKS AT DOCTORS AS PATIENTS AND HOW IT HAS HELPED WITH HIS BED SIDE MANNER. TWANDA BLACK TALKS WITH DR. REED TUCKSON, CHIEF OF MEDICAL AFFAIRS AT UNITED HEALTHCARE

TWANDA BLACK TALKS WITH DR. MARK UNDERWOOD, PRESIDENT OF QUINCY BIOSCIENCE ABOUT HOW TO COMBAT MEMORY LOSS THROUGH FEEDING THE BRAIN THE PROPER NUTRITION.

TWANDA BLACK TALKS WITH DR. JEANINE OLIGA, LEAD FAMILY PHYSICIAN AT SOUTHSIDE MEDICAL CENTER ABOUT SIGNS, SYMPTOMS, TREATMENTS AND CONSEQUENCES OF HYPERTENSION 2/12/12 6AM

18:00

"NATURAL CURES FOR RADIATION-THE UNINTENDED HEALTH CONSEQUENCES OF NUCLEAR WEAPONS" IN LIGHT OF THE JAPAN FLOODS AND IRAN'S THREAT TO LAUNCH NUCLEAR BOMBS. TWANDA BLACK TALKS WITH DR. CASS INGRAM, NATURAL HEALTH PRACTITIONER AND AUTHOR OF

2/19/12

HERBS, MINERALS, FOODS, MASSAGE AND CHIROPRACTIC ADJUSTMENTS TO MANAGE PAIN. PAIN MANAGEMENT. TOMC DISCUSSES VARIOUS MODALITIES SUCH AS ACCUPUNCTURE, ACCUPRESSURE, TWANDA BLACK TALKS WITH NATURAL HEALTH PRACTITIONER DR. STUART TOMC ABOUT NATURAL

2/26/12

12:0

BARRIERS ASSOCIATED WITH MINORITIES RECEIVING THE PROPER LEVEL OF HEALTH CARE. ABOUT THE HEART HEALTH DISPARITIES AMONG PEOPLE OF COLOR. ALVAREZ DISCUSSED THE VARIOUS TWANDA BLACK TALKS WITH INTERNIST DR.NITA ALVAREZ WITH THE CLOSE THE GAP INITIATIVE

3/4/12

7 > 7

10:00

DIABETES LEARN TO COOK HEALTHY MEALS THAT TASTE GOOD. ASSOCIATION ABOUT THEIR LATEST CAMPAIGN "RECIPES FOR LIVING" WHICH HELPS FOLKS WITH TWANDA BLACK TALKS WITH DR. STEPHANIE DUNBAR, NUTRITIONIST FOR THE AMERICAN DIABETES

3/6/12

MAK

17:00

BOOK INCLUDES DETAILS ON DIET, LIFESTYLE, ATTITUDE AND GREAT RECIPES TWANDA BLACK TALKS WITH DR. MARK HYMAN, AUTHOR "THE BLOOD SUGAR SOLUTION". HYMAN'S

IBALIII ISSUES

DISPARITIES IN THE AFRICAN AMERICAN COMMUNITY. MALAMUD SITED ACCESS TO PROPER MEDICAL CARE AS ONE OF THE MAIN ISSUES. TWANDA BLACK TALKS WITH ONCOLOGIST DR. STEPHEN MALAMUD ABOUT COLORECTAL CANCER

FOR THE AMERICAN SOCIETY ABOUT THE IMPORTANCE OF KNOWING YOUR FAMILY HISTORY. DR. BROOKS GAVE TIPS ON HOW TO BRING THE CONVERSATION UP AT FAMILY EVENTS TWANDA BLACK TALKS WITH DR. DURADO BROOKS, DIRECTOR OF PROSTATE AND COLORECTAL CANCER

CONNECTED AND POTENTIALLY FATAL FOR SOME PEOPLE. CENTER ABOUT HIGH CHOLESTEROL, BMI (BODY MASS INDEX) AND OBESITY AND HOW THEY ARE TWANDA BLACK TALKS WITH DR JEANINE OLIGA, LEAD FAMILY PHYSICIAN AT SOUTHSIDE MEDICAL 3/11/12

DIABETES, DIGESTIVE AND KIDNEY DISEASES ABOUT KIDNEY SUNDAYS WHICH IS AN EDUCATIONAL DAY TWANDA BLACK TALKS WITH DR. GRIFFIN RODGERS, DIRECTOR OF THE NATIONAL INSTITUTE OF IN MANY BLACK CHURCHES.

