

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBEC AM/FM WUPE

Date:

10/17/19

I, Melissa Mazzucco,

being/on behalf of: _____,

a legally qualified candidate of the _____

political party for the office of: MAYOR OF PITTSFIELD

in the General election

election to be held on: 11/5/2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>See attached</u>				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Melissa Mazzeo

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Kowalczyk

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/17/19

Date

Melissa Mazzeo

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Peter Barry

Printed Name

Market President

Title

WBEC - AM ☒ WNAW ☐
 WBEC - FM ☒ WSBS ☐
 WMNB ☐ WUPE ☒

date: 10/16 cancellation ☒ new order ☐ revision

contract #: _____

start date: 10/21 end date: 11/5

contract

advertiser: COMMITTEE TO ELECT

advertiser #: MELISSA MARZEO

agency: _____

address: 293 GRAVESLEIGH TERRACE

city/state/zip: PITTSFIELD MA 01201

contact person: _____

telephone: _____

log listing: _____

competing products: _____

package/program: _____

P.O. # / EST. # _____

☐ agency commission _____ % ☐ co-op

sales person: POLITICAL / HOUSE s. # _____

notes to traffic & accounting: _____

check one:
☐ announcement
☐ sponsorship
☒ political
☐ public service
☐ promotional

check one:
☐ remit invoice
☒ cash in advance

check one:
☐ stand broadcast mo.
☒ calendar month

check one:
☐ end of flight
☐ weekly invoice
☒ monthly invoice
☐ special cycle
 describe: _____

options for make good
 check one:
☐ same flight
☐ same week
☐ extend schedule
☐ dollar for dollar
☐ credit
☒ ask salesperson

contract #: _____
 cart #: _____

check one:
☐ agency
☒ direct

check one:
☒ local
☐ regional
☐ national

check one:
☒ cash
☐ trade
☐ auction

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
10/21-10/25	30	6A-10A	3	3	3	3	3				12.96	14.00	10.00	
↓	↓	10A-3P	1	1	1	1	1				↓	↓	↓	
		3P-7P	1	1	1	1	1				↓	↓	↓	
10/28-11/3	30	6A-10A	4	4	4	4	4	2	2		12.96	14.00	10.00	
↓	↓	10A-3P	2	2	2	2	2	3	3		↓	↓	↓	
		3P-7P	2	2	2	2	2				↓	↓	↓	
11/4-11/5	30	6A-10A	4	4							12.96	14.00	10.00	
↓	↓	10A-3P	3	5							↓	↓	↓	
		3P-7P	2	2							↓	↓	↓	
jan	feb	mar	apr	may	june									
july	aug	sep	oct	nov	dec									
													total	3492.72

advertiser: _____ salesperson: _____ approved by: _____

date: _____ date: _____ entered by: [Signature]

WBEC - AM ☒ WNAW ☐WBEC - FM ☒ WSBS ☐WMNB ☐ WUPE ☒date: 10/16 cancellation ☒ new order ☐ revision

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options for make good

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☐ trade
☐ auction

WUPE
 WBEC FM
 WBEC AM

dates to run	len	hours to run (daypart)	m	t	w	t	f	s	s	x	rate	#/wk	\$/wk	\$ total
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↓	↓	10A-3P	2	5							↓	↓	↓	
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jan	feb	mar	apr	may	june									
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													total	3492.72

advertiser: _____ salesperson: _____ approved by: _____

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POLITICAL ADVERTISING CHECKLIST

Name of Candidate: *Melissa Mazzeo*

Office Being Sought: *Mayor of Pittsfield MA*

Person Ordering Advertising: *Melissa Mazzeo*

Relationship to Candidate: *Same*

Person to Whom Disclosure Is Given: ~~Peter~~ *Melissa Mazzeo*

Date *10/17/19* Item

- ☒ Candidate has been determined to be "legally qualified."
- ☒ Candidate's announcement constitutes a "use"; i.e., candidate personally appears on the spot and is identifiable.
- ☒ Candidate's announcement contains proper sponsorship identification.
- ☒ Candidate has provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.
- ☒ Candidate has been provided with:
 - ☒ Townsquare Media Berkshire Statement of Policy on Political Advertising; and
 - ☒ Townsquare Media Berkshire Station Rate Information
- ☒ Campaign Committee has provided list of officers and directors.

Date: *10/17/19*

Salesperson: *Peter Barry*