

LIST OF ISSUES AND PROGRAMS

APRIL 1 – JUNE 30, 2012

WALR-FM
KISS 104.1

COX RADIO, INC.
GREENVILLE-ATLANTA, GEORGIA

PROGRAM DESCRIPTION

BUSINESS IN THE BLACK IS A TWO HOUR LONG MAGAZINE FORMAT

WHICH COVERS CONCERNS, ISSUES AND EVENTS IN THE METROPOLITAN ATLANTA AREA AS WELL AS NATIONAL ISSUES OF CONCERN AND EVENTS THAT INCLUDE THE CITY OF GREENVILLE, THE STATION'S CITY OF LICENSE. THIS PROGRAM CARRIES 5-6 INTERVIEWS PER WEEK AND RUNS FROM 5AM-7AM EVERY SUNDAY. ALL SEGMENTS ARE HOSTED BY PUBLIC AFFAIRS DIRECTOR, TWANDA BLACK UNLESS

OTHERWISE NOTED.

ISSUES AND ANSWERS

DURING THE PERIOD APRIL-JUNE 2012

THE FOLLOWING ISSUES AND PROBLEMS WERE AMONG THOSE ADDRESSED BY WALR-FM:

RACE RELATIONS/MULTICULTURAL ARTS

HEALTH ISSUES

COMMUNITY ISSUES

CHILD/TEEN ISSUES

BUSINESS/FINANCE

SPIRITUALITY/VALUES

COMMUNITY EVENTS – WALR-FM 2ND OTR

- 4-7-12-TWANDA BLACK HOSTED LEE WILLIAMS CONCERT AT GREATER TRAVELERS REST
- 4-14-12-TWANDA BLACK WAS GUEST SPEAKER FOR PROVERBIAL PEACE REVIVED DAY RETREAT
- 4-19-12-TWANDA BLACK WAS SPECIAL GUEST FOR DOVE AWARDS BREAKFAST
- 4-21-12-TWANDA BLACK ATTENDED THE DOVE AWARDS AT THE FOX
- 4-22-12-TWANDA BLACK ATTENDED LIVE DVD RECORDING FOR GOSPEL RECORDING ARTIST DOTTIE PEOPLES
- 4-27-12-TWANDA BLACK HOSTED HAPPY HOUR LIVE
- 5-4-12-CYNTHIA YOUNG PROVIDED MUSIC FOR COCKTAILS & CONVERSATION FEATURING SHERYL LEE RALPH AND JENNIFER HOLLIDAY AT THE HAMMOND HOUSE MUSEUM
- 5-19-12-TWANDA BLACK HOSTED THE NO TEXTING AND DRIVING BLOCK PARTY AT SOUTH DEKALB MALL
- 5-25-12-TWANDA BLACK HOSTED HAPPY HOUR LIVE
- 5-26-12-CYNTHIA YOUNG HOSTED AND PROVIDED MUSIC FOR THE 1ST ANNUAL “HOPE FOR HEROES” MEMORIAL WEEKEND CELEBRATION
- 5-30-12-SASHA THE DIVA WAS A GUEST SPEAKER AT THE DEKALB COUNTY JAIL
- 5-30-12-TWANDA BLACK ATTENDED THE STATE OF SENIORS SYMPOSIUM AT THE EMMA DARNELL CENTER
- 5-31-12-SASHA THE DIVA HOSTED ANNIVERSARY BREAKFAST FOR HIDDEN VALLEY SENIOR CENTER
- 6-2-12-TWANDA BLACK HOSTED AND SANG AT THE CONVENTION OF BLACK MAYORS BREAKFAST
- 6-8-12-TWANDA BLACK MODERATED THE TRANSFORMING WOMEN ENTREPRENEURS BREAKFAST
- 6-11-12-TWANDA BLACK ATTENDED SUNDAY BEST TAPING
- 6-16-12-TWANDA BLACK HOSTED INTERVIEWS FOR THE CARIBBEAN AMERICAN GLOBAL BUSINESS EVENT AT THE SMYRNA COMMUNITY CENTER
- 6-16/25-12-SASHA THE DIVA COLLECTED ITEMS FOR THE COWETA TEEN GROUP HOME
- 6-20-12-SASHA THE DIVA WAS GUEST SPEAKER FOR CITY OF REFUGE
- 6-22-12-TWANDA BLACK HOSTED HAPPY HOUR LIVE
- 6-23-12 SASHA THE DIVA HOSTED A HOME DEDICATION CEREMONY FOR THE ATLANTA FULLER CENTER

WALR-FM ISSUES & PROGRAMS – 2nd QTR 2012

ISSUE & DESCRIPTION DATE TIME LENGTH

RACE RELATIONS/MULTICULTURAL ARTS

4/1/12 5AM 15:00
 TWANDA BLACK TALKS EVELYN KING, POET AND SPOKEN WORD ARTIST ABOUT HER CAREER AND NEW BOOK “AWAKEN THE BUTTERFLY” A PERSONAL REFLECTION OF HER LIFE.

4/1/12 5AM 17:00
 TWANDA BLACK TALKS WITH SHELTON JOHNSON, PARK RANGER FOR YOSEMITE NATIONAL PARK AND AUTHOR OF “GLORYLAND”. THIS BOOK DATES BACK TO THE CIVIL WAR AND THE STRUGGLE OF THE AFRICAN AMERICAN SOLDIERS DURING THAT TIME AND THEIR LOVE OF THE LAND.