WALR-FM ISSUES & PROGRAMS 1ST QTR 2012

COMMUNITY ISSUE & DESCRIPTION

MUCH MORE WORK TO DO ESPECIALLY IN CONSTRUCTION AND KEEPING THE CITIZENS HEALTHY. YEARS AFTER THE EARTHQUAKE. SWEENEY DISCUSSED THE PROGRESS, BUT STATED THERE IS STILL SO TWANDA BLACK TALKS WITH JANINE SWEENEY, DIRECTOR OF RED CROSS RECOVERY ABOUT HAITI- 2

HIGHLIGHTS OF THE US VIRGIN ISLANDS AND THE BRITISH VIRGIN ISLANDS. TWANDA BLACK TALKS WITH TRAVEL EXPERT VALERIE HARRIS ABOUT THE CULTURE, FOODS AND 1/22/12 6AM

TO WATCH IN EDUCATION IN 2012 SUCH AS FUNDING, STANDARDIZED TESTS, CHEATING AND MORE RESEARCH DIRECTOR FOR GA PARTNERSHIP FOR EXCELLENCE IN EDUCATION ABOUT THE TOP 10 ISSUES TWANDA BLACK TALKS WITH DR. STEVE DOLINGER, PRESIDENT AND DR. DANA RICKMAN, POLICY & 2/5/12

"PUTTING THE HEALTHY BACK IN YOUR HAIR" BROWN ALSO DISCUSSED A 3-DAY HAIR CONFERENCE TO BE HELD IN ATLANTA. TWANDA BLACK TALKS WITH HAIR EXPERT AND ENTREPRENUER, ANGELA BROWN ABOUT HER BOOK 2/12/12 SAM

COMMUNITY

2/19/12

EVERYDAY HEROES CONTEST AND THE HONOR HERITAGE SWEEPSTAKES. BOTH IN-STORE AND ONLINE CONTESTS FOCUS ON FAMILIES DURING BLACK HISTORY MONTH THROUGH MAY. TWANDA BLACK TALKS WITH COLBY SWANN, MARKETING DIRECTOR FOR DOLLAR GENERAL ABOUT THE

THOUSANDS OF DANCERS TO THE CITY. INTERNATIONAL ABOUT THEIR ANNUAL HERITAGE BALL FOR STEPPERS. THIS 4-DAY EVENT BROUGHT TWANDA BLACK TALKS WITH CORA O'KELLEY, CEO AND MELANIE FIELDS, CFO OF GOOD DEEDS

PINK WELL CHALLENGE FOR BREAST CANCER, AN ON-LINE CONTEST TO WIN FUNDING FOR THE PROJECT. DESIGNED FOR THE" WHAT TO DO AFTER DIAGNOSIS OF BREAST CANCER". LYNN ALSO DISCUSSED THE TWANDA BLACK TALKS WITH TIA LYNN, FOUNDER OF THE PINK STARTER PROJECT, WHICH IS A KIT 2/26/12

AND THE USE OF VARIOUS FORMS TO SHOW ELECTION RESULTS. DISCUSSED HOW FOLKS USED GOOGLE TO SEARCH FOR INTERESTING FACTS ABOUT THE CANDIDATES ELECTIONS CENTER USING VARIOUS FORMS OF TECHNOLOGY FOR THE CYBER SAVVY. TATTON TWANDA BLACK TALKS WITH ABBI TATTON, GOOGLE ELECTIONS TEAM ABOUT THE NEW GOOGLE 3/11/12 5AM

OMMUNITY

/18/12 6AM

0:00

GOVERNMENT, CASINOS AND ARCHITECTURE OF THE BEAUTIFUL CITY OF MONACO IN THE FRENCH RIVIERA. TWANDA BLACK TALKS WITH TRAVEL EXPERT, VALERIE HARRIS ABOUT THE HIGHLIGHTS, FOOD,

3/18/12

3

15:0

DISCUSSED THE ANNUAL CONFERENCE THAT FEATURES VARIOUS WOMEN TALKING ABOUT ISSUES FROM CONFERENCE TASK FORCE WHICH CHRONICLES THE HISTORY OF WOMEN OF COLOR. GALLOWAY THE DIASPORA AND THE AWARDS CEREMONY. TWANDA BLACK TALKS WITH MOZELLA GALLOWAY, FOUNDER OF THE NATIOANAL BLACK HERSTORY

3/25/12

SPOKEN WORD ARTIST ABOUT THE MAUVE AFFAIR TO BENEFIT SURVIVORS OF BREAST CANCER AND DOMESTIC VIOLENCE. TWANDA BLACK TALKS WITH HANK STEWART, CEO OF THE STEWART FOUNDATION AND NATIONAL

2/25/12

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16.0

EVENT FEATURED MANY WOMEN SHARING THEIR SECRETS TO WEALTH. TWANDA BLACK TALKS WITH DR. LEI LEWIS, CEO/PUBLISHER OF WOMEN OF WEALTH MAGAZINE ABOUT THE 2nd ANNUAL GLOBAL WOMEN FINANCIAL EMPOWERMENT AND PHILANTHROPY SUMMIT. THE 2 DAY

