

**Quarterly Issues and Programs Report**

**For**

**WXYT-AM The Bet**



**THIRD QUARTER**

**July 1st - September 30th 2023**

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**ISSUES OF CONCERN TO METRO DETROIT  
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE  
THIRD QUARTER  
July 1st Through September 30th 2023**

**Health: Eye Injury Prevention. Veteran Support. Summer Health. Chronic Pain Remedies. Fall COVID Surge. Vaccination Update. Flu Shot Season.**

**Diversity: Urban League of Detroit. Diversity-Themed Detroit Festival. SSI In Underserved Communities. Civil Rights Efforts. Race In The Workplace. Slavery In The Classroom. Detroit Urban League. Chaldean Foundation. Homeownership in Underserved Communities. Unclaimed Benefits.**

**Community Outreach: Help For Refugees. Adults With Disabilities. Human Trafficking. Care For Elderly. Veterans Services. No Kill Animal Shelter. Switching To Electric. Honoring World War II Veterans. Auto Negotiations. End of Student Loans. Collectibles For Charity.**

**Art And Education: Support For Recent Grads. Antisemitism. Food Allergy Awareness In Schools. Scholarship Programs. Girls and Women In STEAM.**

## Health:

7/2/2023

Eye Injury Prevention Month

6:00 - 6:15

15-minutes of a 60-minute program

Summertime is here and with it comes a wide array of moments that can put your eyes at risk for accidental injury. Most people think that eye injuries only occur in industries like construction or landscaping, but the truth is, nearly half of all eye injuries occur right at home. From lawn maintenance and house improvements to tasks such as cleaning and cooking, the American Academy of Ophthalmology shows 90 percent of eye injuries can be avoided by simply using the correct protective eye gear. Fireworks and sparklers can also pose great danger to people's eyes. Fireworks should be left to the professionals.

8/20/2023

Summer Health

6:00 - 7:00 am

60-minutes of a 60-minute program

In these segments an area doctor discusses the top health concerns facing metro Detroiters. He addresses the fact that there is a new variant of COVID circulating and what we need to know about it. The doctor also talks about RSV. He sorts out the truth vs fiction about this illness and lets listeners know who should get vaccinated against RSV. With autumn coming on, he talks a bit about the flu and getting vaccinated against that as well. Additionally, he addresses questions about other vaccinations for adults including pneumonia and shingles.

8/27/2023

Chronic Pain Remedies

6:00 - 6:15

15-minutes of a 60-minute program

Renowned pain specialist, Dr. Andrea Furlan, talks about how we don't always need to take pills or go to drastic measures in order to manage and/or alleviate chronic pain. Dr. Furlan reveals, among other things, how lifestyle changes, such as exercise, healthy eating habits, and even certain supplements can positively impact chronic pain.

9/10/2023  
Fall COVID Surge  
6:30 - 6:45  
15-minutes of a 60-minute program

While technically, the worst of the pandemic is in the rear view mirror, the illness is still spreading across the state and the country. In this segment an area physician reminds listeners to remain cautious about COVID. We are hitting a time of year where more people will be spending time in close quarters inside and it's normal for illness to spread under these conditions. Listeners are reminded that masks help and urges people not to worry about what other people think about mask wearing. Do what is best for you and your family. The new COVID vaccine is due out in October and should be effective against the most recent strain of the virus.

9/10/2023  
Vaccination Update  
6:45 - 7:00  
15-minutes of a 60-minute program

Vaccination rates were already dropping before the pandemic. Once the pandemic hit, those numbers plummeted. Now that people are able to visit their physicians again and life is returning to a semblance of normalcy, it was expected that parents would get caught up on taking their children to the doctor for regular checkups and immunizations. That hasn't happened though. Vaccination rates are dangerously low and that means there is a very real possibility of seeing a resurgence in cases of measles, mumps, pertussis and other illnesses.

9/17/2023  
Flu Shot Season  
6:00 - 6:15  
15-minutes of a 60-minute program

As flu season approaches in the U.S. the CDC recommends that everyone without contraindications should get vaccinated against flu for the best protection to help prevent seasonal influenza and its potentially serious complications, such as hospitalizations and deaths. This is especially important for people at a higher risk of developing serious influenza-related complications, including older adults, pregnant people and children younger than 5 years old. Dr. Gregg Sylvester, talks about the importance of flu vaccination and best practices, and helpful resources for this flu season.