4/8/12 5AM 10:00
 TWANDA BLACK TALKS WITH DR. BOB NELSON AUTHOR OF “1501 WAYS TO REWARD EMPLOYEES” COX ENTERPRISES WAS FEATURED IN THIS BOOK AS A GREAT COMPANY TO WORK FOR.

4/8/12 5AM 12:00
 TWANDA BLACK TALKS WITH ACTOR DAVID MANN OF TYLER PERRY’S “MEET THE BROWNS” AND VARIOUS MOVIES ABOUT CO-HOSTING THE DOVE AWARDS THIS YEAR IN ATLANTA WITH COMEDIENNE CHANDA WILSON. THE DOVE AWARDS HONORS CONTEMPORARY CHRISTIAN ARTISTS.

RACE RELATIONS/MULTICULTURAL ART

4/8/12

6AM

17:00

TWANDA BLACK TALKS WITH WORLD PERCUSSIONIST, MUSICIAN, PRODUCER, KENNETH NASH ABOUT HIS CAREER AND NEW BOOK "RHYTHMS TALK" ABOUT MUSIC AND HOW IT SPEAKS TO PEOPLE.

4/8/12

6 AM

10:00

TWANDA BLACK TALKS WITH FATHER MICHAEL COLLINS, EDITOR OF THE NEW ILLUSTRATED BIBLE. THIS NEW OFFERING IS AN AMAZING HISTORICAL LOOK AT THE TIME THE BIBLE WAS WRITTEN WITH ARTIFACTS, MAPS, TIMELINES AND MORE.

4/8/12

6AM

18:00

TWANDA BLACK TALKS WITH SHERROD RUTLAND, AUTHOR OF "CONFESSIONS OF AN EXOTIC DANCER". THIS BOOK CHRONICLES THE TRUE STORY OF A YOUNG MAN'S LIFE FILLED WITH THE TRAPPINGS OF FAST MONEY AND WOMEN BUT HE TURNS HIS LIFE AROUND AND LIVES FOR GOD.

4/15/12

5AM

10:00

TWANDA BLACK TALKS WITH GENEVIEVE GORDER DESIGN EXPERT AND HGTV HOST ABOUT DESIGN IDEAS FOR SPRING AND SUMMER AND A CHANCE TO WIN A \$5000 MAKEOVER FROM MIRASOU WINERY.

4/22/12

5AM

10:00

TWANDA BLACK TALKED WITH GOSPEL RECORDING ARTIST, CECE WINANS ABOUT BEING HONORED AS "WOMAN OF THE YEAR" BY COOL GIRLS INC. AN ORGANIZATION FOCUSED ON YOUNG GIRLS, CHARACTER AND SELF ESTEEM.

RACE RELATIONS/MULTICULTURAL ARTS

5/6/12 6AM 14:00

TWANDA BLACK TALKS WITH CAMILLE RUSSELL-LOVE, DIRECTOR OF CULTURAL AFFAIRS FOR THE CITY OF ATLANTA ABOUT 30 DAYS OF JAZZ IN THE CITY. JAZZ ARTISTS WERE SCHEDULED AT MOST OF THE JAZZ VENUES, ALONG WITH SPECIAL EVENTS FOR CHILDREN AND OF COURSE THE MEMORIAL WEEKEND JAZZ FEST.

5/6/12 6AM 16:00

TWANDA BLACK TALKS WITH KIMBERLA LAWSON-ROBY, AUTHOR OF "THE REVEREND'S WIFE" ABOUT HER WRITING CAREER AND THE CHARACTERS IN THIS BOOK WHICH HAVE BEEN AROUND FOR NEARLY 15 YEARS.

5/13/12 5AM 17:00

TWANDA BLACK TALKS WITH BRENDA WATERS, AUTHOR OF "SO I WAS TOLD" ABOUT HER LIFE GROWING UP IN A WELL TO DO FAMILY WITH MANY SECRETS.

5/13/12 5AM 18:00

TWANDA BLACK TALKS WITH INETTE MILLER AUTHOR OF "GRANDMOTHERS WHISPERS" ABOUT HOW SHE GAVE UP HER COMFY LIFE IN SEATTLE WASHINGTON TO LIVE IN ABJECT POVERTY WITH THE MAN OF HER DREAMS IN HAWAII.

5/13/12 6AM 18:00

TWANDA BLACK TALKS WITH LAMAR TYLER, CEO OF BLACKANDMARRIEDWITHKIDS.COM ABOUT HIS NEW DOCUMENTARY "STILL STANDING". 6 BLACK COUPLES TELL HOW THEY HAVE STAYED TOGETHER THROUGH VARIOUS STAGES OF MARRIAGE.

RACE RELATIONS/MULTICULTURAL ARTS

5/20/12

6AM

12:00

TWANDA BLACK TALKS WITH BRENETIA ROBINSON, CEO OF EPITOME CONSULTING AND AUTHOR OF "THE POWER WITHIN" ABOUT HER FIRST BOOK ABOUT HER LIFE AS AN ABUSED WIFE AND MOTHER AND HOW SHE OVERCAME AND NOW WALKS IN HER DESTINY.

6/3/12

6AM

10:00

TWANDA BLACK TALKS WITH CHEF G. GARVIN ABOUT HIS NEW FOOD NETWORK SHOW "ROADTRIP WITH G. GARVIN". THIS SHOW TAKES "G" TO VARIOUS CTIES TRYING OUT THE LOCAL FARE, HE SAYS HE ESPECIALLY ENJOYED THE SOUTHERN CITIES AND CUISINE.