ISCI	Product	Air Date Air Time Advertiser	Media # Station Spot	ot Len
	KISS 104.1 PSA'S	02/22/2012 4:21:53AM PSA (A)	≤	30
	Total KISS 104.1 PSA'S			_
Total				
PKABCD	PKABCD/UNITED HEALTHCARE	02/04/2012 1:47:15AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/05/2012 3:42:23AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/06/2012 4:52:10AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/08/2012 12:25:07AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/09/2012 1:21:34AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/10/2012 4:19:45AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/12/2012 12:51:57AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/13/2012 1:22:26AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/14/2012 2:51:55AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/16/2012 12:52:06AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/17/2012 2:19:13AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/18/2012 1:49:43AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/19/2012 3:20:13AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/20/2012 1:19:13AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/21/2012 12:52:21AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/22/2012 2:22:29AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/23/2012 12:20:11AM PSA (A)	P407 WALR-FM	1 30
PKABCD	PKABCD/UNITED HEALTHCARE	02/24/2012 1:53:56AM PSA (A)	P407 WALR-FM	1 30
PKABCD	Total PKABCD/UNITED HEALTHCARE			18
Total PKABCD				18
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/01/2012 3:53:57AM PSA (A)	P406 WALR-FM	1 30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/03/2012 2:53:20AM PSA (A)	P406 WALR-FM	30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/04/2012 3:48:34AM PSA (A)	P406 WALR-FM	1 30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/05/2012 4:41:32AM PSA (A)	P406 WALR-FM	1 30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/07/2012 1:21:45AM PSA (A)	P406 WALR-FM	1 30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/08/2012 4:21:22AM PSA (A)	P406 WALR-FM	1 30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/09/2012 4:22:18AM PSA (A)	P406 WALR-FM	1 30

ISCI	Product	Air Date Air Time	Advertiser	Media # Station	Station	Spot L	Len
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/11/2012 12:50:18AM	A PSA (A)	P406	WALR-FM	-	30
PKCD BK FOR AFRIC			PSA (A)	P406	WALR-FM	_	30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/13/2012 3:46:53AM	PSA (A)	P406	WALR-FM		30
PKCD BK FOR AFRIC	PKCD BK FOR VOIC 104.1 PSA'S	02/15/2012 12:23:38AM	/ PSA (A)	P406	WALR-FM	_	30
PKCD BK FOR AFRIC	Total PKCD BK FOR VOIC 104.1 PSA'S					1	
Total PKCD BK FOR AFRIC						=	
PKED ESRB RÅTING	PKED ESRB RATIKISS 104.1 PSA'S	02/02/2012 1:25:25AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/04/2012 4:47:40AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/06/2012 12:52:52AM		P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/07/2012 3:18:38AM	PSA (A)	P403	WALR-FM		30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/08/2012 4:50:23AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/10/2012 1:47:51AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/11/2012 2:46:21AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/12/2012 4:43:34AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/14/2012 1:49:41AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/15/2012 2:20:37AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/16/2012 3:54:38AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/17/2012 3:21:46AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/18/2012 3:46:42AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RÁTING	PKED ESRB RATIKISS 104.1 PSA'S	02/19/2012 4:18:01AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/20/2012 2:51:08AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/21/2012 2:50:23AM	PSA (A)	P403	WALR-FM	-	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/22/2012 3:26:34AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/23/2012 1:20:39AM	PSA (A)	P403	WALR-FM	4	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/24/2012 3:26:55AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/25/2012 3:49:08AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/27/2012 2:51:52AM	PSA (A)	P403	WALR-FM	-	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/28/2012 12:22:51AM	A PSA (A)	P403	WALR-FM	-	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/28/2012 2:25:32AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	02/29/2012 2:53:59AM	PSA (A)	P403	WALR-FM	-	30
PKED ESRB RATING	Total PKED ESRB RATIKISS 104.1 PSA'S					24	