9/24/2023  
Suicide Prevention and Treatment/Mental Health Support  
6:30 - 7:00  
30-minutes of a 60-minute program

September is National Suicide Prevention Month. These guests shed light on an incredibly impactful program making a difference in the lives of individuals struggling with mental health challenges. Rose Hill Center, located in Holly, Michigan, has been a beacon of hope and transformation for countless individuals on their journey to recovery. A staff member as well as a former patient share their stories and offer hope to those who feel they have nowhere to turn. They offer insight into the innovative therapies offered, discuss the importance of mental health awareness.

**Diversity:**

7/2/2023

Detroit Urban League

6:15 - 6:30

15-minutes of a 60-minute program

The collective vision of the Detroit Urban League, as the leading champion of empowerment and opportunity for African Americans and people of color, is to cultivate a society where all people are valued members of the community, where families can adequately support themselves; where our youth can realize increased access to higher education and financial resources; where our seniors are respected and valued for their knowledge and wisdom; where citizens can live in neighborhoods that are vibrant and thriving; and share in the region's prosperity and well-being.

7/2/2023

Concert of Colors

6:30 - 7:00

30-minutes of a 60-minute program

The Concert of Colors is metro Detroit's free annual diversity-themed music festival. Global music at its finest at this colorful, festive, upbeat coveted summer event. Housed in Culture Source, a coalition of 152 arts organizations in Southeast Michigan, the Concert of Colors has become the Midwest's biggest diversity and arts festival. It is produced by the Concert of Colors with partners Culture Source, The Detroit Institute of Arts, Charles H. Wright Museum of African American History, ACCESS, University of Michigan – Detroit Center, Michigan Science Center, Detroit Historical Museum, College For Creative Studies, Hellenic Museum of Michigan, Third Man Records, Lowriders of Detroit, Science Gallery Detroit, Detroit Symphony Orchestra, Midtown Inc., University of Michigan Dearborn, Arab American National Museum, WDET, The Scarab Club, International Institute of Metro Detroit and Marx Layne & Company. The goal of the festival is to unite metro Detroit's diverse communities and ethnic groups through music and dance from around the world and create dialogue where participants embrace freedom of expression.

7/16/2023  
SSI In Diverse Communities  
6:15 - 6:30  
15 minutes of a 60-minutes

The Social Security Administration has launched a new outreach campaign in an effort to connect with people in underserved communities, primarily communities of color. There are supplemental benefits available to many people who are on Social Security. So many people, don't know they have these additional benefits available to them. The goal of this program is to help ensure that as many people as possible in these communities have access to all the benefits possible.

July 30, 2023  
SHRM  
6:30 - 6:45  
15-minutes of a 60-minute program

SHRM is the world's largest HR association, with nearly 325,000 members dedicated to creating better workplaces. Join us in driving change and fostering more supportive work environments. This segment features a discussion about the importance of properly discussing and addressing race issues in the workplace.

July 30, 2023  
Honoring Emmett Till  
6:45 - 7:00  
15-minutes of a 60-minute program

Emmett Till's story is one of the most shocking hate crimes in American history. In 1955, Emmett was visiting Mississippi with family when a white woman accused him of making sexual advances toward her. The woman's husband and brother later kidnapped Emmett at gunpoint. Emmett's brutally beaten body was later found in a river. His killers were acquitted, but later admitted their crime. Emmett's mother, Mamie Till-Mobley, demanded that officials return his body to their home in Chicago for the funeral and that the casket remain open, insisting the world see what she had seen. Till-Mobley's perseverance for justice was a major catalyst for civil rights activism in America. Alan Spears, Senior Director of Cultural Resources and Government Affairs at the National Parks Conservation Association, talks about Emmett's story and how a new national park site would ensure his murder and the strength of his mother are never forgotten.

August 6, 2023  
Urban League of Detroit  
6:15 - 6:30  
15-minutes of a 60-minute program

The Urban League of Detroit & Southeastern Michigan hosts three annual events each year. One of those is the upcoming Annual "On the Course for Academic Achievement" Golf Outing and our Annual Guild Gala Luncheon. The mission of the Urban League is to enable African Americans and other people of color to achieve their fullest potential. Much of this discussion also focused on changes in education in some districts across the country that seek to reframe the issue of slavery.

