

Quarterly Issues and Programs Report

For

WYXT 1270 AM



Second QUARTER

April 1st - June 30th 2023

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**ISSUES OF CONCERN TO METRO DETROIT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
Second QUARTER
April 1st - June 30th 2023**

Health: Pandemic Three Years And Counting. Chronic Pain. Childhood Cancer. Autism Alliance. Nursing Homes and COVID. Autism and Tylenol. Blood Pressure Awareness. Opioid Addiction and Babies. Head and Neck Cancer.

Diversity: Covid and Minorities. Detroit Urban League. Holocaust Memorial Day. Diversity in Theater. Detroit Urban League. Small Business Workshop. American Jewish Heritage Month. Detroit Urban League. Polish Americans.

Community Outreach: Municipalities. Disabled American Veterans. Human Trafficking. Environment and EVs. Artificial Intelligence. Woman's Empowerment. Veterans Treatment Court. Feeding Detroit. Diversity in City Government. National Conference of Mayors. Father's Day. Food Insecurity. Golf Classic Boost Detroit Education.

Art And Education: Invasive Species Month. Distracted Driving Awareness Month. Teaching Through Equine Training. Scholarship Program.

Health:

4/2/2023

Pandemic, Three Years and Counting

6:30-7:00

30-minutes of a 60-minute program

In these segments an area physician talks about where we stand now that we have been declared as a nation no longer in a pandemic. He reminds us all that while COVID is not spreading at nearly the rate it was before, it does still exist. He says that there is actually still a problem in nursing homes and other areas where vulnerable populations reside. He urges everyone to speak with their health care provider to see whether or not a vaccine/booster is recommended. In the meantime, regular good hygiene practices are urged now and always. These include regular hand washing and staying home when you're sick.

4/9/2023

Eight Tips To Address Chronic Pain

6:00 - 6:15

15-minutes of a 60-minute program

Chronic pain is a disease in itself. It is not taught in most medical schools and many physicians do not understand what it is. Chronic pain affects mood, sleep, energy, and concentration. A person with chronic pain is an easy target for scams and false promises of cure. They spend years and money chasing unrealistic goals, just to find out they lost their precious years suffering. Usually, people with chronic pain are hopeless, frustrated and tired. In this segment, a renowned pain specialist offers insights and tips for those suffering.

4/9/2023

Childhood Cancer

6:15 - 6:30

15-minutes of a 60-minute program

Each day in the United States, 43 children are diagnosed with cancer. In fact, it's the number one cause of death by disease in children in this country. With major treatment advances, more than 85 percent of children diagnosed with cancer survive five years or more. This is a huge improvement from the mid-1970s, when the 5-year survival rate was about 58%. Today's segment features the head of a non-profit that raises money for pediatric cancer research. Also featured in this segment are two young pediatric cancer survivors. They talk about their journeys and offer hope for the future.

4/16/2023

Autism Alliance of Michigan

6:30 - 6:45

15-minutes of a 60-minute program

Autism Alliance of Michigan was founded with the vision that people with autism will lead lives that meet their greatest potential. They lead efforts to raise expectations and expand opportunities for people touched by autism across the lifespan.

4/30/2023

Nursing Homes and COVID

6:15-6:30

15-minutes of a 60-minute program

There have been regular reports of COVID outbreaks in nursing homes. This is ongoing even though the pandemic is officially over. An area doctor offers tips to listeners on what they should be asking before making arrangements for loved ones to stay in nursing homes. If a loved one is already staying at an assisted living facility, there are questions that can be asked and procedures that can be put in place to help ensure the best possibility of someone staying safe and healthy.

4/30/2023

Tylenol and Autism

6:30 - 6:45

15-minutes of a 60-minute program

According to the National Institutes of Health exposure to acetaminophen in the womb may increase a child's risk for attention deficit/hyperactivity disorder and autism spectrum disorder. The authors of a recent study conclude that their results support earlier studies linking acetaminophen exposure in the womb with ADHD and ASD and underscore the need for additional research. The doctor interviewed during this segment talks about the study and its results and urges all to consult a physician before taking any medication.