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ISCI	Product	Air Date	Air Time	Advertiser	Media # Station		Spot Len	2
Total PKED ESRB RATING							24	
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/01/2012	2:20:34AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/02/2012	1:53:16AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/05/2012	12:52:34AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/06/2012	2:48:09AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/07/2012	4:18:31AM	PSA (A)	P400	WALR-FM	<u></u>	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/09/2012	12:49:59AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/10/2012	3:54:01AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/11/2012	3:22:40AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/13/2012	12:48:24AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/14/2012	2:50:24AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/15/2012	4:21:22AM	PSA (A)	P400	WALR-FM	-	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/16/2012	4:27:06AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/17/2012	4:20:03AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/18/2012	4:52:58AM	PSA (A)	P400	WALR-FM		30
PKHD ATL, VOICES	PKHD ATL: VOICKISS 104.1 PSA'S	02/19/2012	4:51:56AM	PSA (A)	P400	WALR-FM		30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/20/2012	3:21:51AM	PSA (A)	P400	WALR-FM	-	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/21/2012	3:24:36AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/23/2012	2:51:45AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	02/24/2012	4:21:23AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	Total PKHD ATL. VOICKISS 104.1 PSA'S						19	
Total PKHD ATL. VOICES							19	
PKHD HEALTH WOMEN	PKHD HEALTH VOIC 104.1 PSA'S	02/02/2012	1:24:56AM	PSA (A)	P404	WALR-FM	_	30
PKHD HEALTH WOMEN	PKHD HEALTH VOIC 104.1 PSA'S	02/03/2012	4:26:15AM	PSA (A)	P404	WALR-FM	<u></u>	30
PKHD HEALTH WOMEN	Total PKHD HEALTH VOIC 104.1 PSA'S						2	
Total PKHD HEALTH WOMEN							2	
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/01/2012	2:51:27AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/03/2012	1:29:28AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/25/2012	2:47:12AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/25/2012	4:47:38AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/27/2012	1:23:54AM	PSA (A)	P407	WALR-FM	-	30

ISCI	Product	Air Date Air Time	Air Time	Advertiser	Media #	* Station	Spot Len	.en
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/27/2012	02/27/2012 3:18:48AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/28/2012	02/28/2012 1:50:48AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/29/2012	02/29/2012 1:24:31AM	PSA (A)	P407	WALR-FM	→	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	02/29/2012	02/29/2012 3:49:00AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	Total PKHD UNITED VOIC 104.1 PSA'S						9	
Total PKHD UNITED HEATH							9	
Grand Total	34						84	

				н
ISCI	Product	All Date All Tille Advertises	Media # Station	Spot Feri
PKCAC TRANSFORMING WOMEN	PKCAC TRANSFORMING WOMEN	03/06/2012 12:23:57AM PSA (A)	P400 WALR-FM	1 30
PKCAC TRANSFORMING WOMEN	PKCAC TRANSFORMING WOMEN	03/07/2012 2:19:54AM PSA (A)	P400 WALR-FM	1 30
PKCAC TRANSFORMING WOMEN	PKCAC TRANSFORMING WOMEN	03/08/2012 4:19:32AM PSA (A)	P400 WALR-FM	1 30
Total PKCAC TRANSFORMING WOMEN				w
PKCD VOICE TODAY	PKCD VOICE TODAY	03/07/2012 1:19:24AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/08/2012 3:52:22AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/09/2012 4:23:25AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/10/2012 3:53:07AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/11/2012 12:54:11AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/11/2012 4:51:43AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/12/2012 3:20:35AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/13/2012 2:48:23AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/13/2012 4:49:46AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/14/2012 2:54:33AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/15/2012 12:22:16AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/15/2012 3:51:30AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/16/2012 3:51:17AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/17/2012 2:55:17AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/17/2012 4:24:05AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/18/2012 3:39:43AM PSA (A)	P403 WALR-FM	1 30
PKOD VOICE TODAY	PKOD VOICE TODAY	09/19/2012 1:48:29AM PGA (A)	P409 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/19/2012 4:20:35AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/20/2012 2:54:50AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/21/2012 1:51:58AM PSA (A)	P403 WALR-FM	30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/22/2012 2:50:03AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/22/2012 4:49:52AM PSA (A)	P403 WALR-FM	30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/23/2012 3:50:07AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/24/2012 2:49:56AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/24/2012 4:50:01AM PSA (A)	P403 WALR-FM	1 30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/25/2012 4:19:53AM PSA (A)	P403 WALR-FM	1 30

