



PBS

**PBS MEMBER STATION
MEMBERSHIP CERTIFICATION AND AGREEMENT
FY 2016
(July 1, 2015 – June 30, 2016)**

This PBS Member Station Membership Certification and Agreement (the “Agreement”) is made by and between the Public Broadcasting Service, a District of Columbia not-for-profit corporation with principal place of business at 2100 Crystal Drive, Arlington, Virginia, 22202, (“PBS”) and The Greater New Orleans Educational Television Foundation (“Member Organization”) the licensee of PBS member stations as further described below in Section I.

Member Organization hereby submits the following information and makes the designations and certifications for FY 2016 as set forth below:

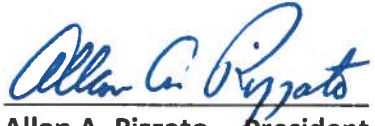
I. Membership Certification

On behalf of the Member Organization, a member of the Public Broadcasting Service, I certify that the public television broadcast station or stations operated by the Member Organization shall at all times comply with the PBS By-Laws and the policies, terms and conditions of membership established thereunder (collectively, the “Membership Rules”), including, but not limited to:

- Policy on Admission to PBS Membership
- Membership Eligibility Criteria and Requirements
- Benefits and Obligations of PBS Membership
- Criteria for Evaluation Sister Station Eligibility
- Program Differentiation Plan
- Terms and Conditions for Use of PBS Content
- PBS Common Carriage Guidelines
- Prerelease Guidelines for PBS Programs
- Rules for Use of PFP Programs & Guidelines for Best Practices in Multi-Station Markets
- PBS Editorial Standards and Policies
- PBS Guidelines for At-Risk and Unserved Areas
- PBS Policy on Member Station Accounts Receivable

I acknowledge that the Membership Rules are available to the Member Organization for review and that it is the Member Organization’s responsibility to be aware of all current Membership Rules (available at http://mypbs.org/Member_Handbook/) and any future modifications or additions thereto.

I further certify that the information provided in this Agreement is true and correct to the best of my knowledge and belief, and that I am authorized to make the certifications contained herein on behalf of the Member Organization. I understand and acknowledge that this certification is a requirement of membership in PBS.



Allan A. Pizzato, President & CEO

Name (signature) & Title

7/6/15

Date

If you have any questions about this form, please contact Thomas Crockett (tcrockett@pbs.org).

II. Member Organization and Station Information

Station Call Letters (or State Network): **WYES-TV**

Licensee Name (as listed on FCC license): **The Greater New Orleans Educational Television Foundation**

Operating organization (if different):

Licensee Type: **Community**

Organization Street Address: **916 Navarre Ave.**

Organization City, State & Zip code: **New Orleans, LA 70124**

Transmitter Information

Please list the call letters and city of license for each transmitter below:

WYES-TV, New Orleans

Please detail below any changes to your transmitter or operation since your last membership certification submission that may have impacted your digital population coverage. (For example, change in the number of transmitters, location, power, etc.).

Digital Services

- Broadcast Multicast Channels.

Please provide below the name and general description of each your station's multicast channels. You should identify but do not need to provide a description of nationally packaged channels like World, Create, FNX, V-me.

Channel 1: **HD Main PBS/WYES Schedule**

Channel 2: **Create**

Channel 3: **World**

Channel 4:

Channel 5:

Channel 6:

- Cable/Satellite/FiOs/Internet/Other

Please describe any additional services your station is providing via cable, satellite, FioS, mobile, the internet. (e.g., an education channel on cable) **No additional regularly scheduled services being provided on any other form of media distribution**

III. Designation of Representatives of Members

Article III of the PBS By-Laws requires that each Member annually designate three representatives as follows:

- One professional representative, who shall be an officer or employee of the Member.
- Two lay representatives, each of whom shall be a member of that Member’s Board of Directors (or equivalent governing body) or its designee, but in no event a person employed as a noncommercial broadcast professional; and

Under the By-Laws, one of the representatives, at the Member’s designation, may represent, vote and act for the Member in all affairs of PBS in which the Member is entitled to vote or participate (e.g., the Annual Meeting of the Members and the election of professional directors to the Board). A Member may change its representatives at will and may appoint a substitute representative by giving written notice to the PBS Corporate Secretary.

Please designate your station’s professional and lay representatives below:

- Professional Representative

Name: **Allan A. Pizzato**
 Title: **President & CEO**
 Mailing Address: **916 Navarre Ave., New Orleans, LA 70124**
 Email Address: **apizzato@wyes.org**
 Phone Number: **504-840-4880**

[NOTE: For purposes of communications regarding governance and station services matters, PBS will contact the Professional Representative identified above.]

- Lay Representatives

1. Name: **Katie Crosby**
 Title: **Chairman of the Board of Trustees**
 Mailing Address: **154 Audubon Boulevard**
New Orleans, LA 70118
 Email Address: **katicecrosby@fidelityhomestead.com**
 Phone Number: **504-569-3401**

2. Name: **Cleland Powell**
Title: **Vice Chairman of the Board of Trustees**
Mailing Address: **IberiaBank**
601 Poydras
Suite 2075
New Orleans, LA 70130
Email Address: **cpowell@iberiabank.com**
Phone Number: **504-310-7339**