4/30/2023

Blood Pressure Awareness Month

6:45 - 7:00

15-minutes of a 60-minute program

May is blood pressure awareness month. High blood pressure is a leading cause and controllable risk factor for stroke and heart disease. It's important to know your numbers and work with a healthcare professional to control levels and manage risks. Using data from 2017 to 2020, 122.4 million (46.7%) US adults had hypertension. The good news is that hypertension is controllable, and with proper management, you can lower risks.

5/21/2023
Newborns and Opioids
6:15 - 6:30
15-minutes of a 60-minute program

Newborns exposed to opioids during pregnancy are at risk for a condition called neonatal opioid withdrawal syndrome (NOWS). A newer care approach called “Eat, Sleep, Console” (ESC) was found to be more effective than the traditional method used that can overestimate the need to give infants opioid medications after birth. ESC prioritizes non-medication approaches and a quiet, low-light environment, including swaddling, skin-to-skin contact, and breastfeeding when possible. Newborns cared for with ESC were medically ready for discharge about 6.7 days earlier and were 63% less likely to receive medication as part of their treatment, compared to newborns cared for based on the traditionally-used method, the Finnegan Neonatal Abstinence Scoring Tool (FNAST). Prior to the ESC care approach, FNAST was the preferred treatment in hospitals for the last 50 years.

6/4/2023
Head and Neck Cancer Awareness
6:00 - 6:15
15-minutes of a 60-minute program

Head and neck cancer is a group of cancers that usually begin in the squamous cells that line the mucosal surfaces inside the mouth, nose, throat, and occasionally the salivary glands. These squamous cell cancers are often referred to as squamous cell carcinomas of the head and neck. Head and neck cancers account for nearly 4 percent of all cancers in the United States, according to the National Cancer Institute (NCI). Including cancers of the oral cavity, pharynx, and larynx, the NCI’s Surveillance, Epidemiology and End Results (SEER) program estimates that about 66,920 cases of head and neck cancer will be diagnosed in the United States in 2023, and about 15,400 people will die from these diseases

Diversity:

4/2/2023

Covid and Minorities

6:15- 6:30

15-minutes of a 60-minute program

In this segment a physician talks about the overall toll the pandemic played on, not just the public at large, but on minority populations. The discussion highlights the chasms in our health care industries when it comes to health care. With this new light shining on the problems, the hope is that with that light there will come change.

4/9/2023

Detroit Urban League

6:15 - 6:30

15-minutes of a 60-minute program

The mission of the Detroit Urban League is to empower African Americans and other people of color to reach their full potential. Their collective vision is as the leading champion of empowerment and opportunity for African Americans and people of color is to cultivate a society where all people are valued members of the community, where families can adequately support themselves, where our youth can realize increased access to higher education and financial resources, where our seniors are respected and valued for their knowledge and wisdom, where citizens can live in neighborhoods that are vibrant and thriving and share in the region's prosperity and well-being.

4/9/2023

Holocaust Memorial Day

6:45 - 7:00

15-minutes of a 60-minute program

Yom HaShoah, also known as Holocaust Remembrance Day, occurs on the 27th of the Hebrew month of Nisan. Shoah, which means, "catastrophe," or "utter destruction," in Hebrew, refers to the atrocities that were committed against the Jewish people during World War II. This is a memorial day for those who died in the Holocaust.

5/7/2023
Diversity In Theater
6:15-6:30
15-minutes of a 60-minute program

Not so long ago, actors playing roles that differed from their own ethnicity donned makeup to change their appearance and make it look as though they were members of different ethnic groups. That has now become the exception rather than the rule. This is evident in the portrayal of characters in Aladdin. The actor in today's segment talks about portraying someone from the mythical middle eastern city where the show takes place. She says that growing up she didn't see people who looked like her when she watched plays, tv shows or movies. Now, though, she points out, the theater doors are slowly opening to people of color and all ethnic backgrounds. She urges young people to pursue their dreams and know that color does not have to be a barrier to success.