6/24/12

5AM

12:00

TWANDA BLACK TALKS WITH DR. ELAINE FOX, AUTHOR OF "RAINY BRAIN, SUNNY BRAIN" ABOUT HOW TO RETRAIN YOUR BRAIN TO OVERCOME PESSIMISM AND ACHIEVE A MORE POSITIVE OUTCOME.

6/24/12

6AM

17:00

TWANDA BLACK TALKS WITH DR.JESSICA MASSA, SOCIAL PSYCHOLOGIST ABOUT HER NEW BOOK "THE GAGGLE" HOW THE MEN AROUND YOU COULD BE THE ONE. MASSA SAYS THAT TRADITIONAL DATING IS OUTDATED.

WALR-FM ISSUES & PROGRAMS-2nd QTR 2012

<u>ISSUES & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
<u>HEALTH ISSUES</u>			
TWANDA BLACK TALKS WITH PAT KEMP, VICE PRESIDENT OF AUTISM SPEAKS ABOUT THE ANNUAL LIGHT IT UP BLUE CAMPAIGN TO BRING AWARENESS TO THE DISEASE.	4/1/12	6AM	10:00
TWANDA BLACK TALKS WITH DR. JEANINE OLIGA, FAMILY MEDICINE LEAD PHYSICIAN AT SOUTHSIDE MEDICAL ABOUT THE SIGNS, SYMPTOMS AND TREATMENT OF DEPRESSION.	4/8/12	6AM	18:00
TWANDA BLACK TALKS WITH MARIA MYLER, PRESIDENT OF THE LUPUS GEORGIA FOUNDATION AND PATIENT DR. ADAIR WHITE-JOHNSON, ABOUT THE ANNUAL LUPUS WALK AND HOW TO LIVE WITH LUPUS.	4/15/12	5AM	12:00
TWANDA BLACK TALKS WITH DR. GERARD GIRASOLE AND CARA HARTMAN, CO-AUTHORS OF THE 7 MINUTE BACK PAIN BOOK. THIS BOOK ADDRESSES DAILY STRETCHES AND EXERCISE.	4/15/12	5AM	12:00
TWANDA BLACK TALKS WITH DR. JOHN SANTA, DIRECTOR OF HEALTH RATINGS FOR CONSUMER REPORTS ABOUT CERTAIN HEALTH TESTS BEING DUPLICATIVE AND UNNECESSARY FOR MANY PATIENTS.	4/15/12	5AM	10:00

HEALTH ISSUES

4/22/12

5AM

10:00

TWANDA BLACK TALKS WITH CHERYL HEATON, VICE PRESIDENT OF THE LEGACY FOUNDATION ABOUT HOW TOXIC CIGARETTE BUTTS EFFECTS OUR WORLD: POLLUTION, WATER SUPPLY AND LITTER.

4/22/12

5AM

19:00

TWANDA BLACK TALKS WITH GARRETT BUTCH, CEO OF MAXIMUM POTENTIAL, A COMPANY THAT HELPS FAMILIES WITH AUTISTIC CHILDREN USING VARIOUS MODALITIES. BUTCH TELLS ABOUT HIS PERSONAL EXPERIENCES AS HE HAS TWO SONS WITH AUTISM.

5/13/12

6AM

22:00

TWANDA BLACK TALKS WITH DR. JEANINE OLIGA, LEAD FAMILY MEDICINE PHYSICIAN AT SOUTHSIDE MEDICAL ABOUT CHILDREN'S SUMMER INJURIES SUCH AS BEE STINGS, BROKEN LIMBS, SPORTS INJURIES, CONCUSSIONS AND MORE.

5/27/12

5AM

10:00

TWANDA BLACK TALKS WITH LATIN SINGER, ANDRES CUERVO ABOUT HIS NEW HIV/AIDS CAMPAIGN WHICH HE LAUNCHED IN ATLANTA.

5/27/12

5AM

12:00

TWANDA BLACK TALKS WITH RETIRED ARMY MAJOR, ED PULLIDO ABOUT THE WARRIOR PROJECT WHICH ADDRESS MENTAL HEALTH FOR ALL SOLDIERS COMING BACK FROM ANY DEPLOYMENT BUT SPECIFICALLY IRAQ AND AFGHANISTAN.

HEALTH ISSUES

6/3/12 5AM 17:00
TWANDA BLACK TALKS WITH DR. DAVID QUINN, MEDICAL DIRECTOR OF NORRIS CANCER HOSPITAL AND THOMAS FARRINGTON, PRESIDENT OF THE PROSTATE HEALTH EDUCATION NETWORK ABOUT A NEW LESS INVASIVE TREATMENT FOR PROSTATE CANCER WITH FEWER SIDE EFFECTS THAN THE NORMAL TREATMENTS. THEY ALSO DISCUSS THE AMERICAN UROLOGY ASSOCIATION'S NATIONAL MEETING.

6/3/12 6AM 10:00
TWANDA BLACK TALKS WITH DR. DAVID SATCHER, DIRECTOR OF THE SATCHER HEALTH LEADERSHIP INSTITUTE & CENTER FOR EXCELLENCE FOR SEXUAL HEALTH ABOUT THE A WORKSHOP FOR LAYPERSONS ON SEXUALITY AND RELIGION FOR THE LGBT COMMUNITY.