ISCI	Product	Air Date Air	Air Time /	Advertiser	Media#	Media # Station Spot	ot Len	
PKCD VOICE TODAY	PKCD VOICE TODAY	03/26/2012 12:2	12:20:57AM	PSA (A)	P403	WALR-FM	-	30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/26/2012 4:21	4:21:09AM I	PSA (A)	P403	WALR-FM	-	30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/27/2012 1:52	1:52:39AM	PSA (A)	P403	WALR-FM	-	30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/28/2012 1:22	1:22:11AM	PSA (A)	P403	WALR-FM	_	30
PKCD VOICE TODAY	PKCD VOICE TODAY	03/28/2012 4:23	4:23:52AM I	PSA (A)	P403	WALR-FM	-	30
Total PKCD VOICE TODAY							31	
PKECD TEEN TECH	PKECD TEEN TECH WE	03/06/2012 2:51	2:51:14AM	PSA (A)	P401	WALR-FM	_	30
PKECD TEEN TECH	PKECD TEEN TECH WE	03/07/2012 4:23	4:23:50AM	PSA (A)	P401	WALR-FM	_	30
PKECD TEEN TECH	PKECD TEEN TECH WE	03/09/2012 2:51	2:51:08AM	PSA (A)	P401	WALR-FM	_	30
Total PKECD TEEN TECH							ω	
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/01/2012 2:23	2:23:58AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/01/2012 4:50	4:50:32AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/02/2012 1:22	1:22:33AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/03/2012 12:5	12:50:54AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/03/2012 4:26	4:26:03AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/04/2012 3:39	3:39:15AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/05/2012 12:5	12:52:03AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	03/05/2012 4:51	4:51:07AM	PSA (A)	P403	WALR-FM	_	30
Total PKED ESRB RATING							00	
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	03/01/2012 3:50	3:50:14AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	03/02/2012 12:5	12:52:15AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	03/02/2012 3:55	3:55:10AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	03/03/2012 1:24	1:24:03AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	03/04/2012 12:2	12:24:15AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	03/04/2012 4:10	4:10:47AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	03/05/2012 3:18	3:18:50AM	PSA (A)	P407	WALR-FM	_	30
Total PKHD UNITED HEATH							7	
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/06/2012 3:2:	3:21:55AM	PSA (A)	P402	WALR-FM	-	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/08/2012 2:50	2:50:48AM	PSA (A)	P402	WALR-FM	_	30

PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/09/2012 4:22:59AM PSA (A) 03/10/2012 3:26:06AM PSA (A) 03/10/2012 4:26:14AM PSA (A) 03/11/2012 3:21:22AM PSA (A) 03/12/2012 1:19:41AM PSA (A)	P402 P402 P402 P402 P402	P402 WALR-FM P402 WALR-FM P402 WALR-FM P402 WALR-FM P402 WALR-FM
PKHD WOD DIABETES RIDE PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE PKHD WOD DIABETES RIDE	4:17:53AM 2:25:01AM	P402 P402	WALR-FM WALR-FM
PKHD WOD DIABETES RIDE PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE PKHD WOD DIABETES RIDE	03/14/2012 3:53:54AM PSA (A) 03/15/2012 12:50:26AM PSA (A)	P402 P402	WALR-FM WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	3:24:21AM	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/16/2012 4:19:16AM PSA (A)	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	3:57:20AM	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/18/2012 3:37:10AM PSA(A) 03/18/2012 4:40:31AM PSA(A)	P402 P402	WALR-FM WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	1:52:31AM	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/20/2012 1:51:48AM PSA (A)	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	3:26:18AM	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/21/2012 2:21:40AM PSA (A) 03/22/2012 3:53:50AM PSA (A)	P402 P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/23/2012 1:50:23AM PSA (A)	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/23/2012 4:20:35AM PSA (A)	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/24/2012 3:50:23AM PSA (A)	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	4:52:06AM	P402	WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	1:23:01AM	P402	WALR-FM
PKHD WOD DIABETES RIDE PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE PKHD WOD DIABETES RIDE	03/27/2012 12:25:59AM PSA (A) 03/27/2012 4:23:25AM PSA (A)	P402 P402	WALR-FM WALR-FM
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	03/28/2012 3:22:47AM PSA (A)	P402	WALR-FM

Grand Total	ISCI
	Product
	Air Date
	Air Time
	Advertiser
	Media # Station
83	Spot
ω	Len

ISCI	Product	Air Date Air Time Adv	\ir Time	Advertiser	Media#	Media # Station	Spot	Len
PKHD HEALTH WOMEN	PKHD HEALTH VOIC 104.1 PSA'S	01/31/2012 3:50:01AM PS/	:50:01AM	PSA (A)	P404	WALR-FM		30
Total PKHD HEALTH WOMEN							O1	
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	01/24/2012 2:24:11AM PSA (A)	2:24:11AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	01/25/2012 3:19:36AM PSA (A)	3:19:36AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	01/27/2012 3:21:29AM PSA (A)	3:21:29AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	01/29/2012 12:20:35AM PSA (A)	2:20:35AM	PSA (A)	P407	WALR-FM	_	30
PKHD UNITED HEATH	PKHD UNITED VOIC 104.1 PSA'S	01/30/2012 4:48:30AM PS/	1:48:30AM	PSA (A)	P407	WALR-FM	_	30
Total PKHD UNITED HEATH							Un	
Grand Total							93	

WALR-FM ISSUES & PROGRAMS -1ST QTR 2012

ISSUE & DESCRIPTION

LENGTH

CHILD/TEEN ISSUES

1/15/1/

GOOGLE SCIENCE FAIR FOR TEENS. LINN DISCUSSED EXPOSURE, REQUIREMENTS TO ENTER AND PRIZES WHICH INCLUDES SCHOLARSHIP MONEY. TWANDA BLACK TALKS WITH ALBERT LINN, NATIONAL GEOGRAPHIC EXPLORER AND JUDGE FOR THE