5/7/2023
Detroit Urban League
6:00 - 6:15
15-minutes of a 60-minute program

The Urban League of Detroit and Southeastern Michigan's mission is to enable African Americans and other persons of color to achieve their fullest potential. Since 1916 their programs and services have anticipated and responded to the changing needs of the Detroit Metropolitan community.

5/14/2023
Small Business Workshop For Minority Entrepreneurs
6:30 - 6:45
15-minutes of a 60-minute program

A free workshop is coming up to guide small business owners and soon-to-be business owners. Much of the focus is on minority entrepreneurship. The event will explore issues confronting Detroit's small business community as they continue to navigate the ongoing challenges potentially impacting sustainability and growth. It will be a solutions-based event featuring speakers, panelists, workshop leaders and a "Fireside Chat". The purpose of this year's workshop is to focus on re-establishing a strong foundation, strengthening the small business core with an eye on for the future. The objective is to identify practical solutions needed as businesses prepare economic cycles and potentially, an economy in flux.

5/14/2023
Jewish American Heritage Month
6:45 - 7:00
15-minutes of a 60-minute program

Jewish American Heritage Month (JAHM) is an annual recognition and celebration of American Jews' achievements and contributions to the United States of America during the month of May.

President George W. Bush first proclaimed the month on April 20, 2006, as a result of cooperation with Sen. Arlen Specter (R-PA), as well as the Jewish Museum of Florida and the South Florida Jewish Community. Since then, annual proclamations have been made by Presidents Bush, Obama, Trump, and Biden.

6/4/2023
Detroit Urban League
6:15 - 6:30
15-minutes of a 60-minute program

The collective vision of the Detroit Urban League, as the leading champion of empowerment and opportunity for African Americans and people of color, is to cultivate a society where all people are valued members of the community, where families can adequately support themselves; where our youth can realize increased access to higher education and financial resources; where our seniors are respected and valued for their knowledge and wisdom; where citizens can live in neighborhoods that are vibrant and thriving; and share in the region's prosperity and well-being.

6/18/2023
American Polish Festival
6:30 - 6:45
15-minutes of a 60-minute program

The American-Polish Century Club is American Polish Festiv hosting the annual Polish Festival & Craft Show.,The festival is located in Sterling Heights, just a few miles from Hamtramck. Poles are the second largest ethnic group in Michigan and are a significant part of the history of Detroit. According to the 2000 U.S. Census, Michigan is home to the third largest Polish population after New York and Illinois.

6/18/2023
Farther's Day Tribute
6:00 - 6:30
30-minutes of a 60-minute program

This is a program dedicated to all fathers. The focus is on lessons learned and relationships nurtured. The importance of a father in a child's life can not be underestimated. This father and daughter discussion highlights the unique bond between a father and child.

Community Outreach:

4/2/2023

Michigan Municipal League

6:00 - 6:15

15-minutes of a 60-minute program

The Michigan Municipal League is dedicated to making Michigan's communities better by thoughtfully innovating programs, energetically connecting ideas and people, actively serving members with resources and services, and passionately inspiring positive change for Michigan's greatest centers of potential: its communities.

4/16/2023

Disabled American Veterans (DAV)

6:15 - 6:30

15-minutes of a 60-minute program

DAV operates the most prolific veteran volunteer program in the country, but community participation is crucial to carry out this important mission and to help operate several vital programs. One such program is the DAV Transportation Network, which arranges rides for veterans who have no way to get to and from medical appointments at Department of Veterans Affairs (VA) medical facilities. Additionally, DAV offers a range of opportunities to volunteer for veterans whether you can give anywhere from an hour or a day of your time. From assisting a veteran in your community with basic everyday chores, like yardwork and grocery shopping, to providing support at local VA hospitals or clinics with recreational programs and spending time with patients, there's something everyone can do. DAV is also offering \$110,000 in scholarship money for young people who volunteer through the organization.