6/10/12 6AM 18:00
TWANDA BLACK TALKS WITH DR. JEANINE OLIGA, LEAD FAMILY PHYSICIAN AT SOUTHSIDE MEDICAL CENTER ABOUT SIGNS, SYMPTOMS AND TREATMENTS OF STROKE. OLIGA ALSO DISCUSSED THE DIFFERENCES IN STROKE AND HEART ATTACK.

COMMUNITY

6/3/12 5AM 12:00

TWANDA BLACK TALKS WITH SHARON GRAY, OWNER OF BELLISSIMA DANCE STUDIO ABOUT A SPECIAL DANCE VIDEO FOR THE SPECIAL MAN IN YOUR LIFE. GRAY ALSO DISCUSSED THE NEW EXERCISE CRAZE ZUMBA.

6/3/12 6AM 18:00

TWANDA BLACK TALKS WITH TRAVEL EXPERT & CEO OF CRUISE ONE VALERIE HARRIS ABOUT ARUBA. HARRIS DISCUSSED TOURIST ATTRACTIONS, FOOD AND COMMERCE.

6/10/12 6AM 10:00

TWANDA BLACK TALKS WITH PUBLIC RELATIONS REPRESENTATIVE, DOUGLAS DEAN ABOUT THE SUMMERHILL REUNION. DEAN DISCUSSED THE HISTORY OF ONE OF THE OLDEST COMMUNITIES IN ATLANTA AND THE PLANNED ACTIVITIES FOR THE REUNION.

6/10/12 6AM 12:00

TWANDA BLACK TALKS WITH KEVIN ASHFORD, SPOKESPERSON FOR REAL MEN COOK ABOUT THE ANNUAL EVENT HELD ON FATHERS DAY. MEN FROM ALL WALKS OF LIFE OFFER THEIR BEST DISH TO THE PUBLIC.

6/17/12 5AM 10:00

TWANDA BLACK TALKS WITH MICHAEL STRAUTMANIS, DEPUTY ASST. TO PRESIDENT OBAMA & 1ST LT. WILLIAM EDWARDS ABOUT THE FATHERHOOD INITIATIVE WHICH FOCUSES ON TEACHING MEN HOW TO BE THE BEST FATHER THEY CAN BE. EDWARDS, WHO IS FATHER OF THE YEAR TALKS ABOUT HOW HE BALANCES HIS MILITARY CAREER AND BEING AN ENGAGED FATHER TO HIS 5 CHILDREN.

WALR-FM ISSUES & PROGRAMS 2ND QTR 2012

<u>ISSUE & DESCRIPTION</u> <u>COMMUNITY</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
TWANDA BLACK TALKS WITH EVELYN LOWERY, FOUNDER OF SCLC WOMEN ABOUT THE 33 RD ANNUAL DRUM MAJOR FOR JUSTICE AWARDS.	4/1/12	5AM	10:00
TWANDA BLACK TALKS WITH EDDIE CHAMPION, PRESIDENT OF THE ROD BENDERS BASS CLUB ABOUT THEIR 7 TH ANNUAL HOMECOMING FISHING TOURNAMENT AT WEST POINT LAKE.	4/1/12	6AM	13:00
TWANDA BLACK TALKS WITH MARIE BURRELL, CEO OF TEXT TALK MOBILE SOLUTIONS AND AUTHOR OF THE ADVENTURES IN MOBILE LAND ABOUT HER NO TEXTING EVENT AT SOUTH DEKALB GALLERY. BURRELL DISCUSSED THE NO TEXTING LAWS AS WELL AS STATISTICS ABOUT DEATHS CAUSED BY TEXTING AND DRIVING.	4/1/12	6AM	17:00
TWANDA BLACK TALKS WITH JEN BOUDEN, GREEN/ENVIRONMENTAL ENTREPRENEUR ABOUT GO GREEN-EARTH DAY. BOULDEN DISCUSSED THE SMALL THINGS YOU CAN DO TO HELP YOUR ENVIRONMENT IMMEDIATELY.	4/22/12	5AM	10:00

COMMUNITY

4/29/12 6AM 17:00
TWANDA BLACK TALKS WITH LEONA BARR-DAVENPORT, CEO OF THE ATLANTA BUSINESS LEAGUE ABOUT THE ANNUAL CEO LUNCHEON.

4/29/12 6AM 19:00
TWANDA BLACK TALKS WITH TRAVEL EXPERT & CEO OF CRUISE ONE VALERIE HARRIS ABOUT THE BAHAMAS. HARRIS DISCUSSED THE COMMERCE, GOVERNMENT AND TOURISM OF THE ISLAND.

5/13/12 5AM 10:00
TWANDA BLACK TALKS WITH ABBY EULER, CEO OF SALARY.COM ABOUT A MOM'S WORTH WHETHER A STAY AT HOME MOM OR A WORKING MOM.

5/20/12 5AM 10:00
TWANDA BLACK TALKS WITH CHARLES PURDY, SENIOR EDITOR OF MONSTER.COM ABOUT PROFESSIONAL SOCIAL NETWORKING FOR RECENT GRADUATES AND HOW TO USE IT FOR THE JOB SEARCH.