1/22/12

MAX

15:00

TWANDA BLACK TALKS WITH CHERYL DELUCA-JOHNSON CEO OF STREETGRACE, AN ORGANIZATION WHICH FOCUSES ON THE GROWING PROBLEM OF SEX TRAFFICKING CHILDREN IN AMERICA

2/19/12

5AM

10:0

FANCY NANCY SERIES INCLUDES 28 CHARACTER BOOKS FOR CHILDREN 3-8 YEARS OLD. O'CONNOR DISCUSSED HER NEW SERIES FOR PRE-TEENS SOON TO BE RELEASED. TWANDA BLACK TALKS WITH JANE O'CONNOR, AUTHOR OF FANCY NANCY & THE MERMAID BALLET. THE

3/25/12

5AM

10:00

JUDY HOU, YOUTH ADVOCATE ABOUT KICK BUTTS DAY AT THE STATE CAPITOL. THIS EVENT BRINGS TOGETHER THOUSANDS OF CHILDREN TO PROTEST THE METHODS USED BY THE TOBACCO COMPANIES TO COERCE KIDS TO SMOKE AT A VERY EARLY AGE. TWANDA BLACK TALKS WITH DANNY MCGOLDRICK, VP OF RESEARCH FOR TOBACCO FREE KIDS AND

ISSUES & DESCRIPTION WALR-FM ISSUES & PROGRAMS -1ST QTR 2012 FINANCE & BUSINESS

ECONOMY. MUTUAL ABOUT HOW SMALL BUSINESSES NEED TO GET THEIR FINANCES IN ORDER TO SURVIVE IN THIS TWANDA BLACK TALKS WITH TARA REYNOLDS, VP OF CONSUMER AND PRODUCT MARKETING FOR MASS

HANCOCK DISCUSSED FIRST OF ALL, THE MINDSET NEEDED AND THEN THE DOCUMENTS MANAGEMENT ABOUT WHERE TO BEGIN WHEN YOU WANT TO GET YOUR FINANCES IN ORDER TWANDA BLACK TALKS WITH FINANCE EXPERT, CYRUS HANCOCK, CEO OF HANCOCK WEALTH

TWANDA BLACK TALKS WITH FRANK KEATING, CEO OF THE AMERICAN BANKERS ASSOCIATION ABOUT BANKS ARE READY TO LEND AGAIN WITH PROPER CREDENTIALS AND CREDIT WORTHINESS. THE CHANGES IN THE LENDING PROCESS SUCH AS CREDIT SCORES. KEATING ASLO STATED THAT THE 1/22/12

TWANDA BLACK TALKS WITH CPA, JORDAN AMIN WITH THE AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS ABOUT THE FEED THE PIG CAMPAIGN AND HOW FINANCIAL CONCERNS ARE AFFECTING YOUNG ADULTS AND THEIR CHOICES IN SPENDING, ESPECIALLY IN ENTERTAINMENT. 1/29/12 5AM

FINANCE & BUSINESS

2/19/12 6AM

MANAGEMENT ABOUT THE COMPREHENSIVE FINANCIAL PLANNING PROCESS. STEP TWO - THE CONSULTATION. TWANDA BLACK TALKS WITH FINANCIAL EXPERT, CYRUS HANCOCK CEO OF HANCOCK WEALTH

2/26/12 6AM

MARKETING, SOCIAL MEDIA, BEST PRACTICES AND MORE. TRANSFORMING WOMEN ENTREPRENUERS CONFERENCE. THE WOMEN SPEAKERS TALK ABOUT FINANCE, TWANDA BLACK TALKS WITH NANCY LEWIS, CEO OF PROGRESSIVE TECHNIQUES, INC. ABOUT THE

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6AM

12.00

FIELD OF HEALTH, BUSINESS AND FINANCE. HOLISTIC BODY AND BUSINESS VIRTUAL BOOT CAMP. THIS ON-LINE SEMINAR FEATURES EXPERTS IN THE TWANDA BLACK TALKS WITH SHERONDE GLOVER, CEO OF THE BUSINESS PRACTITIONER ABOUT THE

WALR-FM ISSUES & PROGRAMS -1ST QTR 2012

ISSUES & DESCRIPTION

SPIRITUALITY/VALUES

ABOUT "NO EVOLUTION WITHOUT RESOLUTION". AS THE NEW YEAR BEGINS, DR. JOYCE STATES THAT TWANDA BLACK TALKS WITH RELATIONSHIP EXPERT AND PSYCHOTHERAPIST, DR. JOYCE MORLEY

2/5/12

6AM

YOU MUST RESOLVE YOUR OLD ISSUES IF YOU WANT TO MOVE TO THE NEXT LEVEL

ABOUT HOW TO GET OVER RELATIONSHIP BETRAYAL WHETHER IT IS FAMILY, FRIEND OR PARTNER TWANDA BLACK TALKS WITH RELATIONSHIP EXPERT AND PSYCHOTHERAPIST DR. JOYCE MORLEY