9/3/2023  
Detroit Urban League  
6:15 - 6:30  
15-minutes of a 60-minute program

The Urban League's collective vision as the leading champion of empowerment and opportunity for African Americans and people of color is to cultivate a society where all people are valued members of the community, where families can adequately support themselves, where our youth can realize increased access to higher education and financial resources, where our seniors are respected and valued for their knowledge and wisdom, where citizens can live in neighborhoods that are vibrant and thriving and share in the region's prosperity and well-being. The Urban League of Detroit & Southeastern Michigan is committed to being a provider of choice for our clients, an employer of choice for our co-workers, and the investment of choice for our stakeholders and philanthropic entities.

9/3/2023  
Chaldean Community Foundation  
6:30 - 7:00  
30-minutes of a 60-minute program

Founded in 2006 as the nonprofit arm of the Michigan-based Chaldean American Chamber of Commerce, the Chaldean Community Foundation has been rooted in our Chaldean cultural heritage, serving the newcomer Iraq-Chaldean and immigrant communities. Since our conception, the CCF has dedicated its efforts to advancing the social, cultural heritage and charity work in the local Chaldean community.

9/10/2023  
New Director At MSHDA  
6:15 - 6:30  
15-minutes of a 60-minute program

The Michigan State Housing Development Authority (MSHDA) announced Tonya Coon as its new homeownership director. In this role, Coon's primary areas of responsibility will focus on management of MSHDA programs related to single-family homeownership, including its Single-Family Mortgage Loan, Michigan Mortgage Credit Certificate (MCC) and Housing Education programs. Additional responsibilities include oversight of business operations, personnel and other affairs within the homeownership division of MSHDA. Much of her focus will be on helping first-time homeowners in largely underserved communities.

9/24/2023  
Unclaimed Benefits  
6:15 - 6:30  
15 minutes of a 60-minutes

Minority communities are among those with the greatest need of support. Unfortunately, these are also the communities that are often hardest to reach out to and connect with. In this segment the guest tells listeners where to go if they want to find out whether or not they are eligible for certain benefits. For example, adults and children with little or no income or living with a disability, may have help available to them. The guest shares a website where anyone can go to get information. She also urges all to check on family, neighbors and loved ones to help them find out whether they might be eligible for much needed support.



## **Community Outreach:**

7/9/2023

United Community Family Services

6:00 - 6:30

30-minutes of a 60-minute program

The Chaldean American Ladies of Charity (CALC) was formed in 1961 when 20 women sought to support families and individuals in need. The founders' legacy of helping others and restoring families provided the foundation of our mission today: to provide programs that guide, support, and empower individuals to achieve self-sufficiency with dignity and hope. CALC has since grown from an all-volunteer agency into a large organization providing wrap-around services and programs through qualified staff, Board members, and volunteers. In 2016, the Board adopted the expanded name of United Community Family Services (UCFS) to better deliver the message of an organization supporting the community and families in Southeast Michigan. UCFS moved to its own facility in 2014 and worked to renovate the site to provide administrative offices, training space, and a large Basic Needs Center and Food Pantry, which they call The Sharehouse.

7/9/2023

Proper Pet Care

6:30 - 6:45

15-minutes of a 60-minute program

The pandemic led to a lot of pet adoptions as people were feeling isolated and lonely. Now, however, people are back in the office, kids are back in school and these animals are still in the homes. They are the ones who now face neglect and isolation. In this segment an area pet expert talks about the best way to care for pets and the kinds of discussions to have before bringing a pet into a home. He also offers tips for the best places to contact if a family is struggling to care for their pet.

7/9/2023

Oakland County Veteran Services

6:45 - 7:00

15-minutes of a 60-minute program

The Oakland County Deputy Director, who is a veteran himself, talks about services available to veterans throughout the county and across the state. He offers tips to vets and their families to

make sure they find out what is available to them. He also talked about upcoming food drives for area veterans.

7/16/2023  
Gesher Human Services  
6:00 - 6:15  
15-minutes of a 60-minute program

At Gesher, they believe every person deserves happiness, fulfillment, and stability in their daily lives. They work with diverse populations in communities across metro Detroit to equip them with the skills, supports, and equitable opportunities they need to succeed. Gesher provides a broad suite of integrated programming to improve quality of life for their participants at work, at home, and in the community.

