

Member Certification Form

PBS MEMBER STATION MEMBERSHIP CERTIFICATION AND AGREEMENT

FY 2019 (July 1, 2018 - June 30, 2019)

Status: APPROVED

First and Last Name*

Allan Pizzato

E-Mail Address*

apizzato@wyes.org

This PBS Member Station Membership Certification and Agreement (the "Agreement") is made by and between the Public Broadcasting Service, a District of Columbia not-for-profit corporation with principal place of business at 2100 Crystal Drive, Arlington, Virginia, 22202, ("PBS") and Greater New Orleans Educational Television Foundation ("Member Organization") the licensee of PBS member stations as further described below in Section I.

Member Organization hereby submits the following information and makes the designations and certifications for FY 2018 as set forth below:

I. Member Station Information

Please enter your Station information:

Station Call Letters (or State Network)*

WYES

Licensee Organization (per FCC License)*

Greater New Orleans Educational Television
Foundation

if other, Operating Organization

Licensee Type

Community

Organization Street Address*

916 Navarre Ave.

Organization City*

New Orleans

Organization State and Zip Code*

Louisiana 70124

PBS Member Station Information

Station Information

Please list your transmitter information here:

WYES/12 New Orleans

Please detail below any changes to your transmitter or operation that may have impacted your digital population coverage. (For example, change in the number of transmitters, location, power, etc...):

no changes since last year.

Digital Services

A. Broadcast Multicast Channels

Please provide below the name and general description of each of your station's multicast channels. You do not need to provide a description of nationally packaged channels like PBS World, Create and V-ME.

Channels

Channel: 1	WYES-HD 12-1
Channel: 2	WYES World 12-2
Channel: 3	WYES Creat3 12-3
Channel: 4	WYES PBS Kids 24/7 12-4

Identify your Primary PBS Channels

Primary PBS Channel	WYES-HD 12-1
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B. Cable/Satellite/FiOS/Mobile/Other

Please describe any additional services your station is providing via Cable, Satellite, FiOS, Mobile, the Internet or any other means. (For example, an educational channel on Cable)

None

II. Designation of Representatives of Members

Article III of the PBS By-Laws requires that each Member annually designate three representatives as follows:

- One professional representative, who shall be an officer or employee of the Member.
- Two lay representatives, each of whom shall be a member of that Member's Board of Directors (or equivalent governing body) or its designee, but in no event a person employed as a noncommercial broadcast professional; and

Under the By-Laws, any one of the representatives, at the Member's designation, shall represent, vote and act for the Member in all affairs of PBS in which the Member is entitled to vote or participate (e.g., the Annual Meeting of the Members and the election of professional directors to the Board). A Member may change its representatives at will and may appoint a substitute representative by giving written notice to the PBS Corporate Secretary.

Please designate your station's professional and lay representatives below:

Professional Representative

Name Allan A. Pizzato
Title President and CEO
Mailing Address WYES-TV 916 Navarre Avenue New Orleans, LA 70124

Email Address apizzato@wyes.org
Phone Number 504-486-5511

[NOTE: For purposes of communications regarding governance and station services matters, PBS will contact the Professional Representative identified above.]

Lay Representatives

1. Name Cleland Powell
Title Chairmn of the Board of Trustees
Mailing Address Executive Vice President IberiaBank 601 Poydras Suite 2075 New Orelans, LA 70130

Email Address cpowell@iberiabank.com
Phone Number 504-310-7339

2. Name Anne Redd
Title Vice-Chairman of the Board of Trustees
Mailing Address 1427 Forth Street New Orleans, LA 70130

Email Address annefredd@gmail.com

III. Membership Certification

On behalf of the Member Organization, a member of the Public Broadcasting Service, I certify that the public television broadcast station or stations operated by the Member Organization shall at all times comply with the PBS By-Laws and the policies, terms and conditions of membership established thereunder (collectively, the “Membership Rules”), including, but not limited to:

- Policy on Admission to PBS Membership
- Membership Eligibility Criteria and Requirements
- Benefits and Obligations of PBS Membership
- Criteria for Evaluation Sister Station Eligibility
- Program Differentiation Plan
- Terms and Conditions for Use of PBS Content
- PBS Common Carriage Guidelines
- Prerelease Guidelines for PBS Programs
- Rules for Use of PFP Programs & Guidelines for Best Practices in Multi-Station Markets
- PBS Editorial Standards and Policies
- PBS Guidelines for At-Risk and Unserved Areas
- PBS Policy on Member Station Accounts Receivable

I acknowledge that the Membership Rules are available to the Member for review and that it is the Member’s responsibility to be aware of all current Membership Rules (available at http://mypbs.org/Member_Handbook/) and any future modifications or additions thereto.

I further certify that the information provided in this Agreement is true and correct to the best of my knowledge and belief, and that I am authorized to make the certifications contained herein on behalf of the Member Organization. I understand and acknowledge that this certification is a requirement of membership in PBS.

Signature*

Allan A. Pizzato

Title*

President & CEO

Date*

5/31/2018

If you have any questions about this certification, please contact Thomas Crockett (tcrockett@pbs.org) or Vanessa Butler (vnbutler@pbs.org).