A SERIES OF MARITAL SEMINARS THAT INCLUDE, MONEY, INTIMACY, COMMUNICATION AND THE FAMILY TWANDA BLACK TALKS WITH MIGNON SPENCER, FOUNDER OF EVER INCREASING MINISTRIES ABOUT

6AM

BEING HAPPY LIKE LOW SELF ESTEEM AND UNFORGIVENESS. AND CONSULTING ABOUT THE ART OF BEING HAPPY. ROBINSON DISCUSSED SOME OF THE BARRIERS TO TWANDA BLACK TALKS WITH THE DESTINY DOCTOR, BRENETIA ROBINSON CEO OF EPITOME COACHING

3/4/12

6AM

AND HOW WE CAN LET GO OF HURT TO TRULY LOVE UNCONDITIONALLY. ABOUT "CAN YOU TRULY LOVE UNCONDITIONALLY?" MORLEY DISCUSSED THE VARIOUS TYPES OF LOVE TWANDA BLACK TALKS WITH KELATIONSHIP EXPERT AND PSYCHOTHERAPIST, DR. JOYCE MORLEY

I'M JUST SAYIN' WITH SASHA THE DIVA

* X (\$1.00 to 10.00)

2/23/12

JANET RIZAN, DIRECTOR- DEKALB MOBILE SERVICES CASSIUS BUTTS, REGIONAL ADMINISTRATOR - SMALL BUSINESS ADMINISTRATION DAVID GRAVES, DIR. OF MEDIA/MARKETING-UNITED WAY OF GEORGIA

2/27/12

BRIAN KEMP, GEORGIA SECRETARY OF STATE CHARLEY ENGLISH, DIRECTOR - GEORGIA EMERGENCY MANAGEMENT AGENCY MELANIE CONNORS, DIRECTOR- ZION HILL COMMUNITY DEVELOPMENT

3/1/12

CHRIS BRAND, PRESIDENT/CEO- FRIENDS OF DISABLED ADULTS AND CHILDREN

3/5/12

JACK HARRIS, PRESIDENT - JUNIOR ACHIEVEMENT PROGRAM OF GEORGIA JANET JOSEPH, EXECUTIVE DIRECTOR - HEATING ENERGY ASSISTANCE TEAM (HEAT) BERNICE KIMBROUGH, DIRECTOR- EEOC

3/12/12 100 BLACK MEN OF ATLANTA

CONGRESSMAN DAVID SCOTT- ANNUAL JOBS FAIR NANCY FLAKE-JOHNSON, PRESIDENT/CEO- URBAN LEAGUE OF GREATER ATLANTA

I'M JUST SAYIN'

3/20/12

JAMESE BEAUFORD, PRESIDENT - NATIONAL COALITION OF 100 BLACK WOMEN MIRANDA MCKENZIE, AREA DEVELOPMENT DIRECTOR - UNITED NEGRO COLLEGE FUND PHIL FOIL, DEPUTY COMMISSIONER - GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS DR. FORD, DEKALB COUNTY BOARD OF HEALTH- LET'S MOVE DEKALB GENA SIMPSON, EXECUTIVE DIRECTOR - HANDS ON ATLANTA

3/22/12

GERALDINE RUIZ, EXECUTIVE DIRECTOR - FAITH OPEN DOOR COMMUNITY CENTER TISA WALKER, FOUNDER- THE WOMEN THEY LEAVE BEHIND

/27/12

MIKE RYHAN, EXECUTIVE DIRECTOR - SAFE RIDE AMERICA ALFREDA ASBURY, DEVELOPMENT ASSISTANT - BOOKS FOR AFRICA INDA ANDERSON, EXECUTIVE DIRECTOR- FAMILIES FIRST LATISHA BLACKBURN, EXECUTIVE DIRECTOR - THE FLORAL PROJECT