7/16/2023  
Veterans Treatment Court  
6:30 - 7:00  
30-minutes of a 60-minute program

Veterans treatment court offers treatment services for SUDs and/or mental health disorders rather than incarceration. These programs are modeled after existing drug or mental health treatment courts that were established to help people with SUDs and/or mental health disorders to receive short term or long term rehabilitation treatment rather than just jail time, which doesn't address the underlying issues that contributed to the illegal behavior.

7/23/2023  
Hope Against Trafficking  
6:30 - 7:00  
30-minutes of a 60-minute program

When Hope Against Trafficking started, the founders realized that there was a lack of long-term, safe, restorative environments for adult survivors of human trafficking. The women who have been rescued or escaped their traffickers lack hope as they have no safe-haven, no financial stability, and fear for their lives. Hope Against Trafficking provides a comprehensive and dedicated program. They have taken a two-pronged approach for the restoration of survivors. Their two-year residential holistic program provides rent-free housing and comprehensive services focused on the physical, mental, spiritual and economic transformational needs of female survivors of trafficking, giving them hope for their future and empowering them to thrive once again.

7/23/2023  
AARP/Caregivers For Elderly  
6:15 - 6:30  
15-minutes of a 60-minute program

More than 48 million Americans help take care of parents, spouses, grandparents and other adult loved ones so they can live independently as long as possible. A recent AARP report found Michigan caregivers provide \$19.6 billion in unpaid care each year. They help with medical care, meals, bathing and dressing, finances, groceries, transportation and more. Many caregivers also pay for expenses out of their own pockets and reduce their work hours or leave their jobs to care for loved ones. A recent AARP survey found 70% of voters would be more likely to support a candidate who backs proposals to support family caregivers. The White House recently signed an Executive Order that improves access to home-based care for veterans, enhances job quality for long-term care workers and offers more support to those caring for loved ones with dementia. But there's still more to be done.

8/6/2023  
VetFest/VetLife  
6:15 - 7:00  
45-minutes of a 60-minute program

Vet Fest is Michigan's largest veteran engagement event of the year drawing in several thousand veterans and family members from all around the state. Vet Fest is a free event for all active duty, retired, or military veteran families. Veterans can enjoy a day of camaraderie while learning about a wide variety of veteran specific resources. This event is family orientated and veteran's family members can enjoy food, bounce houses, live music, backpack and school supply giveaways, and more. All veterans in attendance are also eligible to win a wide variety of prizes valued from \$300 - \$1,500.

8/13/2023  
Detroit Dog Rescue  
6:30 - 7:00  
30-minutes of a 60-minute program

Detroit Dog Rescue (DDR) was founded in February 2011, after the City of Detroit refused to allow access to a network television series that would have documented the lives of stray dogs trying to survive in an abandoned urban environment. There is a stray dog epidemic in the city, especially in the neighborhoods, just as there is in many cities across the United States that have had to deal with economic decline, dwindling populations and abandoned buildings. If other animal lovers around the world could see what DDR sees on the streets of Detroit every day, they say they know that they would help make a difference in this city, one dog at a time. Detroit Dog Rescue helps between 80 to 120 dogs at any given time. On May 1, 2014, Detroit Dog Rescue opened the first no kill shelter in the City of Detroit. Our rescue is known for taking animals in trouble that most regard as unadoptable and investing the time and training needed to rehabilitate and re-home these dogs.

8/27/2023  
Switching To Electric  
6:15 - 6:30  
15-minutes of a 60-minute program

Coming from an unbiased, consumer-based place, this segment lets listeners know some of the most important things to consider as the nation and the world makes the switch from gas to electric powered vehicles. The guest talks about charging stations, home charging, distance and safety. He distills down much of the industry-speak into easy to digest bite size consumer pieces.

8/27/2023  
6:30 - 7:00  
Michigan World War Two Legacy Memorial  
30-minutes of a 60-minute program

The Michigan WWII Legacy Memorial began as Honor Flight Michigan in 2007, providing one day all-expense paid trips for WWII veterans to the National WWII Memorial. After 33 flights taking 1400 veterans, the waiting list was exhausted and the mission was accomplished in 2010. Filled with emotion and the thought that "we can do more," the idea was conceived that it was time to bring the memorial to Michigan.