4/23/2023

Sanctum House

6:00 - 6:15

15-minutes of a 60-minute program

Sanctum House is a safe home for survivors of human trafficking where they can heal and rebuild. It is a voluntary, residential, 24-month program for women 18 years of age and older. By providing trauma-informed healthcare and individualized resources within a safe and secure environment, Sanctum House becomes the foundation to build a better future.

5/14/2023
EV Information
6:00 - 6:15
15-minutes of a 60-minute program

A representative of a consumer-based non-profit helps listeners understand the realities of EVs. They outline the environmental benefits and dispel rumors. They tell listeners what kinds of questions to ask before making a switch to and EV as well as outline current regulations regarding EVs.

5/14/2023
Artificial Intelligence
6:15 - 6:30
15-minutes of a 60-minute program

A man from Detroit is breaking barriers in film production and crowdsourcing by utilizing AI in both. This segment explains the basics of AI to listeners. The guest guides listeners through what they need to know in order to utilize this tool safely. While Artificial Intelligence can be scary, with the right information at hand, listeners can utilize this tool and garner positive outcomes. AI is at the top of headlines almost daily. This segment helps to break down what people need to know and how to stay safe.

5/21/2023
Woman's Empowerment
6:00 - 6:15
15-minutes of a 60-minute program

A woman who has broken numerous barriers talks about her journey. She is a plus size, African American who has fought prejudice and preconceived notions about her. She says that she was discriminated against because of her size as well as her heritage. She eventually became a nurse, wanting to help others. As a performer, though, she still felt unfulfilled. In her 40's she went on a national TV talent show and was met with applause and acclaim. She spends much of her time now motivating others by sharing her story. She tells listeners about her journey and urges strength and forward movement despite the naysayers.

5/28/2023
Veterans Treatment Court
6:30 - 7:00
30-minutes of a 60-minute program

Veterans treatment court offers treatment services for SUDs and/or mental health disorders rather than incarceration. These programs are modeled after existing drug or mental health treatment courts that were established to help people with SUDs and/or mental health disorders to receive short term or long term rehabilitation treatment rather than just jail time, which doesn't address the underlying issues that contributed to the illegal behavior. The first veteran's drug court was created in 2008 by a judge who noticed that veterans involved in the criminal justice system were often struggling with substance use and/or mental health issues. This type of treatment court provides a range of services in the field of outpatient and inpatient rehabilitation, including personalized treatment, mandatory drug and alcohol testing, incentives and sanctions based on progress and toxicology results, and provision of support services to address any additional issues the veteran may be facing.

6/4/2023
Higher Hopes
6:30 - 7:00
30-minutes of a 60-minute program

Higher Hopes! is a 501(c)(3) non-profit organization that serves families with children enrolled in Early Head Start Child Care Partnership Programs in Metro-Detroit. Higher Hopes! is an agency partner of Gleaners Food Bank, and through their mobile pantry platform we are able to distribute at least 1,000 meal kits containing 35-45 lbs of food every month to families who have children enrolled in the Early Head Start Childcare Partnership Programs throughout Southeast Michigan. Starting in 2021, a special addition has been added each quarter, allowing families to celebrate milestones or holidays.

6/11/2023
Diversity In Government
6:00-6:15
15-minutes of a 60-minute program

In this segment the Mayor of Dearborn talks about the need for diversity in all levels of government. He says that the lesson starts with city government. The mayor of a city, he says, really has his hands on the pulse of the residents' needs. He talks about the need of diversity and acceptance. He also talks about lessons he recently learned at a nation conference attended by mayors from across the country. These men and women share ideas bring home new insights and plans for possible implementation locally.