3/31/12

DEVIN RUCKER, EXECUTIVE DIRECTOR - BE PROACTIVE FOUNDATION

			2/
		10	
			3
			9

LEGEND FOR PSA LOGS

PKCABCD = ISCI CODE

THE 1ST POSITION = PSA

THE 2ND POSITION =STATION

THE 3^{RD} POSITION = TOPIC

C=CIVIC H=HEALTH

E=EDUCATIONAL

O=OTHER K=CULTURAL

A=ALL MINORITY MEN THE 4TH POSITION= MINORITY OR NON-MINORITY STATUS

B=ALL MINORITY WOMEN

C=ALL NON-MINORITY WOMEN

D=ALL NON-MINORITY MEN

PSA=KISS-CIVIC-ALL MINORITY AND NON-MINORITY INCLUDED **EXAMPLE: THE ABOVE ISCI CODE WOULD READ**

PSA'S ARE RUN OVERNIGHT UNLESS OTHERWISE NOTED

PKED ESRB RATING		Air Date	Air Time	Advertiser	Media # Station		Spot Len	ň
	PKED ESRB RATIKISS 104.1 PSA'S	01/08/2012	4:11:50AM	PSA (A)	P403	WALR-FM	-	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/09/2012	1:20:47AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/09/2012	2:18:19AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/09/2012	4:12:10AM	PSA (A)	P403	WALR-FM	-	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/10/2012	1:52:08AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/10/2012	2:20:00AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/10/2012	2:20:26AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/11/2012	12:51:48AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/11/2012	1:20:33AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/11/2012	4:52:14AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/12/2012	1:24:25AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/12/2012	2:48:31AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/12/2012	3:53:44AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/13/2012	12:23:52AM PSA (A)	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/13/2012	12:49:50AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/13/2012	4:18:04AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/14/2012	12:22:38AM PSA (A)	PSA (A)	P403	WALR-FM		30
	PKED ESRB RATIKISS 104.1 PSA'S	01/14/2012	12:52:16AM PSA (A)	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/14/2012	2:48:43AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/15/2012	12:21:52AM	PSA (A)	P403	WALR-FM	-	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/15/2012	3:23:56AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/15/2012	4:21:37AM	PSA (A)	P403	WALR-FM		30
	PKED ESRB RATIKISS 104.1 PSA'S	01/16/2012	2:19:46AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/16/2012	2:47:18AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/16/2012	4:54:10AM	PSA (A)	P403	WALR-FM		30
	PKED ESRB RATIKISS 104.1 PSA'S	01/17/2012	1:18:07AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/17/2012	2:21:58AM	PSA (A)	P403	WALR-FM	- 40	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/17/2012	3:23:46AM	PSA (A)	P403	WALR-FM	_	30
	PKED ESRB RATIKISS 104.1 PSA'S	01/18/2012	12:26:07AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING PKED ESRB RAT	PKED ESRB RATIKISS 104.1 PSA'S	01/18/2012	1:22:43AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING PKED ESRB RAT	PKED ESRB RATIKISS 104.1 PSA'S	01/18/2012	3:22:30AM	PSA (A)	P403	WALR-FM	_	30

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Media # Station	Spot Le	Len
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/19/2012	12:24:47AM PSA	PSA (A)	P403	WALR-FM	4	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/19/2012	2:21:50AM	PSA (A)	P403	WALR-FM	<u></u>	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/19/2012	3:21:20AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/20/2012	1:20:33AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/20/2012	3:43:23AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/20/2012	4:17:20AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/21/2012	12:48:05AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/21/2012	2:43:50AM	PSA (A)	P403	WALR-FM		30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/21/2012	3:45:02AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/22/2012	12:53:38AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/22/2012	3:53:21AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/22/2012	4:46:23AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/23/2012	1:19:34AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/23/2012	2:17:20AM	PSA (A)	P403	WALR-FM	-	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/23/2012	3:45:04AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/25/2012	1:24:38AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/26/2012	4:21:26AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/28/2012	3:22:07AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/30/2012	1:49:47AM	PSA (A)	P403	WALR-FM	_	30
PKED ESRB RATING	PKED ESRB RATIKISS 104.1 PSA'S	01/31/2012	4:16:04AM	PSA (A)	P403	WALR-FM	_	30
Total PKED ESRB RATING							67	
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	01/25/2012	2:51:44AM	PSA (A)	P400	WALR-FM	-4	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	01/27/2012	1:51:01AM	PSA (A)	P400	WALR-FM		30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	01/28/2012	4:51:38AM	PSA (A)	P400	WALR-FM	_	30
PKHD ATL. VOICES	PKHD ATL. VOICKISS 104.1 PSA'S	01/30/2012	2:20:58AM	PSA (A)	P400	WALR-FM	_	30
Total PKHD ATL. VOICES							4	
PKHD HEALTH WOMEN	PKHD HEALTH VOIC 104.1 PSA'S	01/24/2012	4:17:12AM	PSA (A)	P404	WALR-FM	_	30
PKHD HEALTH WOMEN	PKHD HEALTH VOIC 104.1 PSA'S	01/26/2012	2:18:49AM	PSA (A)	P404	WALR-FM	2	30
PKHD HEALTH WOMEN	PKHD HEALTH VOIC 104.1 PSA'S	01/28/2012	2:49:45AM	PSA (A)	P404	WALR-FM	_	30
PKHD HEALTH WOMEN	PKHD HEALTH VOIC 104.1 PSA'S	01/29/2012	4:09:49AM	PSA (A)	P404	WALR-FM	_	30