5/27/12 6AM 14:00
TWANDA BLACK TALKS WITH NANCY LEWIS, CEO OF PROGRESSIVE TECHNIQUES INC. ABOUT THE TRASFORMING WOMEN ENTREPRENEURS BREAKFAST FOCUSING ON SOCIAL MEDIA MARKETING AND PUBLIC RELATIONS.

FINANCE & BUSINESS

5/6/12 SAM 12:00
TWANDA BLACK TALKS WITH AUTHOR CHRIS MCCHESENEY, AUTHOR OF THE 4 DISCIPLINES OF EXECUTION. THIS BOOK DISCUSSES THE EXECUTION OF PRINCIPLES FEATURING VARIOUS CORPORATIONS AND BUSINESSES.

5/6/12 SAM 17:00
TWANDA BLACK TALKS WITH CHERYL RAGLAND CEO OF THE MARKETPLACE FIRM ABOUT HOW STATISTICS AND RESEARCH HELPS COMPANIES GROW.

5/13/12 6AM 15:00
TWANDA BLACK TALKS WITH SUBRENA SUMRAH-KELLY, CEO OF THE CARIBBEAN ABD AMERICAN GLOBAL BUSINESS CONNECTIONS ABOUT THEIR FIRST ANNIVERSARY AWARDS DINNER. THE ORGANIZATIONS SEEKS TO BRING CARIBBEAN AND AMERICAN BUSINESSES TOGETHER FOR OPPORTUNITIES.

5/20/12 6AM 20:00
TWANDA BLACK TALKS WITH CYRUS HANCOCK, CEO OF HANCOCK WEALTH MANAGEMENT ABOUT WOMEN AND RETIREMENT. HANCOCK DISCUSSES THE REASONS WHY WOMEN DON'T FARE WELL AFTER A SPOUSES DEATH OR DIVORCE.

5/27/12 SAM 20:00
TWANDA BLACK TALKS WITH RICHARD WATTS, AUTHOR OF FABLES OF FORTUNE. WATTS, AN ATTORNEY TELLS THE STORIES AND MAKES THE COMPARISONS OF THE SUPER RICH COMPARED TO THE AVERAGE PERSON.

6/10/12 SAM 16:00
TWANDA BLACK TALKS WITH TODD BATES AUTHOR OF .I.D.- ENTREPRENEURS IDIOT DISEASE- HOW TO MAKE A 7 FIGURE NET INCOME IN ANY ECONOMY.

WALR-FM ISSUES & PROGRAMS -2ND QTR 2012

ISSUES & DESCRIPTION	DATE	TIME	LENGTH
<u>SPIRITUALITY/VALUES</u>			

4/1/12 6AM 24:00
 TWANDA BLACK TALKS WITH RELATIONSHIP EXPERT AND PSYCHOTHERAPIST, DR. JOYCE MORLEY ABOUT HOW TO FIND INNER STRENGTH IN THE LOVE OF YOUR FAMILY ESPECIALLY DURING CRISIS.

4/22/12 6AM 20:00
 TWANDA BLACK TALKS WITH THE DESTINY DOCTOR, BRENETIA ROBINSON CEO OF EPITOME COACHING AND CONSULTING ABOUT EMBRACING THE PHENOMENAL YOU.

5/6/12 6AM 22:00
 TWANDA BLACK TALKS WITH RELATIONSHIP EXPERT AND PSYCHOTHERAPIST DR. JOYCE MORLEY ABOUT MOMS WHO FORGET THAT THEY ARE INDEED WOMEN WHEN THEY BECOME MOTHERS AND HOW TO BALANCE THEM BOTH.

5/27/12 6AM 22:00
 TWANDA BLACK TALKS WITH THE DESTINY DOCTOR, BRENETIA ROBINSON CEO OF EPITOME COACHING & CONSULTING ABOUT SHAKING YOUR INNER ANGRY CHILD. ROBINSON CITED SOME RESEARCH ABOUT HOW UNRESOLVED ANGER AS A CHILD CAN AFFECT SOME ADULTS ADVERSELY.

6/3/12 6AM 22:00
 TWANDA BLACK TALKS WITH RELATIONSHIP EXPERT AND PSYCHOTHERAPIST, DR. JOYCE MORLEY ABOUT HOW BEING CALLED DADDY DOES NOT MAKE ONE A FATHER. MORLEY DISCUSSED THE ATTRIBUTES AND RESPONSIBILITIES OF AN ENGAGED FATHER.

SPIRITUALITY/VALUES

6/10/12 5AM 22:00
TWANDA BLACK TALKS WITH KEVIN TONEY, MUSICIAN AND AUTHOR OF THE "THE VIRTUOUS MAN-
BREAKING THE MAN CODE" ABOUT HIS FIRST TELL-ALL BOOK ABOUT HOW HE WAS SOCIALIZED AS A BOY
CONCERNING WOMEN, LOVE AND SEX RUINED HIS RELATIONSHIPS. TONEY, AN ORIGINAL BLACKBYRD
HAD TO BREAK THE MAN CODE TO HAVE HEALTHY RELATIONSHIPS WITH WOMEN AND SAVE HIS
MARRIAGE.

6/10/12 6AM 11:00
TWANDA BLACK TALKS WITH KEVIS ANTONIO, FILM MAKER AND FOUNDER OF RISING FAITH
PRODUCTIONS ABOUT THE FIRST EVER MOVIE SANCTIONED BY THE CATHOLIC CHURCH CALLED FIVE
BLOCKS AWAY.