The Michigan WWII Legacy Memorial will serve as a place to gather, remember, and inspire. It is a memorial designed with the desire to engage the community and educate future generations on the vision, values, and heroic efforts of the Greatest Generation.

9/3/2023

Auto Negotiations

6:00 - 6:15

15-minutes of a 60-minute program

A former labor attorney talks about what is going on in the negotiations between the UAW and the Big Three automakers. He explains the bottom lines and talks about possible outcomes. He offers, in layman's terms, insight into what both sides are looking to accomplish and outlines, in unbiased fashion, what the possible pros and cons could be.

9/10/2023

End of Student Loan Moratorium

6:00 - 6:15

15-minutes of a 60-minute program

The government's moratorium on student loan payback is lifting. As of September 1st, interest began accruing and in October payment are resuming. In this segment, the guest tells borrowers and their families what they need to do in order to prepare for the repayment. There are income-based options for many who qualify and many resources are available for those with questions or in need of guidance or refinancing.

9/17/2023

59th Charity Antique and Collectibles Show

6:15 - 6:30

15-minutes of a 60-minute program

The 59th Bloomfield Charity Antiques and Collectibles Show will be held on Friday, Sept. 29 and Saturday, Sept. 30 at Cross of Christ Lutheran Church. Thirty-four dealers will be selling their wares. Proceeds from the 59th Bloomfield Charity Antiques and Collectibles Show will benefit Camp Restore Detroit, a Christian ministry serving in the 9th Precinct of Detroit. To date, the Bloomfield Charity Antiques and Collectibles Show has raised more than \$705,000 for metro Detroit charities.

**Art and Education:**

7/23/2023

Venture For America

6:00 - 6:15

15-minutes of a 60-minute program

VFA is a national nonprofit and two-year Fellowship program, founded in Detroit 10 years ago. The organization gives recent college graduates firsthand startup experiences that help them become leaders who make meaningful impacts with their careers.

7/30/2023

Educating About AntiSemitism

6:00 - 6:30

30-minutes of a 60-minute program

Witnessing an alarming rise in antisemitic incidents globally, key Jewish advocacy organizations from seven nations have united to form the J7 Global Task Force Against Antisemitism. According to a statement this initiative will unite leaders from the world's most significant Jewish communities to devise coordinated strategies, discuss mutual challenges, and share best practices. The representative organizations from the participating nations are Jewish communities who are increasingly concerned about antisemitism. The creation of the J7 Global Task Force emerges as data from around the world indicates a surge in antisemitic episodes and growing concerns within Jewish communities facing this uptick. Most of the members are umbrella organizations of specific countries; not affiliated with any stream or group in Judaism. In the US, the situation is different, because of organizations such as the ADL that have so much depth of understanding and combating antisemitism. In addition, Conference of Presidents is a body that represents Jewish organizations but not Jewish communities. The British parallel would be the Jewish Leadership Council, whereas the Board of Deputies is more similar to the Jewish Federations of North America who aren't members of this task force. According to the statement, beyond mere consultations, the J7 aims to be proactive. It will form working groups, leveraging subject matter experts from each community, to shape action plans and strategies.

8/13/2023

FARE

6:00 - 6:15

15-minutes of a 60-minute program

FARE's mission is to improve the quality of life and health of those with food allergies through transformative research, education, and advocacy. FARE has turned over \$100 million in donor gifts into ground-breaking research and has provided a voice for the community, advocating on behalf of more than 85 million Americans living with life-threatening food allergies and intolerances.

**9/17/2023**  
**Scholarships Through Foundation**  
**6:30 - 7:00**  
**30-minutes of a 60-minute program**

The Chaldean Community Foundation's Academic Scholarship Program is a collaborative effort between private philanthropic ventures and the Foundation to help Chaldean students meet the escalating costs of education.

**9/24/2023**  
**Cranbrook Women Rock Science**  
**6:00 - 6:15**  
**15-minutes of a 60-minute program**

Cranbrook Institute of Science is hosting the 6th Annual Women Rock Science gala. Since its inception in 2018, Women Rock Science has supported STEAM educational opportunities to more than 35,000 children in underserved communities throughout Michigan. Despite making up nearly half of the U.S. workforce, women are still vastly underrepresented in the STEM workforce. This women-led fundraising event aims to close this gap by inspiring all children to pursue STEAM careers, with an emphasis on young women.