6/11/2023
U.S. Conference of Mayors
6:15 - 6:30
15-minutes of a 60-minute program

The United States Conference of Mayors is the official non-partisan organization of cities with populations of 30-thousand or more. There are over 14-hundred such cities in the country today. Each city is represented in the conference by its chief elected official, the mayor. In today's segment the Mayor of Troy, Michigan talks about the ideas shared at this year's meeting. At the top of the list of concerns were gun safety, infrastructure and education.

6/18/2023
Gleaners
6:45 - 7:00
15-minutes of a 60-minute program

Gleaners exists to provide households with access to sufficient, nutritious food and related resources. They accomplish this through collaboration, efficient operations, education, and innovative solutions to achieve a hunger-free community in Southeast Michigan.

6/25/2023
Rocket Mortgage Golf Classic
6:00 - 6:15
15-minutes of a 60-minute program

The Rocket Mortgage Classic is a professional golf tournament on the PGA Tour. It was first staged in 2019 at Detroit Golf Club in Detroit, Michigan. The tournament replaced the Quicken Loans National on the PGA Tour schedule. It is the first PGA Tour event in history to be held completely within the Detroit city limits.

Art and Education:

4/16/2023
Invasive Species Month
6:00 - 6:15
15-minutes of a 60-minute program

Each April, the US Department of Agriculture amplifies its public outreach about the risks of invasive plants, pests, diseases and harmful weeds pose to the nation's crops and forests. In this segment, the guest educates listeners about risks in Michigan and what they can do about these risks.

4/23/2023
Steve Kiefer Foundation
6:15 - 7:00
45-minutes of a 60-minute program

On September 19, 2016, Mitchel Kiefer was tragically killed in an auto accident caused by a distracted driver. Founded to honor Mitchel's legacy, the mission of the Kiefer Foundation is to end distracted driving and all associated traffic deaths and injuries. Efforts from three pillars will help support the mission. One of those pillars is awareness...raising awareness about the dangers of driving while distracted. Another is supporting policies to end distracted driving. The third pillar is technology. The organization supports the advancement and implementation of technology to end distracted driving.

4-30-2023
Actor Following Her Dreams
6:00 - 6:15
15-minutes of a 60-minute program

A young actor who is touring the country talks about landing a dream role as a child. She offers parents tips on the best ways to support their children who want to pursue careers in the arts. She talks about finding the balance between on-stage work, school work and just being a kid. The primary message is, work hard and your dreams can come true.

5/7/2023
Detroit Horse Power
6:30 - 7:00
30-minutes of a 60-minute program

Detroit Horse Power is a 501(c)(3) nonprofit founded in 2015 by former Detroit elementary school teacher David Silver. They teach Detroit students to ride and care for horses to develop critical skills that will set them up for academic, career, and life success. Their planned urban equestrian center will be built on repurposed vacant land in Detroit and serve as a community center that offers year-round youth programming.

5/28/2023

Dollars for Scholars

6:00 - 6:30

30-minutes of a 60-minute program

Detroit Regional Dollars for Scholars (DRDFS) has been helping local students prepare for life after high school since its founding in 1990. DRDFS serves nearly 400 students in Southeast Michigan annually and has awarded scholarships exceeding \$3.2 million to more than 1,700 students over the past thirty years. DRDFS is an affiliate member of Scholarship America, and earned the Scholarship America Honors Award for its 'Next Level Scholars' program, which serves students at 15 partner schools across Macomb, Monroe, Oakland, Washtenaw and Wayne counties. Next Level Scholars provides scholarship opportunities to students as well as tools and resources for students to excel and succeed in post-secondary education. Programming includes SAT test preparation, FAFSA completion workshops, campus visits and more.

6-25-2023

Lessons In City Government

6:15-6:30

15-minutes of a 60-minute program

In this segment an area city leader talks about the need for involvement in the community at every level. He talks about the importance of communicating with kids in a city. Most kids don't understand the workings of a city government and civics classes in school barely scratch the service if they are even talk at all. It is important to educate kids on how their city and its government work. This, in turn, can lead to a more involved and participatory community.