6/10/12 6AM 10:00
TWANDA BLACK TALKS WITH ALICE BUSSEY ABOUT THE 141ST ANNIVERSARY OF THE HISTORIC POPLAR
SPRINGS MISSIONARY BAPTIST CHURCH IN ELLENWOOD. THIS CHURCH DATES BACK TO SLAVERY AND AN
OPEN FIELD WHERE THE CHURCH NOW STANDS.

6/17/12 6AM 18:00
TWANDA BLACK TALKS WITH BISHOP ALFRED LANDS OF FAMILY LIFE MBC ABOUT MEN TAKING THEIR
POSITIONS IN THE FAMILY. LANDS DISCUSSED THE RESPONSIBILITIES OF THE MAN AS A FATHER,
PROVIDER AND HUSBAND ACCORDING TO THE BIBLE.

6/24/12 6AM 22:00
TWANDA BLACK TALKS WITH THE DESTINY DOCTOR, BRENETIA ROBINSON, CEO OF EPITOME COACHING
AND CONSULTING ABOUT MEN BEING THE HIGH PRIEST IN THEIR HOME. ROBINSON ADDS THAT THERE IS
DIFFERENCE BETWEEN A HIGH PRIEST AND A HEAD OF HOUSEHOLD WHO ONLY PROVIDES FOR THE FAM

LEGEND FOR PSA LOGS

PKCABCD = ISCI CODE

THE 1ST POSITION = PSA

THE 2ND POSITION = STATION

THE 3RD POSITION = TOPIC

H=HEALTH

C=CIVIC

E=EDUCATIONAL

K=CULTURAL

O=OTHER

THE 4TH POSITION= MINORITY OR NON-MINORITY STATUS

A=ALL MINORITY MEN

B=ALL MINORITY WOMEN

C=ALL NON-MINORITY WOMEN

D=ALL NON-MINORITY MEN

EXAMPLE: THE ABOVE ISCI CODE WOULD READ

PSA=KISS-CIVIC-ALL MINORITY AND NON-MINORITY INCLUDED

PSA'S ARE RUN OVERNIGHT UNLESS OTHERWISE NOTED

All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection
As of Tuesday, May 1 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/04/2012	2:24:50AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/05/2012	1:21:16AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/06/2012	4:23:13AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/08/2012	12:53:35AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/09/2012	2:22:26AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/10/2012	4:20:14AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/12/2012	12:22:31AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/13/2012	3:51:41AM	PSA (A)	P404	WALR-FM	1	30
PKCD ROD BENDERS	PKCD ROD BENDEKISS 104.1 PSAS	04/14/2012	3:53:28AM	PSA (A)	P404	WALR-FM	1	30
Total PKCD ROD BENDERS 9								
PKCD VOICE TODAY	PKCD VOICE TODAY	04/09/2012	3:22:13AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	04/26/2012	2:48:07AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	04/27/2012	3:48:50AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	04/28/2012	3:50:07AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	04/29/2012	4:25:38AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	04/30/2012	4:18:19AM	PSA (A)	P403	WALR-FM	1	30
Total PKCD VOICE TODAY 6								
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/15/2012	4:52:08AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/17/2012	2:52:11AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/19/2012	1:52:45AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/20/2012	4:23:24AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/22/2012	1:23:22AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/24/2012	12:21:37AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/25/2012	4:18:01AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/26/2012	12:52:12AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/27/2012	12:49:17AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/28/2012	12:50:40AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/29/2012	2:21:50AM	PSA (A)	P407	WALR-FM	1	30

All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection
As of Tuesday, May 1 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	04/30/2012	1:53:31AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	Total PKED JOB CORPS 104.1 PSAS						12	
Total PKED JOB CORPS							12	
PKHCD CHIL D ADV O	PKHCD CHIL D ADV O 104.1 PSAS	04/15/2012	1:38:12AM	PSA (A)	P408	WALR-FM	1	30
PKHCD CHIL D ADV O	PKHCD CHIL D ADV O 104.1 PSAS	04/17/2012	1:22:51AM	PSA (A)	P408	WALR-FM	1	30
PKHCD CHIL D ADV O	PKHCD CHIL D ADV O 104.1 PSAS	04/18/2012	4:23:30AM	PSA (A)	P408	WALR-FM	1	30
PKHCD CHIL D ADV O	PKHCD CHIL D ADV O 104.1 PSAS	04/20/2012	3:20:50AM	PSA (A)	P408	WALR-FM	1	30
PKHCD CHIL D ADV O	PKHCD CHIL D ADV O 104.1 PSAS	04/22/2012	12:22:59AM	PSA (A)	P408	WALR-FM	1	30
PKHCD CHIL D ADV O	PKHCD CHIL D ADV O 104.1 PSAS	04/23/2012	4:46:28AM	PSA (A)	P408	WALR-FM	1	30
PKHCD CHIL D ADV O	PKHCD CHIL D ADV O 104.1 PSAS	04/25/2012	3:49:23AM	PSA (A)	P408	WALR-FM	1	30
PKHCD CHIL D ADV O	Total PKHCD CHIL D ADV O 104.1 PSAS						7	
Total PKHCD CHIL D ADV O							7	
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/05/2012	12:22:50AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/06/2012	3:23:18AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/07/2012	3:47:00AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/09/2012	1:22:06AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/10/2012	2:21:06AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/11/2012	3:52:39AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/13/2012	2:24:32AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	PKHD PATTYCAKES 104.1 PSAS	04/14/2012	1:51:02AM	PSA (A)	P402	WALR-FM	1	30
PKHD RIDE	Total PKHD PATTYCAKES 104.1 PSAS						8	
Total PKHD RIDE							8	
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/03/2012	1:23:26AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/03/2012	4:18:48AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/04/2012	4:19:28AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/06/2012	12:24:58AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/07/2012	1:47:54AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/08/2012	4:49:53AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/10/2012	1:52:10AM	PSA (A)	P402	WALR-FM	1	30

All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection
As of Tuesday, May 1 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/11/2012	2:52:20AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/12/2012	4:23:48AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/14/2012	12:50:26AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/15/2012	12:51:54AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/16/2012	3:21:18AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/18/2012	2:20:58AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/20/2012	1:52:01AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/21/2012	4:48:25AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/23/2012	3:21:37AM	PSA (A)	P402	WALR-FM	1	30
PKHD WOD DIABETES RIDE	PKHD WOD DIABETES RIDE	04/25/2012	2:53:04AM	PSA (A)	P402	WALR-FM	1	30
Total PKHD WOD DIABETES RIDE	Total PKHD WOD DIABETES RIDE						17	
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/16/2012	12:23:03AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/17/2012	4:50:42AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/19/2012	2:20:05AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/21/2012	12:23:05AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/22/2012	2:29:57AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/24/2012	1:20:37AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/26/2012	1:21:49AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/27/2012	1:54:41AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/28/2012	2:50:08AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/29/2012	3:19:21AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	04/30/2012	2:48:42AM	PSA (A)	P406	WALR-FM	1	30
Total PKOD WTER WORKS	Total PKOD WATER WORKS 104.1 PSAS						11	
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/04/2012	3:21:01AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/05/2012	2:23:38AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/07/2012	12:21:50AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/08/2012	2:33:20AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/09/2012	3:20:26AM	PSA (A)	P403	WALR-FM	1	30

All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection
As of Tuesday, May 1 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/11/2012	12:55:12AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/12/2012	1:22:33AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/13/2012	4:21:39AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/16/2012	2:22:41AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/18/2012	12:54:12AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/19/2012	3:49:36AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/21/2012	3:49:14AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/23/2012	1:50:43AM	PSA (A)	P403	WALR-FM	1	30
VOICE TODAY	VOICE TODAY KISS 104.1 PSAS	04/24/2012	2:22:03AM	PSA (A)	P403	WALR-FM	1	30
	Total VOICE TODAY KISS 104.1 PSAS						14	
	Total VOICE TODAY						14	
Grand Total								84

All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection
As of Tuesday, Jun 5 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKCD VOICE TODAY	PKCD VOICE TODAY	05/01/2012	4:14:59AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/02/2012	3:53:34AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/03/2012	2:49:59AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/04/2012	4:52:32AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/05/2012	4:48:34AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/06/2012	4:17:27AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/07/2012	4:19:32AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/08/2012	3:51:54AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/09/2012	4:21:01AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/10/2012	4:52:22AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/11/2012	2:20:44AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/12/2012	4:50:27AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/13/2012	4:35:26AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/14/2012	3:49:15AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/15/2012	3:47:53AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/16/2012	2:49:55AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/17/2012	3:24:33AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/18/2012	4:16:07AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/19/2012	4:47:55AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/20/2012	4:19:23AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/21/2012	3:51:02AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/22/2012	4:16:53AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/23/2012	4:20:33AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/24/2012	4:23:32AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/25/2012	4:20:51AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/26/2012	3:49:17AM	PSA (A)	P403	WALR-FM	1	30
PKCD VOICE TODAY	PKCD VOICE TODAY	05/27/2012	3:20:04AM	PSA (A)	P403	WALR-FM	1	30
Total PKCD VOICE TODAY	Total PKCD VOICE TODAY						27	
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/01/2012	12:23:10AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/02/2012	1:51:38AM	PSA (A)	P407	WALR-FM	1	30

All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection
As of Tuesday, Jun 5 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/03/2012	12:49:49AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/04/2012	12:22:09AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/05/2012	12:50:39AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/06/2012	2:28:13AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/07/2012	1:48:19AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/08/2012	1:52:31AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/09/2012	12:48:46AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/10/2012	12:22:49AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/11/2012	1:19:41AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/12/2012	12:23:22AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/13/2012	12:52:14AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/14/2012	12:23:48AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/15/2012	12:47:33AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/16/2012	1:54:06AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/17/2012	12:51:38AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/18/2012	12:24:51AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/19/2012	12:52:14AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/20/2012	1:22:08AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/21/2012	2:20:51AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/22/2012	12:55:08AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/23/2012	12:51:33AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/24/2012	1:30:24AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/25/2012	1:53:02AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/26/2012	12:50:09AM	PSA (A)	P407	WALR-FM	1	30
PKED JOB CORPS	PKED JOB CORPS 104.1 PSAS	05/27/2012	1:23:15AM	PSA (A)	P407	WALR-FM	1	30
Total PKED JOB CORPS	Total PKED JOB CORPS 104.1 PSAS						27	
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/01/2012	3:17:25AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/02/2012	2:49:02AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/03/2012	1:49:30AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/04/2012	3:53:51AM	PSA (A)	P406	WALR-FM	1	30

All Regular Spots

WALR-FM

Contracts # From 701838 To 701838 Filtered By Selection
As of Tuesday, Jun 5 2012

ISCI	Product	Air Date	Air Time	Advertiser	Media #	Station	Spot	Len
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/05/2012	1:47:49AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/06/2012	3:42:01AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/07/2012	2:22:13AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/08/2012	2:51:41AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/09/2012	3:22:33AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/10/2012	3:25:27AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/11/2012	1:48:22AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/12/2012	1:50:03AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/13/2012	3:37:33AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/14/2012	2:21:46AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/15/2012	2:44:56AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/16/2012	2:19:08AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/17/2012	1:21:56AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/18/2012	1:24:25AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/19/2012	3:47:41AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/20/2012	3:49:25AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/21/2012	2:47:26AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/22/2012	2:51:34AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/23/2012	3:23:19AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/24/2012	2:23:30AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/25/2012	2:49:55AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/26/2012	2:53:15AM	PSA (A)	P406	WALR-FM	1	30
PKOD WTER WORKS	PKOD WATER WORKS 104.1 PSAS	05/27/2012	1:29:43AM	PSA (A)	P406	WALR-FM	1	30
Total PKOD WTER WORKS	Total PKOD WATER WORKS 104.1 PSAS						27	
Grand Total							27	81

WALR-FM ISSUES & PROGRAMS -2ND¹ QTR 2012

<u>ISSUES & DESCRIPTION</u>	<u>DATE</u>	<u>TIME</u>	<u>LENGTH</u>
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FINANCE & BUSINESS

TWANDA BLACK TALKS WITH BOB MEIGHAN, VICE PRESIDENT OF TURBO TAX ABOUT THE TOP 10 CITIES THAT PROCRASTINATE ON TAX DAY AND HE ALSO GAVE LAST MINUTE TAX TIPS.	4/15/12	5AM	10:00
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TWANDA BLACK TALKS WITH BARBARA GIAMANCO, EVP OF SALES AND SOCIAL MEDIA FOR SOCIAL CENTERED SELLING, LLC ABOUT HOW TO LEVERAGE SOCIAL MEDIA FOR BUSINESS AND A CAREER SUCCESS SEMINAR.	4/15/12	6AM	14:00
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TWANDA BLACK TALKS WITH CYRUS HANCOCK, CEO OF HANCOCK WEALTH MANAGEMENT ABOUT SOLUTIONS FOR YOUR FINANCIAL PLAN.	4/15/12	6AM	20:00
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TWANDA BLACK TALKS WITH CHEF TONY MORROW, OWNER OF THE PECAN ABOUT HIS NEW RESTAURANT -THE PECAN BISTRO IN THE RECENTLY OPENED INTERNATIONAL CONCOURSE AT THE AIRPORT AND A BBQ SPOT NEAR THE AIRPORT. MORROW DISCUSSED HOW TO KEEP SERVICE AND FOOD CONSISTENT WHEN RUNNING MORE THAN ONE RESTAURANT.	4/22/12	6AM	17:00
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TWANDA BLACK TALKS WITH BURRELL ELLIS, CEO OF DEKALB COUNTY ABOUT THE NEW NATURAL GAS FACILITY AND HOW THE COUNTY IS MONETIZING ITS USE. THE FACILITY IS A MODEL FOR OTHER CITIES AND WILL BE A PUMPING STATION FOR HYBRID VEHICLES.	4/29/12	6AM	15:00
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WALR-FM ISSUES & PROGRAMS -2nd QTR 2012	DATE	TIME	LENGTH
<u>ISSUE & DESCRIPTION</u>			
<u>CHILD/TEEN ISSUES</u>			
TWANDA BLACK TALKS WITH KATE CARR, CEO OF SAFE KIDS WORLDWIDE ABOUT SPORTS INJURIES IN KIDS ESPECIALLY CONCUSSIONS AND HEAT RELATED ILLNESSES DURING THE HOT SUMMER MONTHS.	4/29/12	5AM	10:00
TWANDA BLACK TALKS WITH JEFF HENDERSON, CEO OF YOUTH BRANDING UNIVERSITY ABOUT THE SUMMER PROGRAM FOCUSING ON CHARACTER BUILDING.	5/20/12	5AM	14:00
TWANDA BLACK TALKS WITH DARRYL "DMC" MCDANIELS FROM RUN DMC ABOUT NATIONAL FOSTER CARE AWARENESS MONTH. MCDANIELS FOUND AT AGE 35 THAT HE WAS ADOPTED AND HAD BEEN IN FOSTER CARE.	5/20/12	5AM	20:00
TWANDA BLACK TALKS WITH STAN WARDSWORTH, CEO OF THE EZRA PROJECT ABOUT A SUMMER YOUTH PROGRAM FOR TEENS GOING TO COLLEGE. WARDSWORTH PRODUCES PROGRAMS FOR ORGANIZATIONS THAT FOCUS ON TEEN ISSUES.	5/27/12	6AM	17:00
TWANDA BLACK TALKS WITH LESLIE ROTENBURG, SENIOR VICE PRESIDENT OF CHILDREN'S MEDIA AT PBS ABOUT HOW TO PREVENT THE SUMMER SLIDE. SUMMER SLIDE IS WHEN CHILDREN FORGET SOME OF WHAT THEY'VE LEARNED DURING THE SCHOOL YEAR AND THE TEACHERS SPEND THE FIRST 4-6 WEEKS REVIEWING THOSE APPLICATIONS.	6/10/12	5AM	10:00